

Customer Behaviour Dashboard

subscription_status

gender

cust...

Type to search

Female

4.1M

Male

3.5M

category

cust...

Type to search

Clothing

3.4M

Accessories

2.4M

Footwear

1.2M

Outerwear

618K

shippi...

cust...

Type to search

Free Shipp...

1.4M

Standard

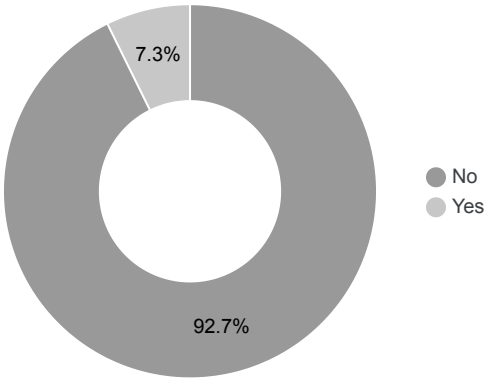
1.3M

Number of Customers
3,900

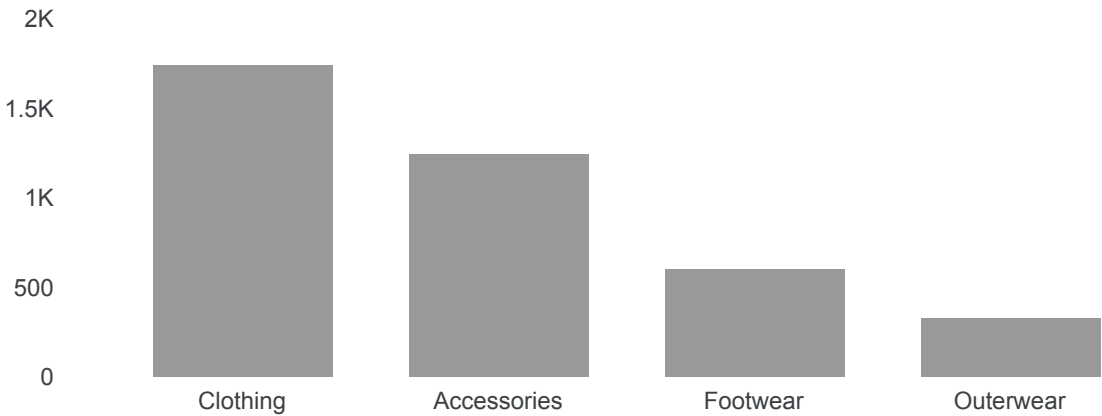
Average Review Ratings
3.75

Average Purchase Amount
59.76

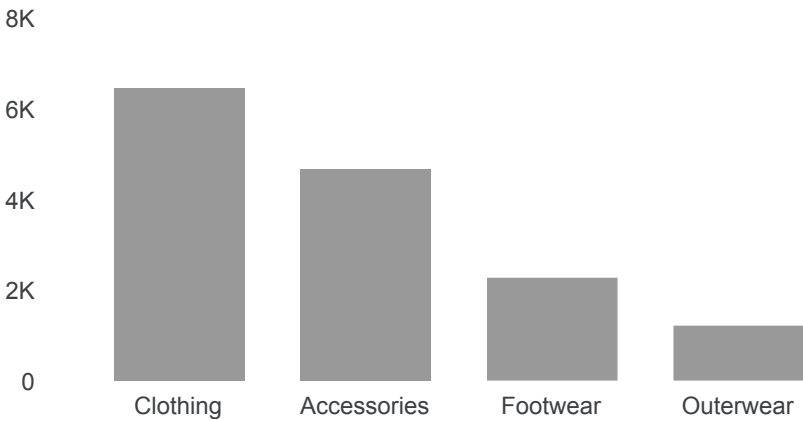
subscription_status by customer_id



Sales by category



Revenue by category



Revenue by age_group

