Project Design Phase
Proposed Solution Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS24308
Project Name	IRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau.
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Users often struggle to fully utilize advanced features of iPhones. There is a lack of intelligent assistance to manage, understand, and customize these features.
2.	Idea / Solution description	A smart iPhone Feature Management Application that leverages AWS cloud services to help users manage settings, get feature recommendations, monitor usage, and receive tips via notifications
3.	Novelty / Uniqueness	The app uses real-time usage analytics, AI-based feature recommendations, and personalized notifications. Integration with cloud services enables seamless user experiences across devices.
4.	Social Impact / Customer Satisfaction	Increases user satisfaction by enhancing understanding and control over their devices. Empowers less tech-savvy users. Improves digital wellbeing by promoting smarter usage.
5.	Business Model (Revenue Model)	Freemium model: Basic features free, with premium features (detailed analytics, custom automation, cloud sync across devices) under a subscription. Revenue from in-app purchases and analytics partnerships.
6.	Scalability of the Solution	Built on AWS serverless architecture (API Gateway, Lambda, DynamoDB, S3), the solution can scale effortlessly to support millions of users globally with minimal infrastructure overhead.