

## EXECUTIVE SUMMARY – RSVP Assignment

1. Trend of movies is decreasing year on year basis, i.e., in **2017, 3052 number of movies** were produced & in **2019, 2001 number of movies** were produced.
2. **Highest number of movies** were published in the month of **March**.
3. **1059 movies** in total were produced in the **USA & India** in year **2019**
4. We found that **Drama category movies** were produced in large numbers i.e., **4285** followed by genre - **comedy** with 2412 in numbers. **RSVP Movies should plan** to make a **movie of one of these genres**.
5. Drama movie has average duration of around 107 minutes, future project can be taken up taking this into account.
6. **Top 10** movies have average rating **above 9.4**, **Kirket** topped the list.
7. **Dream Warrior Pictures or National Theatre Live** both could be RSVP Movies production company partner for next project as they topped the list of production company based on movie counts.
8. Due to higher average rating, **James Mangold can be hired as the director** for their next project but we saw based on the movie counts, **Andrew Jones** topped the list with 5 number of movies in his bucket.
9. Indian Cinema - Mammooty topped the list with 8 movie counts & after that is Mohanlal with 5 movie count.
10. Indian Cinema - Taapsee Pannu tops the list with 2269 votes & average rating as 7.74.