Abhigyan Yadav

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Education

ABES Engineering College, Ghaziabad   **2022 - 2026**
Bachelor of Technology in Computer Science   *CGPA : 7.48*

Amar Memorial St. George's Preparatory School, Varanasi   **2020 - 2021**
Senior Secondary Education - XII   *85%*

Skills

Languages : HTML, CSS, JavaScript, Java, React Native.   **Tools** : GitHub, IntelliJ , VS Code, Xcode, Android
Backend : Firebase, MongoDB, Clerk, Convex   Studio, Vercel, Canva, Expo.

Experience

InsideIIM.com — AltUni.in 🔗 Link   **09/2024 – 12/2024**
User Acquisition , Growth , Graphics designing - Intern)
Appriciation : LOR & Internship Certificate

– **Led User Acquisition Market Research:** Executed targeted digital campaigns to boost user growth and engagement; conducted competitor analysis and user behavior research to inform content and strategy decisionst.
– **Designed Brand-Aligned Visuals:** Created impactful graphics for social media, emailers, and website banners, strengthening brand presence and enhancing user interaction across platforms.

Zuno by Foundit 🔗 Link   **12/2023 – 02/2024**
Zuno Campus Influencer - Intern)
Appriciation : Completion Certificate

– **Generated Leads Sign-ups:** Drove brand awareness through peer engagement, event promotions, and targeted social media campaigns, effectively encouraging student registrations via personalized outreach and networking.
– **Provided Feedback Market Insights:** Acted as a liaison between the student body and Zuno team, providing feedback and market insights to improve platform relevance and align with student needs

Projects

AI Trip Planner App – TravelHowl.AI   **Jan 2025 – April 2025**
Tech Stack: React Native, ExpoGo, Firebase, Gimini AI

– **Built an AI-Powered Travel Planner App:** Built secure authentication, navigation via Expo Router; enabled features like destination search, traveler/date/budget selection, and AI-generated itineraries with Google Places API integration.Firebase backend for real-time trip creation, updates, and data persistence.

Expense Tracker App – Expenso   **Sep 2024 – Dec 2024**
Tech Stack: React Native, ExpoGo, Firebase, Cloudnary

– **Developed Full-Stack Expense Tracker App :** Built using React Native, Expo Router, and Firebase, featuring authentication (Firebase Auth), real-time data sync, custom tab navigation, and user profiles with Cloudinary-based file uploads.
– **Key Features:** Implemented Core Functionalities including wallet management, transaction operations, dynamic search, and interactive statistics screens for financial insights with a responsive UI.

Shri Kishore Mangal Murti High School Jr. College Website 🔗 Link   **June 2024 – July 2024**
Tech Stack: HTML , CSS , JavaScript, Google Console & SEO.

– **Developed and Managed School Website:** Built and hosted the official website for Shri Kishore Mangal Murti High School, managed their Google Business account, Also achieving **1500+ monthly site visits** and **200+ weekly Google Maps and Contact hits**, awarded Certificate of Appreciation for contributions.

Position of Responsibility

UTSAAHA – Annual College Sports Fest   **May 2024**

– **Core Team Member:** Led event planning, team recruitment, graphic design, and on-ground management; also represented department in cricket Team.

Enigma Programming Club   **Nov 2023 – Present**

– **Technical Codinator Enigma Club:** Led technical initiatives, organized coding events and workshops, and mentored peers in programming and development projects.