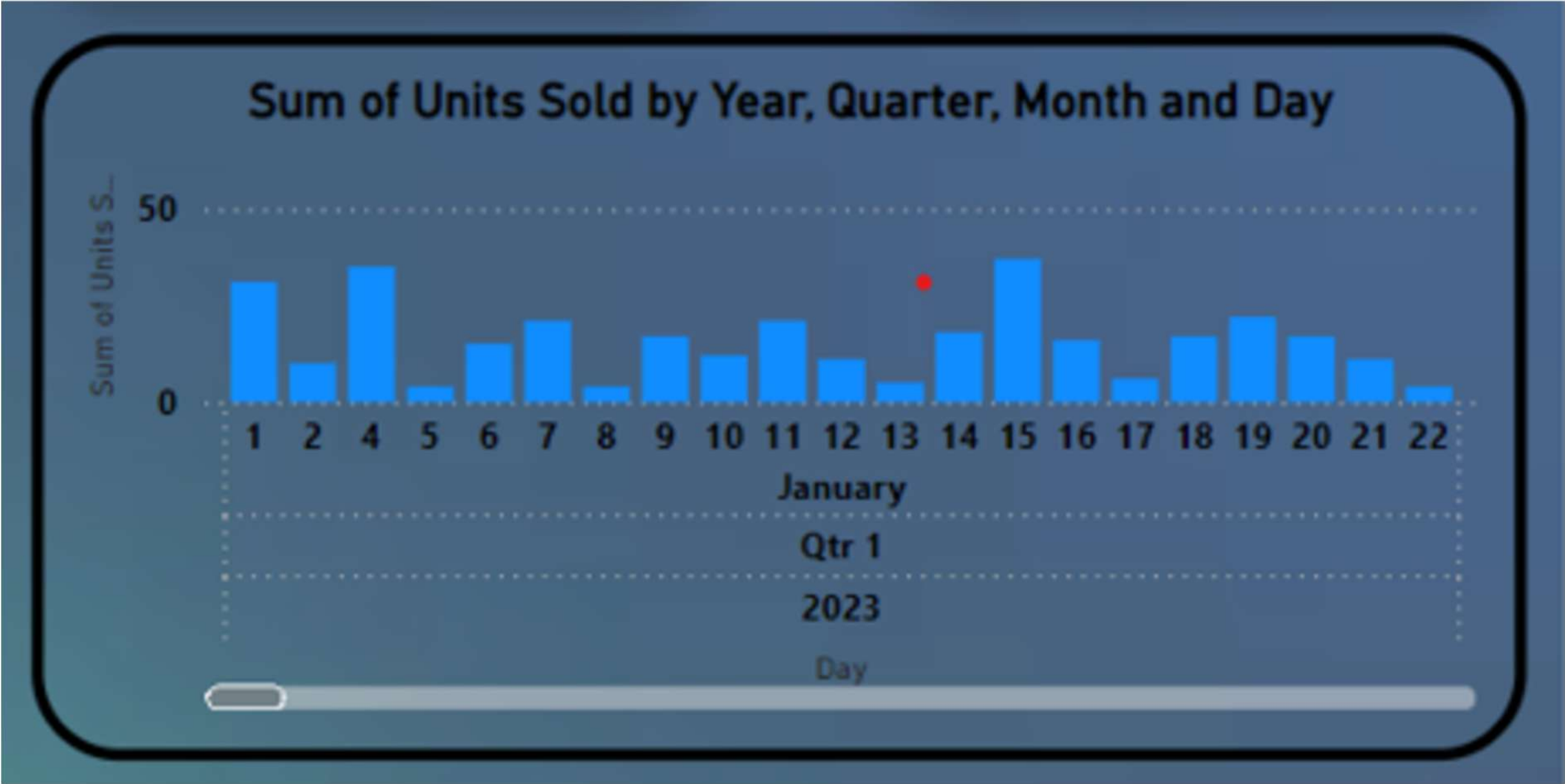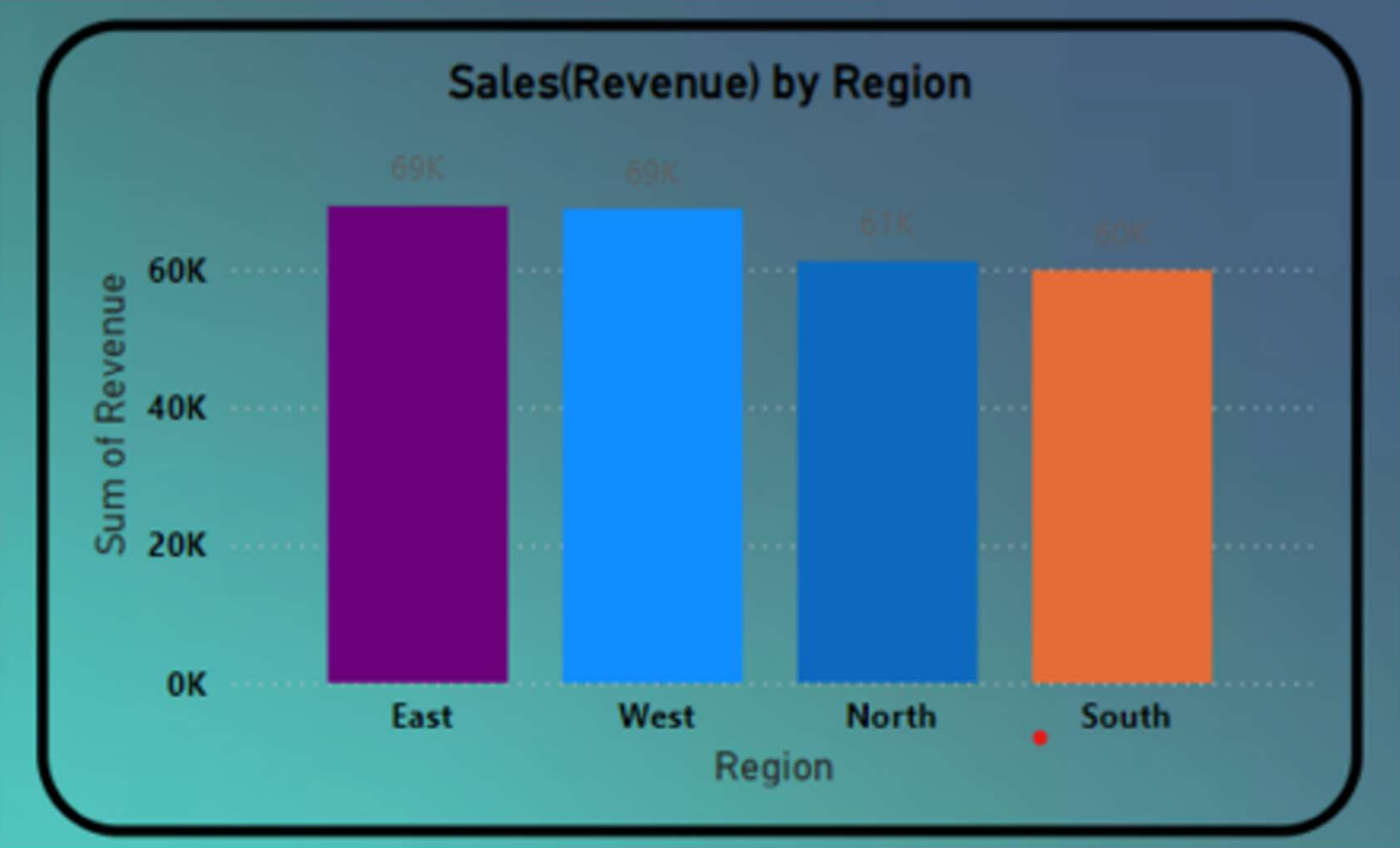# SALES REPORT

-ABHISHEK JYOTI
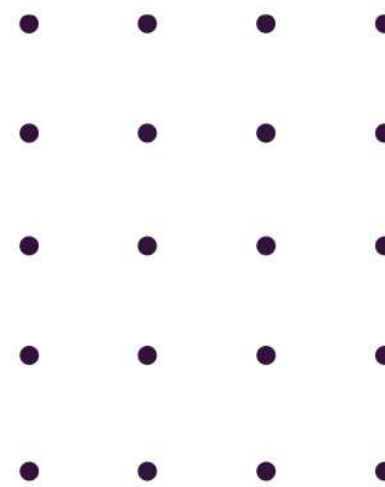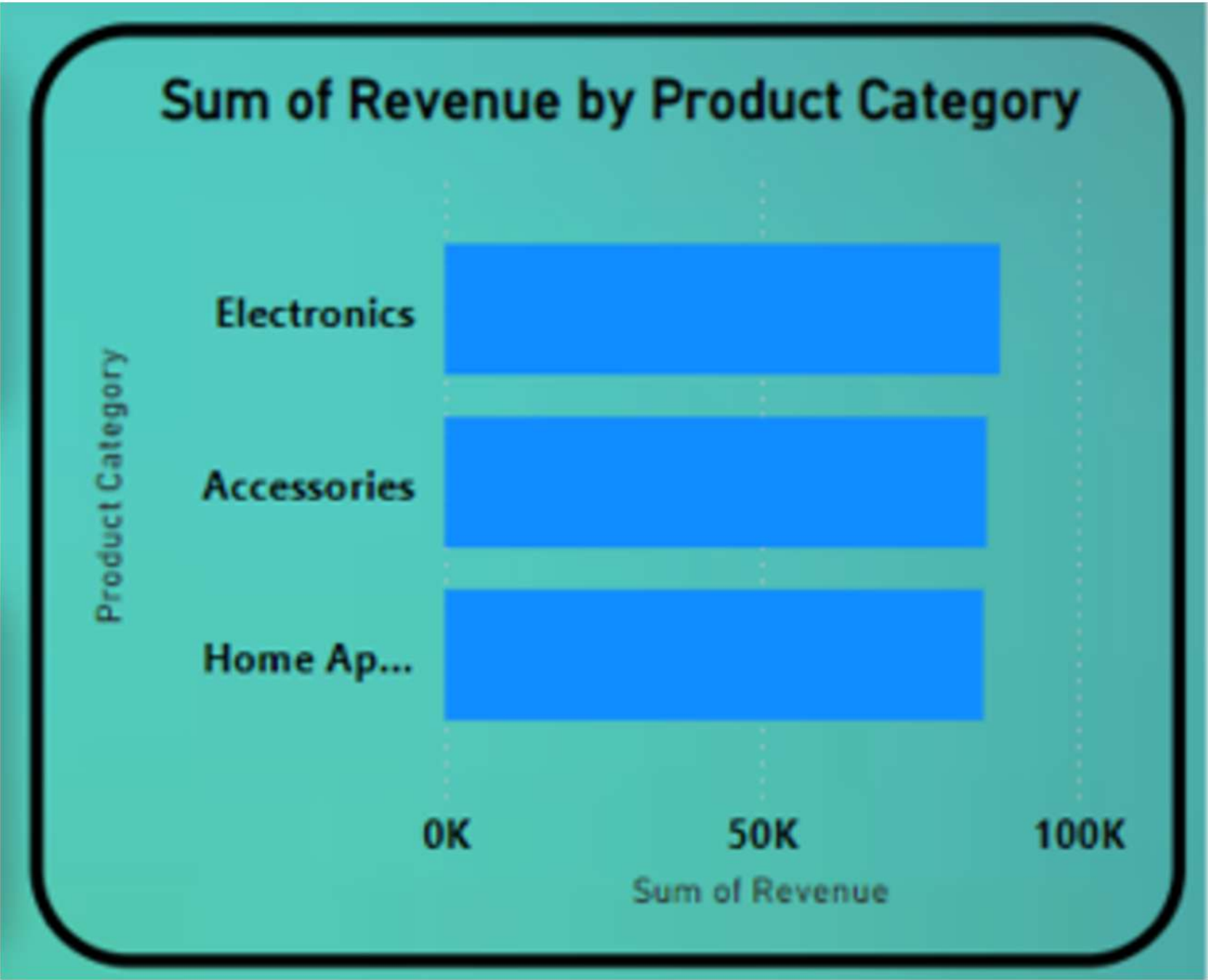
1.Display of Sales Overview with total sales, total units sold, and average order value. Show monthly sales trends over the last year.
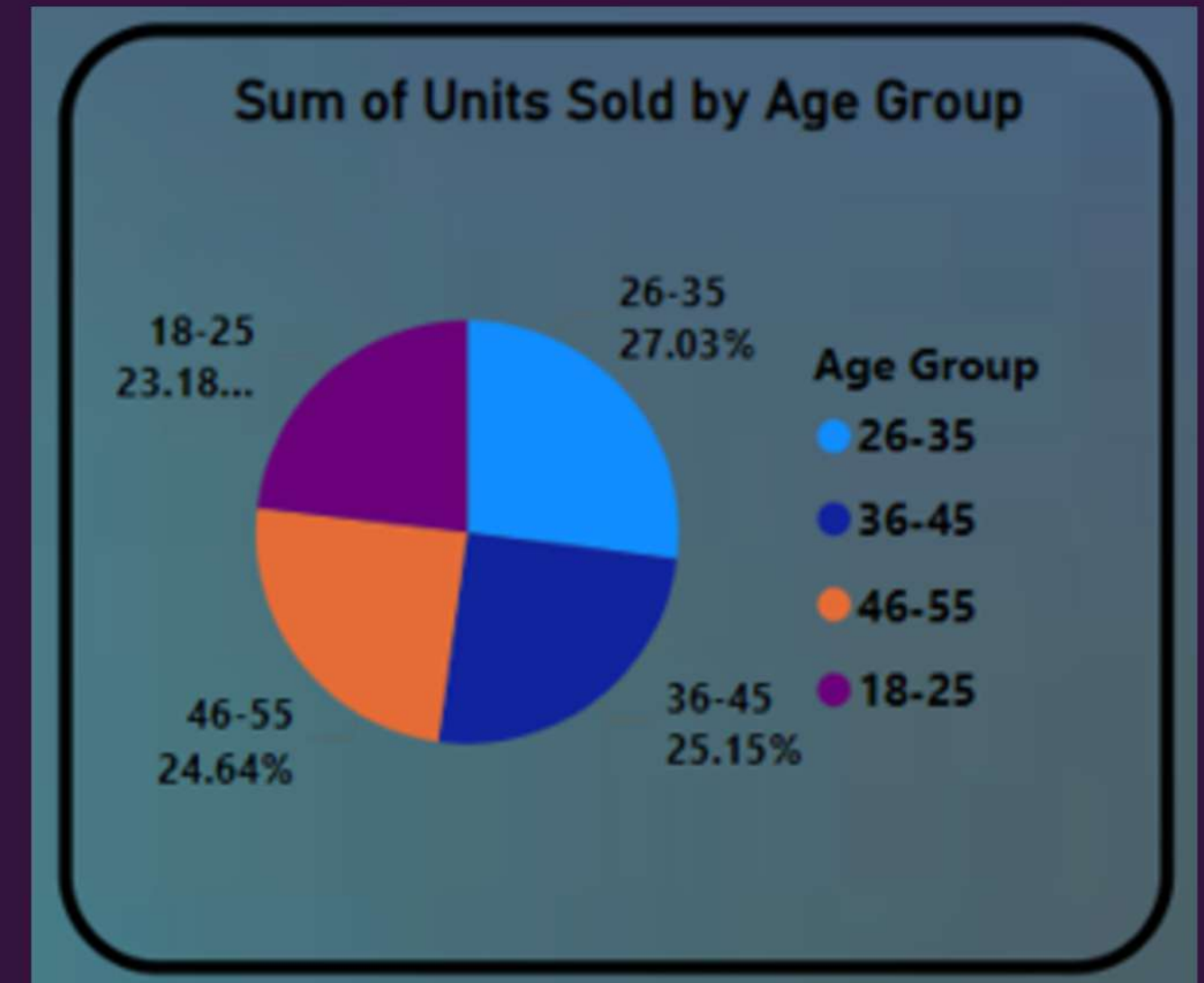
2. Show Regional Sales Performance by comparing total sales across different regions and Identify top-performing and low-performing stores.

3. Display Product Category Performance. Show sales by product category.And highlight best-selling and least-selling product categories.

4. Display customer demographic distribution by age group and gender and show sales contribution by different customer segments.

Sum of Revenue by Gender

Female 47.81%

Male 52.19%

Gender
- Male
- Female

Sum of Units Sold by Age Group

18-25 23.18...

26-35 27.03%

46-55 24.64%

36-45 25.15%

Age Group
- 26-35
- 36-45
- 46-55
- 18-25

5. Add Interactive Filters to allow users to drill down into specific regions, time periods, and product categories.

-THANK YOU