

ABHISHEK THAPLIYAL

📍 Sacramento, CA 95825 | 9169268222

Looking for Data Analyst/Business Analyst Internship.

OBJECTIVE

Seeking an internship to enhance analytical, problem-solving, and technical skills in a dynamic and collaborative environment. Eager to gain hands-on experience in working with data, identifying trends, and extracting meaningful insights to support business decision-making. Looking forward to contributing to innovative projects, developing a deeper understanding of data-driven strategies, and expanding my knowledge in a professional setting.

PROFESSIONAL EXPERIENCE

Globe Eco-green Infrastructure

Jan 2024 - Apr 2024

Project Support Intern

Dehradun, India

- Prepared detailed project documentation, including status reports, risk assessments, and progress updates for stakeholders.
- Conducted research and analysis to support decision-making for infrastructure projects.
- Assisted in coordinating project timelines, resource allocation, and workflow optimization to enhance project execution.

Tapovan Inn Hotel & Resort

Jan 2023 - Dec 2023

Marketing Manager

Joshimath, India

- Conducted market research to identify customer trends and preferences, optimizing marketing strategies for increased engagement.
- Managed social media campaigns and promotional content, leading to a 20% increase in customer inquiries.
- Developed pricing strategies based on competitor analysis and customer feedback, enhancing revenue streams.
- Led promotional events and partnerships with local businesses to increase brand visibility.

PROJECTS

Ace Sushi Production Optimization

[Python, Pandas, SciPy, Linear Programming]

Developed a data-driven optimization tool using linear programming (SciPy) that reduced food waste by 15% while meeting 90% demand, by automating demand forecasting (Pandas) and incorporating variables into production planning.

FIFA Data Analysis using Web Scraping

[Python, BeautifulSoup, Pandas, Matplotlib]

Automated the extraction of FIFA player data using BeautifulSoup and performed an in-depth analysis of player attributes, performance metrics, and trends over multiple seasons.

HAFH Data Warehouse for Property Management

[MySQL, ETL, BI Analysis]

Designed and implemented a MySQL-based data warehouse for a property management firm, incorporating automated ETL pipelines to process tenant occupancy, maintenance requests, and staff performance data for real-time business insights and reporting.

Music Sales Dashboard

[Tableau, Data Visualization, Sales Analytics]

Created an interactive Tableau dashboard to visualize sales trends, customer purchasing behavior, and revenue performance across different music genres, enabling data-driven business decisions.

TECHNICAL SKILLS

Data Analysis & Visualization: Python (Pandas, NumPy), R Programming, SQL

Database Management: MySQL, SQL

Business Intelligence Tool: Power BI, Tableau

Statistical Analysis & Modeling: Forecasting, KPI tracking, Financial Modeling

CERTIFICATIONS

Business Analysis Basics - Skill Up

Business Data Analytics & Intelligence with Python - Udemy

Fundamentals of Data Analytics – Leaps Analytica

PUBLICATIONS

Integrating AI and Machine Learning Technology for Educational Enhancement and Career Guidance System,
International Journal of Multi-disciplinary Research

EDUCATION

Master of Science, Business Analytics, California State University, Sacramento.

GPA: 4.0/4.0

Apr 2026 (Exp.)

Bachelor of Technology, Computer Science and Engineering, VIT Bhopal University.

GPA: 8.42/10.0

Jul 2024