

Organised by



An International Expo for the Growth of Indian **E-Vehicle Industry**

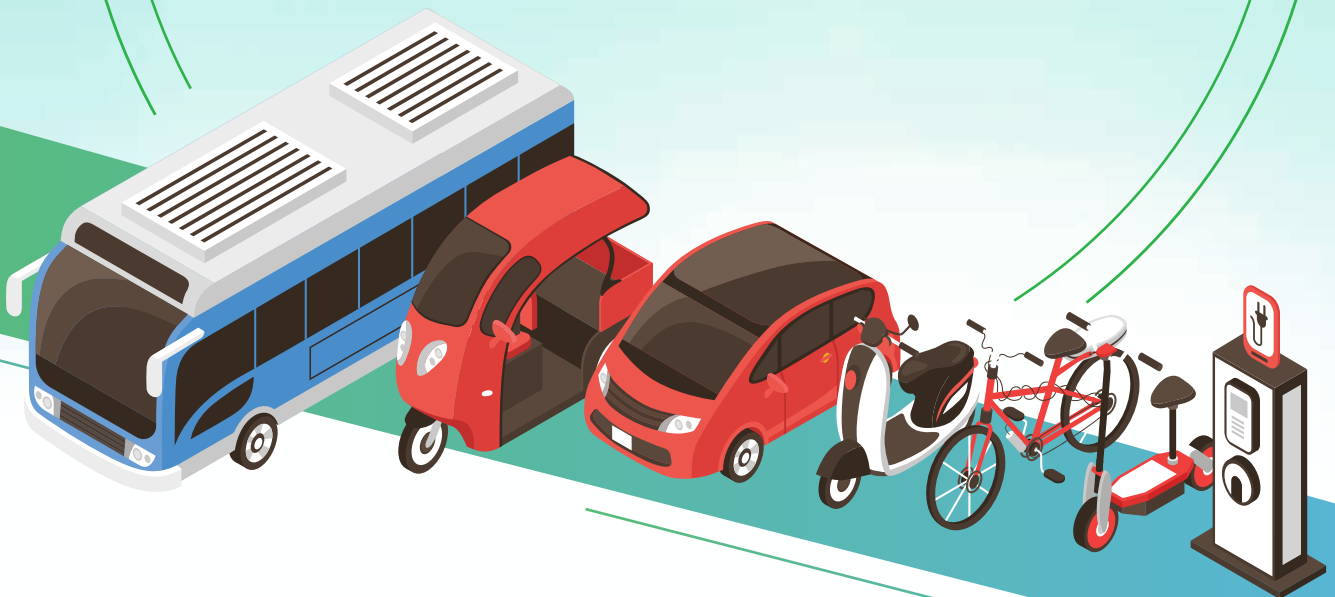
BV TECH
BATTERY VEHICLE **EXPO**
2022

INDIA
eVEHICLE
SHOW 2022

7 8 9

September 2022

Pragati Maidan,
Hall No. 7, New Delhi



250+

TOP BRANDS



150+

VALUABLE EXHIBITORS



10,000+

UNIQUE BUSINESS VISITORS

www.bvtechexpo.com



Post Show
2017



108+
Exhibitors



8,710+
Visitors

Post Show
2019



120+
Exhibitors



11,784
Visitors

After the successful editions in 2017 and 2019, the India E-Vehicle Show & BV Tech Expo 2022 is into its third edition. The three-day international show this August offers an unrivalled opportunity to the entire EV community to access the entire clean mobility value chain.

More than 100 E-Vehicle companies had participated in the second E-Vehicle Show & BV Tech Expo in 2019. The expo showcased electric vehicles, clean energy technologies and better battery technologies to 11,784+ audiences. It witnessed the presence of leading industry influencers, top-notch EV companies, and exhibitors showcasing next-gen and advanced technologies.

In India, the push towards greater adoption of E-mobility has largely come from the government through new policies and subsidies (for example, the FAME-II scheme). State governments are also coming up with EV policies. Delhi government has announced a subsidy of ₹6,000 per electric vehicle charging point to empanelled vendors. The state government is also encouraging large number of E-Vehicle charging stations.

Exhibitor Benefits

- Have cost-effect access to over 250 top brands
- Exhibit your latest and innovative products and services, future technologies to over 10,000 enthused audience
- Launch new products and services
- With the entire E-Vehicle & Battery Vehicle under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across the globe

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Special Zones

- E-rickshaw and two-wheeler
- E-Vehicle
- Passenger vehicle
- Battery and power
- Auto ancillary
- Instrumentation, T&M
- Startup, Make In India, and certification
- Finance and banking
- Country pavilions
- Investment, SEZs and clusters

Exhibitor Profile

- E-Vehicle manufacturers
- Automotive, parts, components manufacturers and suppliers
- Material suppliers
- Battery manufacturers
- Engineering services and consultants
- Testing, R&D, design, simulation, and education institutions
- Connectors and cables
- Wires and harness manufacturers and suppliers
- Auto ancillaries manufacturers and suppliers
- Machinery and equipment manufacturers
- Charging station manufacturers
- Power management companies
- Govt bodies and nodal agencies

Target Audience

- 1 ▶ **Decision-makers from across India**
- 2 ▶ **Investors from across India and other countries**
- 3 ▶ **EV enthusiasts with deep pockets**

How We Attract Visitors

- Promotion is done through various media partners like Tradeindia, Tender 247.com, 10 Times, Four Square Media, Alibaba.com and Trade4India.com
- We promote through Radio FM, different print media, online portals, and industry magazines
- Our media partner also does promotions for us
- We also promote through e-mailer campaigns, SMS to the industry data, more than 1 lakh hard copy invitations to the industry, telephonic invitations
- Promotions via social media platforms and through PR agency
- We market through Big Buyer Program
- Promotion is done through industry associations
- Promotion of the show is done in industrial clusters through ATL (above the line marketing) and BTL (below the line marketing,) activities. These activities entail mass media methods so as to target a wider audience. We also target a small but specific industrial group.

Exhibit Space Cost



- **Shell Space Rate:**
INR 16,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 15,000 / sqm
(Minimum 18 sqm)

Sponsorship

- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000
- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates

Co-Located Shows

INDIA
BATTERY
SHOW 2022

SMART
mobility
TECH EXPO 2022

INDIA
TYRE
SHOW

INDIA
LUBRICANT
SHOW 2022

BVTECH
BATTERY VEHICLE
EXPO
2022

INDIA
eVEHICLE
SHOW 2022

7

8

9

September 2022

Pragati Maidan,
Hall No. 7, New Delhi

For Booth Booking & Sponsorship Enquiries, Contact:

M: +91 9911607755 | E: deepak@m7creations.com

M: +91 8448015101 | E: events@m7creations.com

www.bvtechexpo.com