

25K

Total_Orders

14.46M

Total_Cost

\$24.91M

Total_Revenue

84K

Total_Qty_Sold

1828

Total_Returned_Qty

2.17%

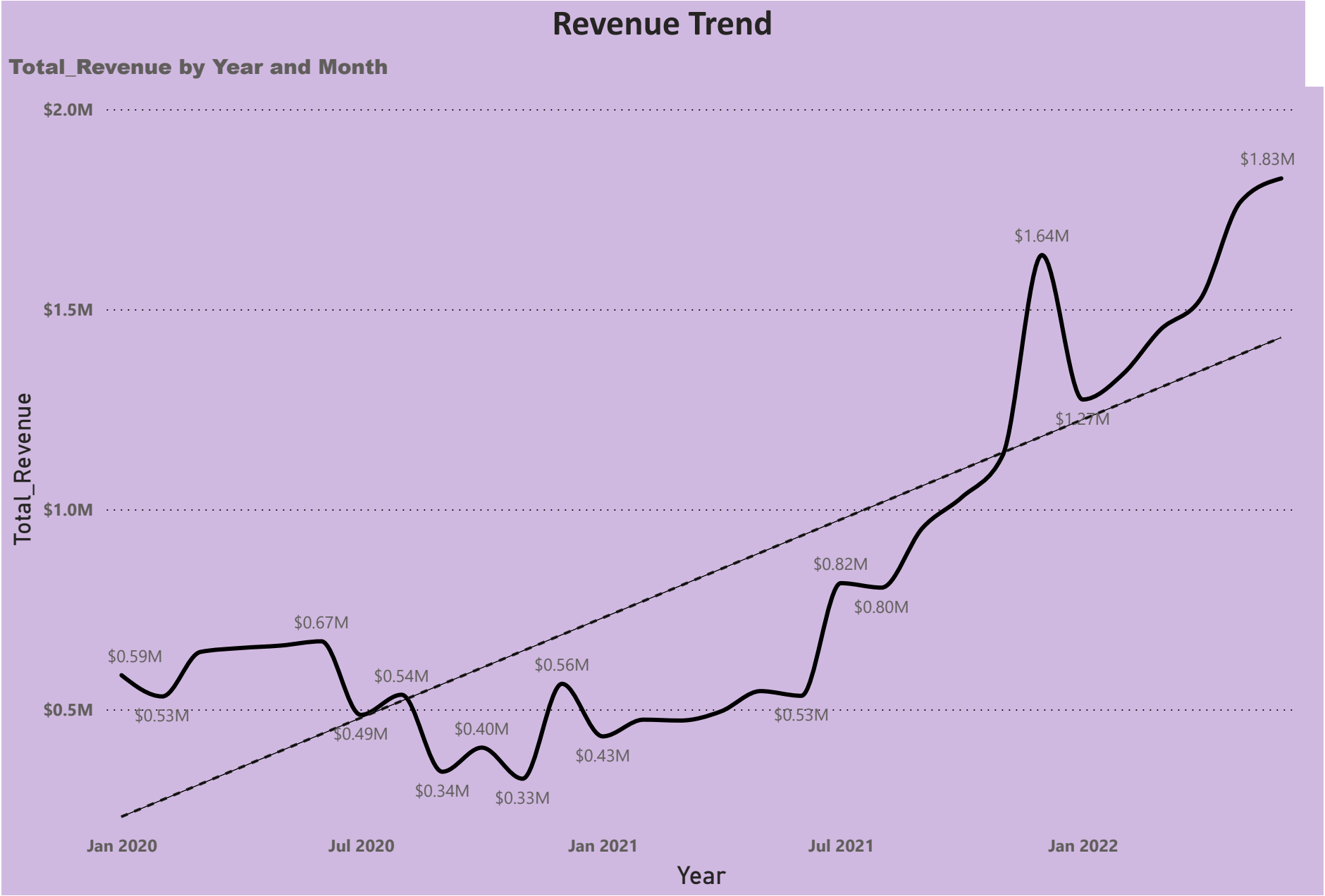
Return_Rate

10.46M

Profit_Margin

41.97%

Profit_Margin_%



Year

Select all

2020

2021

2022

Month

January

February

March

April

May

June

July

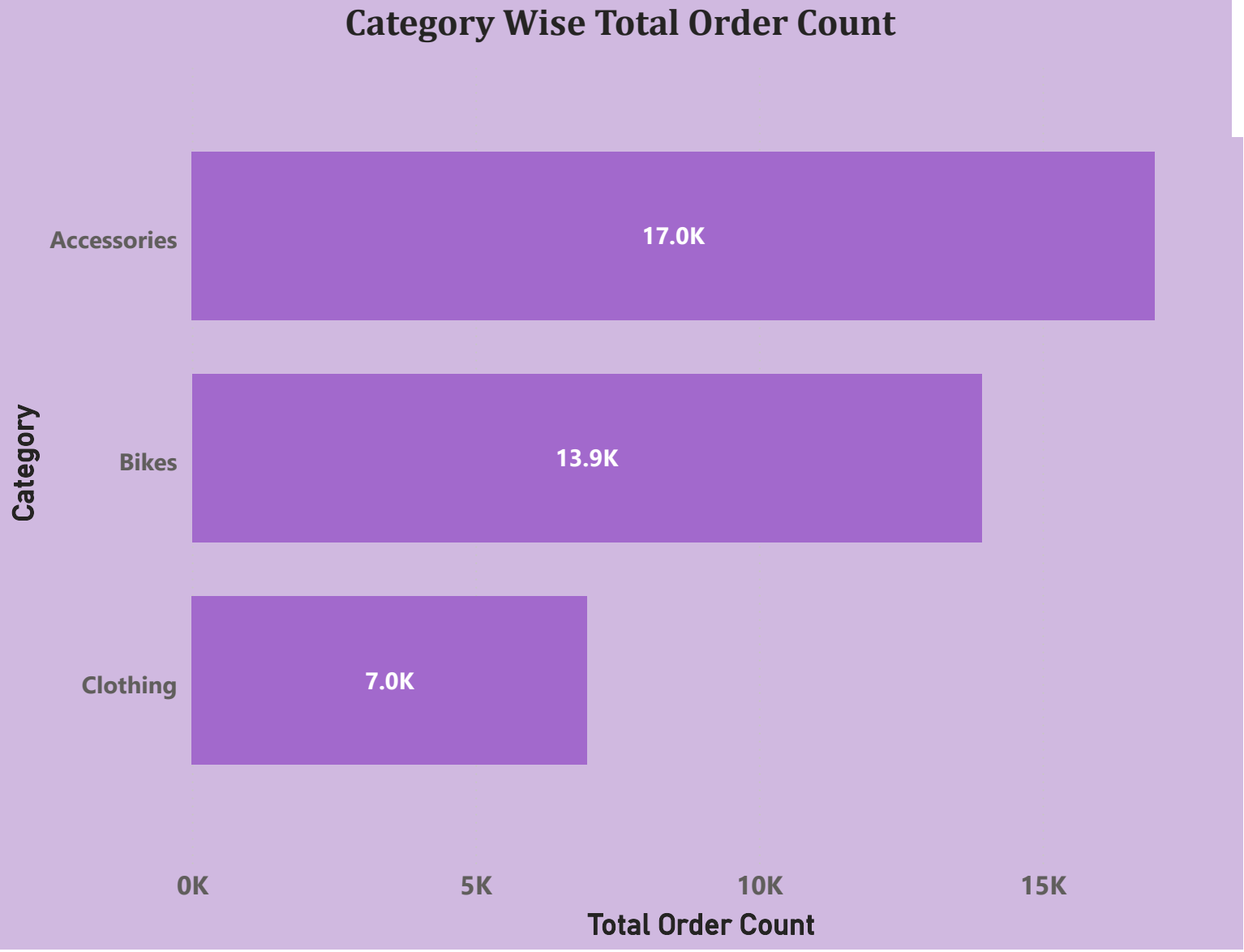
August

September

October

November

December



Year

Select all

2020

2021

2022

Month

January

February

March

April

May

June

July

August

September

October

November

December

Profit_Margin

10.46M

Profit_Margin_%

41.97%

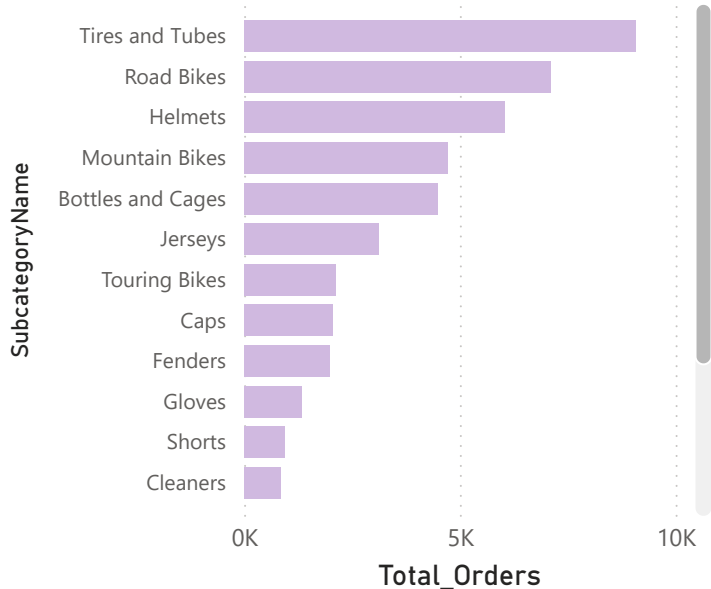
Total_Returned...

2K

Return_Rate

2.17%

Subcategory Wise Order Count



Top 10 Products				
ProductName	Total_Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
Mountain-200 Black, 42	\$1.23M	602	46.03%	3.49%
Mountain-200 Silver, 38	\$1.21M	586	46.03%	2.90%
Mountain-200 Silver, 46	\$1.18M	571	46.03%	2.10%
Mountain-200 Black, 38	\$1.17M	569	46.03%	2.64%
Mountain-200 Silver, 42	\$1.13M	547	46.03%	2.74%
Road-250 Black, 52	\$0.69M	316	39.46%	3.48%
Road-250 Red, 58	\$0.66M	303	39.46%	3.63%
Total	\$9.80M	4573	44.26%	2.97%

Year

Select all

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August

September

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November

December

Total_Revenue

\$24.91M

Profit_Margin

10.46M

Total_Orders

25K

Return_Rate

2.17%



MOUNTAIN BIKES

Total_Revenue

\$24.91M

Profit_Margin

10.46M

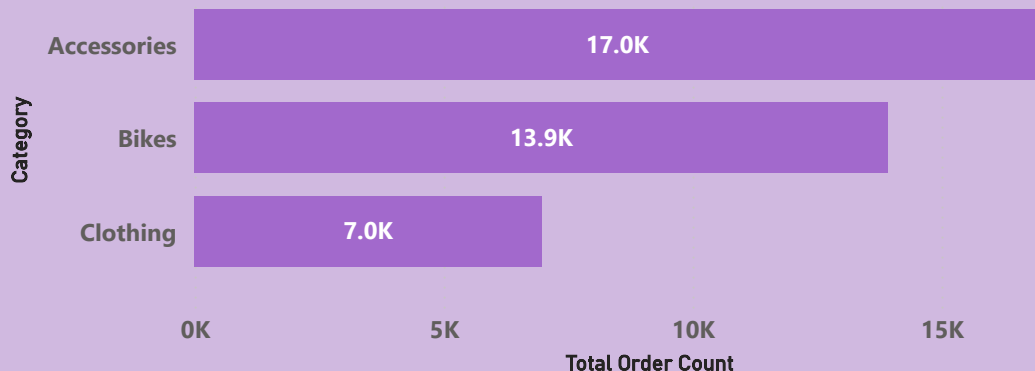
Total_Orders

25K

Return_Rate

2.17%

Category Wise Total Order Count



Top 10 Products

ProductName	Total_Revenue	Total_Orders	Profit_Margin_%	Return_Rate
Mountain-200 Black, 46	\$1.24M	606	46.03%	2.97%
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Year

Select all

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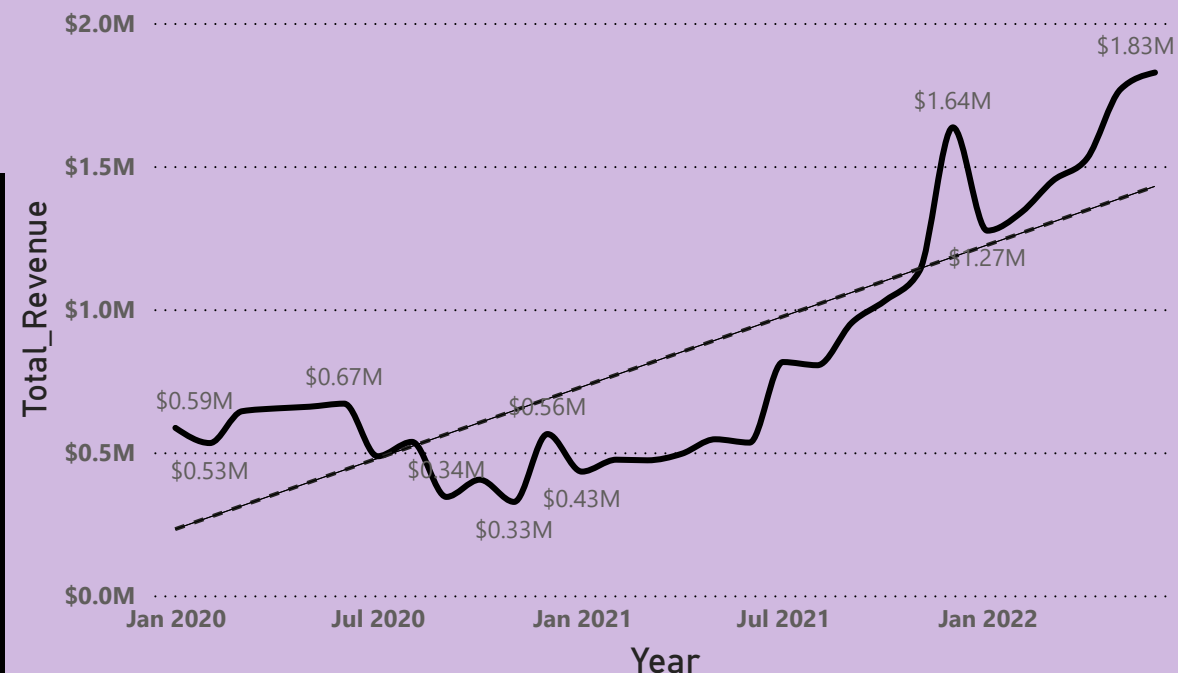
October

November

December

Revenue Trend

Total_Revenue by Year and Month



Continent

Select all

Europe

North America

Pacific

Total_Orders by Country

