

ABHISHEK ANGADI

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PROFESSIONAL EXPERIENCE

Data Analyst, Netzwerk AI Pvt Ltd

Bengaluru, Karnataka

State-wise Sentiment Analysis for Targeted Marketing

October 2023 – Present

- Collected and analysed sentiment data across **10+ states** using advanced **web scraping techniques**.
- Increased customer insights **accuracy by 20%** through the use of sophisticated **algorithms** and **Word-Cloud** for sentiment analysis.
- Led a strategic data retrieval initiative from diverse sources, including **blogs, websites, and social media platforms**, enhancing data quality and improving **accuracy by 40%** through rigorous cleansing.
- Leveraged **Python** and tools like **Matplotlib, Tfidfvectorizer, and Word-Cloud** to improve sentiment analysis techniques, reducing **processing time by 20%**.
- Delivered a **17% improvement in marketing** effectiveness through in-depth analysis, facilitating informed decision-making.

TECHNICAL SKILLS

- Programming Languages and Libraries:** SQL, Python (Pandas, Matplotlib, Scikit-learn, Seaborn, NumPy.).
- Machine Learning Algorithms:** Classification, Regression, Clustering, Boosting, Bagging, PCA, Statistical Analysis.
- Databases:** MySQL, Microsoft SQL Server.
- Data Analysis and Statistical:** Tableau, Microsoft Power BI, Advanced Excel.
- Cloud Technologies:** AWS, Microsoft Azure
- Soft Skills:** Problem Solving, Communication, Analytical Thinking, Critical thinking, Storytelling, Decision-Making, Presentation skills.

PROJECTS

Credit-Card Financial Insights - [MySQL Database | SQL | Excel | Power BI]

- Developed an interactive **weekly dashboard** to deliver real-time insights into **key performance metrics and trends**, enabling stakeholders to monitor operations effectively and make informed decisions.

Amazon Reviews Sentimental Analysis – [Python | SQL | NumPy | Pandas | Sci-Kit Learn | Word-Cloud | ML]

- Studied sentiment in Amazon reviews using **NLP** techniques, extracted keywords with **Word-Cloud**, and secured **94% accuracy** with **RandomForestClassifier**.

Global-Layoffs-Analysis– [MySQL Database | SQL]

- Processed and transformed **raw layoff data**, cleaning it by **removing duplicates, irrelevant columns, and handling missing values** to ensure accuracy and optimize it for improved analysis relevance.
- Identified **top 5 companies with the highest layoffs**, analysed layoffs by **country, year, and industry**, and calculated **rolling monthly totals** to uncover trends over time.

Electric-Vehicles-Market-Size-Analysis – [Python | SQL | NumPy | Pandas | Matplotlib | Seaborn]

- Devised a predictive electric vehicle market model using Machine Learning and **Forecasting**, projecting a **30% annual increase** in vehicles.
- Projected future EV market sizes by analysing **historical and current data**, forecasting trends over the **next 5 years**.

EDUCATION

Gogte Institute of Technology, Belagavi

February 2022 – September 2023

Master of Computer Application

KLE'S RLSI College, Belagavi

July 2018 – October 2021

Bachelor of Computer Application