ABHIJAY KUMAR SHAH

📞 +91 78790 28316   ✉ abhijayshah74@gmail.com   🌐 abhijayshah.online
in linkedin.com/in/abhijay-shah-75a5a7251   github.com/Abhijayshah

Education

Vellore Institute of Technology	**Jul 2026 (Expected)**
B.Tech in Computer Science & Engineering	CGPA: 8.43 / 10.0
DAV Public School, Dudhichua	**2019–2021**
Senior Secondary (Class XII)	CGPA: 9.20 / 10.0
DAV Public School, Surya Vihar	**2018–2019**
Secondary (Class X)	CGPA: 9.85 / 10.0

TECHNICAL SKILLS

Tech Product Domain: Python (AI Basics), MERN Stack (Node.js/React), C++, SQL, DSA (Course Knowledge)
Business Development: Community Building, Campus Outreach, Academic Partnerships, Student Mentorship
Content and Strategy: Social Media Growth (YouTube/LinkedIn), Technical Storytelling, Event Management, Git

Projects

English Tutor AI – EdTech Product Design
AI Integration, User Experience (UX), Product Strategy [Link]
- Developed a real-time AI tutoring platform, demonstrating deep **domain knowledge of Generative AI** (Directly relevant to selling SkipperX AI courses).
- Focused on optimizing **user retention** by ensuring low-latency voice interactions, mirroring the need for seamless student experiences.
- Designed the product roadmap to solve specific learning gaps, a skill transferable to **consultative selling** and explaining course value.

Comfortable Stay – Partnership and Business Model
Platform Strategy, B2B Logic, Analytics [Link]
- Designed a **B2B alliance platform** connecting restaurants and budget hotels, simulating a real-world partnership ecosystem.
- Implemented tiered eligibility logic (Customer Segmentation) and built dashboards to track **partner visibility** and occupancy metrics.
- Drafted the expansion strategy for hospital partnerships, demonstrating **market expansion thinking** and strategic planning.

Backend Store Rating Platform – Customer Success System
User Management, Stakeholder Reporting [Link]
- Architected a feedback management system that allows business owners (Stakeholders) to track and analyze customer ratings.
- Designed role-based access controls for Admins vs. Users, ensuring scalable **community management** and data security.

Multi-Video Player – User Engagement Optimization
Performance Analysis, UX Design [Link]
- Engineered a high-performance video platform capable of handling concurrent streams, focusing on **end-user experience** and stability.
- Analyzed performance bottlenecks to improve load times, ensuring high engagement rates for media consumption.

Leadership / Achievements

CatCatchCode — catcatchcode.online – Jul 2025 – Present
Founder & Community Lead — Student Mentorship Initiative [Link]
- **Community Building:** Founded and scaled an engineering student community providing mentorship and technical roadmaps.
- **Leadership:** Recruited and managed a 5-member team to produce 100+ technical assets, fostering ownership.
- **Brand Marketing:** Spearheaded content strategies across LinkedIn and YouTube to drive student engagement.
- **Mentorship:** Designed outcome-driven learning paths for DSA and AI, bridging the gap between curriculum and industry.

Co-Founder & Operations Lead — satsangvachansatsangseva.online – Sept 2025 – Present
Satsang Vachan Satsang Seva — Digital Impact Initiative [Link]
- **Global Outreach:** Orchestrating a digital transformation strategy for a global community of **200 Million+ followers**.
- **Creative Strategy:** Directing production of multimedia content (Reels, Podcasts) to revitalize literature for modern audiences.
- **Partnerships:** Collaborating with a distributed network of contributors to execute scalable content campaigns.
- **Innovation:** Leveraging AI tools for content summarization, streamlining workflows to maximize output with a lean team.

Certifications

MERN Full Stack Certificate — **Apr 2025** [Link]