

CLOUD COMPUTING BASICS

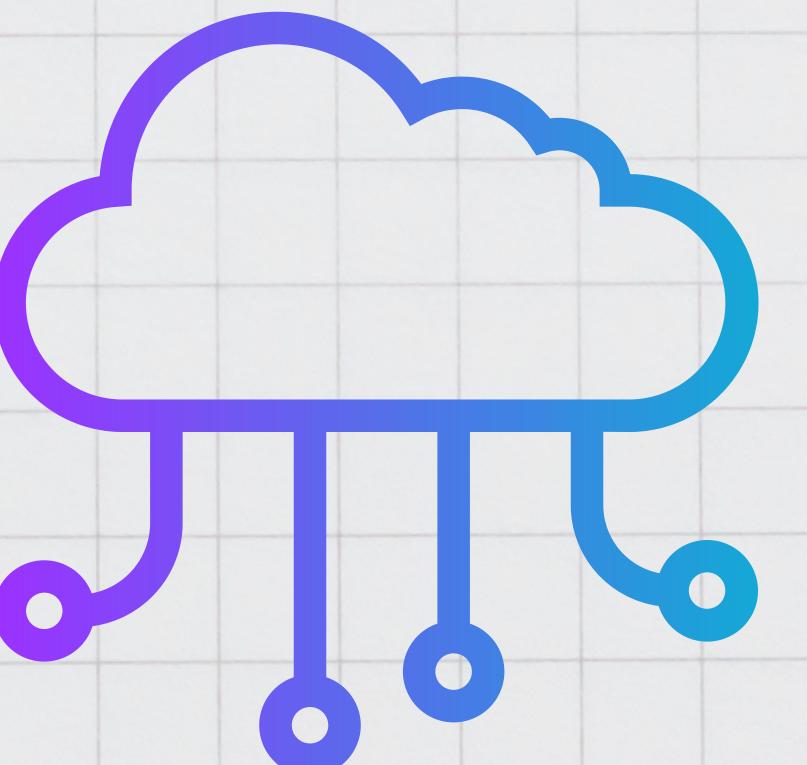


# CLOUD COMPUTING WITH aws



From Zero to One

LEC - 2



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# WHAT WE LEARNT IN LEC 1 :



- What is Cloud Computing ?
- Why we go for cloud computing ?
- History and origins of Cloud Computing
- Evolution of Cloud Computing
- Characteristics of cloud computing
- On Demand Self-Service
- Resource Pooling
- Broad Network Access
- Rapid Elasticity
- Measured Service
- Benefits of Cloud Computing
- Types of Cloud Computing responsibilities
- Cloud Deployment Models





## CLOUD COMPUTING BASICS

# WHAT WE WILL LEARN TODAY :

- Total cost of ownership
- CAPEX v/s OPEX
- Cloud architecture terminologies
- High Availability
- Scalability
- Fault Tolerance
- High Durability
- What is Cloud Service Provider (CSP)
- Landscape of CSPs
- Common Cloud Services





## CLOUD COMPUTING BASICS

# TOTAL COST OF OWNERSHIP

CAPEX

On - Premise

**Software Licensing Fees**

- Implementation
- Configuration
- Training
- **Physical Security**
- Hardware
- IT Personal
- Maintenance

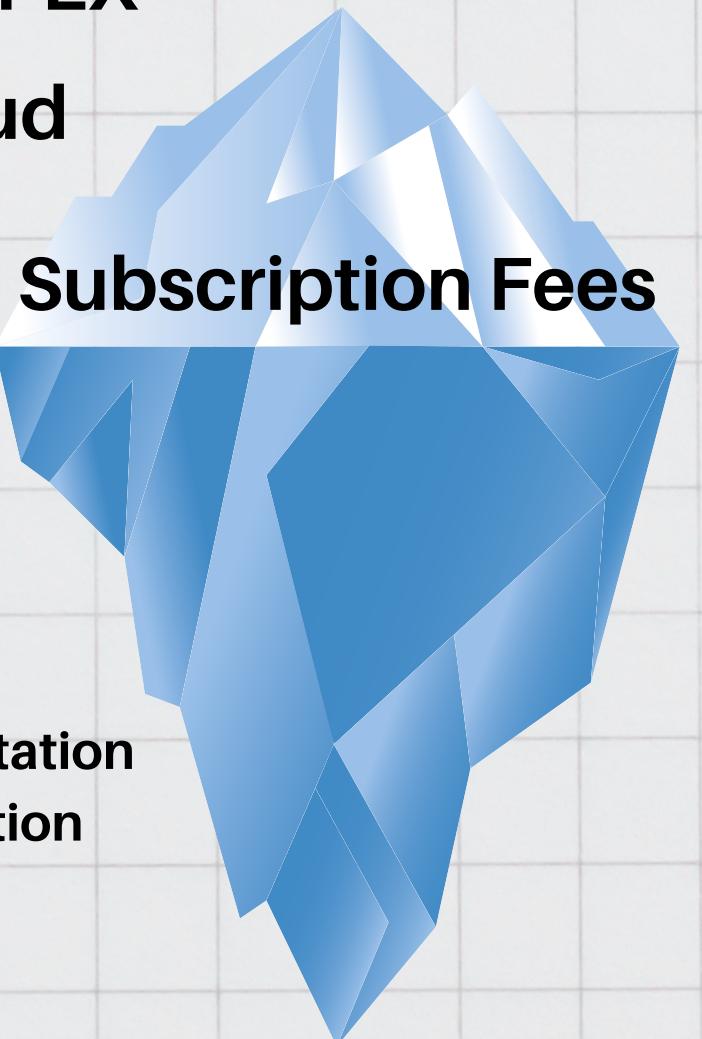


OPEX

Cloud

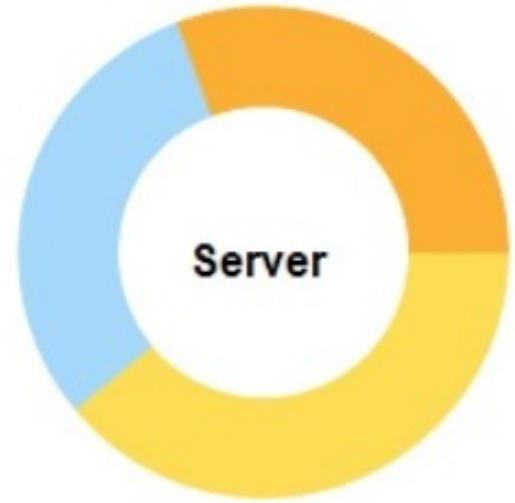
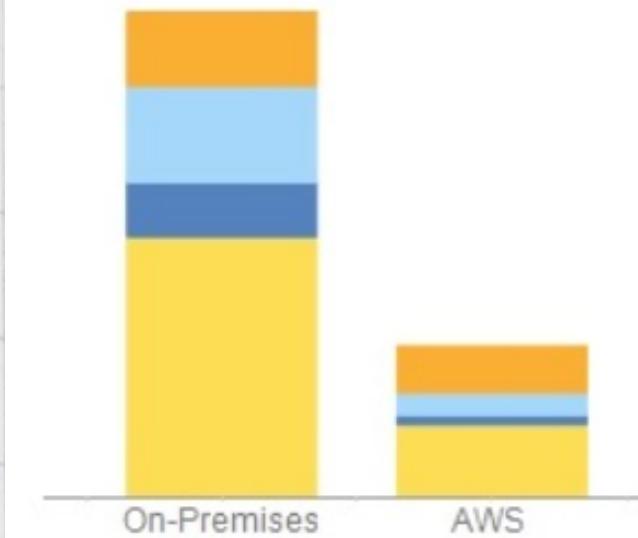
**Subscription Fees**

- Implementation
- Configuration
- Training



You could save **69%** a year by moving your infrastructure to AWS.

Your three year total savings would be **\$ 654,904**.



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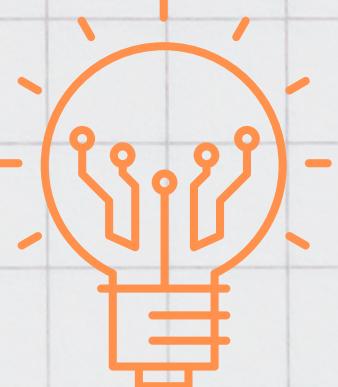
## CLOUD COMPUTING BASICS

# CAPEX

**Spending money upfront** on **physical infrastructure**  
Deducting that expense from your tax bill over time.

- Server Costs (computers)
- Storage Costs (hard drives)
- Network Costs (Routers, Cables, Switches)
- Backup and Archive Costs
- Disaster Recovery Costs
- Datacenter Costs (Rent, Cooling, Physical Security)
- Technical Personal

With Capital Expenses **you have to guess upfront** what you plan to spend

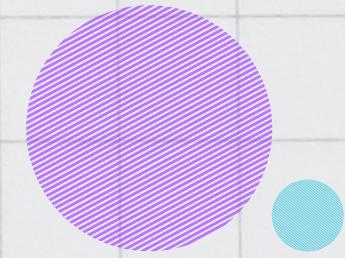


# OPEX

The costs associated with an on-premises datacenter that has shifted the cost to the service provider. The customer only has to be concerned with non-physical costs.

- Leasing Software and Customizing features
- Training Employees in Cloud Services
- Paying for Cloud Support
- Billing based on cloud metrics eg.
  - compute usage
  - storage usage

With Operation Expenses you can try a product of service **without investing in equipment** ...





# CLOUD ARCHITECTURE TERMINOLOGIES

- Availability - Your ability to ensure a service remains available  
**Highly Available (HA)**
- Scalability — Your ability to grow rapidly or unimpeded
- Elasticity — Your ability to shrink and grow to meet the demand
- Fault Tolerance — Your ability to prevent a failure
- Disaster Recovery - Your ability to recover from a failure  
**Highly Durable (DR)**

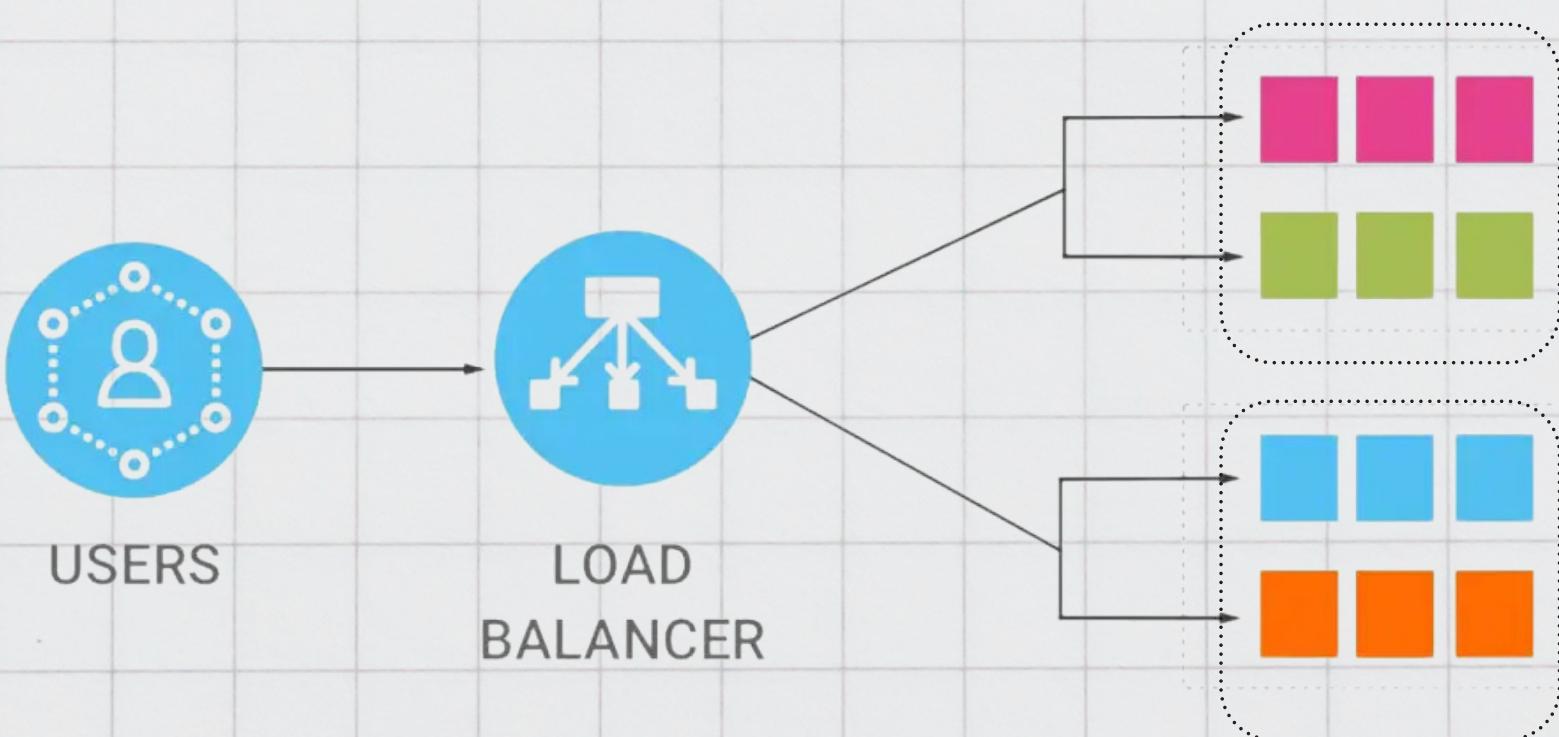
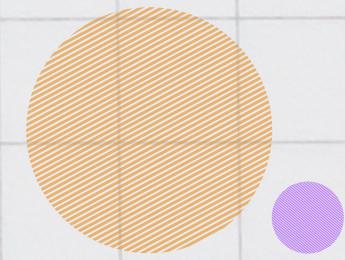
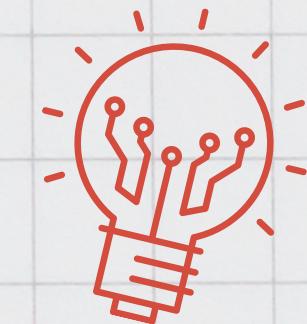




## CLOUD COMPUTING BASICS

# HIGH AVAILABILITY

Your ability for your service to **remain available** by ensuring there is  
**\*no single point of failure** and/or ensure a certain level of performance



### ELASTIC LOAD BALANCING (ELB)

Elastic Load Balancing (ELB) automatically distributes incoming application traffic across multiple targets and virtual appliances in one or more Availability Zones (AZs).

Running your workload across multiple **Availability Zones** ensures that if 1 or 2 AZ's become unavailable / application remains available.

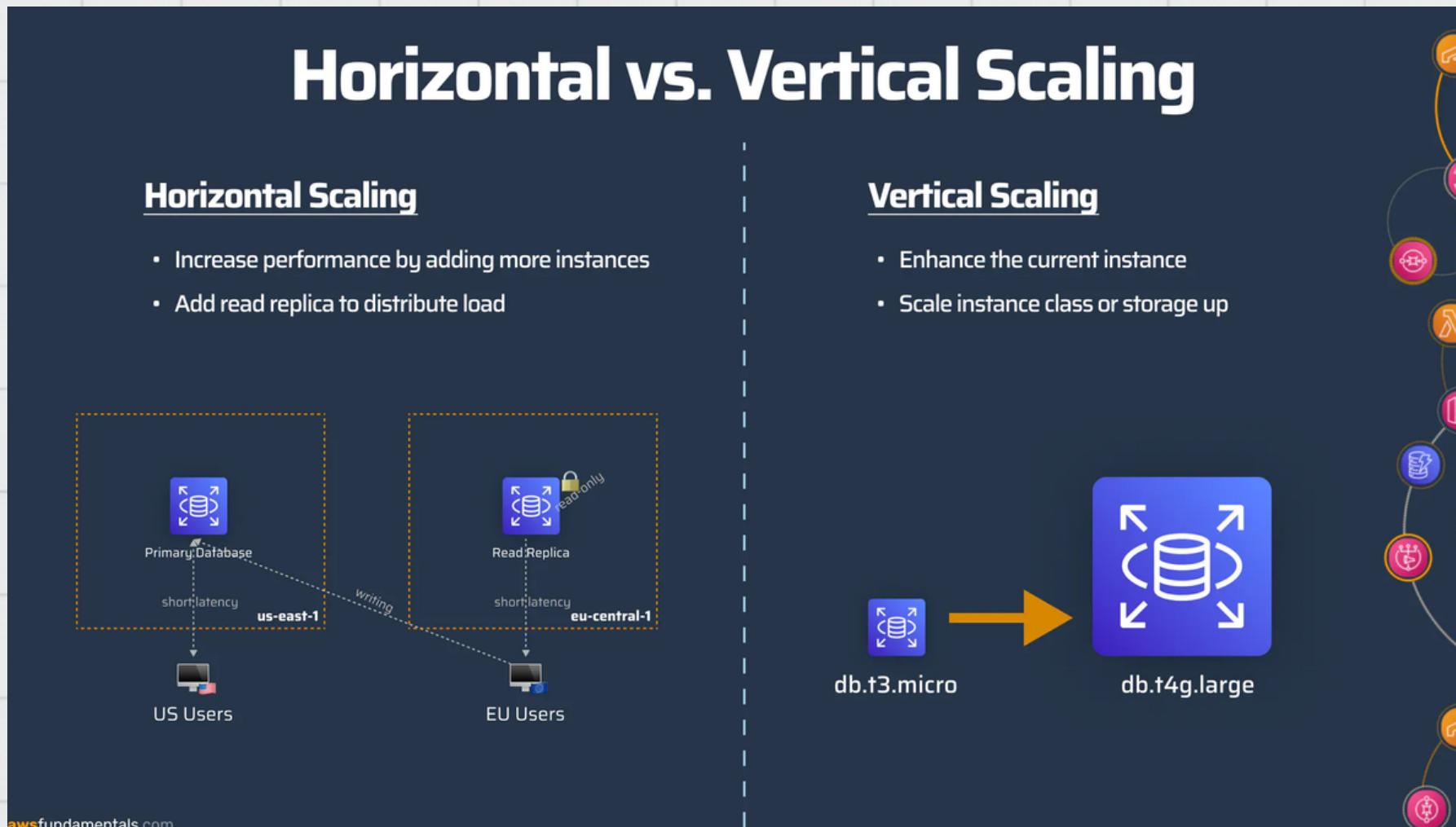
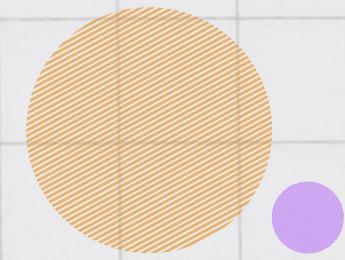
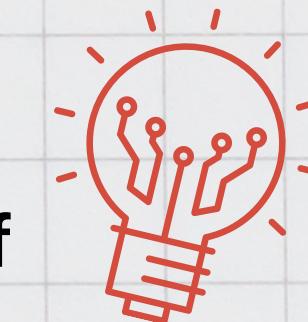




## CLOUD COMPUTING BASICS

# SCALABILITY

Your ability to **increase your capacity** based on the increasing demand of traffic, memory and computing power



### AMAZON AUTO SCALING

**AWS Auto Scaling** is a service that assists organizations in supervising AWS-based software and infrastructure. The service automatically adjusts capacity to maintain steady, predictable performance at the lowest possible cost.



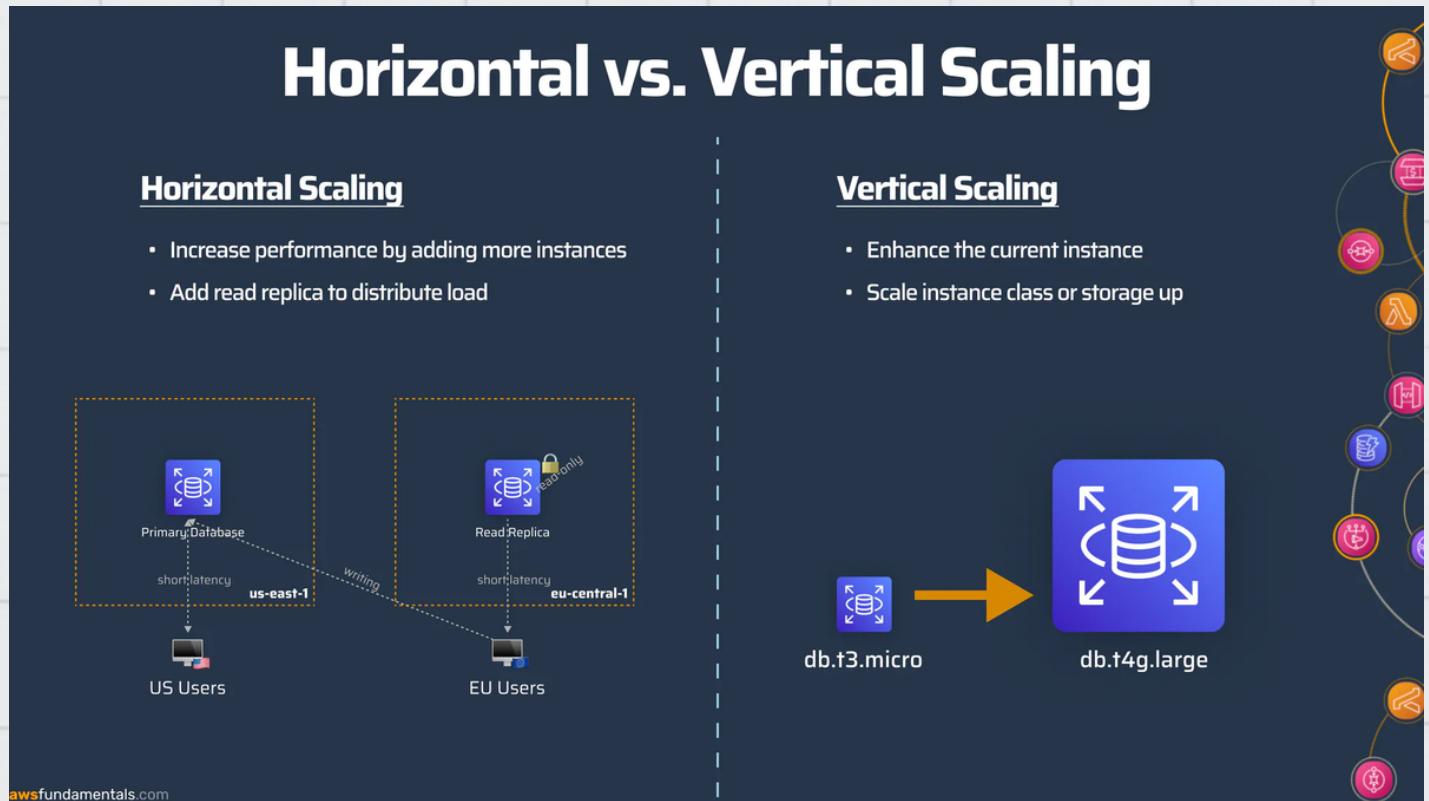
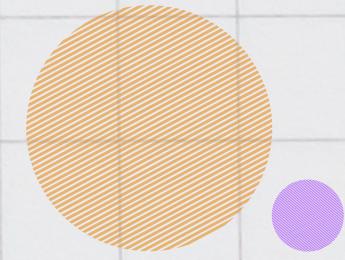
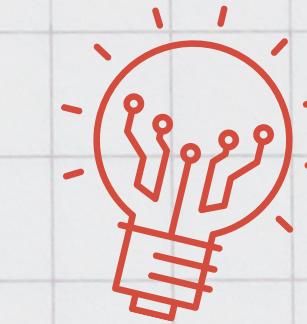
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## CLOUD COMPUTING BASICS

# ELASTICITY

Your ability to automatically increase or decrease your capacity based on the current demand of traffic, memory and computing power



## Horizontal Scaling

**Scaling Out** — Add more servers of the same size

**Scaling In** — Removing more servers of the same size

Vertical Scaling is generally hard for traditional architecture so you'll usually only see horizontal scaling described with Elasticity.

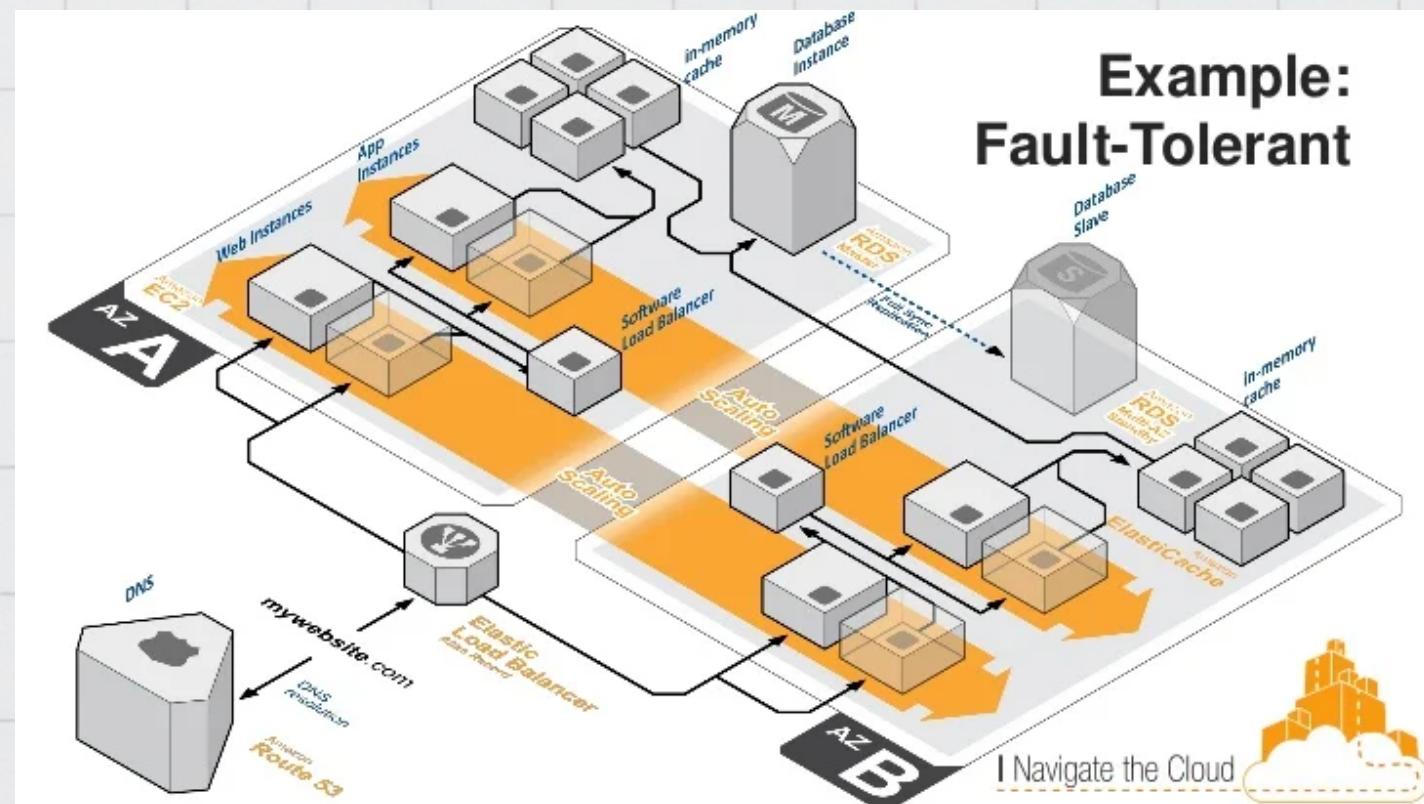
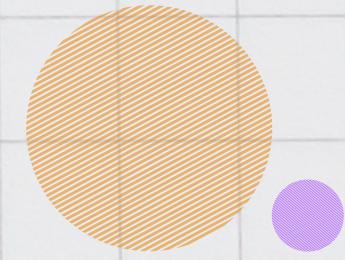


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# FAULT TOLERANCE

the ability of a system to continue operating even when one or more components fail. In a fault-tolerant system, if one component fails, another component takes over its function without any disruption in service.



**AWS fault tolerance components that you can use:**

- Auto Scaling
- Elastic Load Balancing
- Elastic IPs
- Reserved Instances
- Elastic Block Store
- Relational Database Service





## CLOUD COMPUTING BASICS

# HIGH DURABILITY

Your ability to **recover** from a disaster and to prevent **the loss** of data

Solutions that recover from a disaster is known as **Disaster Recovery (DR)**

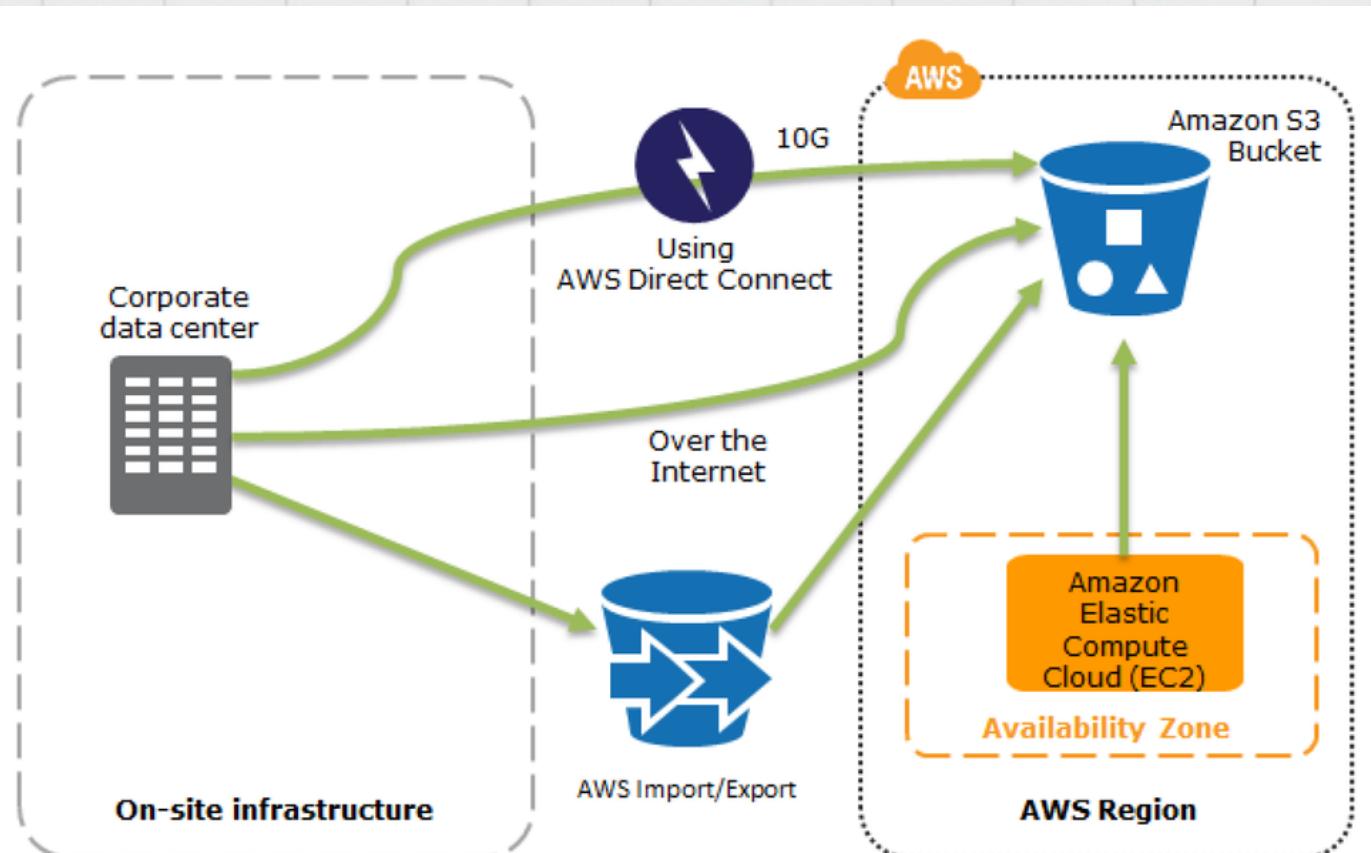
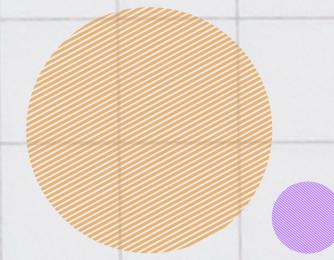
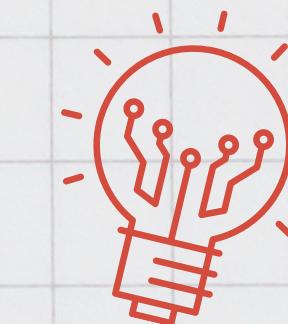


Figure 2: Data Backup Options to Amazon S3 from On-Site Infrastructure or from AWS.

- Do you have a backup?
- How fast can you restore that backup?
- Does your backup still work?
- How do you ensure current live data is not corrupt?

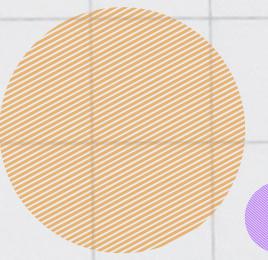




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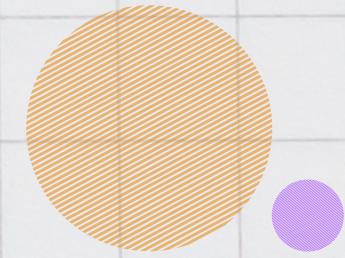
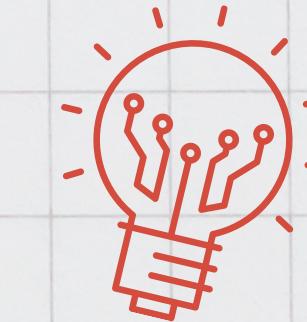
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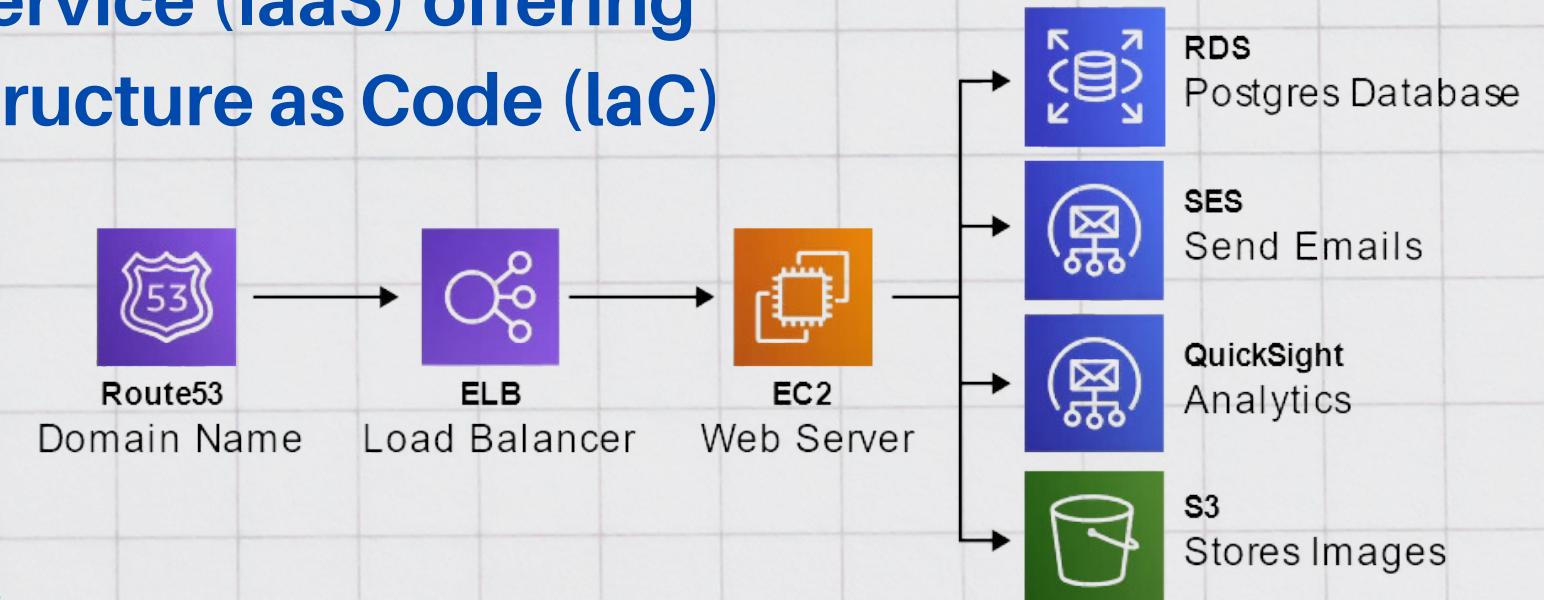
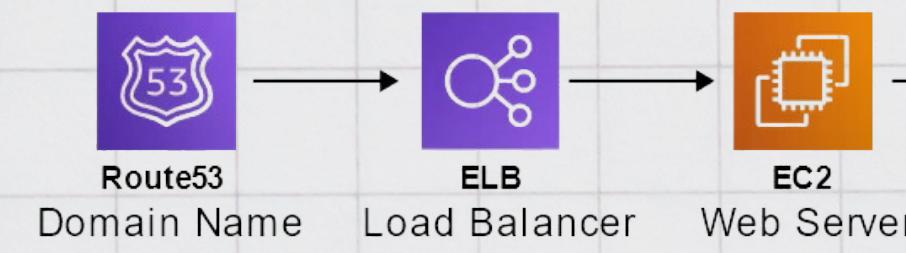


## CLOUD COMPUTING BASICS

# WHAT IS CLOUD SERVICE PROVIDER (CSP)



- A Cloud Service Provider (CSP) is a company which
  - provides multiple **Cloud Services** e.g. tens to hundreds of services
  - those **Cloud Services** can be chained together to create **cloud architectures**
  - those **Cloud Services** are accessible via **Single Unified API** eg. **AWS API**
  - those **Cloud Services** utilized **metered billing** based on usage e.g. per second, per hour
  - those **Cloud Services** have rich monitoring built in eg. **AWS CloudTrail**
  - those **Cloud Services** have an **Infrastructure as a Service (IaaS)** offering
  - Those **Cloud Services** offers automation via **Infrastructure as Code (IaC)**



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## CLOUD COMPUTING BASICS

# LANDSCAPE OF CSP'S

**Tier-1 (Top Tier)** — Early to market, wide offering, strong synergies between services, well recognized in the industry

**Tier-2 (Mid Tier)** — Backed by well-known tech companies, slow to innovate and turned to specialization.

**Tier-3 (Light Tier)** — Virtual Private Servers (VPS) turned to offer core IaaS offering. Simple, cost-effective

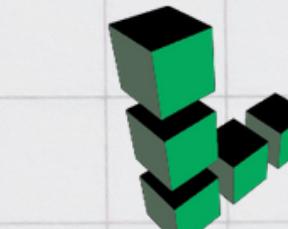


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# COMMON CLOUD SERVICES

A cloud service provider can have hundreds of cloud services that are grouped into various types of services. The four most common types of cloud services (the 4 core) for Infrastructure as a Service (IaaS) would be:



### Compute

Imagine having a virtual computer that can run application, programs and code.



### Databases

Imagine a virtual database for storing reporting data or a database for general purpose web-application



### Networking

Imagine having virtual network defining internet connections or network isolations between services or outbound to the internet



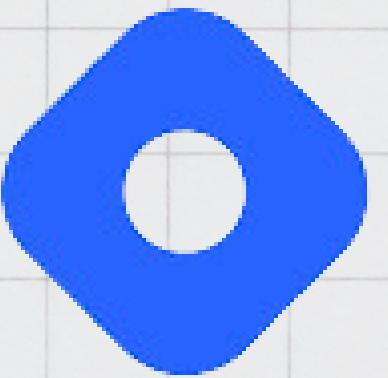
### Storage

Imagine having a virtual hard-drive that can store files





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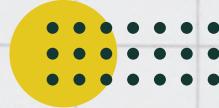
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# THANKS FOR WATCHING



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# LINK IN THE DESCRIPTION FOR NOTES



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