

ABHIJIT PRASAD

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 [Portfolio](#)

Profile Summary

- Highly motivated and detail-oriented professional with a Master's degree in Business Administration specializing in Digital Business.
- Proven experience in accounting, financial management, customer service, and business strategy development.
- Skilled in market research, process optimization, and team leadership.
- Proficient in various technical tools including Power BI, Tableau, MySQL, and Google Analytics.
- Demonstrated ability to enhance operational efficiency and achieve organizational goals.

Relevant Coursework

- Finance
- Data Visualization
- AI & ML with R
- Canva
- Marketing Research
- Data Manipulation
- Requirement Gathering
- Business Impact Analysis

Experience

ICICI Bank- Phone Banking Officer

Aug 2022 – Dec 2022

- Provided exceptional customer support by managing a high volume of inbound and outbound calls.
- Addressed inquiries and resolved issues efficiently.
- Guided customers on banking products, services, and digital tools.
- Maintained high customer satisfaction while adhering to banking regulations and quality standards.

Internship

To-Let Globe - Business Strategy Development Intern

Sep 2024 – Oct 2024

- Designed and implemented strategies to achieve organizational objectives.
- Conducted **market research**, competitor analysis, and identified growth opportunities.
- Collaborated with cross-functional teams** to streamline processes and optimize resource allocation.

NDSKA & Associates - Accountant and Financial Consultant Intern

Mar 2022 – May 2022

- Gained hands-on experience in **accounting and financial management**.
- Maintained and reconciled financial records, prepared and reviewed financial statements.
- Conducted audits for clients across various industries, ensuring compliance with regulatory standards.
- Supported the team in bookkeeping, ledger management, and **financial analysis**.

Project

Financial Analysis for Tata Motors | Screener.in, Excel | [GitHub](#)

July - 2024

- Conducted comprehensive financial analysis using historical data to assess profitability, liquidity, and operational efficiency.
- Analyzed key financial metrics to recommend actionable insights for management.
- Collaborated with cross-functional teams to streamline financial reporting processes, improving the accuracy and timeliness of monthly reports.

Order Dashboard | Excel, Power BI | Live Dashboard

Aug - 2024

- Created a line chart showing monthly sales trends over the past year and a bar chart comparing sales by region.
- Developed a pie chart displaying the distribution of customers by age group and a table listing the top 10 customers by total spending.
- Added slicers for filtering data by date range, region, and product category, and enabled drill-down capabilities to explore data at a more granular level.

Technical Skills

Analytical Tools: Excel, Power BI, Tableau

Language: R, MySQL

Education

Indian Institute of Information Technology

Master of Business Administration – CGPA: 8.0

Sep 2023- Present

Lucknow, Uttar Pradesh

CIMAGE College

Bachelor of Commerce – CGPA: 8.65

Sep 2019- July 2022

Patna, Bihar

Extracurricular/Certifications

[NISM- SEBI Investor](#)

[NISM-Bharat Financial Literacy](#)

[Stock Marathon- IIT Bhubaneswar](#)

[Accenture North America- Certificate](#)