



CFA Level 1 Candidate MS Excel Financial Analysis Financial Modeling and Valuation Corporate Finance Company Valuation: FCFF & FCFE (DCF Valuation) Scenario, Sensitivity & Football Field Analysis Project Management Soft Skills: Leadership, Teamwork & Communication			
EDUCATIONAL QUALIFICATIONS			
Course/Examination	Institution	Year of Passing	Performance
BBA (Financial Investment & Analysis)	Shaheed Sukhdev College of Business Studies (University of Delhi)	Pursuing	8.82 CGPA (3 rd semester)
AISSE (Class XII)	Cambridge Senior Secondary School (Buxar)	2022	87.6% [438/500]
AISSE (Class X)	Mytech Convent School (Ballia)	2020	92% [460/500]
Micro Credentials Courses	Harvard Business Publishing Education	2024	Completed
TECHNICAL SKILLS			
Financial Modeling and Valuation (Wall Street Prep), MS Excel, Power BI, Tableau, MS PowerPoint, Prowess IQ, Generative AI, Figma, Canva			
INTERNSHIPS, WORK EXPERIENCE			
Growth Intern StayVista		[8 weeks, April 2025 – Present]	
StayVista is India's largest luxury villa rental platform, offering 500+ curated holiday homes across 50+ destinations for premium travel experiences			
o Mapped ₹2.9B+ facility management market across Delhi NCR, benchmarking competitors to identify pricing gaps and high-potential entry zones			
o Formulated a phased market entry and GTM strategy for StayVista, targeting premium residential areas and partnerships with builders and RWAs			
Strategy Intern EazyDiner		[8 weeks, March – April 2025]	
o Planned EazyDiner's campus expansion across 50+ DU colleges, identifying 100+ key marketing spots and drafting 10+ offline branding strategies			
o Strategized 10+ innovative engagement ideas, including pop-ups, influencer tie-ups, and offline campaigns to boost student app engagement			
o Planned and structured a database of 30+ university events to enable timely brand activation and mapped collaborations with 15+ student societies			
o Developed and administered a survey with 460+ participants (aged 18-25) to analyze dining preferences and awareness of EazyDiner services			
Live Project – Product Development Econut India Pvt Ltd		[8 weeks, June – July 2024]	
Engaged across key verticals, including market diagnostics, consumer behavior analysis, data visualization, and strategic recommendations			
o Conducted behavioral analysis across 10 parameters, including demographics, psychographics, geography, and purchase motivations			
o Performed competitive benchmarking of 20+ rivals, including leading brands like WOW Life Science, to evaluate Econut's strategic positioning			
o Designed and executed a survey with 110+ participants aged 20-40, gathering key insights into consumer preferences, behavior, and awareness			
o Developed a dynamic Power BI dashboard to visualize survey data, leveraging bar graphs, pie charts, and other visuals to enable actionable insights			
PROJECTS UNDERTAKEN			
DCF Valuation & Financial Analysis	o Performed financial analysis of UPL Ltd. and Pidilite Industries Ltd., developing a three-statement operating model with debt-to-equity schedules, evaluating WACC, conducting sensitivity analysis (±12%), and appraising M&A opportunities		
	o Delivered 75-80% forecasting accuracy by leveraging validated assumptions across 3 scenarios and 5 debt to Equity structures		
	o Conducted DCF valuation and Beta analysis, calculated terminal value using Exit Multiple and Perpetuity Growth methods		
Zomato Sales Analysis Project	o Developed an 8-page Power BI dashboard to analyze financial data of 45000+ individuals, incorporating 34+ interactive elements and 10 metrics to deliver strategic insights on customer demographics, food preferences, and geographic trends		
	o Uncovered demographic and geographic trends, highlighting a 20% higher order frequency among students aged 18-22		
	o Classified high-value customer segments using RFM analysis, analyzing high-demand areas like Navrangpura and Ghatlodia		
Finance Research Paper	o Conducted a comparative analysis of BRIC nations' financial ecosystems, employing Granger causality tests and regression models across 8+ macroeconomic variables to evaluate financial stability and market architectures in emerging economies		
	o Analyzed banking sectors and capital markets to benchmark competitiveness and provide strategic policy recommendations		
	o Utilized PCA on 10 key indicators, employing Eigen decomposition to uncover structural differences across emerging markets		
POSITIONS OF RESPONSIBILITY			
Media & Marketing Director (TEDxSSCBS)		[March 2025 – Present]	
o Boosted TEDx SSCBS's social media reach by 89% through a targeted marketing strategy across Instagram, LinkedIn, and YouTube			
o Led content creation and digital campaigns, driving an 87% boost in Instagram engagement and a 21% increase in LinkedIn impressions			
o Leading a team of 30 individuals, executing marketing strategies, resulting in significant increase of over 14K+ impressions across digital platforms			
o Secured ₹4.5 lakh funding by collaborating with sponsors, inviting renowned speakers to enhance brand visibility and drive audience engagement			
Advisory Committee (Management Interaction Cell – SSCBS)		[August 2024 – Present]	
o Organized a case competition generating 21,000+ impressions, attracting 1,000+ participants and a footfall of 100+ attendees from various colleges			
o Collaborated with AMUL and SIIF to organize the Ad-Mad Show, engaging 50+ participants in creating innovative advertisements for Amul products			
o Reached 200+ listeners for “Mic'd up with MIC” on Spotify, with availability in 15+ countries and upcoming availability on YouTube			
Organizing Committee (Enactus – SSCBS)		[September 2023 – July 2024]	
o Led Project Kshitij, an initiative to improve NGO financial independence, infrastructural development and enhancing educational curriculum			
o focusing on recycling and entrepreneurship; Partnered with Seva Group Foundation, SSLT School, and Rose Petal School			
o Directed Project Poshan and supported Project Saarthi by implementing a sustainable kiosk model to employ underprivileged and persons with disabilities; partnered with Zomato Feeding India to deliver 19,500+ healthy meals annually, impacting over 20,000 lives			
o Developed and implemented SOPs, optimized the supply chain, reduced costs, and generated ₹21,000 monthly income for entrepreneurs.			
o Managed financials, conducted in-depth research, and designed marketing strategies – Impacted 24,000+ people & supported 75+ entrepreneurs			
AWARDS AND ACHIEVEMENTS			
Certifications	Finance Essentials (Harvard Business Publishing) Budgeting (Harvard Business Publishing)		[2024]
	Financial Modeling & Fundamental Analysis (Udemy) Microsoft Excel - Beginner to Advanced (Udemy)		[2024]
Corporate Case Competitions	1st Position out of 950+ teams in Aavishkaran case competition organised by BVP College		[2024]
	3rd Position out of 1100+ participants in Pitch Perfect organised by Faculty of Management Studies (FMS)		[2024]
	1st Runner Up out of 1800+ participants – IgniteX: IPIBT – XLRI, Delhi		[2024]
	National Finalist out of 600+ participants – Prosper: Case competition – UPSRLM, Government of India		[2024]
	National Finalist out of 1200+ participants – Innovate 4.0 – IIM Lucknow		[2024]
OTHER INTERESTS AND ACTIVITIES			
Graphic design, Poetry, Listening to music, Cricket, badminton, Volleyball, Art & Craft, awarded as Most Versatile Student Award - 2020			