

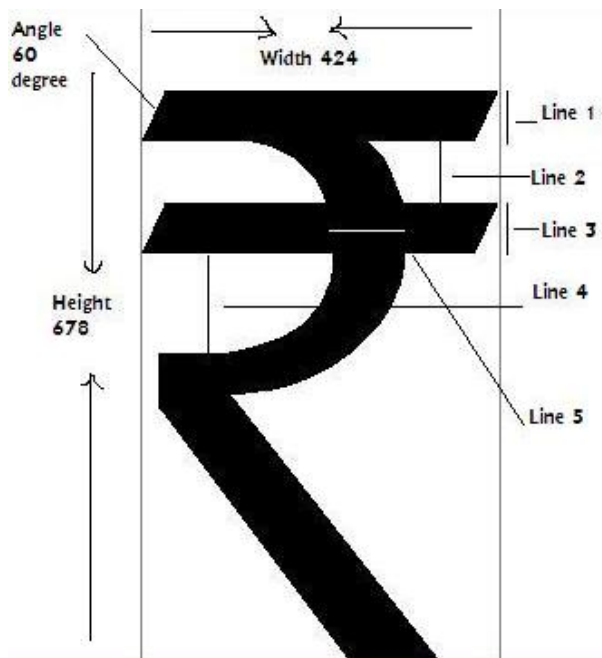
## Design aspect ratio for Rupee symbol

Following are the weight specification of 'Rupee symbol'.

### Normal

- 1) Height of the Rupee symbol - 678 pixels.
- 2) Width - 424 pixels. (62% of height)
- 3) Upper horizontal bar stroke width - 60pixel. (Approx. 9% of the height)
- 4) Lower horizontal line stroke width - 60pixel. (Approx. 9% of the height)
- 5) Distance of two horizontal bar - 75pixel. (Approx. 11% of the height)
- 6) Distance between the Strike-out bar (Second bar from the top) and the curve of the base line of the rupee or the top point of the curve of the Rupee - 120pixel. (18% of the height)
- 7) Round stroke - 84pixel.(12% of the height)
- 8) Angle of diagonal bar stroke - 60 degree.

### Rupee symbol with stroke dimension



## **Bold**

- 1) Height of the Rupee symbol - 678 pixels.
- 2) Width - 424 pixels. (62% of height)
- 3) Upper horizontal bar stroke width - 86pixel. (Approx. 12% of the height)
- 4) Lower horizontal line stroke width - 86pixel. (Approx. 12% of the height)
- 5) Distance of two horizontal bar - 66pixel. (About 10% of the height)
- 6) Distance between the Strike-out bar (Second bar from the top) and the curve of the base line of the rupee or the top point of the curve of the Rupee - 90pixel. (13% of the height)
- 7) Round stroke - 124pixel.(18% of the height)
- 8) Angle of diagonal bar stroke - 60 degree.

- ❖ The variation from Normal to Bold in case of English characters, the same variation is not possible in case of Rupee symbol due to its design. The variation slightly less prominent in this case.
- ❖ The point size 10 in Bold weight is not readable.

## **Italicization of Font**

Angle of Italic in Font skews by -12 (About 24°)

## **Calligraphic issues:**

Some of Indian scripts have English numerals like Tamil, Telugu and Malayalam while others have Indian language numerals.

To blend with the decorative patterns and design of Indian languages, various designs need to be explored in case of the Rupee symbol (Aesthetics of Font).

### Example: Variations of 'Dollar sign'

Point size - 24



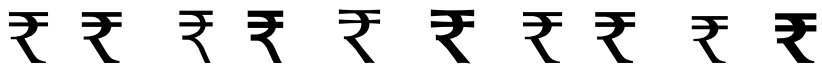
Note: Most of Indian scripts have variations in ascender and descender area e.g. in south Indian scripts. It affects height of the main character and point sizes.

### 'Rupee symbol' according to Indian scripts styles

Point sizes-36

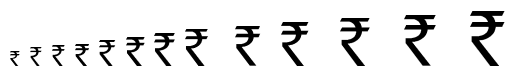


### 'Rupee symbol' with matching English

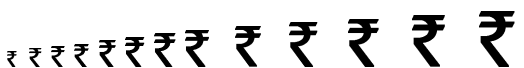


### Sample Font with 'Rupee symbol'

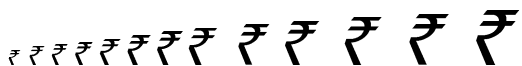
Pt. sizes 8, 10, 11, 12, 14, 16, 18, 20, 22, 24, 26, 28 and 30 pt.



Normal



Bold



Italic

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Bold Italic

Difference between display and printing in multiple applications.

Screen shot .jpg format of the word file

Point sizes-36

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

‘Rupee symbol’ with matching English

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Sample Font with ‘Rupee symbol’

Pt. sizes 8, 10, 11, 12, 14, 16, 18, 20, 22, 24, 26, 28 and 30 pt.

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Normal

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Bold

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Italic

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Bold Italic

Screen shot of .pdf of the same file

Point sizes-36

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

'Rupee symbol' with matching English

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Sample Font with 'Rupee symbol'

Pt. sizes 8, 10, 11, 12, 14, 16, 18, 20, 22, 24, 26, 28 and 30 pt.

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Normal

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Bold

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Italic

₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹ ₹

Bold Italic

Once we print the same .pdf file in 8pt size the font is readable but in display it shows the fill effects.