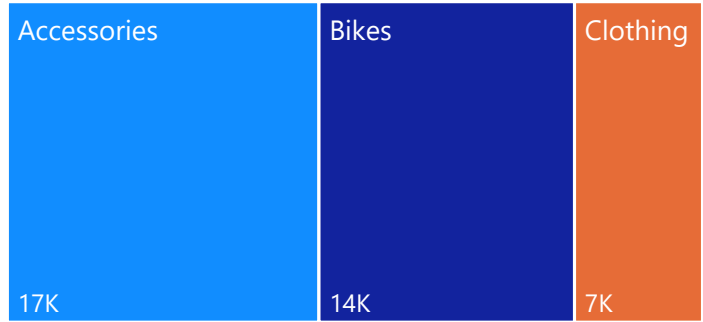
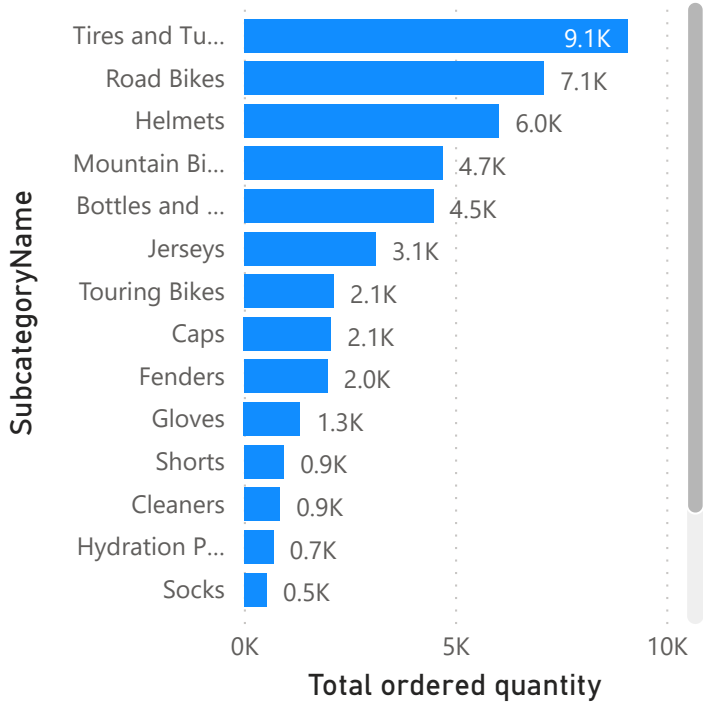




Total order quantity by sub category



Total order quantity by sub category

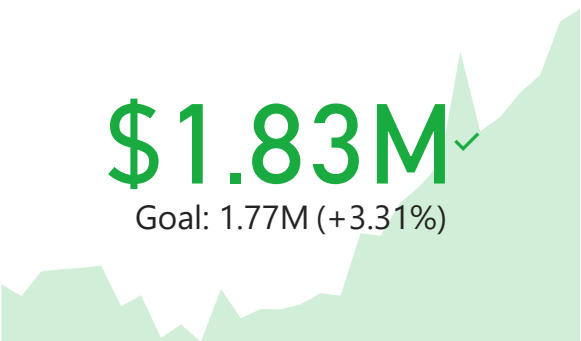


01-01-2016 30-06-2017



ProductName	Total ordered quantity	Return rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	606	2.97%
Mountain-200 Black, 42	602	3.49%
Mountain-200 Silver, 38	586	2.90%
Mountain-200 Silver, 46	571	2.10%
Mountain-200 Black, 38	569	2.64%
Mountain-200 Silver, 42	547	2.74%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Total	25164	2.17%

Monthly Revenue



Monthly Order

2146!

Goal: 2165 (-0.88%)

Monthly Return

166

Goal: 169 (-1.78%)

Top Product(orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Continent

Select allEuropeNorth AmericaPacific

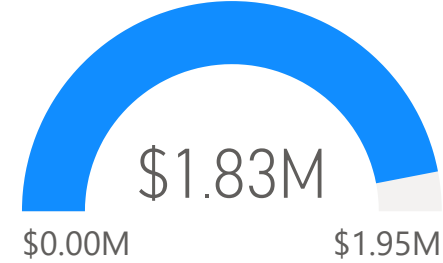




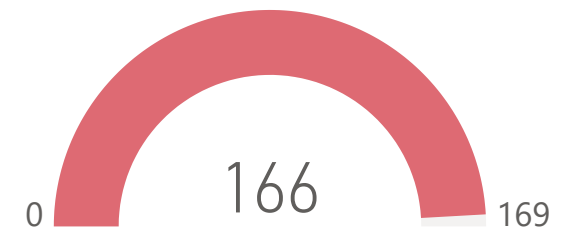
Current month Order vs Target



Current month Revenue vs Target



Current month Returns vs Prev month



## All-Purpose Bike Stand

0.10

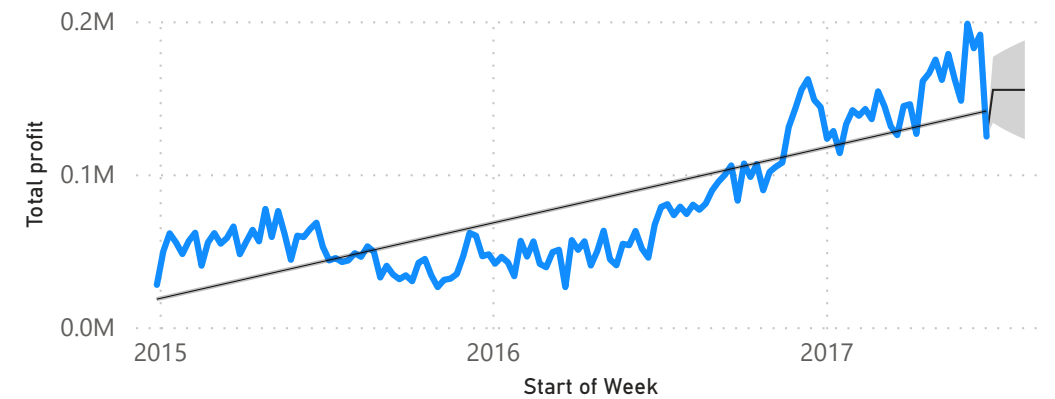
\$714.44  
Avg retail price  
\$785.88  
Adjusted Price

Weekly Profit

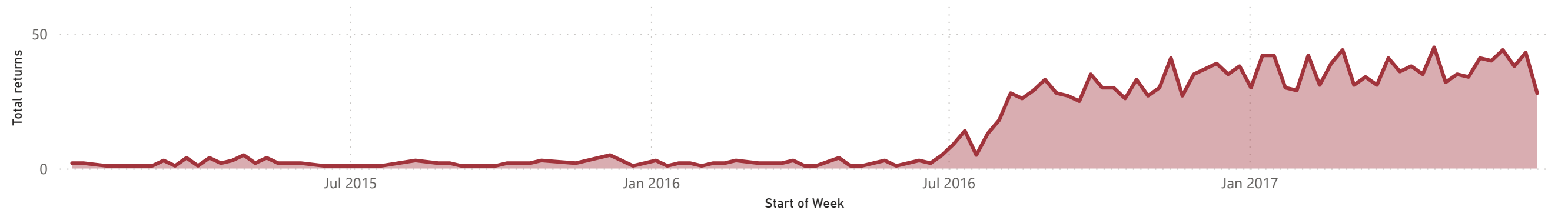
● Total profit ● Adjusted profit



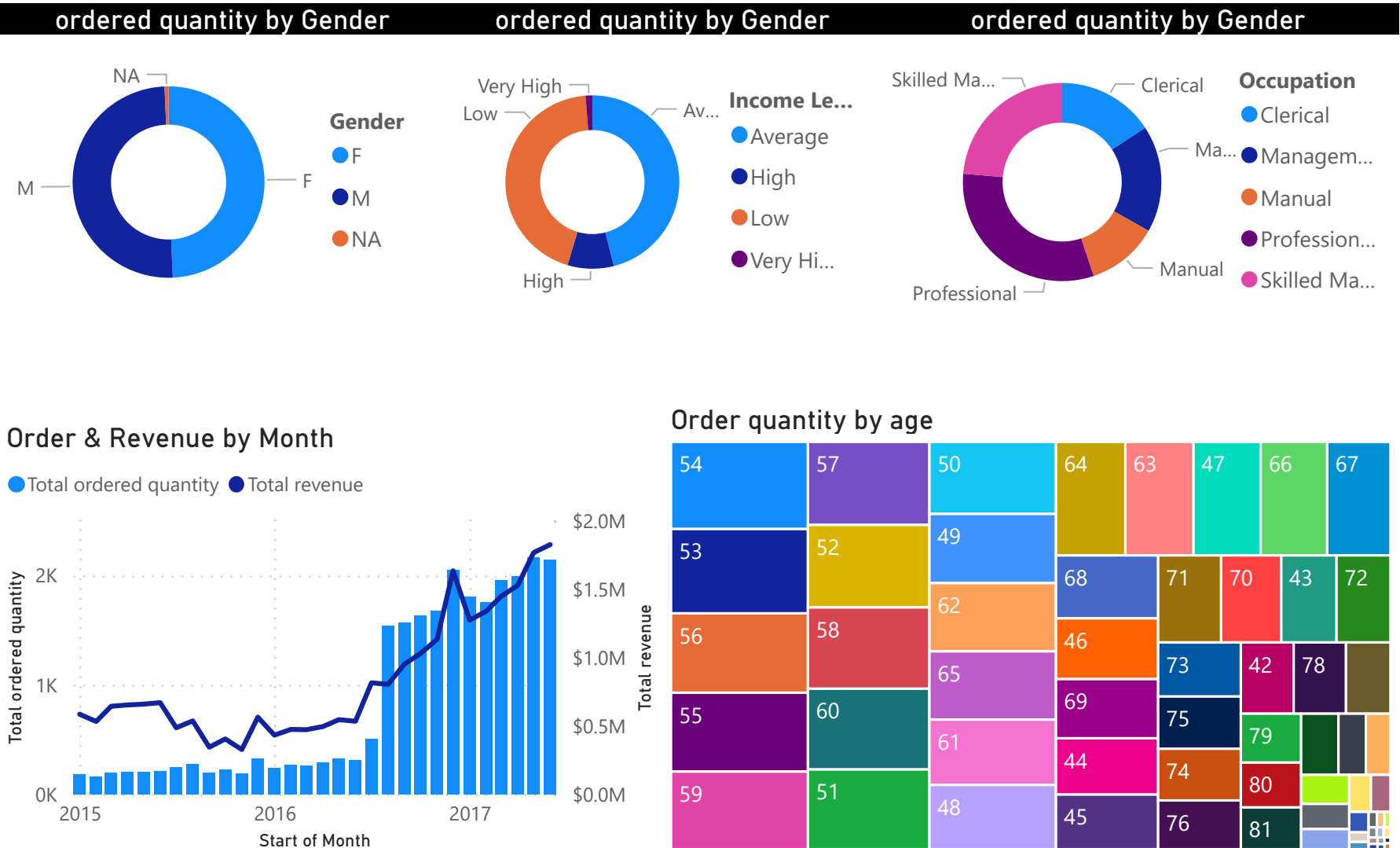
Weekly Profit



Weekly Profit



FullName	Total revenue	Total ordered quantity
Mr. Maurice Shan	\$12,407.95	6
Mrs. Janet Munoz	\$12,015.39	6
Mrs. Lisa Cai	\$11,330.44	7
Mrs. Lacey Zheng	\$11,085.74	7
Mr. Jordan Turner	\$11,022.38	7
Mr. Franklin Xu	\$10,863.44	6
Mr. Larry Munoz	\$10,852.04	7
Mrs. Kate Anand	\$10,436.51	4
Mr. Larry Vazquez	\$10,394.98	4
Mrs. Ariana Gray	\$10,391.42	6
Mr. Clarence Gao	\$10,331.73	4
Mr. Aaron Wright	\$10,329.22	4
Mr. Ethan Bryant	\$10,308.52	4
Mr. Marco Lopez	\$10,289.68	6
Mrs. Bonnie Nath	\$10,282.91	4
Mr. Ricky Vazquez	\$10,165.92	4
Mr. Clarence Anand	\$10,065.01	4
Mrs. Deanna Perez	\$9,761.59	4
Mrs. Desiree Dominguez	\$9,717.63	4
Mrs. Jasmine Stewart	\$9,716.98	4
Mrs. Sydney Bryant	\$9,706.89	4
Mr. Bryant Garcia	\$9,687.36	4
Mrs. Cindy Patel	\$9,668.02	4
Mrs. Amy Sun	\$9,534.15	4
Mr. Willie Xu	\$9,424.97	5
Mrs. Katrina Tang	\$9,302.58	4
Mrs. Margaret He	\$9,266.74	4
Mrs. Kaitlyn Henderson	\$9,258.92	4
Mrs. Nichole Nara	\$9,234.66	4
Mr. Randall Dominguez	\$9,210.36	4
Mrs. Rosa Hu	\$9,201.20	4
Adriana Gonzalez	\$9,195.69	4
Mrs. Gabriella Collins	\$9,184.02	4
Mrs. Dominique Prasad	\$9,180.93	6
Mrs. Brandi Gill	\$9,166.18	4
Total	\$8,85,306.56	373



Order & Revenue by Month

Order quantity by age

Top Customer	Customer Order	Customer Revenue
Mr. Maurice Shan	6	\$12.41K