

19	No	Senior
Age	Senior	
Yes	14.00 %	
Under 30	Churn Rate	
20	No	
Age	Senior	
Yes	23.81 %	
Under 30	Churn Rate	
21	No	

26.86 %

Churn Rate

1796

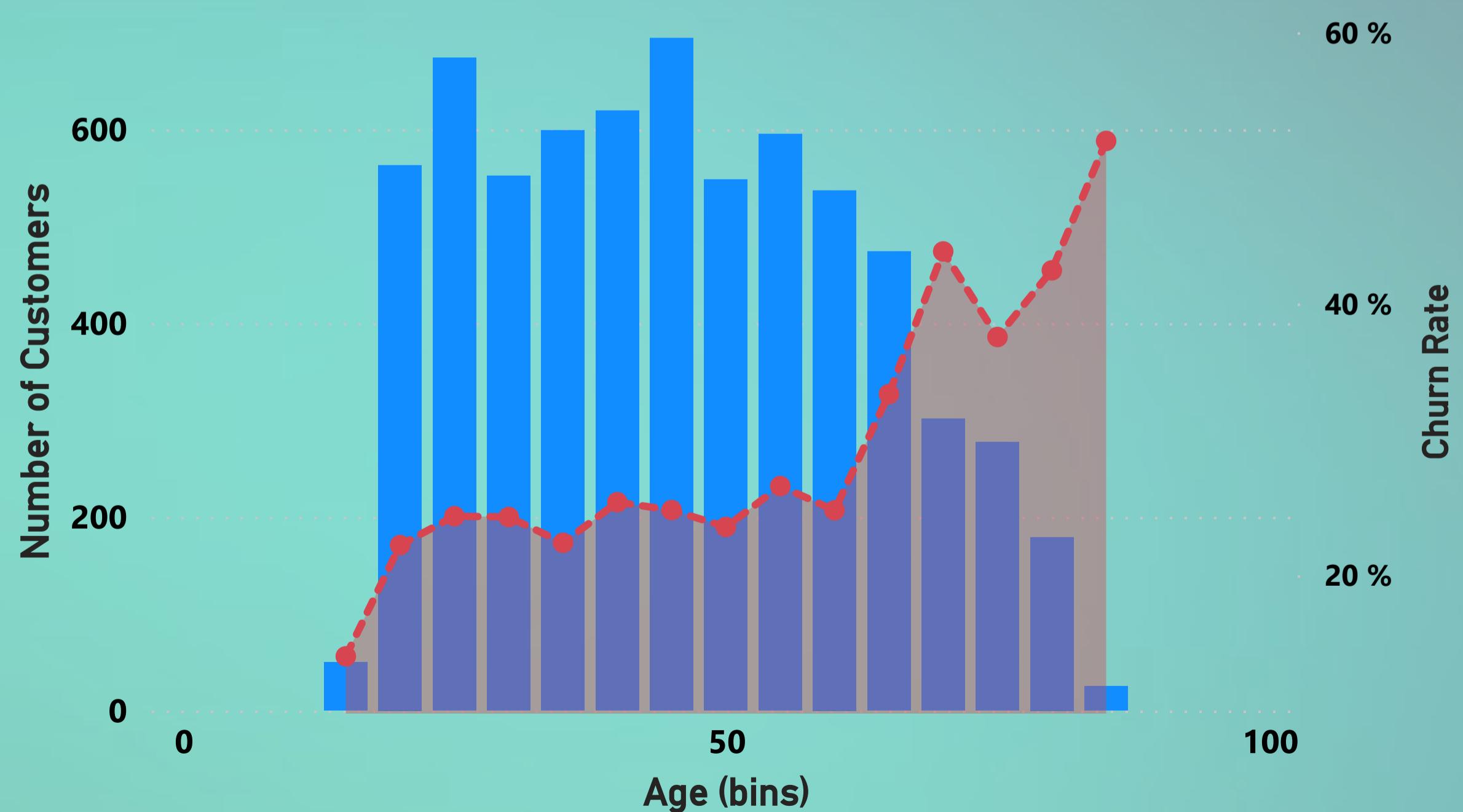
Churned

6687

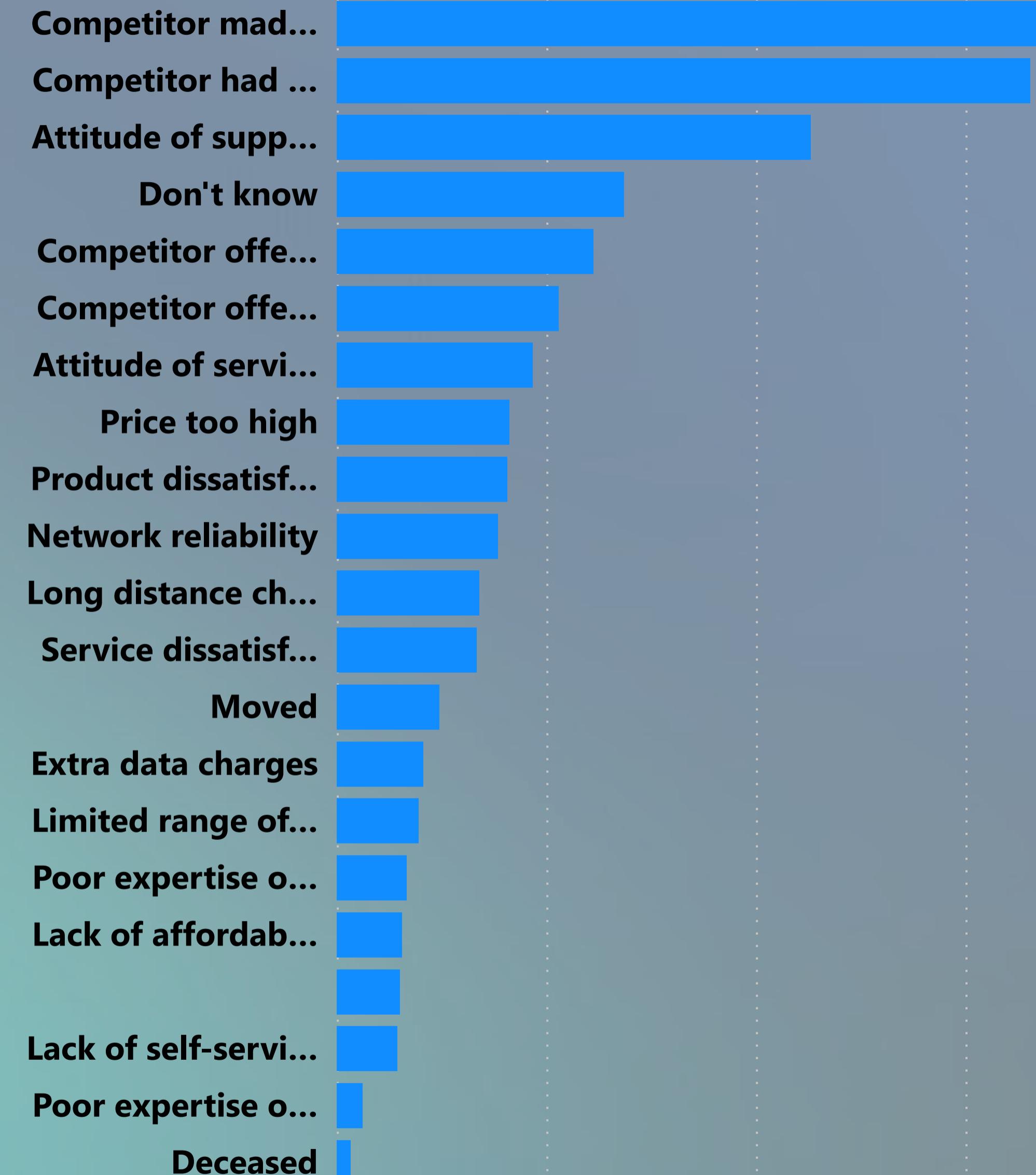
Count of Cust...

Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate



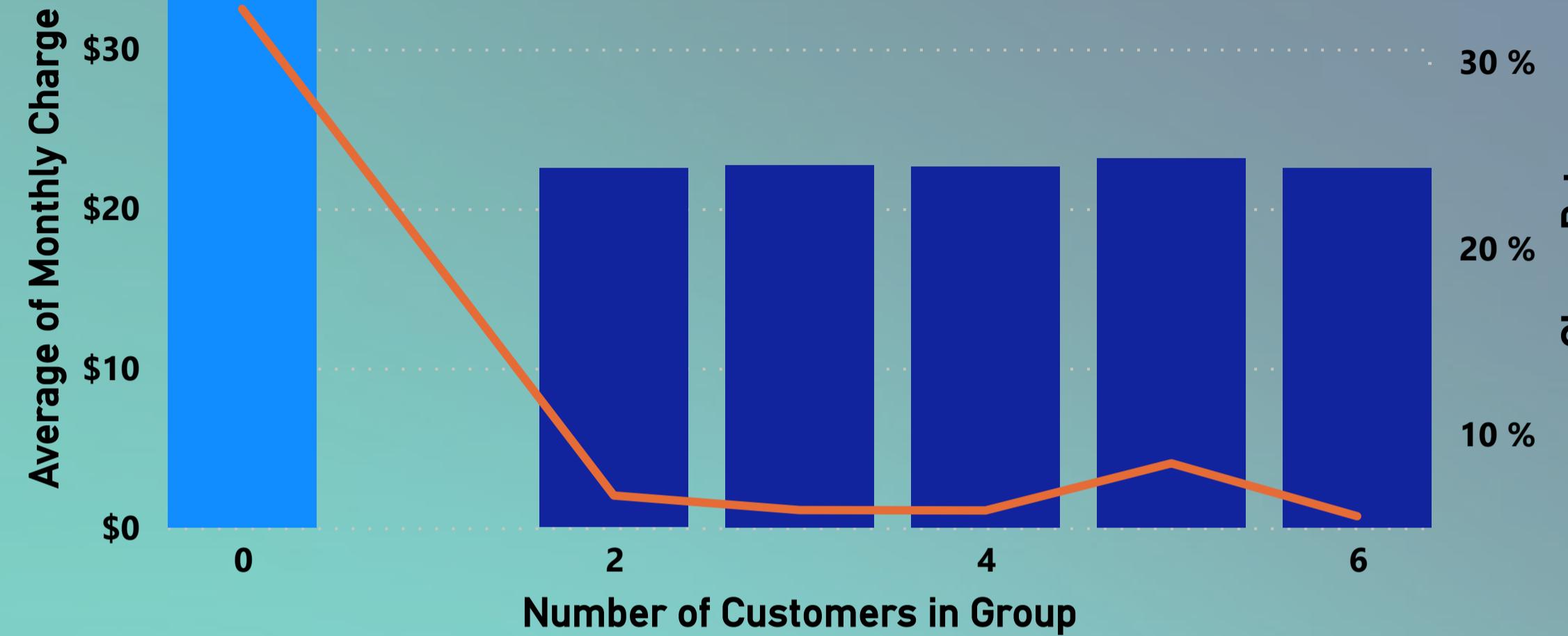
Churn Reasons



% of Total Number of Customers

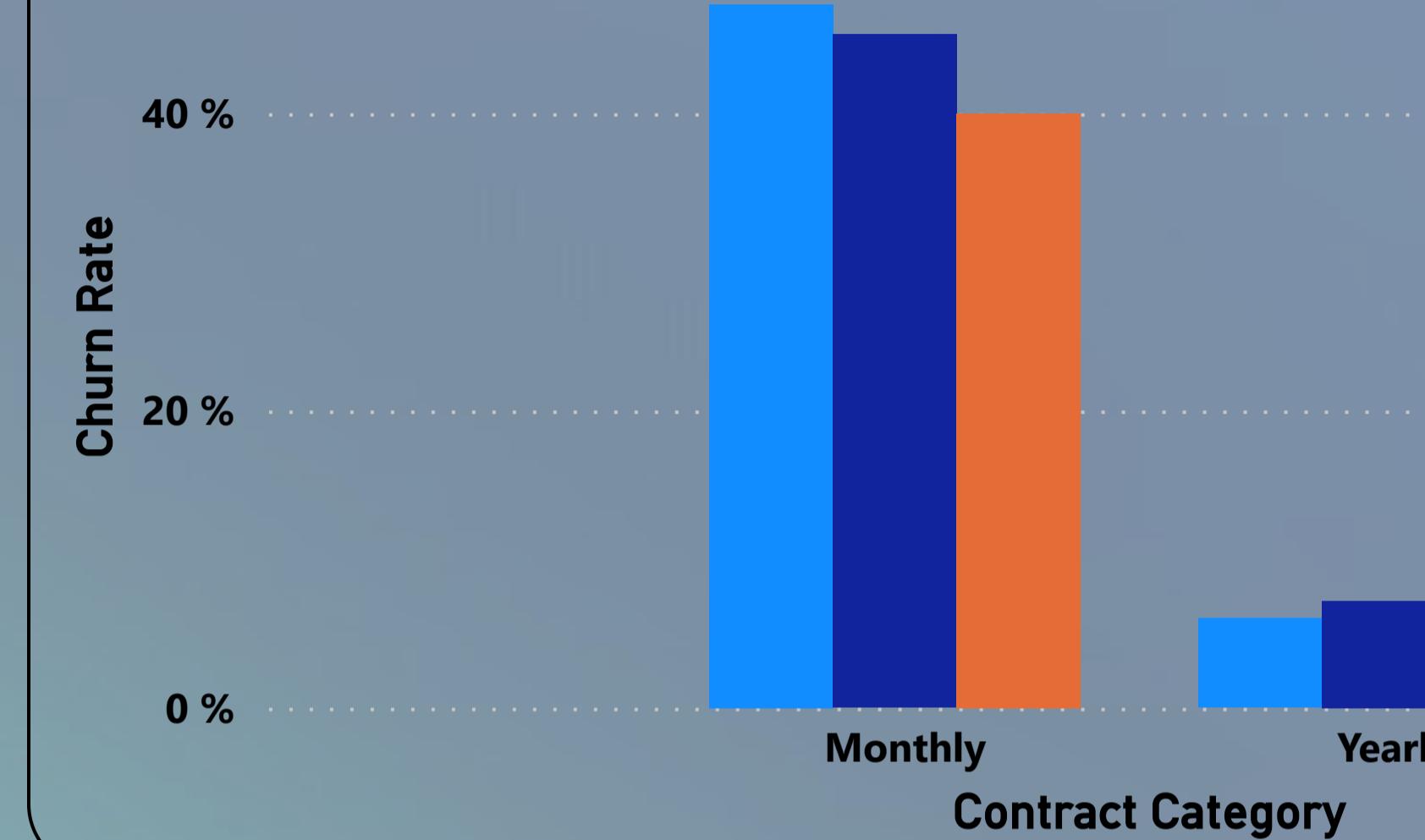
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate

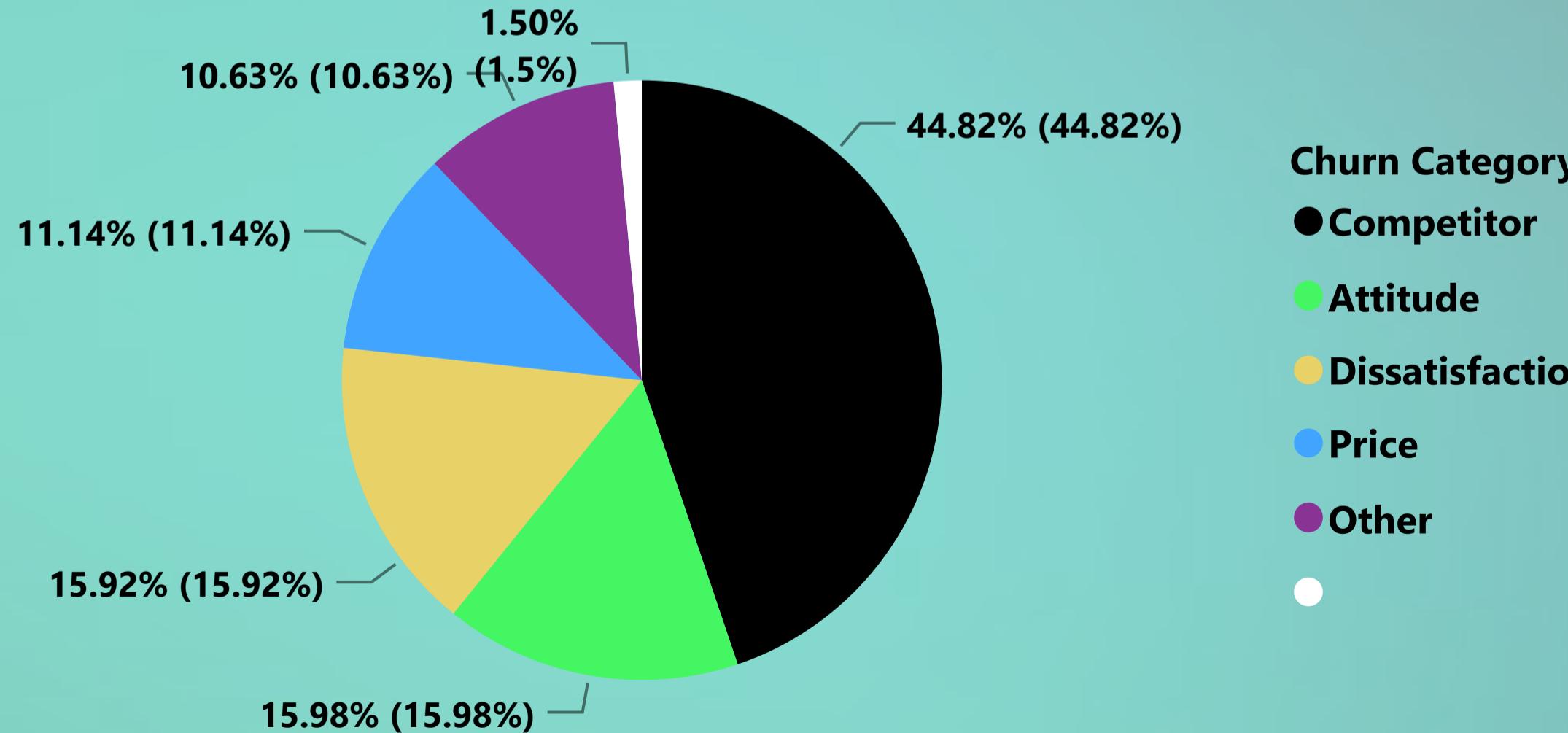


Churn Rate by Contract Category and Gender

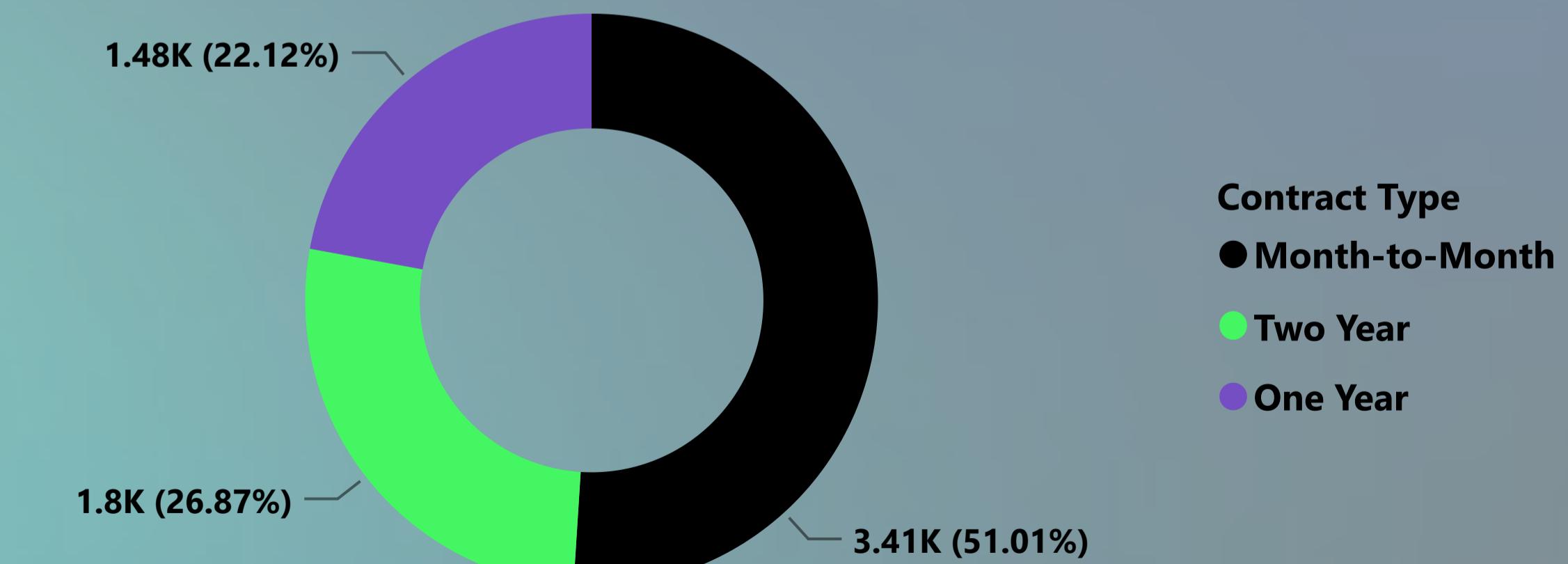
Gender ● Female ● Male ● Prefer not to say



Churn by category



Customers by Contract type



Unlimited Data Plan	Churn Rate	Number of Customers
No	16.10 %	2193
Yes	32.11 %	4494
Total	26.86 %	6687

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan • No • Yes

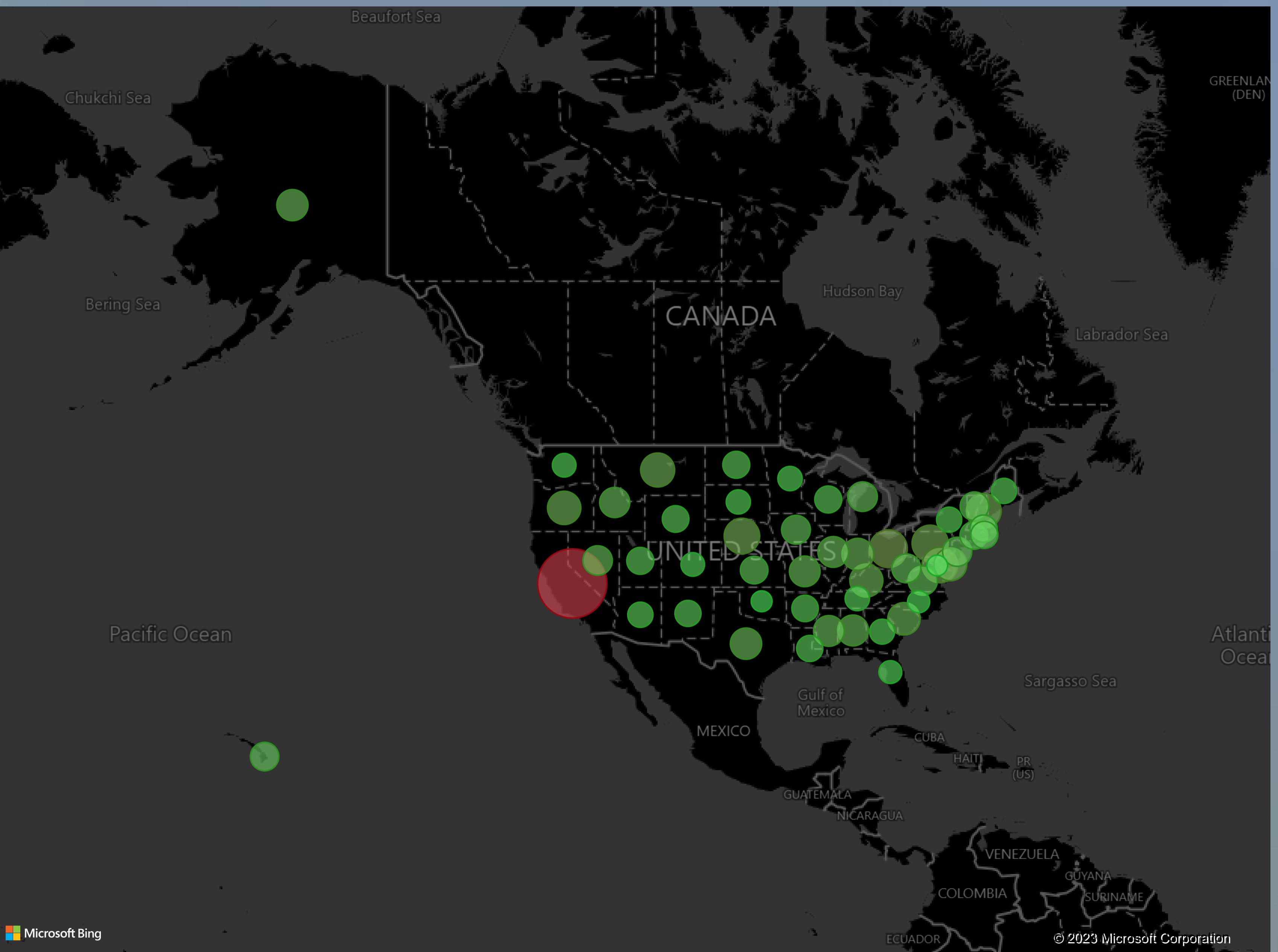
Between 5 and 10 GB

10 or more GB

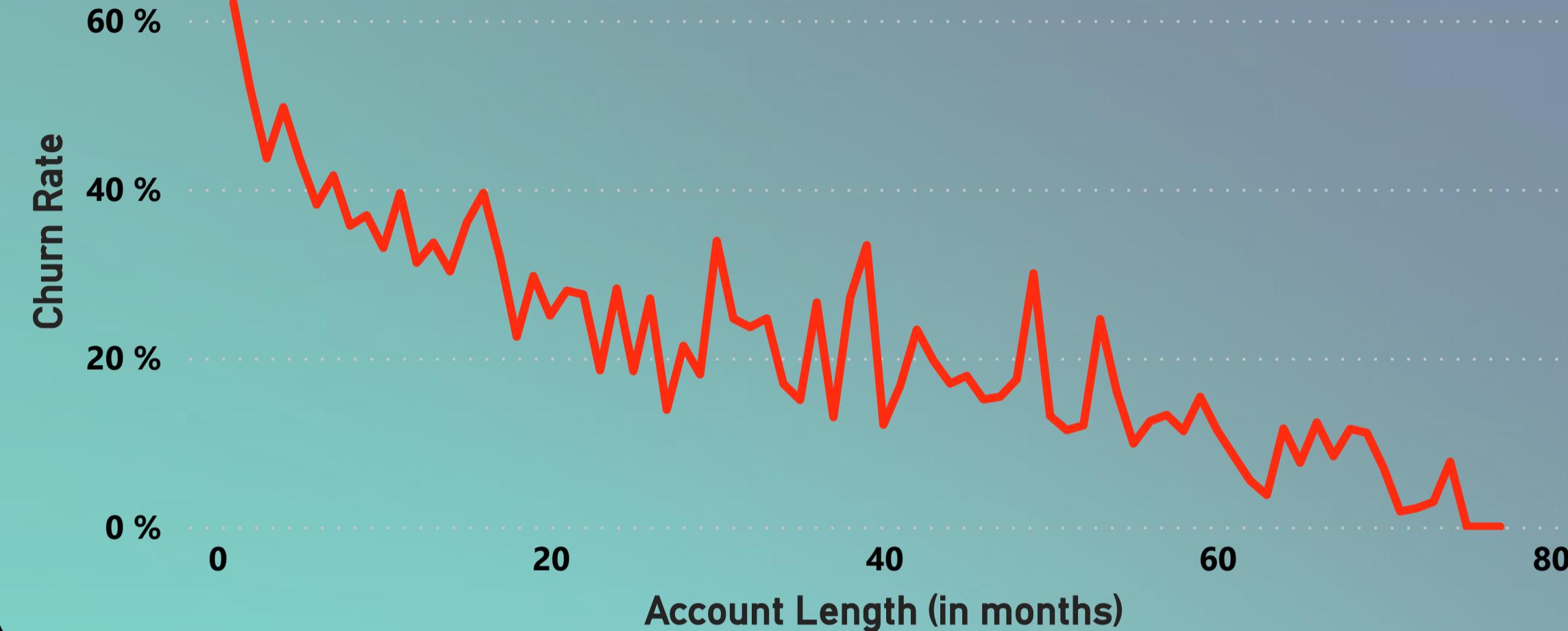
Less than 5 GB



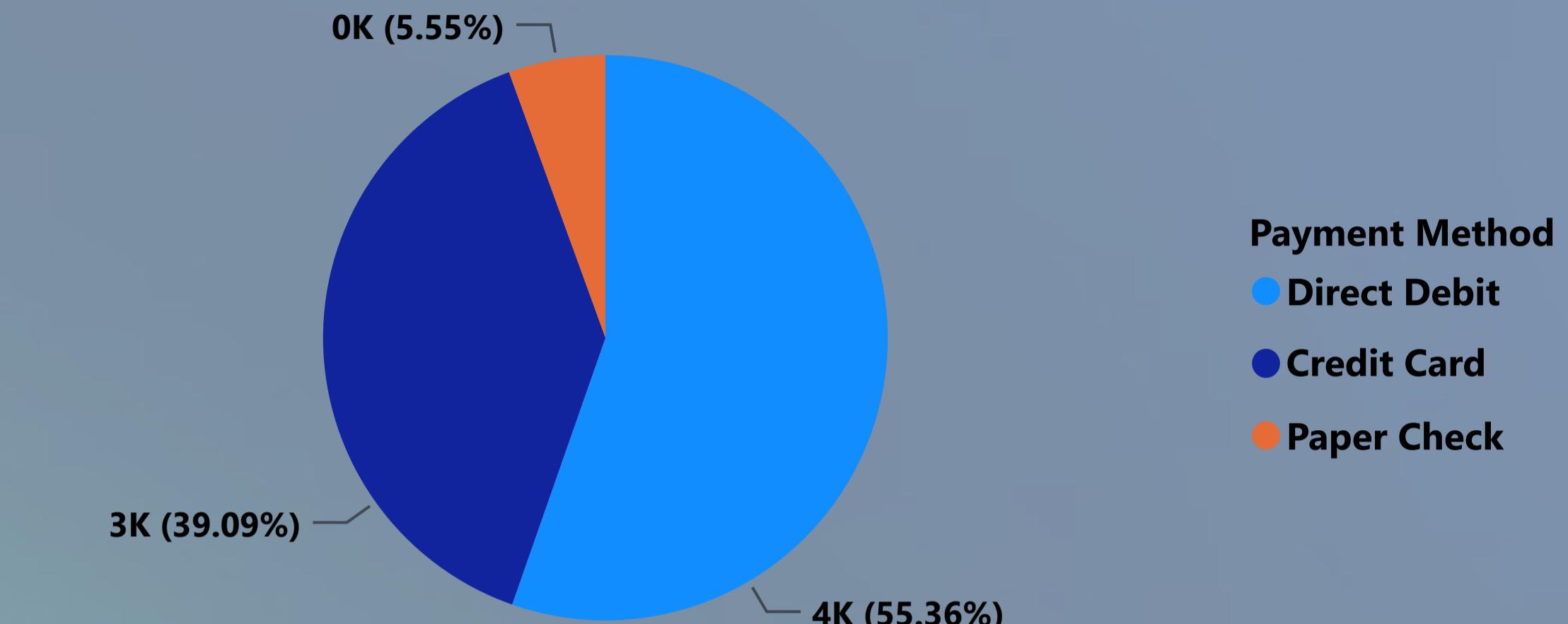
Churn Rate by State



Churn Rate by Account Length (in months)

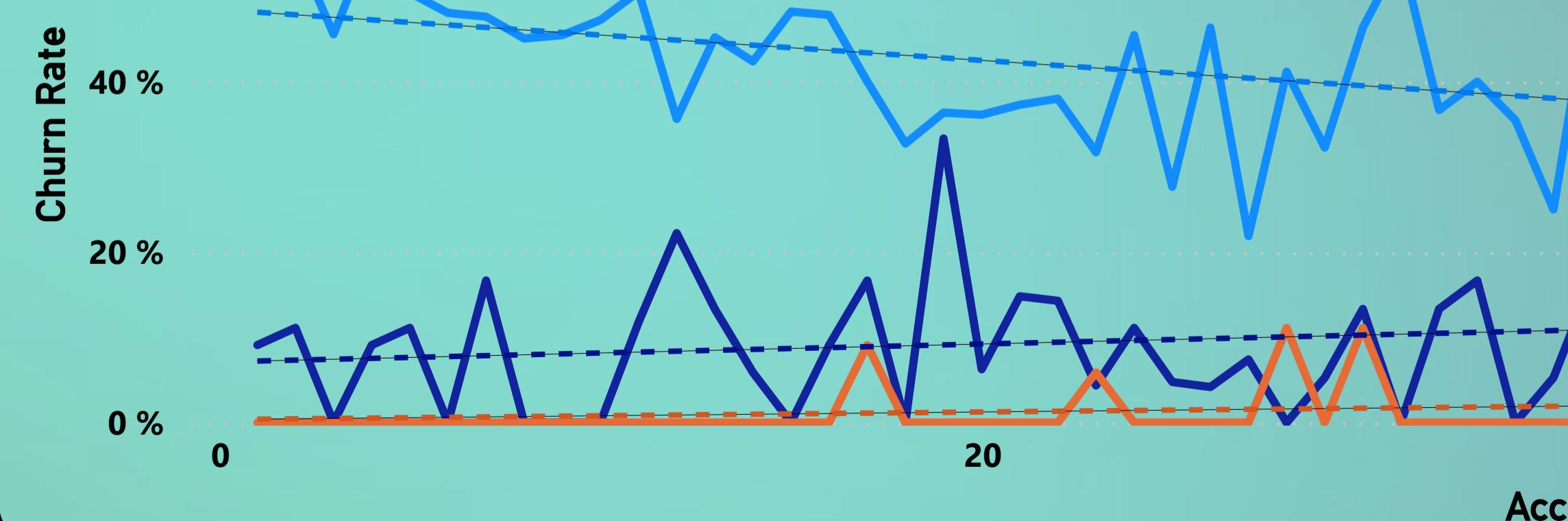


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



26.86 %

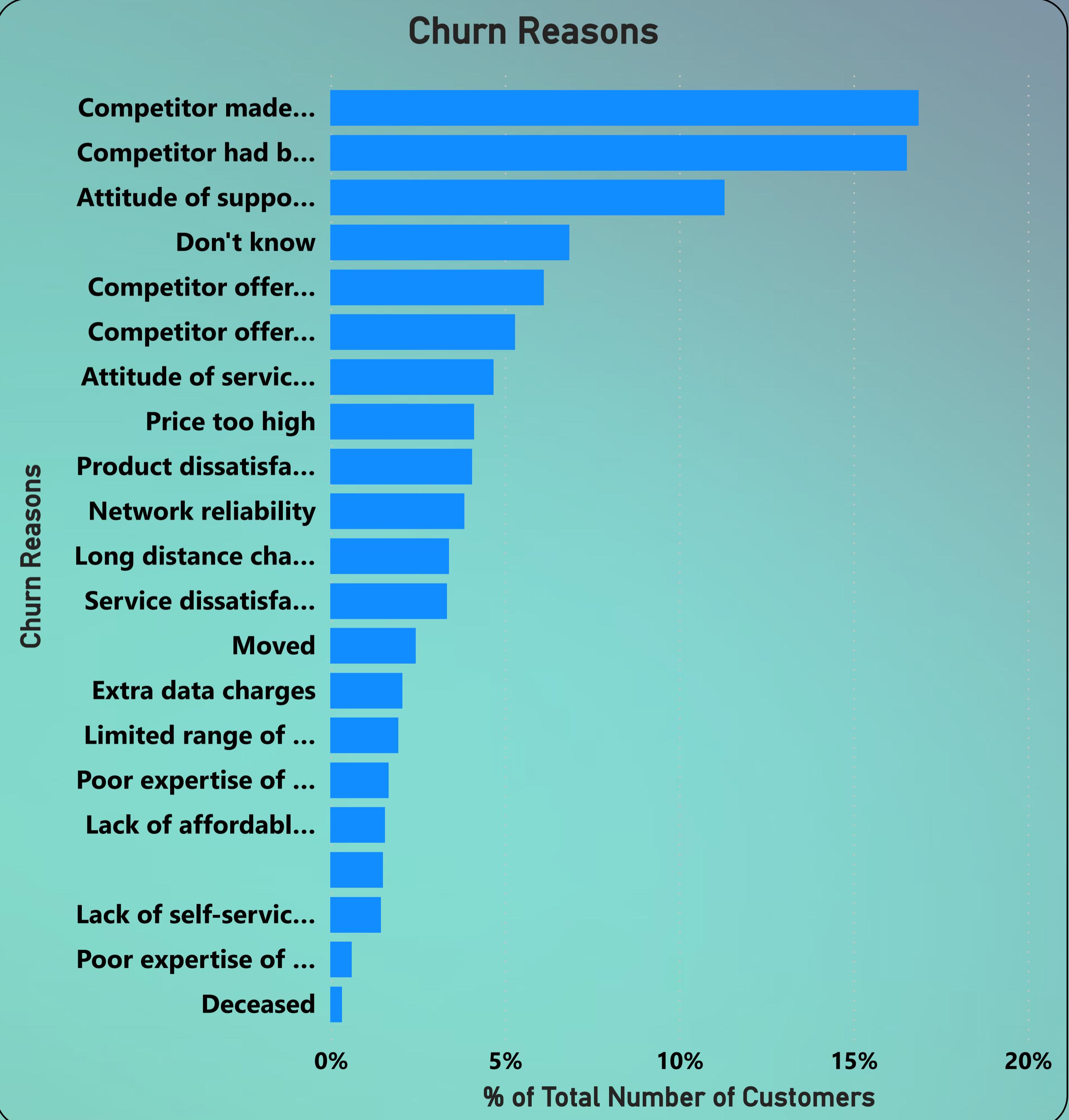
Churn Rate

6687

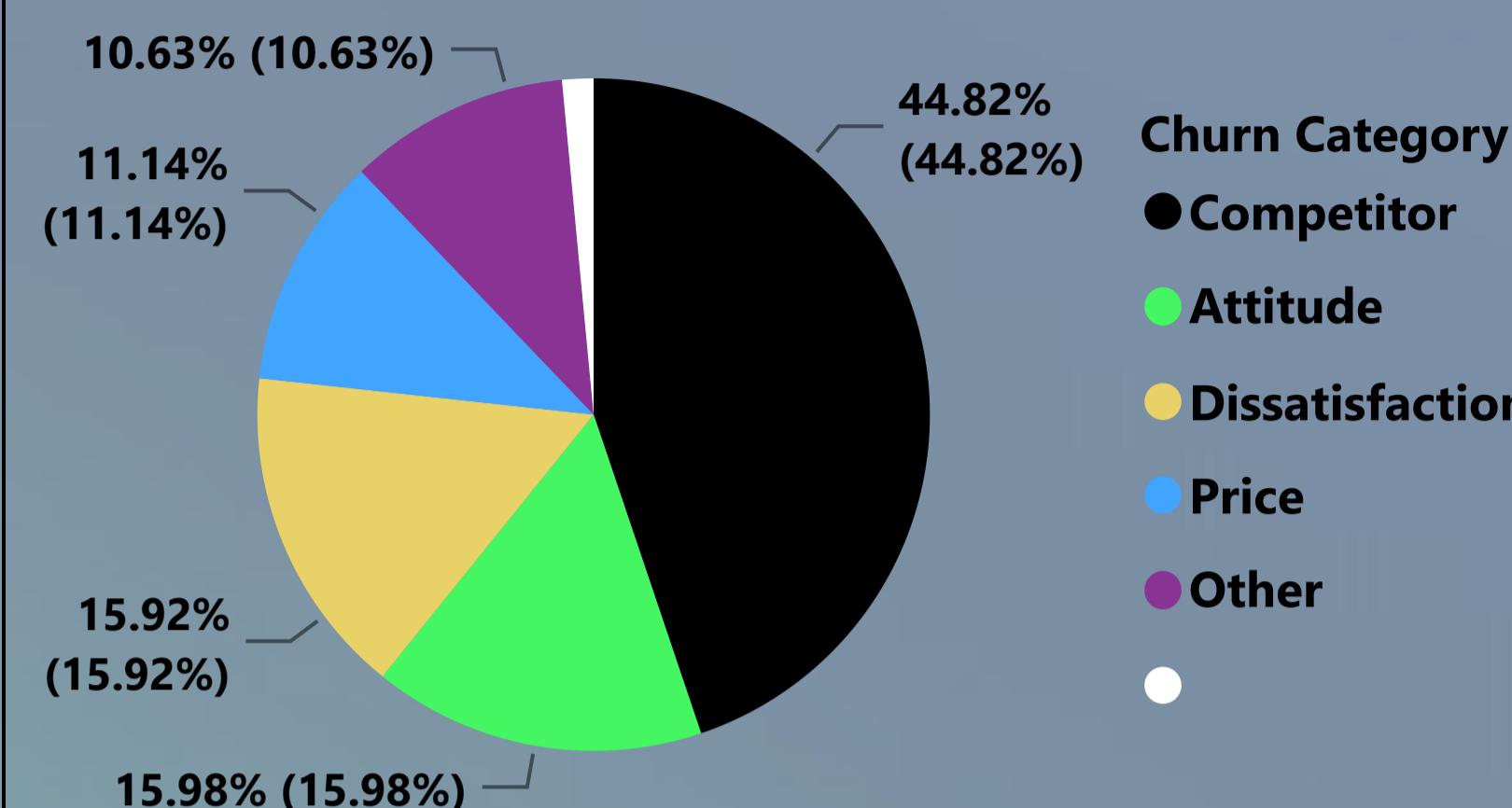
Count of Customer ID

1796

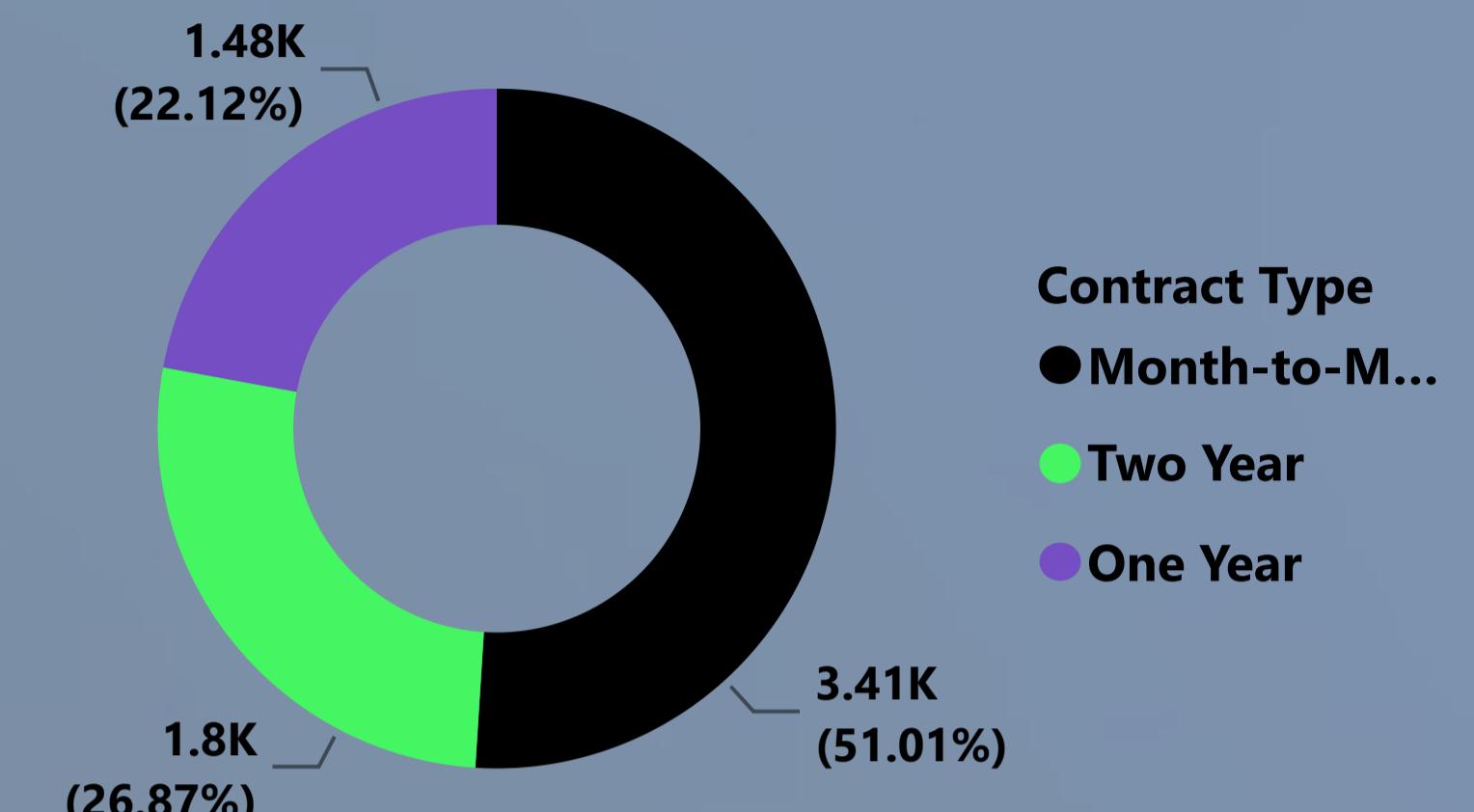
Churned



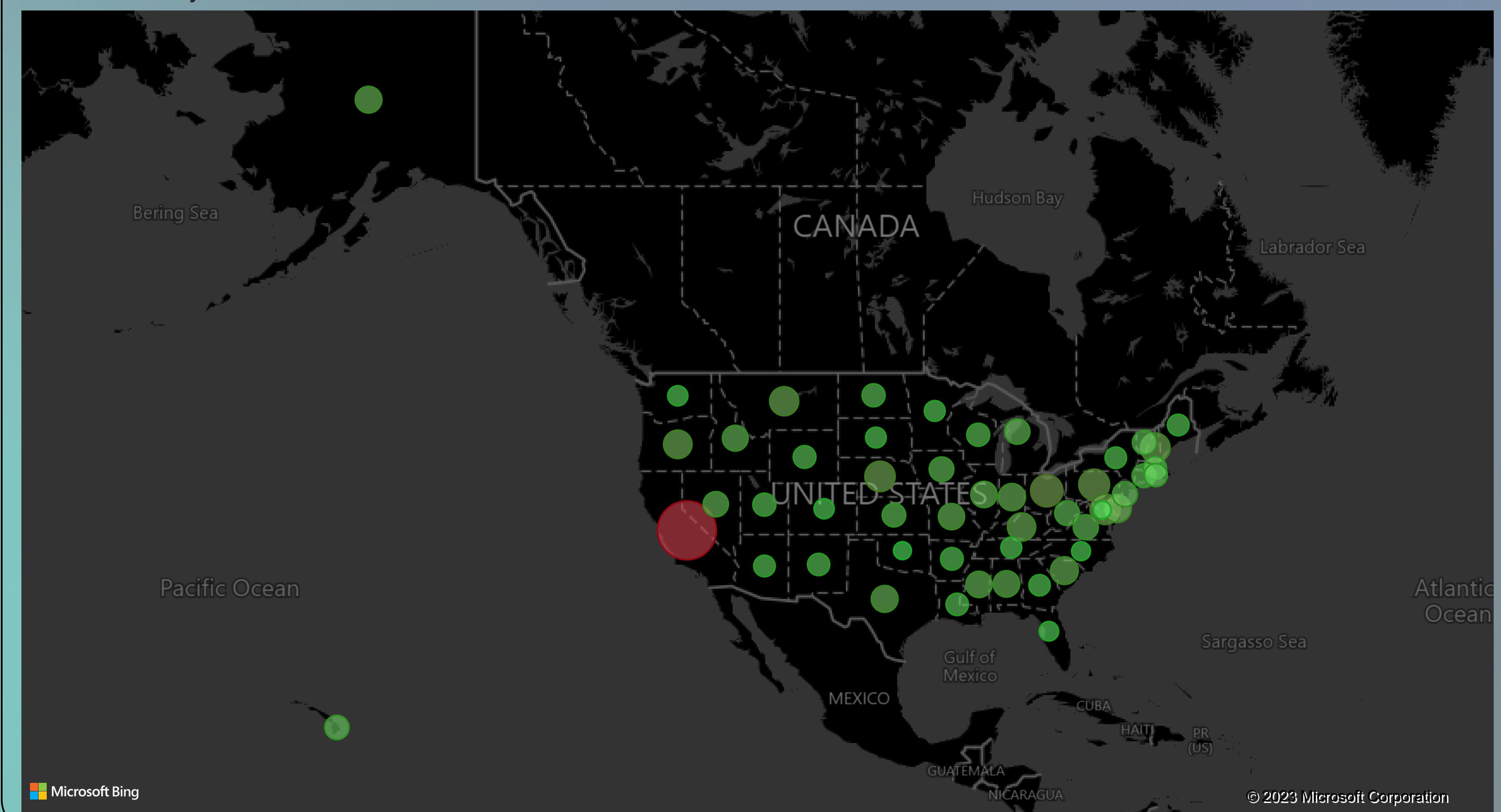
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type

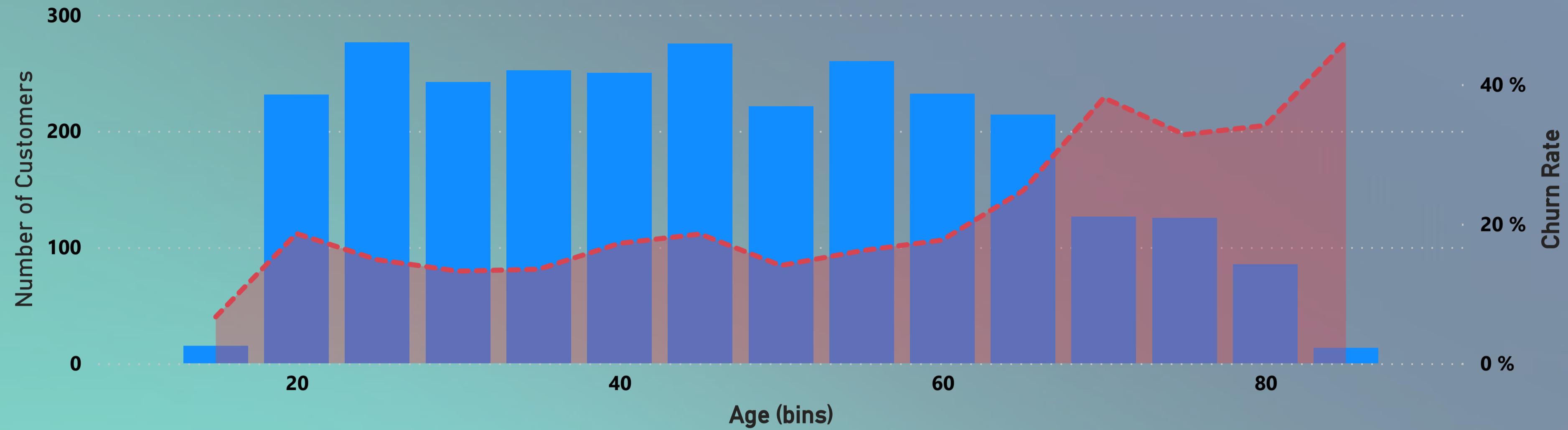


Churn Rate by State



Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate



Account Length (in months)

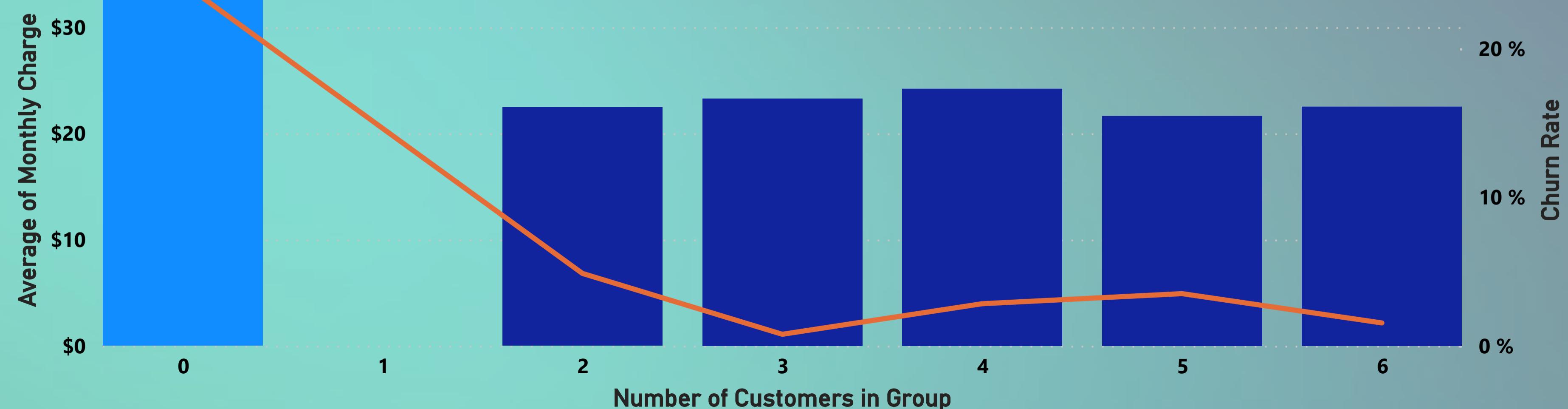
20

62



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate

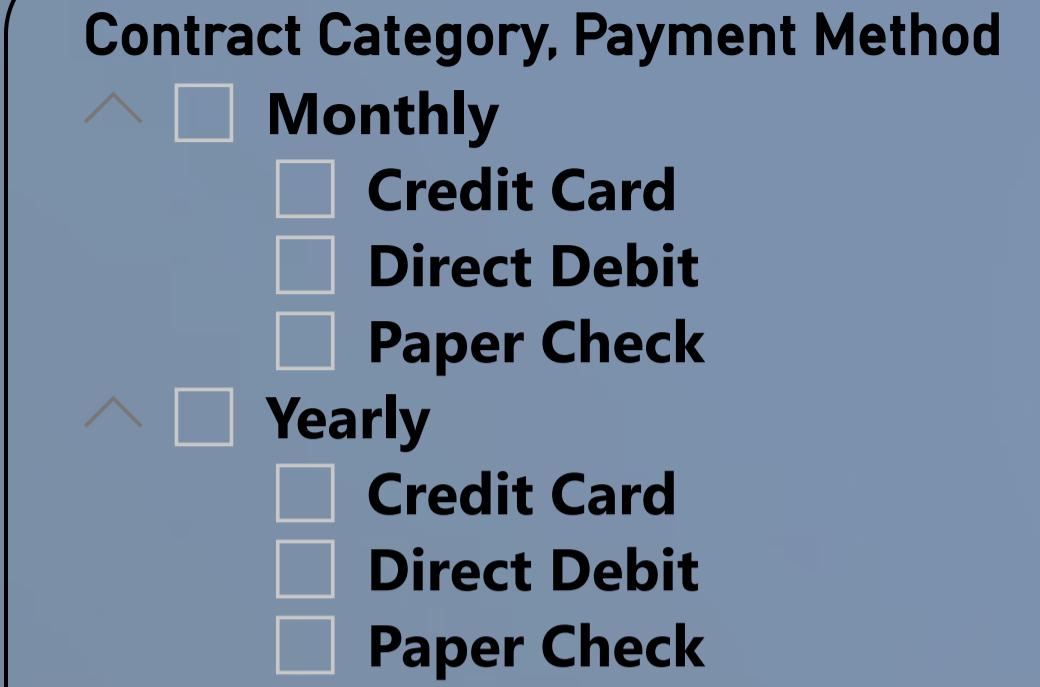
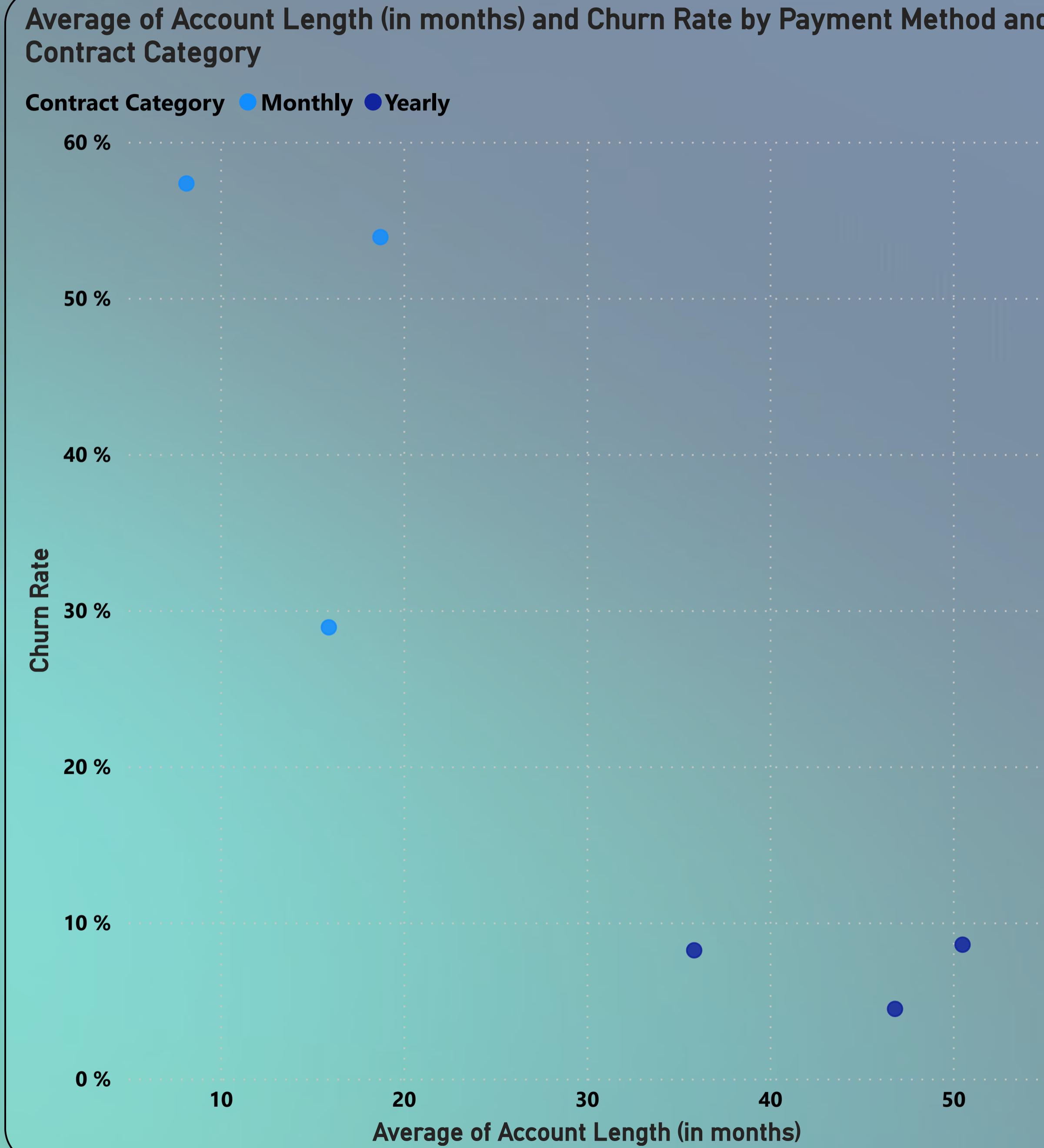


6123

Customer Service Calls

0.92

Avg Customer Service Calls



33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan • No • Yes

Between 5 and 10 GB

10 or more GB

Less than 5 GB



6123

Customer Service Calls

33.64

Avg Extra International Charges

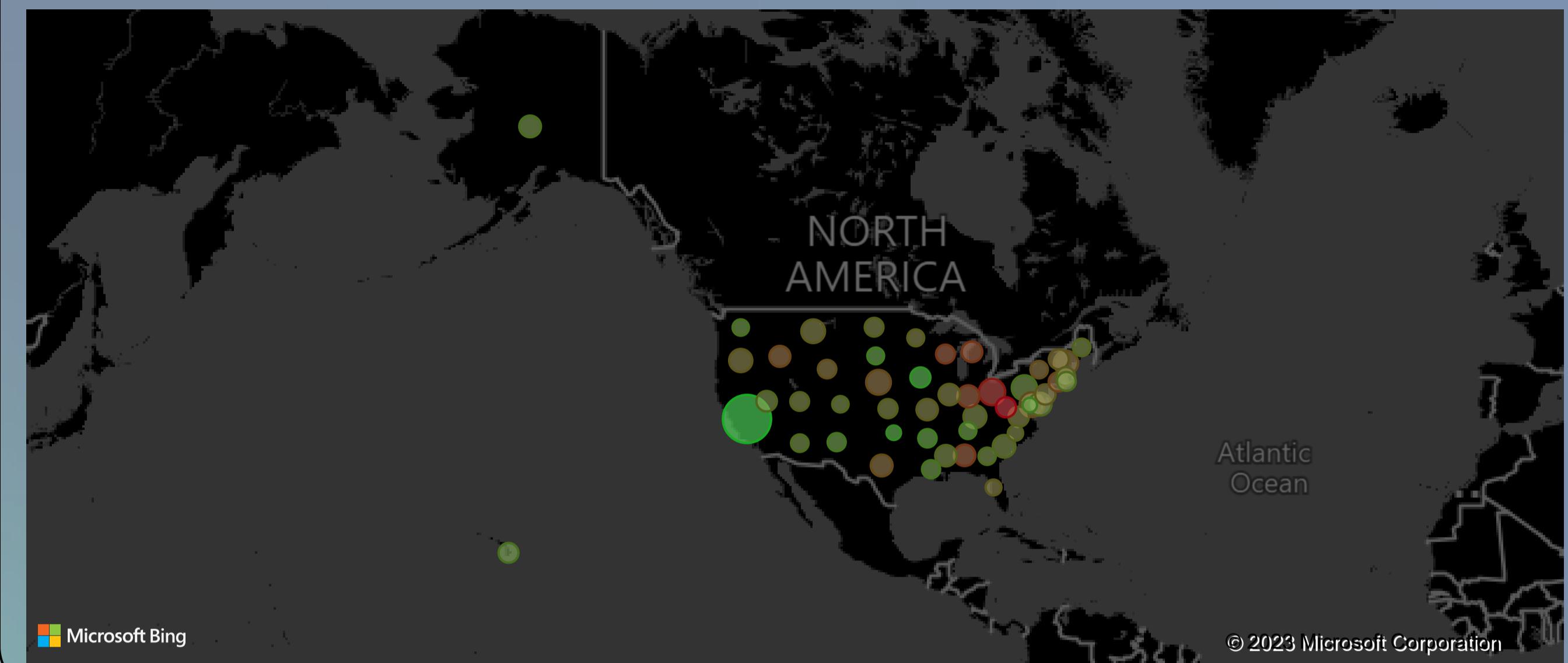
0.92

Avg Customer Service Calls

3.37

Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

