



LONDON AMERICAN CITY COLLEGE



**The No. 1 Premier Sector
University College in the UAE
with Top 4 International
Accreditations**

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*LACC Offers Globally Recognised,
WES Approved and World-Class
American | European
Business Higher Education
at a very affordable cost.*

”

**London American City College is
Fully Accredited By:**

- 1 Accreditation Service for International Schools, Colleges, and Universities (ASIC), England. As a “PREMIER INSTITUTION”.
- 2 European Council for Business Education (ECBE), Belgium.
- 3 International Accreditation Council for Business Education (IACBE), USA. As a Degree Granting University.
- 4 International Accreditation Organization (IAO), USA.



Fostering Towards 25 Years of Academic Excellence

Visit Our Websites:  lacc.ae  lacc.me  londonamerican.university

GLOBAL RECOGNITION

ABOUT LACC

Fostering towards 25 years, London American City College (LACC) has established its academic excellence in the United Arab Emirates as the No.1 premier sector university college run by distinguished professors of international repute. Our students earn globally recognized, WES-approved, world-class American and European degrees in bachelor's, master's, and doctoral levels in business Studies. We are the only private university college in the UAE with four international accreditations by the world's most recognized accrediting bodies of the international business education sector.

Our accreditations are program based and also institutional, which ensures the international academic standards and institutional quality standards delivered for our students during their academic tenure. Our internationally acclaimed accreditations are from the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England with the status of "A Premier Institution"; the European Council for Business Education (ECBE), Belgium; The International Accreditation Council for Business Education (IACBE), Kansas, USA; International Accreditation Organisation (IAO), Houston, USA. We are also an educational member of the Accreditation Council for Business Schools and Programs (ACBSP), Kansas, USA.

We have produced thousands of business leaders and star managers, who are capable of solving the intricate problems of the leading global corporations to local industrial issues with a clear edge over the graduates of other university colleges, progressing with their



career growth. We provide multiple learning options including a blended mode of learning through a state-of-the-art online learning system discussing global business case studies with highly qualified professors and faculties of international repute.

We have won several International awards & global recognitions such as ASIC's Inclusivity Award, European Gold Awards, and BIZZ Awards for maintaining a superior scholastic standard in teaching and research excellence in business education.

For Admission

<https://lacc.me/apply-now/>



UNIVERSITY LEADERSHIP

OFFICE OF THE CHANCELLOR



Prof. Dr. Paulson Mathew Chunkapura

M.A (Economics), MBA(Appolos), MBA (MKTG), USA; PGDBA (UK), DBA (USA), Ph.D. (Economics), D. Litt (USA), DPA (MU, USA), DBA (Euro College), DBA (Appolos), DBA (UBIS) and DBA (Alliance Zambia)

The Chancellor, London American University College – Zambia

President & CEO, London American City College – UAE

University Rank Holder

The winner of the Dr. M.H.Gopal Felicitation, Gold Medal (Mysore University)

Winner of American & British Intellectual Awards and Gold Medals

Dear Students,

A very warm welcome to the London American City College (LACC), the No.1 Premier Sector University College in the UAE run by distinguished professors of International Repute with Top 4 American and European Accreditations and with the status of a “Degree-granting University” approved by the Council for Higher Education Accreditation of the United States of America.

Over the last 24 years, LACC has produced 17,000+ successful global business leaders and star managers with well-paying jobs in reputed global corporations and local industries.

Over a period of time, growth of the Artificial Intelligence (AI) could take away around 64 percent of the existing jobs from the world labour market. To meet such challenges in this competitive global job market, the LACC provides the best quality higher education in Business Information Systems and Business Administration by discussing real-world examples, and current industry-based real case studies and ensuring that our students’ soft skills and hard skills are remarkably improved with guaranteed internships and by focusing on well-designed Educational Research and Development.

By providing world-class education to students from around the world, we could establish London American University College in Lusaka, Zambia with Full Accreditation from the Higher Education Authority of the Ministry of Higher Education of Zambia. So, if you are looking for a brilliant career with the best-paying jobs in MNCs and migration status, you are most welcome to join and study at the LACC UAE and at the London American University College, Lusaka.

**You are cordially welcome to enroll in
our university college!!**



UNIVERSITY LEADERSHIP

OFFICE OF THE VICE-CHANCELLOR



Prof. Dr. Kaup Mohamed

FMRP, Ph.D., DBA(AU-USA), DBA (MU-USA), D.Litt. (USA),
D.Ed. (EUR.), DPA(AIU), PGDMS (UK)

Vice Chancellor, London American University College – Zambia
Dean & Managing Director, London American City College – UAE
Professor (Adjunct), Madonna University, UAE

“Refine your skills with technological innovation in a dynamic business world”- Dr. Kaup

On behalf of the Management, Faculty, Staff & Students, I am pleased to extend the heartiest welcome to you all to the globally accredited Premier Sector University College. Our academic credentials, achievements, national and international accreditations, and recognitions and induction of professionally qualified faculty place our institution among the topmost recognized private institutions in the world. Our College has partnered with one of the top ranked Universities namely Madonna University, USA, most reputed Schools of College De Paris, Higher Education Authority accredited London American University College (LAUC), Zambia and Euro College, North Macedonia.

Our College prepares the students for leadership roles and fosters entrepreneurial growth with systems practices by using unique method of quality teaching methodology such as simulation exercise, capstone project, matrices, competitive tools, business analytics, KSF etc. You have a forward-looking career by connecting to our Alumni network of 17,000+ students over the past 23 years of operations. 95% of LACC students receive placement assistance and more than 90% of the students participate in experiential learning, student centered learning and co-operative learning. The Business and information systems curricula provide a transformative education, with emerging technology and digitalization to become a resilient leader. We provide our students with placement, internship, externship and co-op opportunities and our capstone experience brings education into action.

I would like to cordially invite all the learners to explore our College and shape their career with quality, affordability, and employability programs at the LACC, UAE and LAUC, Zambia by creating impactful knowledge.

Connect with me @



LACC's INTERNATIONAL ACCREDITATIONS & RECOGNITIONS

To achieve our mission to provide the best quality American, European, and Gulf education to our students with excellent professional support, LACC has voluntarily chosen to be an Internationally accredited institution. We have affiliated with accrediting bodies of International repute to protect the interests of Students, parents, potential employers, and the university college itself.

LACC has been operating with a complete commitment to ensuring that programs delivered meet the quality of international standards through various stages, processes, and procedures of obtaining accreditation concerning various aspects with relevance to our university college.

We ensure not only the quality of operations as the No.1 University College in the UAE but also the quality of academic programs we deliver, we have our accreditations that assure institutional operations and accreditations that assure academic standards program-wise.



LACC is accredited by European Council for Business Education (ECBE), an international nonprofit accrediting bodies, registered in Brussels as an AISBL – Association Internationale Sans But Lucratif. It is committed to supporting academic and professional learning institutions in economics, business, and related fields.



ACCREDITATION SERVICE
for
INTERNATIONAL SCHOOLS,
COLLEGES & UNIVERSITIES

LACC has got its second international accreditation from the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England. We have earned "A Premier Institution" status with ASIC for our operations with international quality and academic standards.

ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider, or distance education provider, demonstrate to the international student body that they are a high-quality institution.

ASIC is recognized by UKVI in the UK, is a member of the CHEA International Quality Group (CIQG) in the USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional member of EDEN (European Distance and E-Learning Network).



LACC has got the third International American Accreditation from The International Accreditation Council for Business Education (IACBE), Kansas, USA, formerly the International Assembly for Collegiate Business Education.

LACC's INTERNATIONAL ACCREDITATIONS & RECOGNITIONS

IACBE provides Programmatic accreditation that is mission-driven and outcomes-based and involves an independent, external evaluation of the business programs offered by an institution's academic business unit. The effectiveness of the academic business unit is evaluated by reviewing the educational processes related to teaching and learning in the institution, and by an assessment of the outcomes of the teaching-learning process.

The IACBE is recognized by the Council for Higher Education Accreditation (CHEA). CHEA's purpose is to scrutinize and affirm the quality of regional, faith-based, private career, and programmatic accrediting organizations.

The IACBE accredited business, accounting, and business-related degree programs at the associate, bachelor's, master's, and doctoral levels in institutions of higher education worldwide.



LACC's Fourth International Accreditations is by International Accreditation Organisation (IAO), Houston, USA. IAO is an international quality assurance agency, working to improve quality assurance standards of organisations all over the world. With its global network of experts, IAO grants accreditation to educational institutions, corporations, professionals, and qualified individuals.

Additionally, IAO also grants international accreditation to students and professionals for their academic qualifications and professional experience respectively.

AWARDS WON BY LACC



The Winner of
ASIC Inclusivity Award
for Quality Education

The award is for the advancement, achievement, and impact of inclusivity initiatives within the context of the promotion of global citizenship education



The BIZZ gathers and recognizes leading businesses from different regions that contribute to the daily growth of their local and world economy.



The European Society for Quality Research (ESQR) promotes quality awareness and recognizes good business practices and technological innovation.

Mission - Vision - Goals ”

VISION

The Vision of the LACC is to become a world-class educational institution that transforms life, organizations, and society by providing affordable quality business education. LACC fosters a world-class business education that prepares students to become professionals in a dynamic global economy and promotes academic excellence through engagement with communities and international institutions.

To develop the interpersonal & transferable skills in students for maintaining good labour-management relationships in today's business organisations.

To develop cutting-edge knowledge & understanding across a broad range of vital business & management subjects such as accounting & finance, human resource management, entrepreneurship, strategic management, operations & quality management, marketing, international business & e-business.

MISSION

The Mission of the LACC is to offer a world-class business education at the Undergraduate and Graduate levels in a unique learning environment with competent interdisciplinary thinking in the ever-changing global environment and aims to achieve excellence through student-centered learning, quality teaching, research, and engagement with communities and international institutions for personal and professional fulfillment.

To achieve our mission, we are committed to maintaining the international academic standard, by providing the best quality European, American, and Gulf education with excellent professional support to our students.

To help students to conceptualise, formulate & consider complex problems in an uncertain business environment during a period of deep recession & economic slowdown & to find & implement appropriate solutions.

To help students benefit from industry case studies, teaching materials & courses that are fresh, practical & relevant to the fast-moving, global business world.

To enhance the student's ability to apply theory in practice in order to be confident & purposeful when faced with complex problems.

To create a student-centred environment accessible to individuals of diverse ages, cultures & socio-economic backgrounds.

To develop innovative management diploma programmes and Degrees that combine theory & practice & instil the spirit of systematic inquiry.

To encourage creativity, scholarship & individual enterprise.

To promote international perspectives in the curriculum developments among students & faculty.

To encourage a critical thinking mind, a respect for diversity & a real understanding of one's own & others' goals.

OUR GOALS

The main goal of London American City College is to increase student's ability to apply theory in practical life.

To help students become more proficient team leaders by helping them to think, write, and talk, effectively, and creatively.

To provide a complete set of instructional materials that would give students access to a world-class learning environment.

Our Philosophy



LACC is committed and dedicated to the success of all its students through life-long learning, enhancement of education, advancement of knowledge, effective student service, and the development of the skills necessary for their survival and success in the highly competitive global economy.

LACC is built upon a core commitment to students' learning, service, and cooperation, and upon respect for people and place. We honor and respect the dignity and rights of all individuals, support academic freedom and ethical and moral behavior based on truthfulness and honesty, integrity and fairness, and respect for diversity. We are deeply committed to students' learning, growth, and success.

LACC's core purpose is to help people appreciate life and learning and contribute meaningfully to the lives of others. Our first and foremost commitment is to the success of all students: their growth and development as well-trained and skillful individuals, their confidence, and their life-long devotion to the common good and the welfare of others.

Our Objectives



To provide world-class European and American Diplomas and Bachelor's and Master's Degree programs to suit the challenging needs of the day and to build a highly reputed global college of higher learning.

To offer innovative Advanced Diploma in Business Administration, Post Graduate Diploma in Business Administration, Bachelor of Business Administration (BBA), Bachelor of Science in Business Information Systems (BS in BIS), and Master of Business Administration (MBA) Degree programs, which are exciting, stimulating, and challenging for the young professionals working in National and Global Corporations.

To produce professionally trained star managers, executives, and global CEOs through excellent higher education and research.

To prepare and train students to understand and apply modern innovative techniques and tools of key business and management disciplines.

To offer the most innovative and unique learning experience through superb teaching by renowned Professors of International repute.

To create a very dynamic and excellent learning environment by teaching today what can be implemented tomorrow.

To provide an atmosphere of free thinking and to enhance students' educational needs and career prospects and aspirations.

To offer personal, relevant, flexible, contemporary & challenging European management Diplomas and Degree programs to the international student community.

To provide the students of the UAE with coherent goals based on researching business enterprises & management practices with comparative, international & national contexts in a historical, socio-economic institutional framework.

To enable students to achieve a brilliant career & to lead their life with confidence.

To provide students with the information, abilities, and skills necessary to thrive in a diverse, increasingly international workplace.

OUR PARTNER UNIVERSITIES

Madonna University Michigan, USA



Accredited by Higher Learning Commission (HLC), USA;

Accreditation Council for Business Schools & Programs (ACBSP), Kansas, U.S.A

Recognised by Council for Higher Education Accreditation (CHEA), U.S.A

Livonia, Michigan, USA, Since 1937

London American University College, Lusaka, Zambia



Fully Accredited by Higher Education Authority & the Ministry of Higher Education, Zambia



College de Paris, Paris France



Recognised by: Govt. of France

Accredited by: RNCP (National Directory of Professional Certification)

CNCP (National Commission of Professional Certification)

17th Ranking out of 200 B-schools in France

Euro College, Republic of North Macedonia, Europe



Approved by: Ministry of Education, Republic of North Macedonia

Accredited by: Board of Accreditation, Republic of North Macedonia;

Accreditation Service for Schools Colleges and Universities (ASIC), England.

OUR ACADEMIC PROGRAMMES

CERTIFICATIONS & DIPLOMAS

Post Graduate Diploma in Business Administration (PGDBA) - 1 Year

Certifications in Business Administration - 10 Months

Diploma in Business Administration - 18 Months

Advanced Diploma in Business Administration - 2 Years

BACHELOR'S DEGREE PROGRAMS

Bachelor of Science (HONS)

International Business And Economics (4 Year Qualification)

Accounting (4 Year Qualification)

Bachelor of Science (BS)

Business Information Systems (BIS) (4 Year Qualification)

Bachelor of Business Administration (BBA)

General (4 Year Qualification)

International Business

Accounting

Marketing

Human Resource Management

Information & Technology Management

Fashion Management

Travel & Hospitality Management

MASTER'S DEGREE PROGRAMS

Master of Business Administration (MBA) - 2 Years

General

Operations & Global Supply Chain Management

Non - Profits Leadership

Quality Management

Master of Business Administration (MBA) - 15/18 Months

International Business

Finance

Marketing

Human Resource Management

Quality Operations Management

Supply Chain & Logistics Management

Project Management

Hospitality Management

IT Management & Security

Travel & Tourism Management

Luxury & Brand Management

Sports Management

Fashion Management

Real Estate Management

Banking & Investment

Islamic Finance

Insurance

OUR FACILITIES



LACC's academic infrastructure is equipped with technology that supports the learning environment for high-quality teaching that indulges student-centred and experiential learning. All our classrooms are provided with projection systems, ergonomic factors to conduct convenient learning sessions, and use online learning platforms for interactive learning sessions with the international faculties abroad.

Our digital and conventional libraries are available for student reference that are stacked with books from globally recognized publishing houses in the USA, Europe, Canada, Australia, India, etc., authored by globally renowned authors and academicians of the world's top universities in the field of business studies. Our business laboratories are available for the students' access to conduct research, do assignments, and do project activities with onsite guidance from the faculties.

All the students and faculties are provided with free Wifi access with a secured network to use their devices such as mobiles, tablets, and laptops for teaching and learning purposes inside the campus. They are provided with an exclusive online account and credential with the cloud learning platform to conduct and access live sessions of the online classes, guidance on presentations, assignments, projects, MCQ assessments, etc., that helps the students to make real-time interactions with the faculties.

STUDENTS LIFE ”

At LACC, we have fostered an inclusive education environment for our students regardless of their knowledge, skills, and abilities and so they feel supported academically, intellectually, and emotionally to transform themselves to perform their tasks, duties, and responsibilities as future professionals. Our faculties and staff members provide necessary guidance for the students both inside and outside the classroom with the similar concern along with a special understanding of their performance, attitude, strengths, and weakness; which creates an inclusive culture for the students to learn independently that offers an organic scope for their improvement and betterment of their performance.



Students are assessed based on examinations, MCQs, assignments, projects, research thesis, attendance and their performance; with the aforesaid criteria and a fair evaluation of each student by

LACC: QUALITY AFFORDABILITY & EMPLOYABILITY

measuring their learning ability, knowledge gained, course commitment that helps the student to earn the degree as an eligible graduate to join the international professional fraternity.

Beyond the academics, our students get to involve in communal activities, participate in sports tournaments, skill based competitions, theme based events, recreational gatherings, industrial visits etc., during their course tenure; that facilitates opportunities to develop their competitive & social calibre, to exhibit their individual talents, to evolve as a responsible and committed personality in a society they live in and also to pursue their goals with confidence. We conduct ceremonies such as the students fresher's party, graduation ceremony and cultures each year for the students who successfully graduate who are honoured by diplomats, renowned academicians, business leaders and pioneers of various industries that becomes a cherished memory of their lifetime.

OUR ALUMNI



With over 17,000+ graduates and post graduates, Our alumni are the valuable assets of our college who help to build and grow our brand value through advocacy to their personal and professional network. Star alumni, who have become renowned business leaders of the top MNCs and those who have established themselves as successful professionals & entrepreneurs are invited to our communal activities, competitions, graduation ceremonies, and

culturals and honoured for their success, credibilities and achievements that helps our students to gain aspiration and opportunities for their career prospects.

OUR FACULTY & STAFF MEMBERS

Our team of educators are highly qualified professors with international repute and faculty members with expertise in business industries that are emerging at a fast pace in this era of globalization and technology with a continual shift of paradigm. In our teaching methodologies, we focus on the cognitive aspects of our students to impart knowledge, skills, and abilities that meet the requirements of the current business world.

Our faculty members are well qualified to design the curriculum and conduct the course modules applied with teaching methodologies that deliver the knowledge for the students who are indulged in student-centred and experiential learning. They provide mentorship and guidance for real-time research thesis preparation, submission, and presentations for different business majors in both bachelor's and masters level students for their successful completion of the course.

All the faculty members onboard follow the international academic standards and practice the organizational code of ethical conduct. Our staff members provide services for the students with professional integrity, ethical conduct, and fairness to meet their requirements during their academic tenure and post-academic tenure as well.

PLACEMENTS & INTERNSHIPS

Our placement cell provides placement support, and internship opportunities and arranges for campus interviews for the students with prospective organizations to start their professional journey. Counseling and Career Guidance are provided for the students to get information for career plans to pursue further higher education with specializations offered by International universities, scholarships, etc., and also various prospective job opportunities after graduation. We conduct training and development sessions on preparational activities for job opportunities like creating a portfolio, resume preparation, self-conduct throughout the hiring process, and face-to-face interview sessions.

LACC's ADMISSION REQUIREMENTS

- ◆ A 12th Grade pass in the Indian curriculum offered under CBSE, CISCE.
- ◆ A Standard Pass Level at the Diploma Programme (DP) of The International Baccalaureate (IB).
- ◆ A Standard Pass Grade in 4 Subjects at "A" or "AS" Level from IGCSE Cambridge Board, Edexcel GCSEs or Any GCSE British Board.
- ◆ A 12th Grade pass in the American curriculum with an American High School Diploma.

LACC IN BRIEF



- ◆ Fostering towards 25 Years of academic excellence in the UAE providing World-class business education
- ◆ 17,000+ Successful Graduates & Post-Graduates across the globe
- ◆ Over 95% Employability
- ◆ Institutional Accreditations & Program Accreditations
- ◆ 60+ Highly Qualified Professors & Staffs Members
- ◆ 45+ Nationality Students are our Alumni
- ◆ 95% of the students indulge in Experiential Learning & Student Centred Learning
- ◆ Onsite, Online & Blended Learning Modes
- ◆ Geographical presence in the United Arab Emirates, the Republic of Zambia & other African Countries
- ◆ Placement & Internship support provided to all the Students