



LAUC'S ACADEMIC PROGRAMS



DIPLoma IN BUSINESS ADMINISTRATION (3 YEARS)

The Diploma in Business Administration provides students with a comprehensive understanding of managing business organizations, preparing them for a bachelor's degree. It enhances their knowledge in business, economics, operations, finance, management, communication, leadership, and understanding of business methods and strategies.

Career Paths:

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|----------------------------|-----------------------------------|------------------------|
| ◆ Administrative Assistant | ◆ Customer Service Representative | ◆ Office Manager |
| ◆ Project Coordinator | ◆ Business Development Associate | ◆ Marketing Associate |
| ◆ Operations Associate | ◆ Sales Associate | ◆ Accounting Assistant |

BACHELOR OF BUSINESS ADMINISTRATION (4 YEARS)

The BBA Programme offers leadership and business administration training, preparing students for managerial entrepreneurship roles and equipping them with essential management techniques for conducting business operations in a constantly changing market. It fosters world-class business education through engagement with international organizations, ensuring students can effectively manage their businesses in a rapidly changing global market.

Career Paths:

◆ Marketing Manager

◆ Business Analyst

◆ Accountant

◆ Human Resources Manager

◆ Project Manager

◆ Business Development Manager

◆ Financial Analyst

◆ Operations Manager

◆ Sales Manager

BACHELOR OF SCIENCE IN BUSINESS INFORMATION SYSTEMS

A B.S in Business Information Systems prepares students for a successful career in the Information Technology industry, promoting the economy and improving quality of life. This course focuses on electronic data creation, processing, retrieval, exchange, communication networks, data protection, and database management, preparing students for various career paths in organizations, management, systems architects, and chief information officers.

Career Paths:

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|----------------------------|-----------------------------------|----------------------|
| ◆ Business Systems Analyst | ◆ IT Sales Professional | ◆ IT Project Manager |
| ◆ Business Process Analyst | ◆ Information Security Analyst | ◆ IT Consultant |
| ◆ Database Administrator | ◆ Business Intelligence Developer | ◆ Systems Analyst |

BBA MAJOR IN INTERNATIONAL BUSINESS (4 YEARS)

The BBA Major in International Business Programme provides leadership and business administration training from international perspectives, preparing students for managerial entrepreneurship roles. It equips students with international business concepts and strategies, enabling them to function successfully in global companies. The program aims to foster world-class business education through engagement with international organizations, preparing students for global market placements.

Career Paths:

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|---------------------------|---------------------------------------|--------------------------|
| ◆ Export Manager | ◆ International Marketing Manager | ◆ Import Manager |
| ◆ Global Sourcing Manager | ◆ International Product Manager | ◆ Sales Representative |
| ◆ Account Manager | ◆ International Logistics Coordinator | ◆ Global Project Manager |

BBA MAJOR IN ACCOUNTING & FINANCE (4 YEARS)

The BBA Major in Accounting & Finance Programme prepares students for financial and accounting management roles, equipping them with essential knowledge and skills. The program offers placements and internships in accounting and finance fields, enabling students to compete and manage financial operations. It aims to foster world-class education in maintaining accounting and financial standards.

Career Paths:

◆ Staff Accountant

◆ Auditor

◆ Accountant Manager

◆ Senior Accountant

◆ Management Accountant

◆ Financial Analyst

◆ Tax Accountant

◆ Cost Accountant

◆ Financial Advisor

BBA MAJOR IN AGRIBUSINESS MANAGEMENT (4 YEARS)

The BBA Major in Agribusiness Management Programme provides students with essential knowledge in marketing, finance, economics, and management in the agricultural industry. It covers core areas like farm management, commodity procurement, labor management, public policy, and global food issues. Students in Zambia can gain placements and internships in agribusiness, enabling them to compete locally and internationally.

Career Paths:

- ◆ Agricultural Supervisor
- ◆ Farm Supervisor
- ◆ FMCG Firm Supervisor
- ◆ Farmers, Rangers & Managers
- ◆ Agriculture Scientist & Engineer
- ◆ Agricultural Public Relation Manager
- ◆ Agricultural Technician
- ◆ Agricultural Officers
- ◆ Food Processing Supervisor

BBA MAJOR IN HUMAN RESOURCE MANAGEMENT (4 YEARS

The BBA Major in Human Resource Management Programme provides students with essential knowledge and skills in managing human capital in organizations. It focuses on strategic staffing, employee relations, compensation, benefits, and integrated HR development systems. Students in Zambia can gain placements and internships in HR, fostering world-class business education.

Career Paths:

- ◆ HR Administrator
- ◆ Compensation Specialist
- ◆ HR Manager
- ◆ Payroll Specialist
- ◆ Training Manager
- ◆ Employee Relations Manager
- ◆ Training Administrator
- ◆ HRIS Specialist
- ◆ Safety & Health

BBA MAJOR IN SUPPLY CHAIN & LOGISTICS MANAGEMENT(4

The BBA Major in Supply Chain & Logistics Management Programme provides students with knowledge and training in global logistics and supply chain management. It covers transportation, distribution, inventory, warehouse, and international logistics. Students from Zambia can gain placements and internships in global markets, excelling in logistics, purchasing, procurement, sustainability, and project management.

Career Paths:

- ◆ Facilities Manager
- ◆ Inventory Manager
- ◆ Logistics Coordinator
- ◆ Design & Planning Specialist
- ◆ Procurement & Supply Management
- ◆ Warehouse Design & Management
- ◆ Fright Transportation
- ◆ Configuration Analyst
- ◆ Global Logistics Manager

BBA MAJOR IN TOURISM & HOSPITALITY MANAGEMENT(4 YE

The BBA Major in Tourism & Hospitality Management Programme provides students with knowledge and training in international tourism development, event sustainability, destination management, and hospitality management. Students from Zambia can gain placements and internships in the global market, preparing them to compete and manage tourism and hospitality industries, fostering world-class business education.

Career Paths:

◆ Airline Operation

◆ Tour Director

◆ Guest Service Manager

◆ Resort & Club House Manager

◆ Guest Relations Manager

◆ Hotels Operation Manager

◆ Museum Curator

◆ Event Manager

◆ Restaurant Manager