

Project Concept Note

Project title: Startup Funding Analysis

Team: Team Decoders

Introduction:

This project aims to study the funding patterns using the available data from the recent years. Analyzing funding patterns is important because they serve as an indicator of innovation in a country and reveal which kind of ideas are being supported and funded by the investors. Additionally, this analysis helps us understand which sector receives the most funding and which state has the highest number of funded startups.

Problem Statement:

1. Collect the publicly available data on startup funding from website like Kaggle.
2. Clean the raw dataset by removing any null or duplicate values, format texts, and delete unwanted columns and rows.
3. Derive insights from the data through visualization.
4. Create an interactive Power BI dashboard to summarize our analysis.

Expected Outcome:

- We can clearly understand the trends in startup funding.
- We can explain the increase or decrease in funding across various factors such as sectors, states, and over the years.