

# DASHBOARD REPORTING

## Credit Card Transaction Report

Revenue

55M

Amount

44.5M

Total Interest

8M

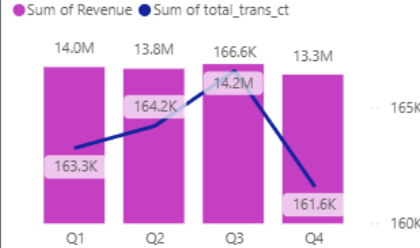
Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>7843382</b>

Q4 Q3 Q2 Q1

Sum of Revenue and total\_trans\_count by QTR



week\_start\_date

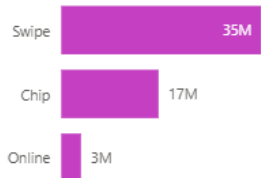
All

F M

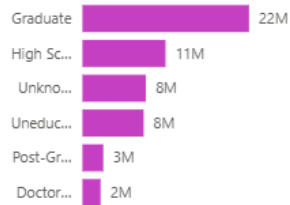
Silver Blue Gold Platinum

Medium Low High

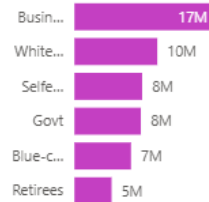
Revenue by chip\_type



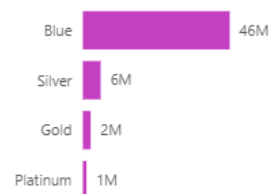
Revenue by education\_level



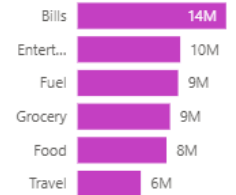
Revenue by customer\_job



Revenue by card\_category



Revenue by exp\_type



## Credit Card Customer Report

Revenue

55M

Income

576M

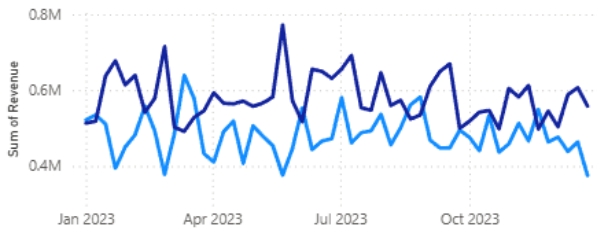
Total Interest

8M

CS-Score

3.19

Revenue on Weekly Basis



Q4 Q3 Q2 Q1

customer_job	Sum of Revenue	Sum of income
Businessman	17387832	186959919
White-collar	10114656	103930055
Selfemployed	8261758	75313288
Govt	8111701	88773989
Blue-collar	6904279	72262158
Retirees	4535184	48675030
<b>Total</b>	<b>55315410</b>	<b>575914439</b>

week\_start\_date

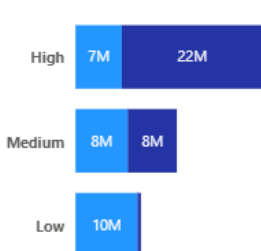
All

M F  
30M 25M

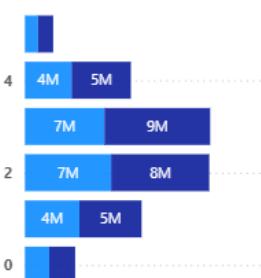
Silver Blue Gold Platinum

Swipe Online Chip

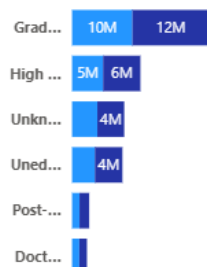
Revenue by income\_type



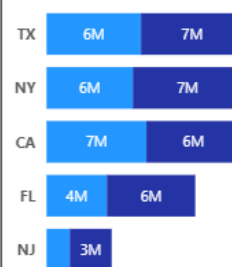
Revenue by Dependent\_Count



Revenue by Education\_Level



Revenue by State\_Code



Revenue by age\_group

