

CREDIT CARD TRANSACTION

Revenue

55M

Total Interest

7.84M

Amount

44.5M

Count

656K

Card_Category	Total Revenue	Total_Trans_Amt	Interest_Earned
Blue	46139398	36957875.0	64,95,887.74
Gold	2454072	2024078.0	3,73,784.16
Platinum	1135608	953314.0	1,61,629.05
Silver	5586332	4586746.0	8,12,081.28
Total	55315410	44522013.0	78,43,382.23

Count of Client_Num by Qtr

Q2

Q3

Q1

Q4

Week_Start_Date

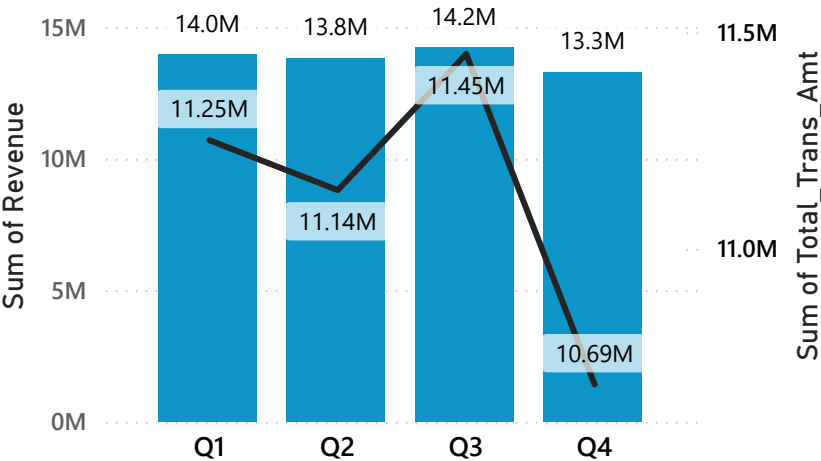
All

Income Group by Gender

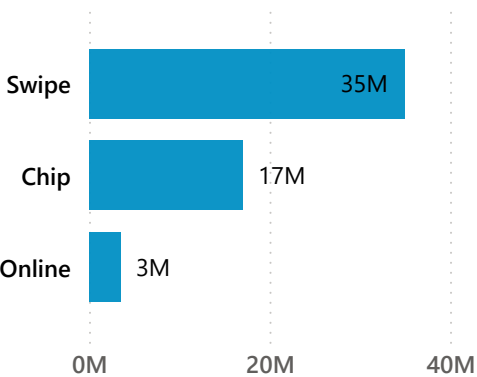
F

M

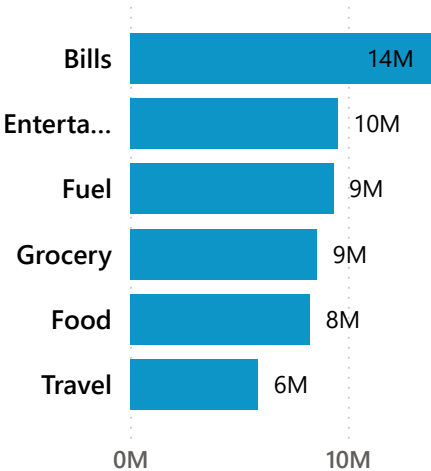
QTR Revenue & Transaction Count



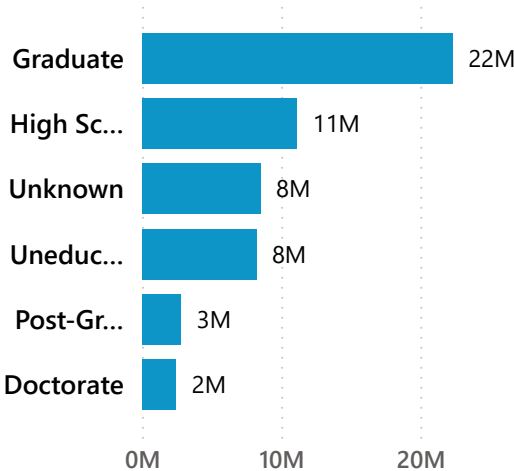
Revenue BY Use of Chip



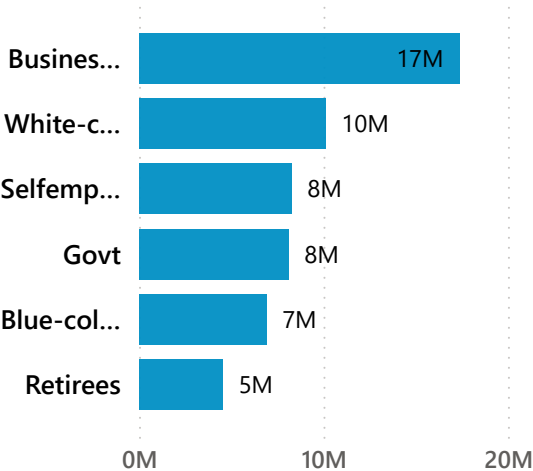
Revenue BY Expenditure



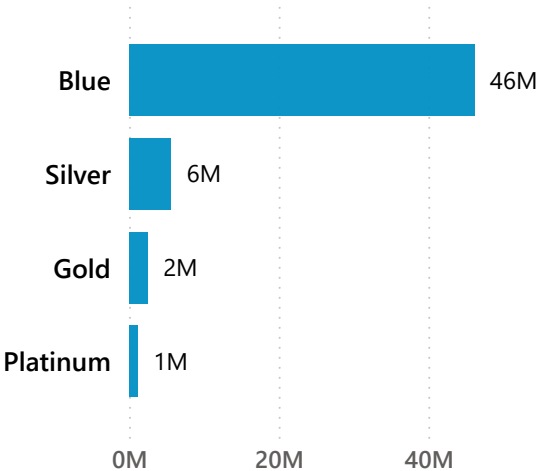
Revenue BY Education



Revenue BY Customer job



Cust Acq Cost



CREDIT CARD CUSTOMER REPORT

Q2

Q3

Q1

Q4

Week_Start_Date

All

Revenue

55M

Total Interest

7.84M

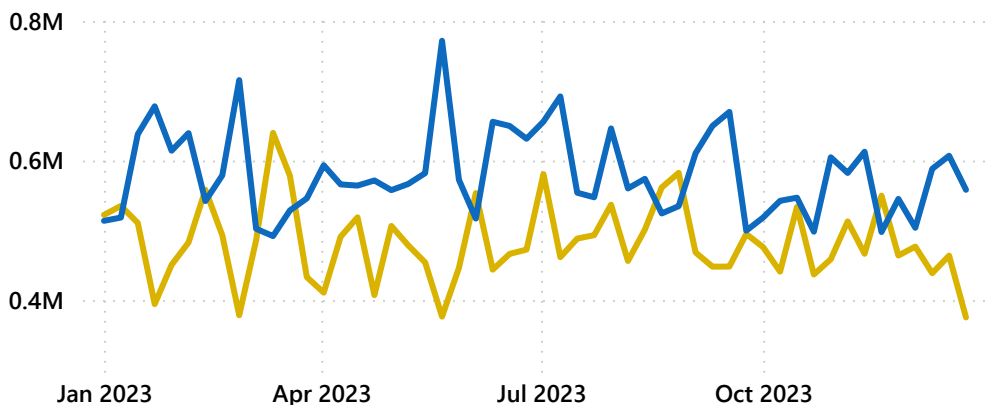
Income

576M

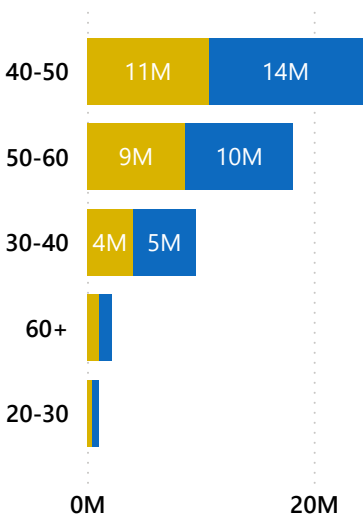
CSS

3.19

Revenue By Week



Revenue By Age Group



M

30M

F

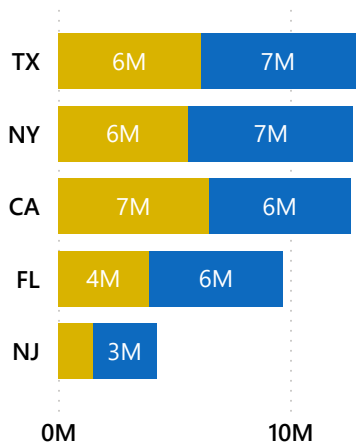
25M

Card_Category,

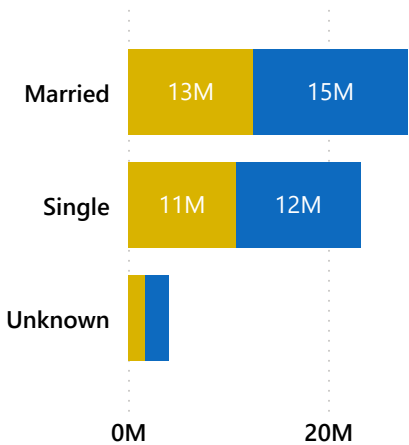
All

Card_Category	Total Revenue	Total_Trans_Amt	Interest_Earned
Platinum	1135608	953314.0	1,61,629
Gold	2454072	2024078.0	3,73,784
Silver	5586332	4586746.0	8,12,081
Blue	46139398	36957875.0	64,95,888
Total	55315410	44522013.0	78,43,382

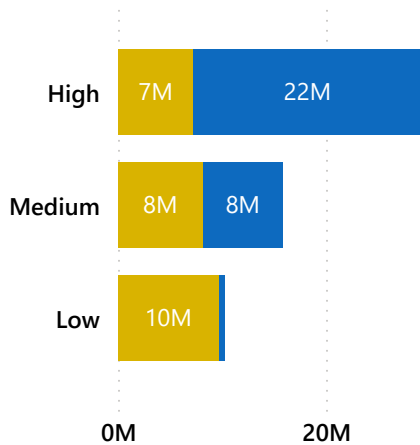
Top 5 States By Revenue



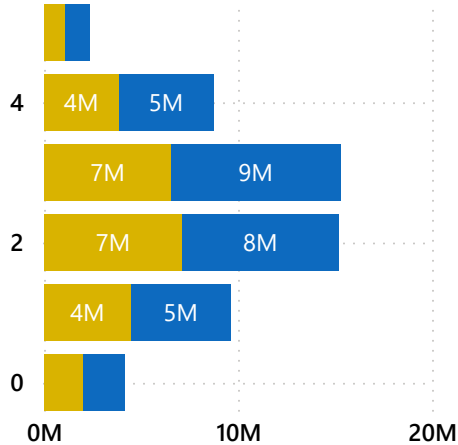
Revenue By Marital Status



Revenue By Income Group



Revenue By Dependent



Revenue By Education

