

ANNUAL REPORT (2024)

PROJECT KAAGAZI



enactus

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College of Business Studies

NEED AND NEED ASSESSMENT



416 million tonnes
of paper consumed
each year globally



40% of paper
waste is dumped
into landfills



10% of global
deforestation is caused
due to pulp & paper
production



130 million tonnes
paper waste generated
by educational institutes
annually



3,000 residents of the Kathputli
Community face inadequate
housing, poor sanitation, and
economic instability

BUSINESS PROCESS



Collection through
Kaagazi Clubs



Waste
Segregation



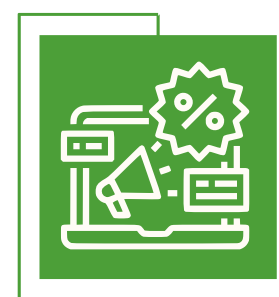
Recycling
Process



Training
Program



Designing the
Products



Sales and
Marketing



Sensitization
& Awareness

INNOVATION

VALUE OFFERINGS



Notebooks



Pencils



Paper Bags



Bookmarks



Lamps

UNIQUE SELLING PROPOSITION



Zero-waste



Economical



Eco-friendly



Hand-Crafted

SUSTAINABLE IMPACT

CURRENT YEAR



Rs 6.83
Lakhs

Revenue

Through product sales on
e-commerce and exhibitions



73
Individual

Entrepreneurs

35 - Day training session for
segregation of non-recyclable waste
and designing of products



2.90
Tonnes

Waste Collected

Through customized paper bins
and collection from organizations



3400
Litres

Water Saved

By using recycled paper and
eliminating paper production

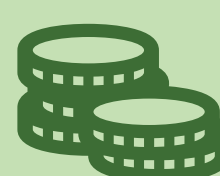
PROJECTED BY END OF 2025



7169
People

Sensitized

Through impactful role plays,
sensory activities and mascot



Rs 19.6
Lakhs

Revenue

Through product sales on
e-commerce and exhibitions



408
Trees

Saved

By using recycled paper and
eliminating paper production



17
Tonnes

Waste Recycled

By collecting paper waste
from schools & corporates

KEY PARTNERS



1 NO POVERTY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



ANNUAL REPORT (2024)

PROJECT KSHITIJ



NEED AND NEED ASSESSMENT



35% NGOs lack basic facilities like clean water and regular power supply



95% NGOs' employees are untrained



60% of these NGOs lack basic infrastructure



90% NGOs have less than **INR 5 lakhs** for their annual operations



70% NGOs lack proper governance infrastructure

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



6 CLEAN WATER AND SANITATION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



17 PARTNERSHIPS FOR THE GOALS



BUSINESS PROCESS

S
A
A
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T
H
I



Evaluate the NGOs' specific needs and develop a comprehensive education module



Develop infrastructure and train staff accordingly with IATE



Combating malnutrition among children by partnering with Feeding India by Zomato



Conducting sensitization sessions on sanitation and health issues

P
O
S
H
A
N



Launched a Kiosk model in college campus and trained SHG members



Procured supplies of quality products from wholesale markets



Maintained quality controls and offered healthier food options



Promoted healthy lifestyle choices among students through marketing campaigns

VALUE OFFERING & INNOVATION



Implementation of VAKT Model (Visual, Auditory, Kinesthetic and Tactile activities)



Flipped Classroom Model



Conduct of seminars on sanitation, and installation of foot-operated sanitizers



Comprehensive education module for primary education



Organic Produce



Nutritious Snacks



Affordable

IMPACT

Economic



Rs 13,95,150
Revenue Generated



Rs 15,002
Profit Generated



2
Entrepreneurs

Environmental



Minimum Waste



Proper Waste Disposal

Social



80 %
Rise in education



68 %
Rise in NGOs' efficiency



100+
Students' Education Improved



24,399
People directly impacted

KEY PARTNERS

indian accent



KAMAKHYA LOK SEWA SAMITI (Regd.)



zomato Feeding India

ecta