Name: ABHIJEET SUNIL MANKANI

Roll No. 22065004

**Branch: Civil Engineering** 

# **URL SHORTENER SERVICE**

## **Introduction**

This report outlines the design and implementation of a URL shortener service. The service allows users to submit long URLs and receive shortened versions. The project utilizes a database for storing URL mappings, Node.js for backend development, and Next.js for frontend development.

### **Technical Overview**

#### **Database**

We have selected Firebase Firestore as our database. Firestore provides a NoSQL document-based database that efficiently stores URL mappings. Its real-time data synchronization capabilities are beneficial for updating URL mappings.

### **Backend Development**

The backend is built using Express.js, a lightweight and flexible Node.js framework. Express.js facilitates the creation of RESTful APIs for URL shortening and redirection.

### **Frontend Development**

The frontend is developed using Next.js, a React-based framework that enables server-side rendering and static site generation. This choice ensures a responsive and efficient user interface for submitting URLs.

### **System Flow**

#### **URL Submission:**

Users submit long URLs through the Next.js frontend.

The frontend sends a request to the Express.js backend to shorten the URL.

#### **URL Shortening:**

The backend generates a unique shortened URL using a hash function.

The mapping between the original and shortened URLs is stored in Firebase Firestore.

#### **URL Redirection:**

When a user clicks on a shortened URL, the request is sent to the backend.

The backend retrieves the original URL from Firestore based on the shortened URL and redirects the user.

#### <u>APIs</u>

URL Creation API: This API endpoint accepts a long URL and returns a shortened version.

URL Redirection API: This API handles requests for shortened URLs and redirects users to the original URLs.

## **Optimization Strategies**

Performance: Use caching mechanisms to reduce database queries and improve response times.

Scalability: Implement efficient data retrieval and storage practices to handle increased traffic.

Error Handling: Implement robust error handling using try-catch blocks and error logging to ensure system reliability.

# **Conclusion**

This URL shortener service effectively integrates Firebase Firestore, Express.js, and Next.js to provide a robust solution. The system's design ensures efficient URL shortening and redirection, making it suitable for a wide range of applications. Future enhancements could include additional features to further enhance user experience and system reliability.