the 85th REBECA 2026

CONTACT US

rebeca@iiests.ac.in

MADHIRE KALYAN SATHWIK	:	+91 7396420410
SUMAIYA KULSUM	:	+91 8294917269
ANIMESH VIJAY BAWANE	:	+91 8275690150
TRIDIPTA DOLUI	:	+91 6294909398

INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR

PRESENTS

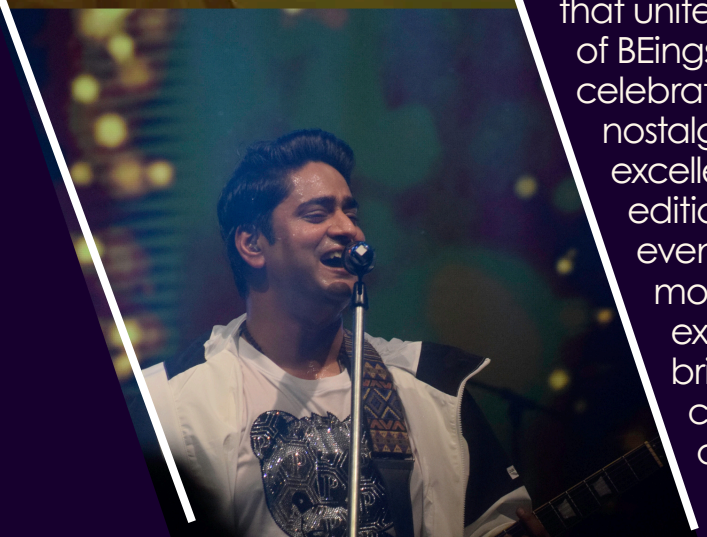
the 85th REBECA 2026

19TH-22ND MARCH 2026

ABOUT US

INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR

Since its foundation in the mid-19th century, the Indian Institute of Engineering Science and Technology, Shibpur, formerly known as Bengal Engineering College, is second-oldest engineering college in the Indian Subcontinent. It has ceaselessly striven to contribute to the nation's development and boasts a vast alumni network making significant contributions across diverse fields. The campus thrives as a hub of intellectual vibrancy, where students are encouraged to push boundaries, explore new ideas, and make meaningful contributions to society. From groundbreaking research in engineering and technology to leadership in various domains, IIEST Shibpur remains committed to fostering a future driven by knowledge, creativity, and responsibility.



REUNION AND BENGAL ENGINEERING COLLEGE ANNUALS

REBECA-REunion and Bengal Engineering College Annuals-is the cultural festival of IIEST Shibpur, one of India's oldest engineering institutions with a legacy of over 170 years. Originally a reunion for alumni, it's evolved into a grand celebration of culture, music, sports and intellect, making it one of India's longest-running college fests More than just a festival- it is our very own pujo. Much like Durga puja in Kolkata, celebrates the rich legacy of Bengal Engineering College, attracting thousands of students, alumni, and industry professionals. Legends like Jubin Nautiyal, Benny Dayal, Aditi Singh Sharma Javed Ali, KK, and Fossils grace its stage.

Rebeca is a sentiment that unites generations of BEings, making it a celebration of culture, nostalgia and excellence. The 85th edition promises an even bigger and more immersive experience, bringing together creativity, talent, and innovation.

REBECA

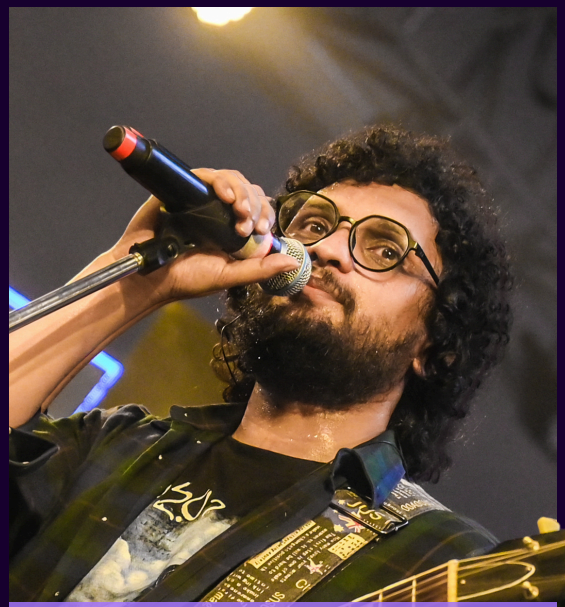
85TH EDITION

REBE NIGHTS

CLASSICAL NIGHT

An Evening that resonates with the soul of tradition, classical night is a tribute to the timeless art of indian classical music and dance. Graceful kathak and Bharatanatyam performances, mesmerizing sitar and tabla symphonies and soul-stirring vocals set the stage for the night of artistic brilliance and cultural pride.

BEINGS NIGHT



Beings Night is a celebration of the true heartbeat of IIEST Shibpur – its students. It is a night of raw talent and boundless creativity. Future engineers step into the spotlight. They become singers, dancers, comedians, and performers. The stage comes alive with electric enthusiasm. The energy is pure and homegrown. This night is a tribute to the proud legacy of BE College.

KOLKATA NIGHT

Kolkata Night is an ode to the cultural capital of India, it brings the vibrancy of Bengal's artistic legacy to life. From the rhythmic beats of Bengali folk to contemporary musical sensations, the night celebrates every shade of the city's spirit. The atmosphere is soulful and artistic. It is deeply connected to heritage.

MUMBAI NIGHT

The grandest spectacle of REBECA, Mumbai Night, is a high-voltage extravaganza featuring Bollywood's most celebrated artists. From heart-thumping beats to chart-topping performances, the night promises a perfect fusion of glamour, entertainment, and pure energy. As the lights shine bright and the music reaches its peak, the atmosphere fills with excitement. The beats sync with racing hearts, and for one unforgettable night, IIEST transforms into the ultimate Bollywood concert arena.

WHY SPONSOR REBECA ?

MARKET OUTREACH

REBECA provides a strategic platform for brands to establish a strong presence among a diverse and engaged audience. As one of the most prestigious and long-standing cultural festivals, it fosters brand loyalty and allows you to explore new markets. Make your brand an integral part of this iconic celebration.

INDUSTRIAL RELATIONS

The Business Alumni Meet, hosted by REBECA, serves as a vital bridge between academia and industry. It unites IIEST Shibpur's distinguished alumni and current leaders across diverse global sectors with the next generation of talent. For sponsors, this event offers an unparalleled platform to engage with high-level professionals and emerging innovators, fostering strategic partnerships that last. Join us for this premier convergence of experience and expertise.

PUBLIC CONCEPTS

Ensures maximum brand exposure through digital campaigns, media partnerships, social media handles, website, aftermovies and on-ground activations. From social media buzz to live event branding, we offer unparalleled visibility to engage a vibrant audience.

PRODUCT VISIBILITY

REBECA offers extensive brand exposure, targeting a diverse and expansive audience across campus and key urban hubs. As India's premier cultural fest, it connects your brand with students, influential alumni, and industry professionals. Through high-impact banners, kiosks, digital campaigns, and experiential activations, we ensure your product gains maximum visibility. Partner with REBECA to amplify your reach and leave a lasting impression on a captive audience.

EVENTS

INAUGURATION

THE GRAND INAUGURATION CEREMONY WILL SET THE TONE FOR REBECA 2026, THIS EVENT WILL GATHER STUDENTS, FACULTY, ALUMNI, AND DISTINGUISHED GUESTS, CREATING AN ATMOSPHERE OF EXCITEMENT AND ANTICIPATION WHILE SETTING THE STAGE FOR AN UNFORGETTABLE FEST FILLED WITH TALENT AND INNOVATION.

BUSINESS TALKS

FUTURE IS AN ENGAGING PLATFORM FOR BUDDING ENTREPRENEURS AND PROFESSIONALS, WHERE INDUSTRY LEADERS SHARE INSIGHTS INTO THE EVOLVING CORPORATE LANDSCAPE AND INSPIRE INNOVATORS. THIS INTERACTIVE SESSION ENCOURAGES DIALOGUE, ALLOWING PARTICIPANTS TO ASK QUESTIONS AND GAIN VALUABLE KNOWLEDGE TO HELP SHAPE THEIR FUTURE CAREERS.

SEMINARS

THE SEMINAR AT REBECA 2026 WILL FEATURE A LINEUP OF DISTINGUISHED SPEAKERS FROM VARIOUS FIELDS, OFFERING ATTENDEES A CHANCE TO ENGAGE IN MEANINGFUL DISCUSSIONS ON CONTEMPORARY ISSUES AND EMERGING TECHNOLOGIES. THIS EVENT AIMS TO FOSTER INTELLECTUAL CURIOSITY AND PROMOTE INTERDISCIPLINARY LEARNING.

BATTLE OF BANDS

THIS HIGH-OCTANE MUSIC COMPETITION BRINGS TOGETHER TALENTED BANDS FROM DIVERSE GENRES TO BATTLE FOR THE TITLE OF BEST BAND, SHOWCASING THEIR CREATIVITY, PASSION, AND MUSICAL PROWESS AS THEY IMPRESS EXPERT JUDGES AND AN ENTHUSIASTIC AUDIENCE ON STAGE.

OSCILLATIONS

THE HIGHLY ANTICIPATED DANCE COMPETITION THAT SHOWCASES INCREDIBLE TALENT, PASSION, AND ARTISTRY FROM PARTICIPANTS. TEAMS WILL TAKE THE STAGE TO PRESENT THEIR POWERFULLY CHOREOGRAPHED ROUTINES, BLENDING A VARIETY OF DANCE STYLES, EXPRESSIONS, AND THEMES THAT REFLECT THEIR CREATIVITY, ENERGY, AND DEDICATION TO THE ART OF PERFORMANCE.

FIDUCIA

FIDUCIA IS A SHOWCASE OF FASHION AND CONFIDENCE WHERE THE RAMP FEATURES OUTFITS THAT REFLECT THEIR STYLES. CELEBRATING CREATIVITY AND SELF-EXPRESSION, IT ENCOURAGES ALL TO EMBRACE THEIR MODELS WITH GRACE AND CONFIDENCE. THE EVENT PROMISES AN ATMOSPHERE WITH STYLE, ENERGY, AND MOMENTS.

VERSE WARS

THE OPEN MIC SESSION IS AN INCLUSIVE PLATFORM WHERE STUDENTS CAN UNLEASH THEIR CREATIVITY THROUGH VARIOUS FORMS OF EXPRESSION-BE IT POETRY, MUSIC, OR STORYTELLING. THIS EVENT ENCOURAGES PARTICIPANTS TO SHARE THEIR TALENTS IN A SUPPORTIVE ENVIRONMENT, FOSTERING A SENSE OF COMMUNITY AMONG ATTENDEES.

REBECSAL

EXPERIENCE THE THRILL OF REBESCAL, THE MUCH-ANTICIPATED FUTSAL MATCH AT REBECA'S CULTURAL FEST. TEAMS WILL BATTLE IT OUT IN FAST-PACED, ACTION-PACKED GAMES THAT PROMISE EXCITEMENT AND CAMARADERIE.

SPONSORSHIP TIERS

TITLE SPONSOR

₹19,00,000

- PREMIER BRANDING
- STRATEGIC PRESENCE
- EXCLUSIVE ENGAGEMENT

: LOGO ON MAIN STAGE, POSTERS,DIGITAL

: TITLE SPOSNER AT OPENING CLOSING CEREMONIES

: DEDICATED SPACE FOR PRODUCT SHOWCASING

CO SPONSOR

₹13,00,000

- BRANDING OPPORTUNITIES
- EVENT RECOGNITION
- INTERACTIVE SPACE

: LOGO ON POSTERS AND DIGITAL CHANNELS

: VERBAL ACKNOWLEDGEMENT DURING EVENT SEGMENTS

: SHARED AREA FOR ENGAGEMENT ACTIVITES

ASSOCIATE SPONSOR

₹16,00,000

- PROMINENT BRANDING
- ACKNOWLEDGEMENT
- VISIBILITY IN COLLATERALS

: LOGO ON BANNERS AND SELECT DIGITAL PLATFORMS

: ON STAGE MENTION AS ASSOCIATE SPONSOR

: BRAND REPRESENTATION ON SELECT MATERIALS

BECA SPONSOR

₹6,00,000

- EXCLUSIVE BRANDING
- PRIME VISIBILITY
- CONTENT INTEGRATION

: LOGO ON COVER AND WITHIN THE MAGAZINE

: TITLE SPONSOR ON ALL PROMOTION MATERIALS

: OPPORTUNITY FOR BRANDING ARTICLES AND CONTENT

SPONSORSHIP TARIFF

ADVERTISEMENT

T-SHIRT	₹1,65,000
GATE	₹1,65,000
STALL	₹38,500
OTHER SPONSORS	₹33,000

COMPETITIVE EVENTS

BATTLE OF BANDS	₹55,000
OSCILLATIONS	₹33,000
REBEQUIZ	₹16,500
RANGMANCH	₹16,500
EXHIBITION	₹16,500

REBENIGHT SPONSORS

CLASSICAL NIGHT (DAY 1)	₹2,20,000
BEINGS NIGHT (DAY 2)	₹3,30,000
KOLKATA NIGHT (DAY 3)	₹4,40,000
MUMBAI NIGHT (DAY 4)	₹6,60,000

CO-CONFLUENCE SPONSORS

INDUSTRIAL MEET	₹33,000
ALUMNI BUSINESS MEET	₹55,000
ACADEMIC INDUSTRY SEMINAR	₹1,10,000
TECHNICAL WORKSHOPS	₹33,000
INVITATIONAL DEBATE	₹33,000

CATEGORY SPONSORS

DRINK PARTNER	₹1,50,000
TECHNOLOGY PARTNER	₹2,10,000
BRAND PARTNERSHIP	₹1,50,000
RESPONSIBILITY PARTNER	₹1,50,000
EXCLUSIVE MALL PARTNER	₹70,000
TELECOM PARTNER	₹1,50,000
MOBILE PARTNER	₹1,50,000
STATIONARY PARTNER	₹1,50,000
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TOURISM PARTNER	₹1,50,000
EDUCATION PARTNER	₹70,000
GAMING PARTNER	₹70,000
HOSPITALITY PARTNER	₹70,000

PAST ARTISTS

MIKA SINGH

KK

ANUPAM ROY

SHREYA GHOSHAL

MD.IRFAN

RUPAM ISLAM

THE LOCAL TRAIN

JUBIN NAUTIYAL

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