



# A COMPUTATIONAL MODEL FOR VISUAL NARRATIVE COMPREHENSION

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# Agenda



## 1 Background

- Introduction
- Questions
- Comic
- Literature

## 2 Findings

- Features
- Transitions
- Graphical Style
- Generation

## 3 Project Design

- Model
- Stages
- Timeline
- Q & A

## Introduction



- Visual narratives are powerful tools.
    - Telling complex tales with compact timeline(Brehmer et al., 2016).
    - Engagement and entertainment experiences (Lankow et al., 2012).
    - Learn complicated idea quicker (3M Meeting Network, 1998).

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  - Visual narratives have many forms such as films, games, comics, etc.
  - Comic is one of the representative forms.
    - Express features of narrative such as time, tension, etc.
    - Less complex than video, not interactive like games.
    - Multi-modality on the understanding.
    - Popular culture (Lopes, 2006).



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- How to automatically understand their content?

## A computational model that comprehends visual narratives.

# Research Questions



- 1 What are the components of a comic comprehension model?
  - 2 What features of comics influences understanding?
  - 3 How to integrate various comics features that benefit comprehension?
  - 4 How to evaluate the comprehension model?

# Elements in Comics



## Panel

## Textbox

## Entity

## Scene

## Abstract symbols



# Comic Sequence



## Reading direction



## Reading direction



## Literature Review



## Vocabulary of comics

- Panel transitions (McCloud & Martin, 1993)
  - Visual Narrative Grammar (VNG) (Cohn, 2013)

Cognitive Models

- Scene Perception & Event Comprehension Theory (SPECT) (Loschky et al., 2020)
  - Parallel Interfacing Narrative-Semantics (PINS) (Cohn, 2019)

## Computational Models

- Visual Narrative Engine (VNE) (Martens et al., 2020)
  - Hierarchical LSTM (Iyyer et al., 2017)

## Dataset

- COMICS (Iyyer et al., 2017)
  - Manga109 (Matsui et al., 2017)

## Datasets



COMICS	Manga109
<ul style="list-style-type: none"><li>■ 3,948 American comics</li><li>■ 1.2 million panels</li><li>■ Publicly available</li><li>■ 1938 – 1954</li><li>■ diverse genres</li></ul>	<ul style="list-style-type: none"><li>■ 109 titles of Japanese manga</li><li>■ 21,142 pages</li><li>■ Commercially published</li><li>■ 1970s - 2010s</li><li>■ 12 genres</li></ul>

## Comic Features



- Motivation  
Investigate the possible features that influence comic comprehension
  - Corresponding research questions  
What features of comics influence understanding?

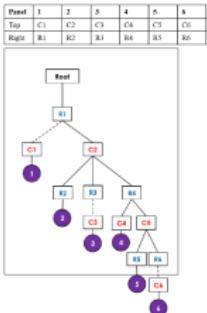
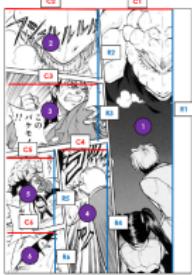
# Comic Features: Method and Results



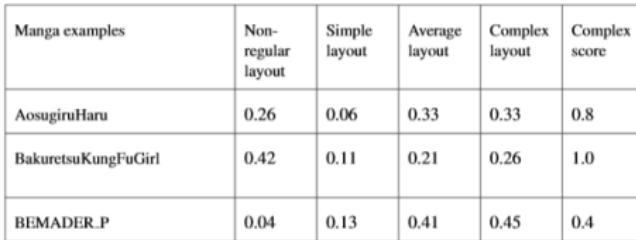
Features	Contributions
<ul style="list-style-type: none"><li data-bbox="162 418 543 468">■ Layout structure and complexity</li><li data-bbox="162 493 457 512">■ Reading orders</li><li data-bbox="162 537 474 556">■ Text annotations</li><li data-bbox="162 580 598 630">■ Image information score formula</li></ul>	<ul style="list-style-type: none"><li data-bbox="737 418 1077 438">■ Enhanced dataset</li><li data-bbox="737 462 1139 512">■ Combined perceptual features</li><li data-bbox="737 537 1193 630">■ Introduced a baseline for study manga comprehension</li></ul>

## Comic Features: Layout Structure and Complexity

## Manga layout



## Irregular layout



## Comic Features: Image Expression Formula

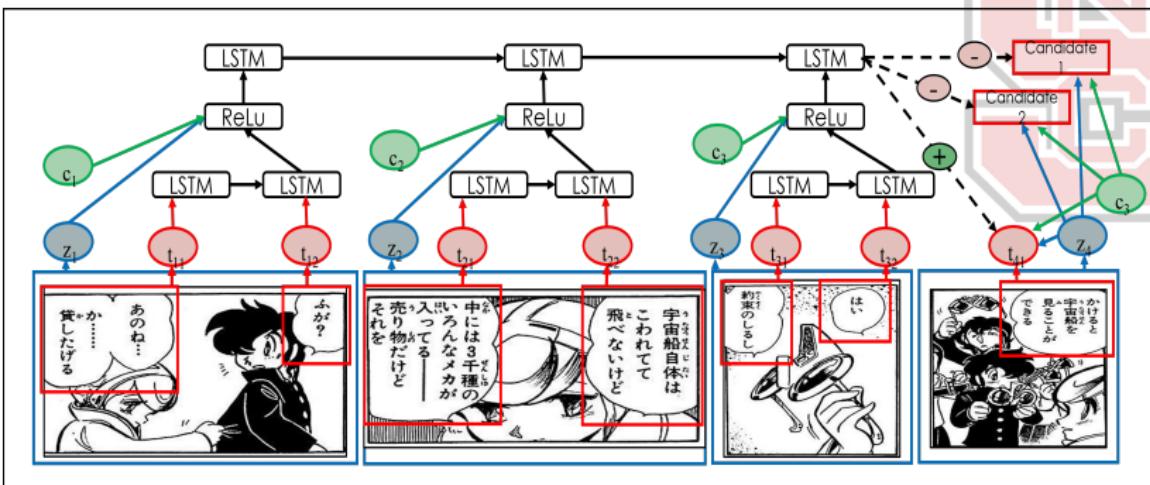


## Image information score formula:

$$information\_score = w_1 \times IA + w_2 \times LS + w_3 \times PN + w_4 \times TN$$

- $IA = \frac{\text{image area in panel}}{\text{sum of image areas}}$
  - $LS$  = layout complexity score
  - $PN$  = panel density,  $\frac{\text{panels in a page}}{\text{average used number of panels}}$
  - $TN$  = textbox density, textbox ratio in pages
  - $\{w_1, w_2, w_3, w_4\}$  = weights

## Comic Features: Model



- Text features combined with image features in the hierarchical LSTM to get context representation.
  - Concatenate perceptual features to add new information of context.

# Comic Features: Evaluation and Results



## Cloze-test:

- Given sequence context, predict correct endings out of  $N$  candidates, 3 in our settings.
  - Types of closure tasks:
    - 1 Predict visual content in ending panel.
    - 2 Predict text content in ending panel.
  - Feature settings: text only, visual only, image & text
  - Difficulties of test sets:
    - 1 Easy: Candidates from further panel sets (wider page number ranges)
    - 2 Hard: Candidates from closer panel sets (narrow page number ranges)

Tasks	Base easy	Base hard	W/ Info score easy	W/ Info score hard
Text-only,text	42.4	51.5	36.0	36.6
Image-text,text	42.4	45.4	34.7	37.2
Image-only,visual	51.4	47.9	<b>70.3</b>	<b>67.8</b>
Image-text,visual	47.6	44.7	<b>60.9</b>	<b>55.8</b>

# Inter-panel Transitions & Content



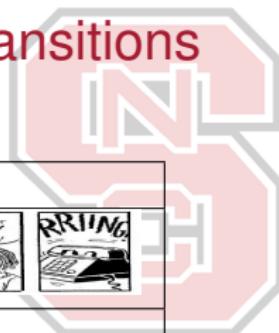
- Motivation  
Study the relevance between panel transitions and the story content
  - Corresponding research questions
    - What are the components of a comic comprehension model?
    - Is story content influence the composition features?

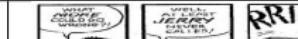
## Inter-panel Transitions & Content: Method and Results



Features	Contributions
<ul style="list-style-type: none"><li data-bbox="230 440 669 456">■ Panel transition labeling</li><li data-bbox="230 456 669 474">■ Panel transition uses of genres</li></ul>	<ul style="list-style-type: none"><li data-bbox="739 440 1148 474">■ Provided annotations for comic narrative studies.</li><li data-bbox="739 474 1148 490">■ Automated labeling.</li></ul>

## Inter-panel Transitions & Content: Panel Transitions (McCloud & Martin, 1993)



Moment	Action	Subject
		
Scene	Aspects	Non
		

Features	Advantages
<ul style="list-style-type: none"><li data-bbox="163 624 381 638">■ Transitions<ul style="list-style-type: none"><li data-bbox="230 662 575 676">1 Moment-to-Moment</li><li data-bbox="230 688 528 702">2 Action-to-Action</li><li data-bbox="230 712 575 728">3 Subject-To-Subject</li><li data-bbox="230 738 528 752">4 Scene-To-Scene</li><li data-bbox="230 763 575 778">5 Aspects-To-Aspects</li><li data-bbox="230 788 482 803">6 Non-sequitur</li></ul></li></ul>	<ul style="list-style-type: none"><li data-bbox="744 624 1158 681">■ Captured operations on reader's attention</li></ul>

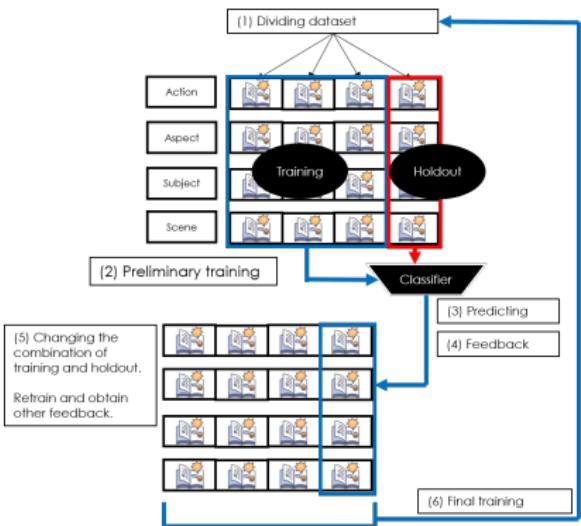
# Inter-panel Transitions & Content: Annotators & Base Label Set



- Annotators: Three students.
    - 1 Annotator 1 & 2: familiar with comic forms
    - 2 Annotator 3: has experience in creating comics.
  - Sets:
    - 1 Evaluation set: 129 panel pairs.
    - 2 Test set: 2099 panel pairs.
  - Each annotator get 1/3 of test set, and the whole evaluation set.

Transitions	Manga109 (2228)
Moment-to-moment	12.6%
Action-to-Action	33.2%
Subject-to-subject	20.4%
Scene-to-scene	10.1%
Aspect-to-aspect	8.3%
Non-sequitur	15.1%

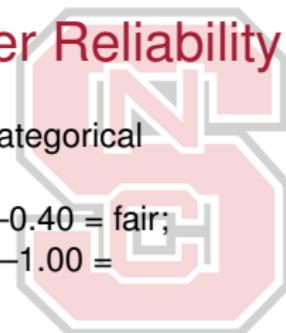
## Inter-panel Transitions & Content: Model



- Two divisions of data:
    - 1 Training set: trained on training set.
    - 2 Holding set: tested trained model.
  - Feedback by annotators.
  - Changed divisions in each rounds.



## Inter-panel Transitions & Content: Inter-rater Reliability

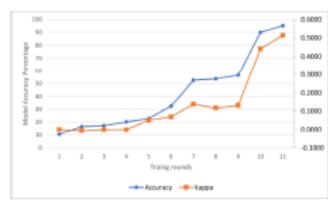
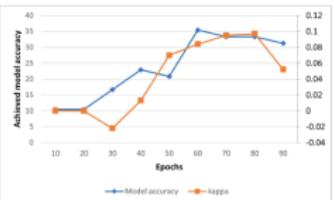


## ■ Agreement between annotators

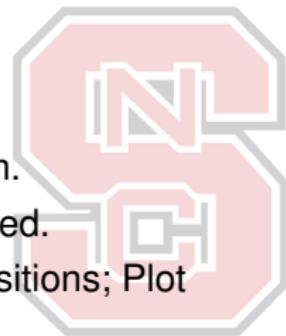
- 1 Cohen's kappa: To measure inter-rater reliability for categorical items.
  - 2 Values:  $\leq 0$  = no agreement; 0.01–0.20 = slight; 0.21–0.40 = fair; 0.41– 0.60 = moderate; 0.61–0.80 = substantial; 0.81–1.00 = almost perfect agreement.
  - 3 Result:

-	Annotator 1&2	Annotator 2&3	Annotator 1&3
reliability (Kappa score)	0.524	0.631	0.774

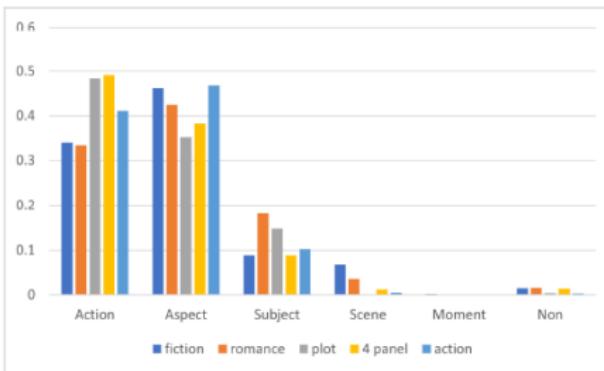
#### ■ Agreement between model and annotator:



## Inter-panel Transitions & Content:



- Genres: Fiction, Romance, Plot, 4 panels, and Action.
  - Action transitions and Aspect transitions are most used.
  - Romance and Fiction genres used more Aspect transitions; Plot and 4 Panel used more Action transitions.



# Intra-panel Relations & Graphical Style



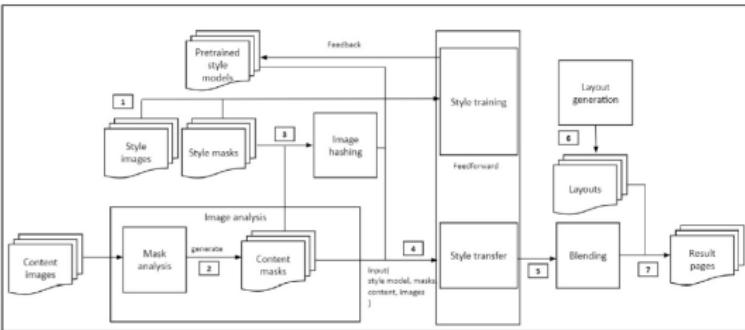
- Motivation  
Investigated the relation between intra-panel content and drawing style.
  - Corresponding research questions
    - What features influence comic understanding?
    - What are the elements of a comic comprehension model?
    - Can semantics be preserved when drawing style changed?

# Intra-panel Relations & Graphical Style: Method and Results



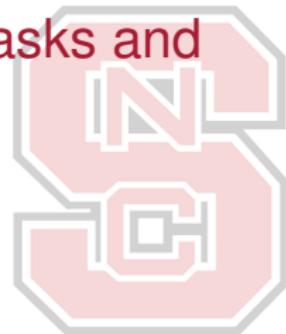
Features	Contributions
<ul style="list-style-type: none"><li data-bbox="165 482 666 607">■ Feed-forward style transfer with/without perceptual masks</li><li data-bbox="165 625 530 717">■ Image composition analysis</li></ul>	<ul style="list-style-type: none"><li data-bbox="748 482 1222 607">■ Tested the extent to semantic preserved after drawing style changed</li><li data-bbox="748 625 1244 714">■ Set the framework for style transferring to apply masks</li></ul>

# Intra-panel Relations & Graphical Style: Framework



- 1** Destination style images and masks are used for training.
- 2** Input images are masked.
- 3** Inputs' masks and destination images' masks are hashed, and styles are selected by composition similarity.
- 4** Style transfer module transfers channels in parallel.
- 5** Per-channel outputs are blended to form a single image.
- 6** Generate comic layout.
- 7** Output images are stored and combined with layout.

# Intra-panel Relations & Graphical Style: Masks and Compositions



Type of masks:

- Rectangle and Fit masks.
- Masks categories: textbox, foreground, background.

Image	Textbox mask	Foreground mask	Background mask

Composition selection:

- Combine masks.
- Image hashing: average hash.



# Intra-panel Relations & Graphical Style: Style Transfer Results

-	Content	Style	Result
painting, no_mask			
painting, masked			

# Intra-panel Relations & Graphical Style: Style Transfer Results

-	Content	Style	Result
comic, no_mask			
comic, masked			

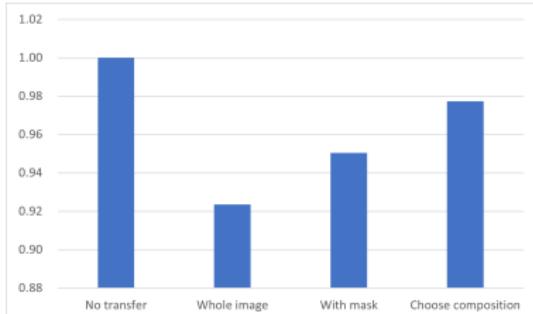
# Intra-panel Relations & Graphical Style: Cloze-test Result



Cloze-test.

- No style transfer
- Transfer on whole image
- Transfer with masks
- Transfer with composition selection

Compare with no style transfer version, the accuracy be reached.



# Comic Generation



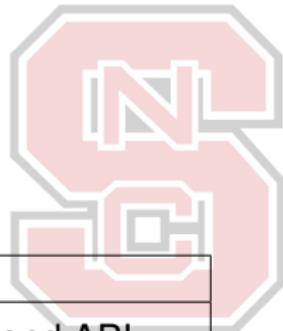
## ■ Motivation

- An application of comic comprehension model
- To find comic sequences that match comic theories by human analysis could be high-cost
- Integrate analyzed components of comics

## ■ Corresponding research questions

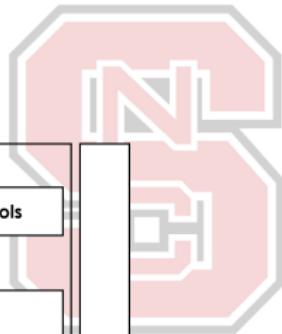
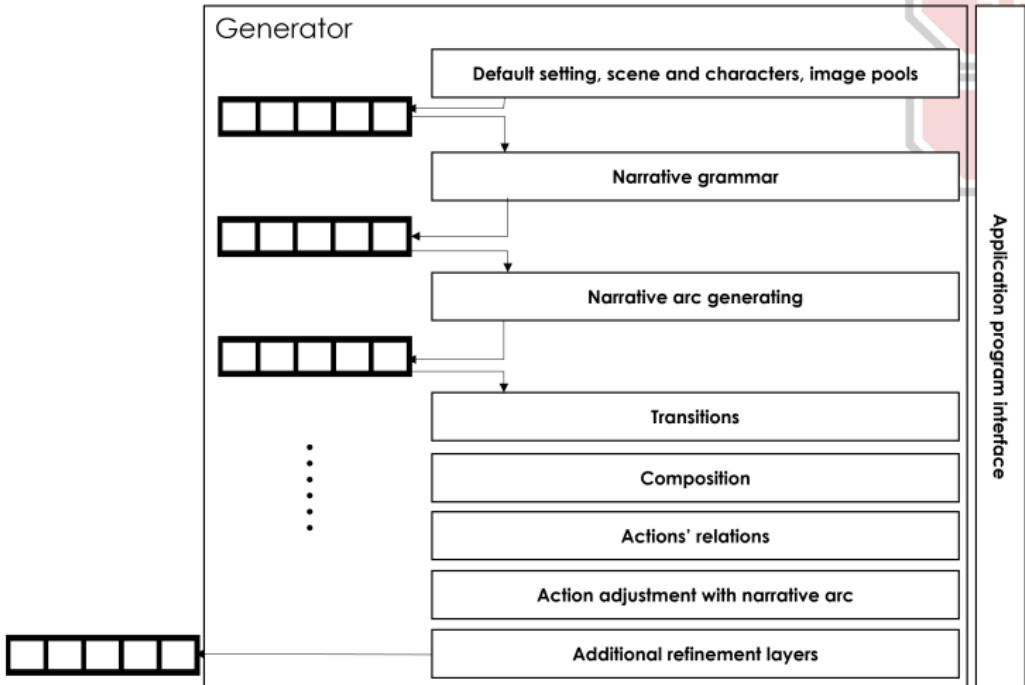
- How comic theories model comic content?
- Does generated comics form understandable sequences?
- How comic elements interact?

# Comic Generation: Information



Features	Contributions
<ul style="list-style-type: none"><li>■ Adjustable generator</li><li>■ Application for comic theories</li><li>■ Abstract comic metaphors</li></ul>	<ul style="list-style-type: none"><li>■ Provided model and API</li><li>■ Provided a graphical set for comic generation</li><li>■ Implemented comic theories</li><li>■ Provided potential test data for comic understanding</li></ul>

# Comic Generation: Generator



Application program interface

# Comic Generation: Graphical Representation



## ■ Abstract symbols:

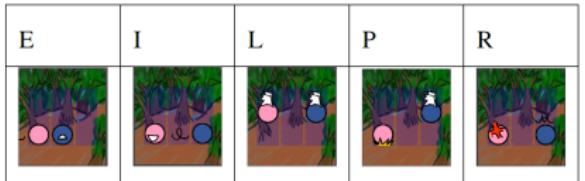
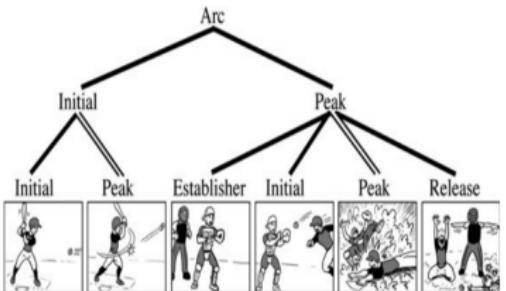
Anger	Quick moving	Slow moving	Anxious	Collision	Relieved	Shock	Big shock

## ■ Image compositions:

- 1 3 parallel columns with height levels.
- 2 4 points based on Rule of third.

Rule of third	Basic	Parallel view	Left view with medium shot	Right view with medium shot	Left view with close shot	Right view with close shot

# Comic Generation: Narrative Structure (Cohn, 2013)



## Features

- Categories

- 1 Establisher (E)
- 2 Initial (I)
- 3 Prolongation (L)
- 4 Peak (P)
- 5 Release (R)

- Phase

(E)-(I(L))-P-(R)

- Central-embedding

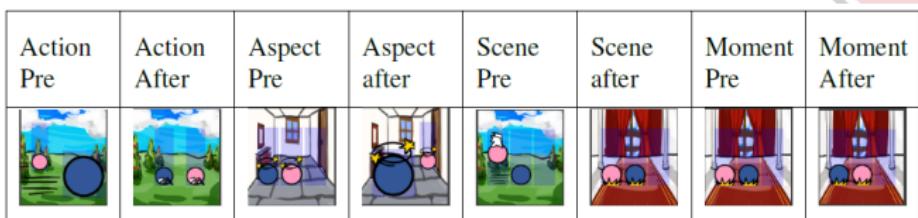
## Advantages

- Structuralized narrative

# Comic Generation: Local Refinements



## ■ Panel transitions



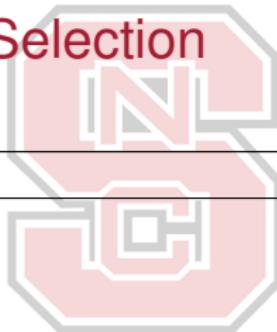
## ■ Action Network and tension mapping

- 1 Causal relation graph for actions

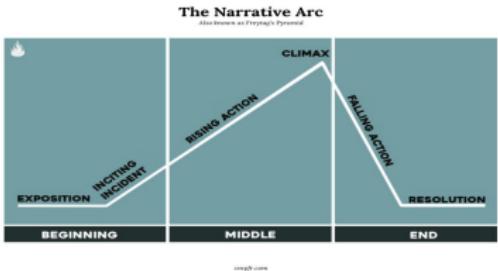
- 2 Related action to Circumplex model of affect



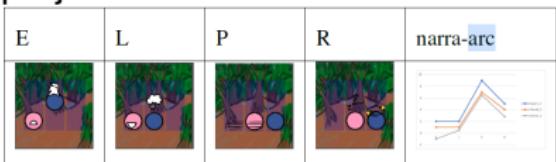
# Comic Generation: Narrative Arc & Action Selection



## Freytag's Pyramid



Select actions with narrative arc projection



## Features

### Categories

- 1 Exposition
- 2 Rising Action
- 3 Climax
- 4 Falling Action
- 5 Resolution

Projected to scale [1, 10]

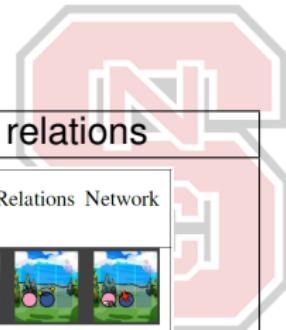
Select action by tension.

Possibility:

$$\frac{1}{\text{distance}\left(\frac{|s_{i+1} - s_i|^2}{s_{i+1} - s_i}, a_j\right)} / \sum \frac{1}{\text{distance}} \cdot$$

- 1  $s_i$ : expected score of panel  $i$
- 2  $a_j$ : tension change by action  $j$ .

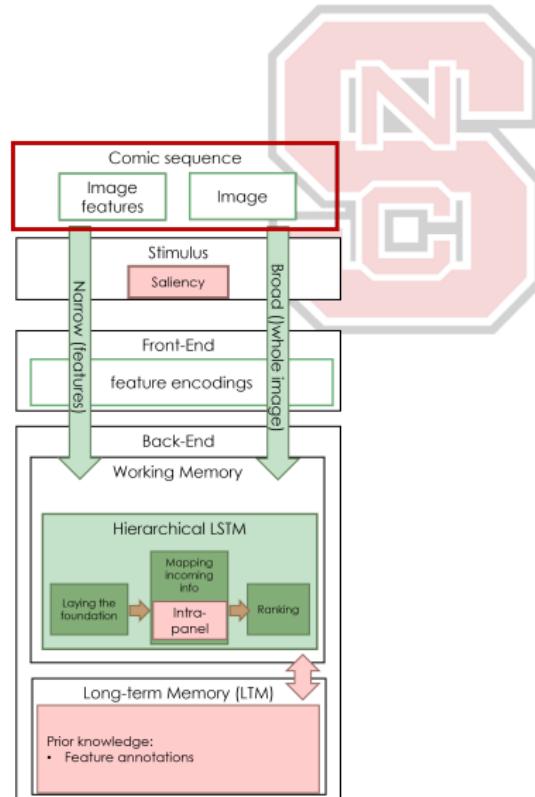
# Comic Generation: Results



With/without narrative arc			With/without action relations							
Settings	Layer: Narrative Grammar and Narrative Arc	Narrative Trend	Settings	Layer: Action Relations Network Layer						
with			with							
With/without transitions			Extended layers							
Settings	Layer: Transition layer		Settings	Textbox layer						
transition sequence	[Aspect-to-Aspect, Action-to-Action, Scene-to-Scene]		Display layer							

# Design Inspiration

- Use comprehension model as a tool to test the results of generating.
  - Enhance content awareness for comprehension model through narrative helping visual features such as transitions, layout, etc.
- Employ formalized cognitive model to approach the human cognitive process.
- Interact comic comprehension process with the comic generating process.



# Stages

## Stage 1: Prototype (confirm the process)

- Construct model frame according to proposed model
- Expected tasks:
  - 1 Design the interactions and interfaces between modules
  - 2 Implement and combine the model frame with previous model
  - 3 Test the process with closure tasks

## Stage 2: Implementation

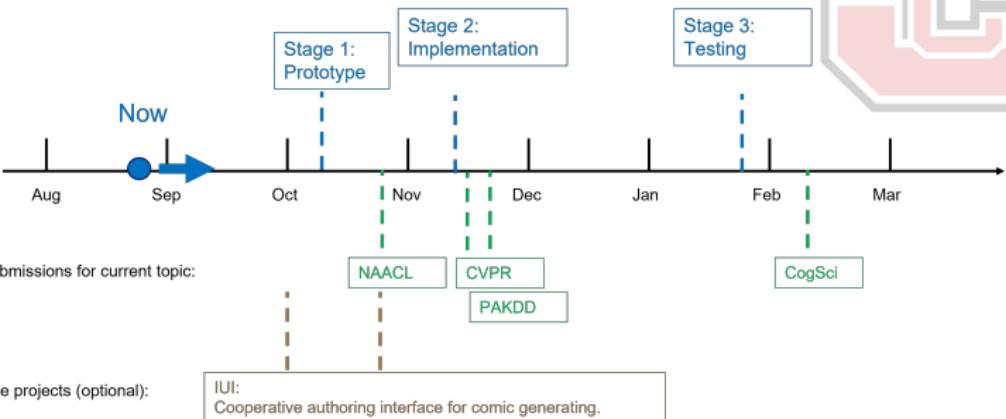
- Demonstrate the hypothesis
- Expected tasks:
  - 1 Integrate encoders in Front-end, feature information into LSTM.

## Stage 3: Testing

- Test and compare
- Expected tasks:
  - 1 Modify comic generator to produce fake cases.
  - 2 Test generated comics with our model from stage 2.
  - 3 Compare the results with/ without features.



## Timeline

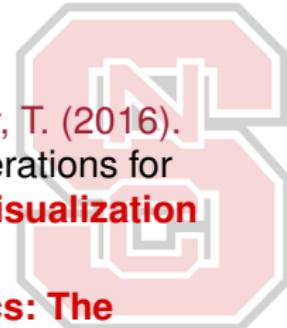




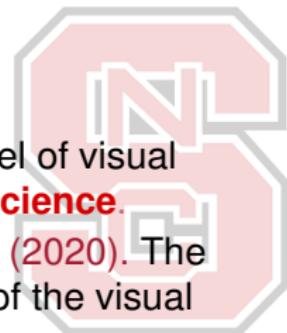
# Thank you!

## Q & A

# References I

- 
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