Introduction

Mumbai is one of the busiest metropolitan in India, being the financial capital and one of the densely populated City. Due to multiple iconic spots, Mumbai is a major tourist attraction every year. I have been working in Mumbai for a while now and have unique experience with the neighborhoods. It is one of the major IT hub and everyday thousands of professionals prefer business meetups in Café.

This is an everyday dilemma faced by IT professional like myself to actually find a place to carry out small tasks like sending mails, making calls without background disturbance or grabbing a coffee between a hectic day. Thus, the aim of this project is to study the neighborhoods in Mumbai to determine possible locations for starting a Café . This project can be useful for business owners and entrepreneurs who are looking to invest in a Café in Mumbai. The main objective of this project is to carefully analyze appropriate data and find recommendations for the stakeholders.

Problem

- Identifying suitable location in Mumbai to open the Café.
- Making a visual representation of all such suitable locations
- Finding a cluster solution to segment neighborhoods.