

NETFLIX

NETFLIX USERBASE SUBSCRIPTION ANALYSIS

Gender

All

Device

All

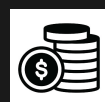
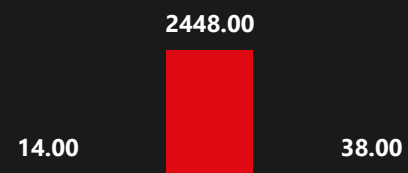
Subscription Type

All

Country

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Italy
- ☐ Mexico
- ☐ Spain
- ☐ United Kingdom
- ☐ United States

Total Subscription by Year



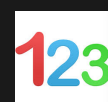
Total Revenue

31K

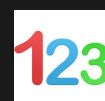
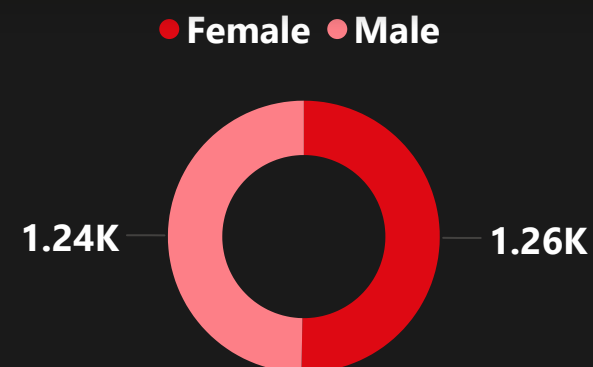


Total Subscription

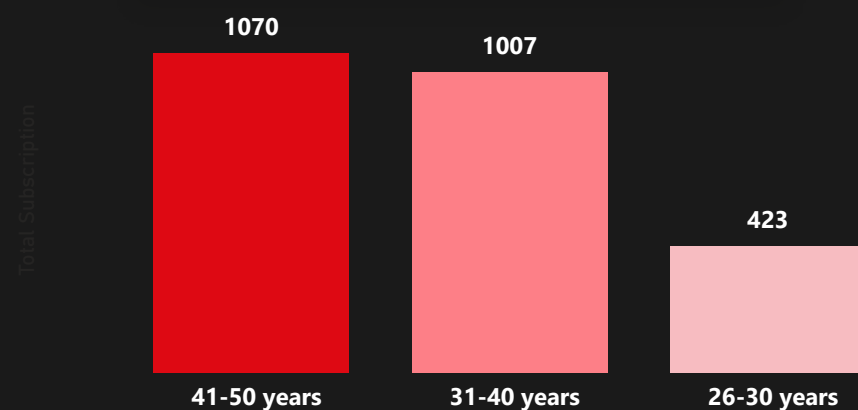
2500



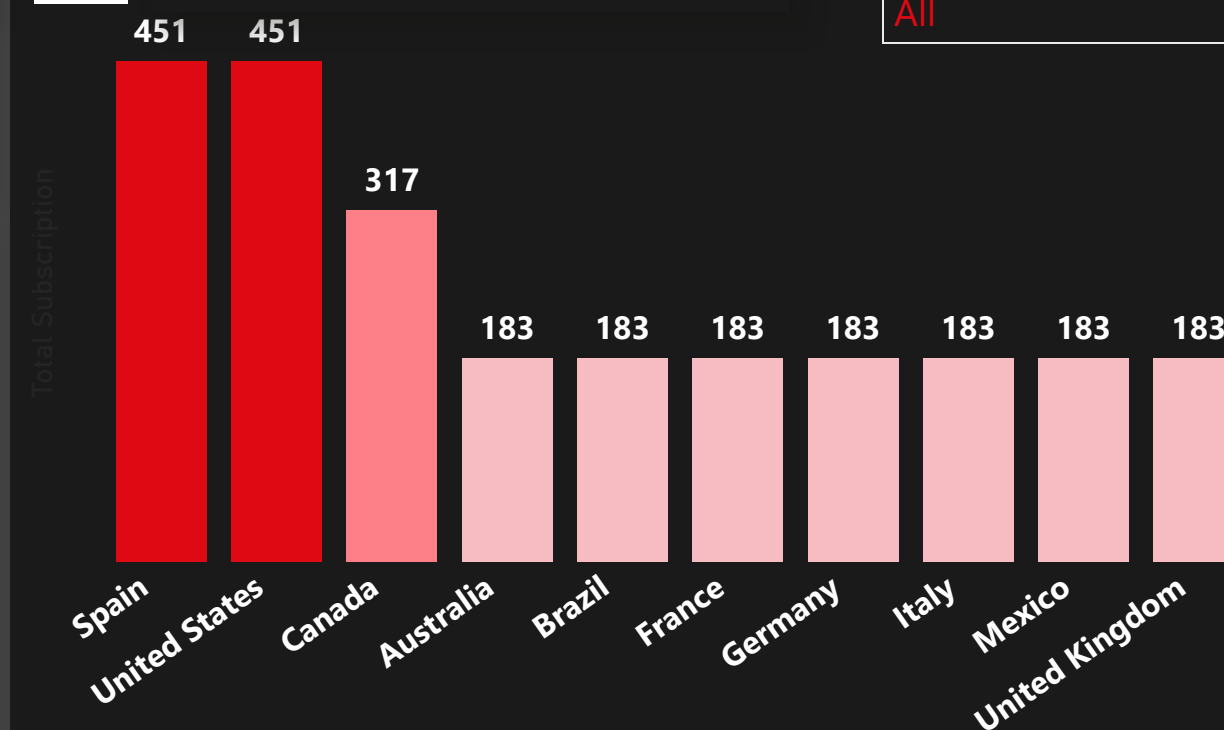
Total Subscription by Gender



Total Subscription by Age



Total Subscription by Country



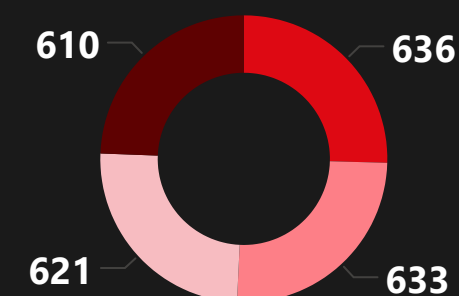
Year

All



Total Subscription by device

● Laptop ● Tablet ● Smartphone ● Smart TV



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NETFLIX USERBASE SUBSCRIPTION ANALYSIS

Gender

All

Device

All

Subscription Type

All

Country

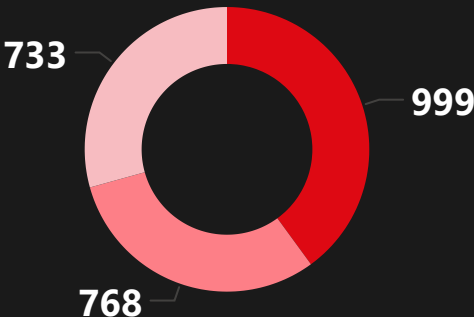
- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Italy
- ☐ Mexico
- ☐ Spain
- ☐ United Kingdom
- ☐ United States

Year

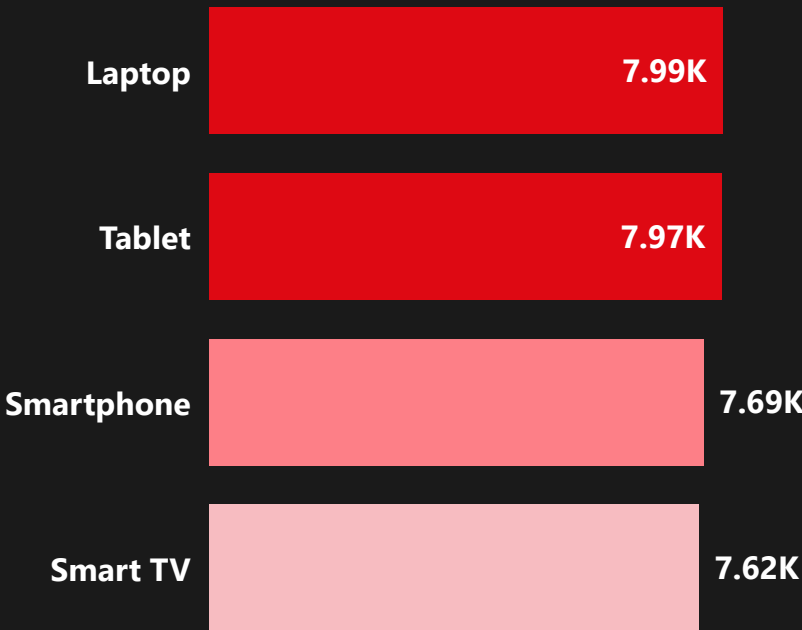
All

123 Total Subscription by plan

● Basic ● Standard ● Premium



Total Revenue by Device



Total Revenue

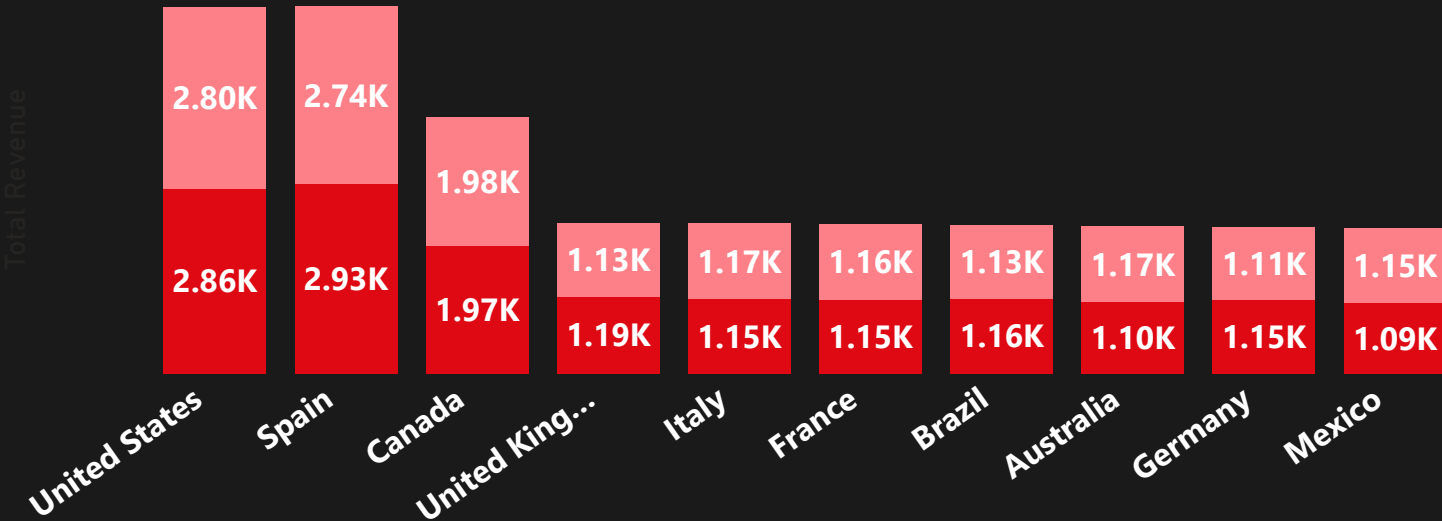
Total Revenue by Country

- Country
- United States
 - Spain
 - Canada
 - United Kingdom
 - Italy
 - France
 - Brazil
 - Australia
 - Germany
 - Mexico



Total Revenue by Country and Gender

● Female ● Male



NETFLIX

Subscription Type

All

Country

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Italy
- ☐ Mexico
- ☐ Spain
- ☐ United Kingdom
- ☐ United States

Year

All

NETFLIX USERBASE SUBSCRIPTION ANALYSIS

Gender

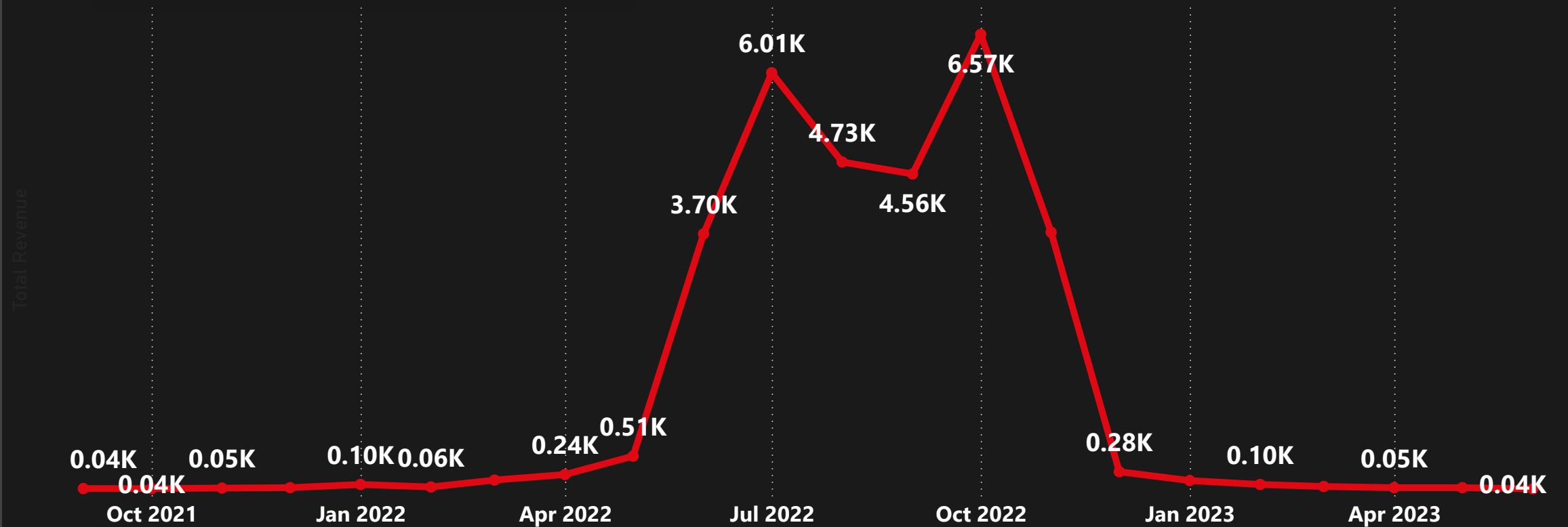
All

Device

All



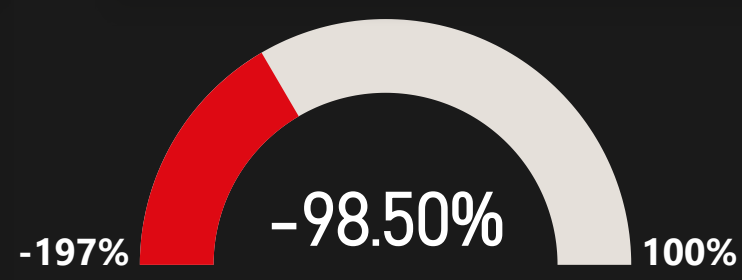
Total Revenue by Month and Year



Year-on-Year % Revenue Change in 2022

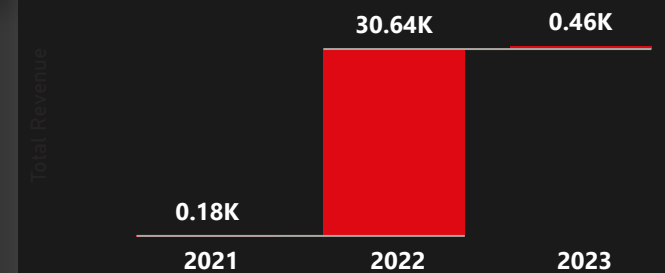


Year-on-Year % Revenue Change in 2023



Total Revenue by Year

● Increase ● Decrease



NETFLIX

Subscription Type

All

Country

- ☐ Australia
- ☐ Brazil
- ☐ Canada
- ☐ France
- ☐ Germany
- ☐ Italy
- ☐ Mexico
- ☐ Spain
- ☐ United Kingdom
- ☐ United States

Year

All

NETFLIX USERBASE SUBSCRIPTION ANALYSIS

Gender

All

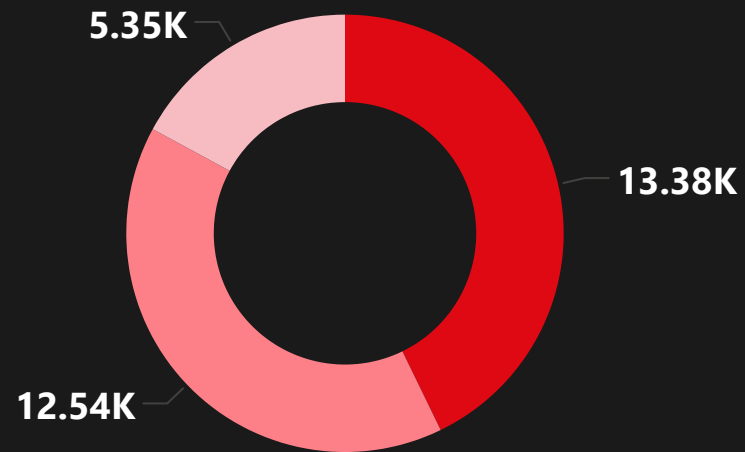
Device

All



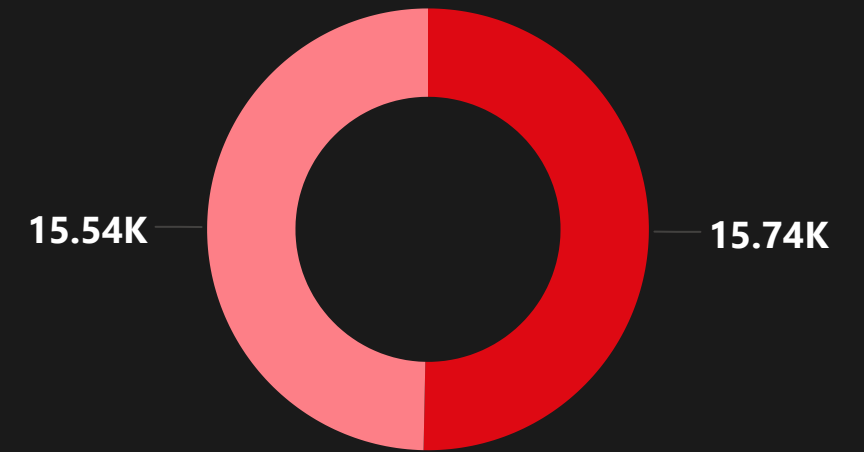
Total Revenue by Age

41-50 years 31-40 years 26-30 years



Total Revenue by Gender

Female Male



Total Revenue by plan



Total Revenue by last payment month

Increase Decrease

