

TASK 4 : Investment Duration and Frequency_

9

Fixed_deposit

3

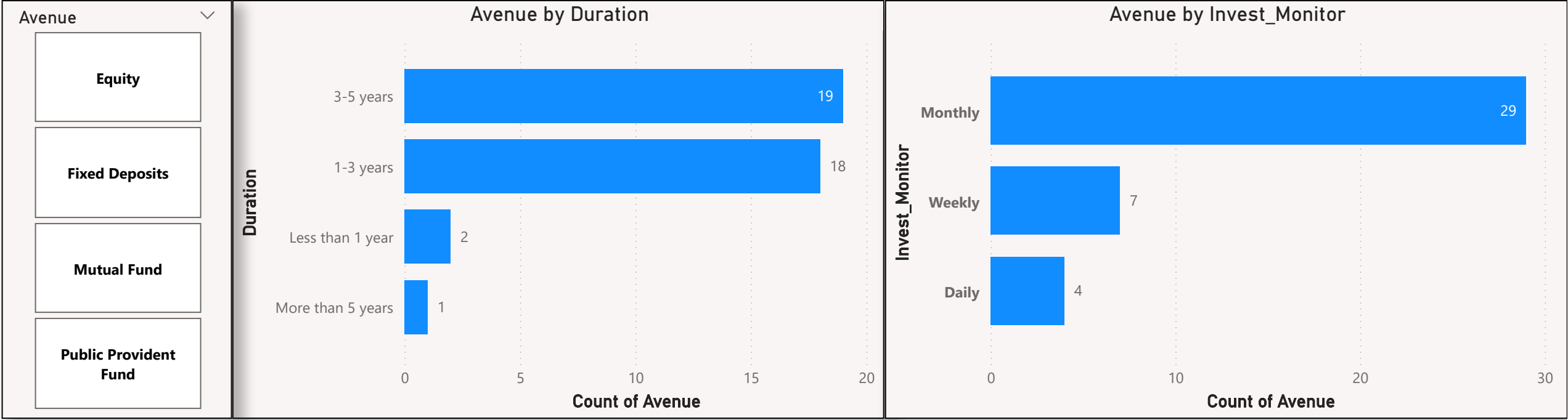
Public Provident Fund

10

Equity

18

Mutual funds



Insights:

- **Investment Avenues:** The most popular choice among investors is Mutual Funds (18).Followed by Equity(10),Fixed Deposits(9),and Public Provident Fund(3).
- **Investment Duration:** A significant portion of investors prefer medium term investments with 3-5 years being the most common duration (19 investors).followed by 1-3 years(18 investors).Short-Term investments(less than 1 year) and long-term investments(more than 5 years)are less preferred.
- **Investment Monitoring Frequency :** Most monitor their investments on a monthly basis (29),whereas weekly(7) and daily monitoring(4) are less common.