



FILTERS

region All
market All
division All

CUSTOMER

NET SALES PERFORMANCE

All values are in USD

Customers	2019	2020	2021	21 vs 20	% growth 21
Acclaimed Stores	\$1.4M	\$2.9M	\$10.9M	378.1%	278.1%
All-Out		\$0.2M	\$0.8M	495.7%	395.7%
Amazon	\$12.2M	\$37.5M	\$82.1M	218.9%	118.9%
Argos (Sainsbury's)	\$0.4M	\$0.7M	\$2.3M	306.0%	206.0%
Atlas Stores	\$0.2M	\$0.7M	\$3.2M	470.3%	370.3%
AtliQ e Store	\$7.2M	\$23.7M	\$53.0M	223.8%	123.8%
AtliQ Exclusive	\$9.6M	\$17.7M	\$61.1M	345.8%	245.8%
BestBuy	\$0.9M	\$1.8M	\$6.3M	356.1%	256.1%
Boulanger	\$0.2M	\$0.8M	\$4.1M	492.9%	392.9%
Chip 7	\$0.6M	\$1.3M	\$5.5M	416.1%	316.1%
Chiptec		\$0.4M	\$3.0M	722.0%	622.0%
Control	\$0.9M	\$2.2M	\$7.7M	349.2%	249.2%
Coolblue	\$0.5M	\$1.2M	\$4.2M	360.0%	260.0%
Costco	\$1.1M	\$2.8M	\$9.3M	337.4%	237.4%
Croma	\$1.7M	\$2.5M	\$7.5M	305.1%	205.1%
Currys (Dixons Carphone)	\$0.3M	\$0.8M	\$1.9M	246.9%	146.9%
Digimarket	\$0.8M	\$1.7M	\$4.1M	241.1%	141.1%
Ebay	\$2.6M	\$6.3M	\$15.2M	242.2%	142.2%
Electricalsara Stores	\$0.1M	\$0.6M	\$1.9M	286.0%	186.0%
Electricalsbea Stores		\$0.1M	\$0.7M	504.6%	404.6%
Electricalslance Stores	\$0.1M	\$0.7M	\$2.3M	313.3%	213.3%
Electricalslytical	\$1.8M	\$2.6M	\$11.9M	457.5%	357.5%
Electricalsocity	\$2.3M	\$3.5M	\$12.4M	358.8%	258.8%
Electricalsquipo Stores	\$0.2M	\$0.7M	\$3.6M	535.3%	435.3%
Elite	\$0.4M	\$0.8M	\$4.1M	495.5%	395.5%
Elkj�p	\$0.5M	\$1.3M	\$5.2M	391.9%	291.9%
Epic Stores	\$0.4M	\$0.9M	\$4.2M	446.1%	346.1%
Euronics	\$0.4M	\$0.9M	\$3.9M	444.7%	344.7%
Expert	\$0.8M	\$1.8M	\$6.4M	364.0%	264.0%
Expression	\$1.7M	\$3.0M	\$9.8M	328.2%	228.2%
Ezone	\$1.5M	\$2.0M	\$7.9M	391.6%	291.6%
Flawless Stores	\$0.1M	\$0.5M	\$1.8M	396.3%	296.3%
Flipkart	\$2.9M	\$8.3M	\$19.3M	231.0%	131.0%
Fnac-Darty	\$0.5M	\$0.8M	\$2.9M	349.8%	249.8%
Forward Stores	\$0.6M	\$1.5M	\$4.1M	272.0%	172.0%
Girias	\$1.5M	\$2.1M	\$8.7M	419.3%	319.3%
Info Stores	\$0.1M	\$0.5M	\$1.8M	384.1%	284.1%
Insight	\$0.4M	\$1.0M	\$2.8M	271.8%	171.8%
Integration Stores		\$0.2M	\$1.4M	887.2%	787.2%

AtliQ Hardwares



Leader	\$4.7M	\$6.0M	\$18.8M	<div><div></div></div> 314.8%	<div><div></div></div> 214.8%
Logic Stores	\$0.2M	\$0.9M	\$4.8M	<div><div></div></div> 515.2%	<div><div></div></div> 415.2%
Lotus	\$1.5M	\$2.1M	\$8.1M	<div><div></div></div> 382.6%	<div><div></div></div> 282.6%
Neptune	\$1.0M	\$3.4M	\$16.1M	<div><div></div></div> 471.5%	<div><div></div></div> 371.5%
Nomad Stores	\$0.5M	\$1.6M	\$4.0M	<div><div></div></div> 246.9%	<div><div></div></div> 146.9%
Notebillig	\$0.2M	\$0.4M	\$1.1M	<div><div></div></div> 287.4%	<div><div></div></div> 187.4%
Nova		\$0.0M	\$0.4M	<div><div></div></div> 2664.9%	<div><div></div></div> 2564.9%
Novus	\$1.9M	\$3.7M	\$9.9M	<div><div></div></div> 264.2%	<div><div></div></div> 164.2%
Otto	\$0.3M	\$0.4M	\$1.2M	<div><div></div></div> 298.6%	<div><div></div></div> 198.6%
Premium Stores	\$0.5M	\$1.1M	\$3.9M	<div><div></div></div> 353.1%	<div><div></div></div> 253.1%
Propel	\$1.6M	\$2.5M	\$10.8M	<div><div></div></div> 440.6%	<div><div></div></div> 340.6%
Radio Popular	\$0.5M	\$1.5M	\$5.3M	<div><div></div></div> 362.6%	<div><div></div></div> 262.6%
Radio Shack	\$0.8M	\$1.7M	\$5.4M	<div><div></div></div> 311.5%	<div><div></div></div> 211.5%
Reliance Digital	\$1.6M	\$2.6M	\$9.7M	<div><div></div></div> 377.9%	<div><div></div></div> 277.9%
Relief	\$0.4M	\$1.0M	\$4.1M	<div><div></div></div> 403.6%	<div><div></div></div> 303.6%
Sage	\$4.8M	\$6.4M	\$20.7M	<div><div></div></div> 321.5%	<div><div></div></div> 221.5%
Saturn	\$0.2M	\$0.4M	\$1.2M	<div><div></div></div> 310.5%	<div><div></div></div> 210.5%
Sorefoz	\$0.6M	\$1.1M	\$4.7M	<div><div></div></div> 433.6%	<div><div></div></div> 333.6%
Sound	\$0.6M	\$1.7M	\$4.4M	<div><div></div></div> 260.3%	<div><div></div></div> 160.3%
Staples	\$1.2M	\$2.9M	\$8.8M	<div><div></div></div> 307.0%	<div><div></div></div> 207.0%
Surface Stores	\$0.1M	\$0.5M	\$2.1M	<div><div></div></div> 398.8%	<div><div></div></div> 298.8%
Synthetic	\$1.9M	\$4.4M	\$12.2M	<div><div></div></div> 276.0%	<div><div></div></div> 176.0%
Taobao	\$0.2M	\$1.3M	\$3.3M	<div><div></div></div> 248.7%	<div><div></div></div> 148.7%
UniEuro	\$0.6M	\$1.6M	\$7.3M	<div><div></div></div> 457.0%	<div><div></div></div> 357.0%
Vijay Sales	\$1.7M	\$2.1M	\$8.5M	<div><div></div></div> 397.8%	<div><div></div></div> 297.8%
Viveks	\$1.6M	\$2.2M	\$7.8M	<div><div></div></div> 348.1%	<div><div></div></div> 248.1%
walmart	\$1.3M	\$2.6M	\$9.7M	<div><div></div></div> 370.4%	<div><div></div></div> 270.4%
Zone	\$0.3M	\$1.6M	\$5.3M	<div><div></div></div> 336.2%	<div><div></div></div> 236.2%
Grand Total	\$87.5M	\$196.7M	\$598.9M	304.5%	204.5%



FILTERS

region	All	Market
division	All	Performance vs Target
All values are in USD		

Market	2019	2020	2021	2021-target	%
Australia	\$3.9M	\$10.7M	\$21.0M	-\$2.2M	-9.5%
Austria		\$0.1M	\$2.8M	-\$0.3M	-10.5%
Bangladesh	\$0.5M	\$2.3M	\$7.0M	-\$0.7M	-9.3%
Canada	\$4.8M	\$12.2M	\$35.1M	-\$5.1M	-12.6%
China	\$1.4M	\$5.4M	\$22.9M	-\$2.1M	-8.3%
France	\$4.0M	\$7.5M	\$25.9M	-\$2.2M	-7.8%
Germany	\$2.6M	\$4.7M	\$12.0M	-\$1.5M	-11.3%
India	\$30.8M	\$49.8M	\$161.3M	-\$9.6M	-5.6%
Indonesia	\$2.5M	\$6.2M	\$18.4M	-\$2.4M	-11.5%
Italy	\$2.9M	\$4.5M	\$11.7M	-\$1.0M	-8.2%
Japan		\$1.9M	\$7.9M	-\$0.3M	-4.0%
Netherlands	\$0.2M	\$3.4M	\$8.0M	-\$0.7M	-7.6%
Newzealand		\$2.0M	\$11.4M	-\$1.4M	-11.0%
Norway		\$2.5M	\$13.7M	-\$1.4M	-9.5%
Pakistan	\$0.6M	\$4.7M	\$5.7M	-\$0.5M	-8.5%
Philippines	\$5.7M	\$13.4M	\$31.9M	-\$2.5M	-7.3%
Poland	\$0.4M	\$2.8M	\$5.2M	-\$0.9M	-15.3%
Portugal	\$0.7M	\$3.6M	\$11.8M	-\$0.5M	-4.1%
South Korea	\$12.8M	\$17.3M	\$49.0M	-\$4.4M	-8.2%
Spain		\$1.8M	\$12.6M	-\$1.8M	-12.4%
Sweden	\$0.1M	\$0.2M	\$1.8M	-\$0.2M	-10.0%
United Kingdom	\$2.0M	\$8.1M	\$34.2M	-\$3.0M	-8.0%
USA	\$11.5M	\$31.9M	\$87.8M	-\$10.2M	-10.4%
Grand Total	\$87.5M	\$196.7M	\$598.9M	-\$54.9M	-8.4%



FILTERS

region All
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Top 10 Products

All net sales values are in USD

Products	2020	2021	% growth 21
AQ Electron 4 3600 Desktop Processor	\$3.0M	\$19.4M	541.3%
AQ GT 21	\$0.8M	\$4.4M	461.1%
AQ Home Allin1	\$0.7M	\$5.2M	669.0%
AQ LION x1	\$0.0M	\$0.8M	1619.5%
AQ LION x2	\$0.1M	\$0.9M	1668.9%
AQ LION x3	\$0.1M	\$1.2M	1692.3%
AQ Mx NB	\$0.0M	\$1.4M	5623.5%
AQ Pen Drive DRC	\$0.6M	\$3.8M	487.7%
AQ Smash 2	\$0.4M	\$11.2M	2489.5%
AQ Zion Saga	\$0.7M	\$3.6M	428.5%
Grand Total	\$6.4M	\$52.0M	708.0%



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Division Level Report

All net sales values are in USD

Divisions	2020	2021	% growth 21	
N & S	\$51.4M	\$94.7M	<div></div>	84.4%
P & A	\$105.2M	\$338.4M	<div></div>	221.5%
PC	\$40.1M	\$165.8M	<div></div>	313.7%
Grand Total	\$196.7M	\$598.9M		204.5%



FILTERS

region	All
division	All
customer	All

Top 5 Products

Products	Quantity Sold
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

FILTERS

region	All
division	All
customer	All

Bottom 5 Products

Products	Quantity Sold
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174887



FILTERS

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New Products launched in 2021

All net sales values are in USD

Products	2020	2021
AQ Clx3		\$4.4M
AQ Electron 3 3600 Desktop Processor		\$14.2M
AQ Gen Y		\$19.5M
AQ GEN Z		\$11.7M
AQ HOME Allin1 Gen 2		\$3.5M
AQ Lumina Ms		\$4.2M
AQ Marquee P3		\$4.9M
AQ Marquee P4		\$1.7M
AQ Maxima Ms		\$13.7M
AQ MB Lito		\$2.8M
AQ MB Lito 2		\$2.3M
AQ Qwerty		\$22.0M
AQ Qwerty Ms		\$15.4M
AQ Trigger		\$20.7M
AQ Trigger Ms		\$17.9M
AQ Wi Power Dx3		\$17.2M
Grand Total		\$176.2M



FILTERS

region	All
division	All
customer	All

Top 5 Countries in 2021

All net sales values are in USD

Countries	2021
Canada	\$35.1M
India	\$161.3M
South Korea	\$49.0M
United Kingdom	\$34.2M
USA	\$87.8M
Grand Total	\$367.2M