

DIG4166 Assessment 1 2022-23 DESIGN SUBMISSION CHECKLIST

Have you checked your assignment submission covers all the requirements of the assessment brief
– tick each box

Two Page Design Report	✓
Aim of site and topic clear	✓
Some indication of the target audience included and justification of this	✓
Objectives stated as a list	✓
Objectives cover functionality not style issues	✓
Site map as a block diagram covering all pages with brief page descriptions	✓
Design notes – comments on overall style approach	✓
Design notes – notes on choice of colours	✓
Design notes – comments on fonts chosen	✓
Design notes – notes on information selection, optionally with mind map	✓
Design notes - any additional information needed on interactions, menus or effects	✓
Report limited to two pages	✓
Report includes student name and number	✓
Report created as a PDF for submission	✓
Figma Design	✓
Single Figma design file with frames for all pages of the design	✓
Frame for Home page – desktop view	✓
Frame for Home page – mobile view	✓
Frame for second content page – desktop view	✓
Frame for second content page – mobile view	✓
Frame for third content page – desktop view	✓
Frame for third content page – mobile view	✓
Frame for Contact page – desktop view	✓
Frame for Contact page – mobile view	✓
Frame for References page – desktop view	✓
Frame for References page – mobile view	✓
Consider use of Figma prototype to link all navigation to appropriate pages in design	✓
Brand – clear awareness of topic	✓
Effective logo produced and positioned	✓
Have considered design and structure consistency across pages	✓
Pages have clear identification of their purpose	✓
Clear desktop navigation provided with any interactions noted in design notes	✓
Appropriate Mobile Navigation identified	✓
Use of colour carefully considered for all elements on pages	✓
Text Layout considered – appropriate use of headings, sub-headings, paragraphs and lists	✓
Text sizes appropriate	✓
Appropriate use of fonts for the subject	✓
Page structures allow content to be responsive for desktop and mobile devices	✓
Submission	
Upload to Moodle – two page pdf of design report	✓
Upload to Moodle – The .fig file for the mock-ups	✓

Aim of Site

What was my site aiming to do?

The primary aim of my website is to provide users a best quality service by providing services in booking ticket 24/7 through my website. In this website, people can get the offer for long route transportation booking as per the need of the customer. In addition to this, with my website customer can save their valuable time, which is very important in this busy world.

Another aim of the site is to provide genuine, fraudulent free services, which is very essential for any service, which I am trying to provide. In addition, our aim is to be no one website in e-booking services.

Target Audience

- The customer who are interested in travelling, loves adventure are the target audience of my webpage. By developing this website, it will be easy to get the travel related service.

Objectives

- Saving valuable time of a consumer by the easy ticket booking system.
- Make the site as approachable as possible (not overly technical)
- To provide enjoyable transportation service the user.

Design Notes







Overall Style

Overall aim of the design is to produce simple, beautiful in look and easy to understand. Throughout the design process, I was considering how to provide the good and affordable services, which could attract a lot of customer for the use of this site repeatedly. Another way I was able to reduce clutter, was using a Hamburger menu on IOS to display the navigation bar – this helped both the appearance and usability of my site.

Choice of fonts and colour

Overall aim of the design is to produce simple, beautiful in look and easy to understand. Throughout the design process, I was considering how to provide the good and affordable services, which could attract a lot of customer for the use of this site repeatedly. Another way I was able to reduce clutter, was using a burger menu on iOS to display the navigation bar – this helped both the appearance and usability of my site.

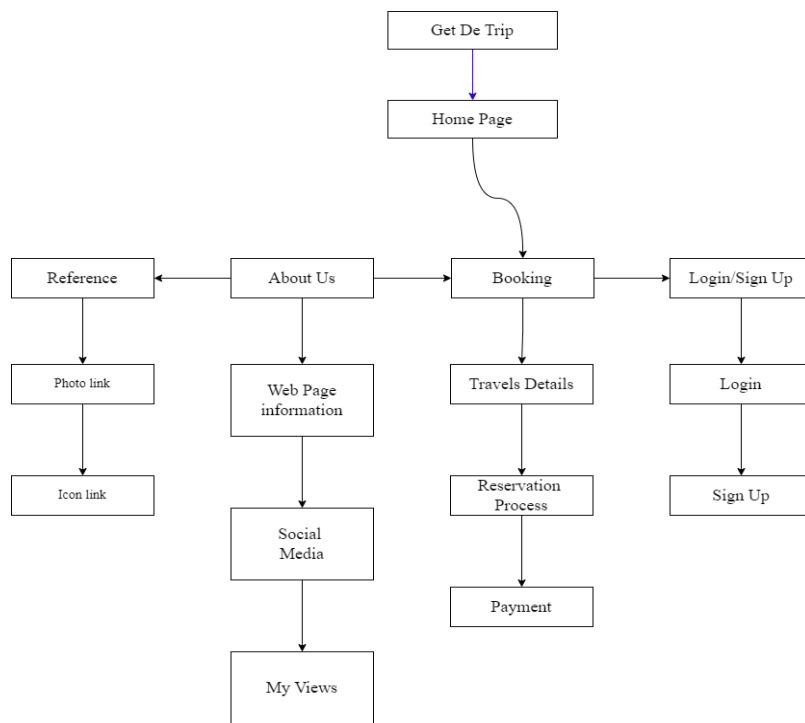
Colour Used

 Linear 100%	 D9D9D9 100%	 FFC6C6 100%
 FFFFFFFF 100%	 6F7DFB 100%	 000000 100%

Interactions

Firstly, the get-de-trip logo on my site is how you are able to access the home page of my site – this applies to both versions of my site. Secondly, on the mobile version of my site, a burger menu is used. Clicking on the icon creates a pop up navigation bar, which allows mobile users to easily use a navigation bar.

Site map



Name: Abhishek Paudel

Mobile number: +977 9864026723