



Data Archiver

In this document, you need to copy the Sqoop command and Hive Create Table queries used to create the Hive table.

<Sqoop command>

sqoop import -Dorg.apache.sqoop.splitter.allow_text_splitter=true --connect jdbc:mysql://database-1.csr2wacf5mjw.us-east-1.rds.amazonaws.com:3306/upgrad --username root --password root1234 \

- --query "select campaignID,category,budget,cpm,cpc,cpa,targetDevice from upgrad.ads WHERE \\$CONDITIONS" \
- --split-by campaignID \
- --hive-import --hive-table upgrad.ads \
- --target-dir /user/root/upgradhive \

-m 1

<Hive create table queries>

Data Archive Ads Data table:

```
create table ads(
campaignID varchar(300),
category varchar(200),
budget double,
cpm double,
cpc double,
cpa double,
targetDevice varchar(20)
);
```





User Feedback Adsfeedback table:

```
create external table upgrad.adsfeedback(
request_id varchar(100),
campaign_id varchar(100),
user_id varchar(100),
click tinyint,
view tinyint,
acquisition tinyint,
auction_cpm double,
auction_cpc double,
auction_cpa double,
target_age_range varchar(10),
target_Location varchar(100),
target_gender varchar(3),
target_income_bucket varchar(3),
target_device_type varchar(20),
campaign_start_time timestamp,
campaign_end_time timestamp,
user_action varchar(20),
expenditure double,
time_stamp timestamp
) row format delimited fields terminated by ',';
```

Loading CSV Data of UserFeedback into Hive:

LOAD DATA INPATH "/user/root/op11/*.csv" INTO TABLE upgrad.adsfeedback;