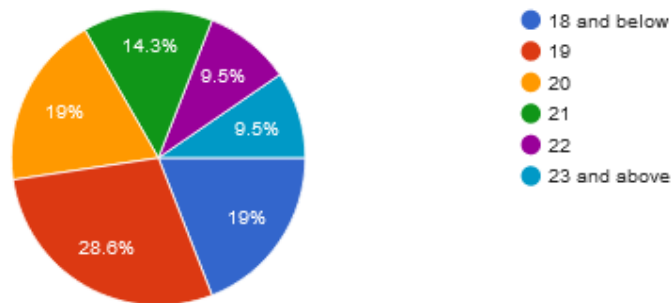


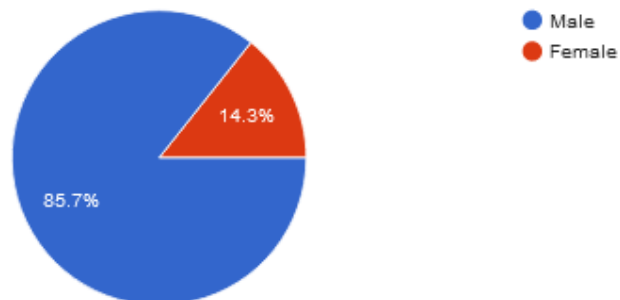
Design Thinking Information Gathering and Analysis for SPACEX

Summary of Customer Survey on SpaceX's Smart Glasses Project

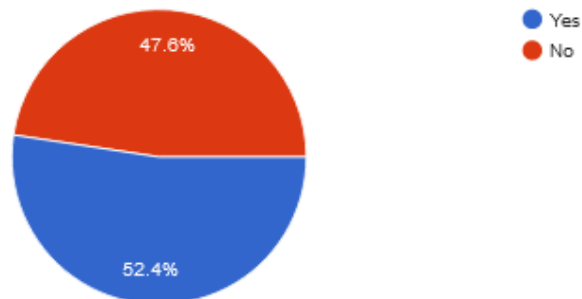
AGE



GENDER



MALAYSIAN

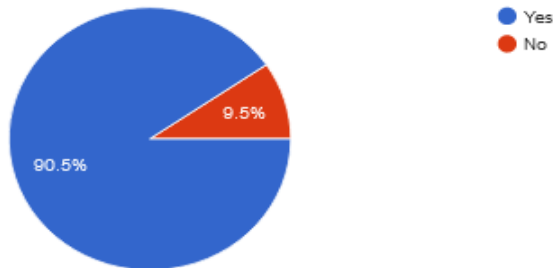


First thing first ,our survey is aimed to ask customers about their opinions on

Artificial Intelligence (AI) and AI-implemented smart glasses. Our survey is conducted by 52.4% Malaysians and 47.6% international students and most of them are male and aged between 19 to 23.

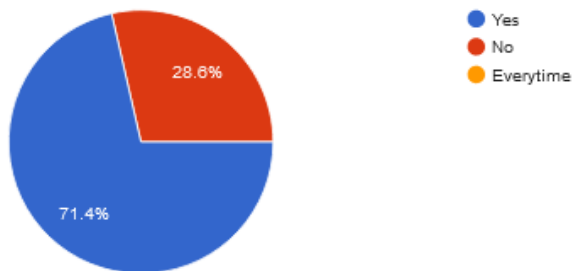
Have you ever experience trouble in communication with native in foreign language or having hard time to completely understand them?

21 responses



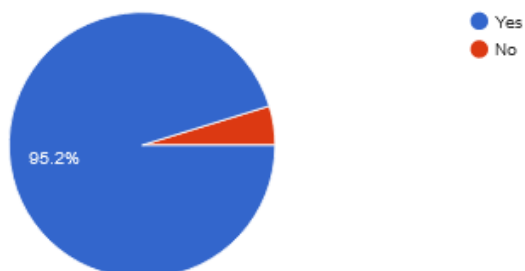
Are you having trouble doing your routine or work sometimes?

21 responses



If possible, are you willing to let our AI system to help you in these trouble?

21 responses

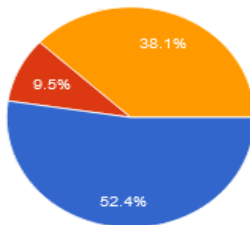


Next, based on our survey, there is a prevailing theme emerged from the data, showcasing a majority of participants finding current AI technologies are interesting and helpful in their life. Most of them are having troubles in their

routine and work, such as cross-cultural communication challenges and they are willing to let AI help them in these troubles. One of them gives suggestions to make our smart glasses can be used in offline mode and have local accents

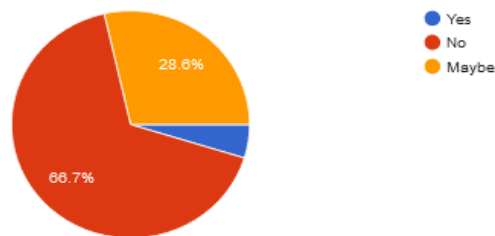
Are you willing to wear glasses?

21 responses



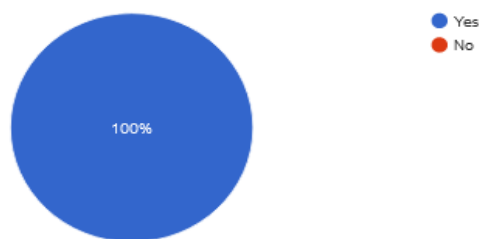
Do you think wearing glasses will make you less fashionable?

21 responses



With the glasses the translate and error correction function will be on 0 delay. Are you willing to pay more for this advantage?

21 responses



Regarding smart glasses, most of them are willing to wear smart glasses in their daily life because of the productivity of the smart glasses. Besides, Most of them think that wearing smart glasses will not make them less fashionable. All of the customers are willing to pay for

the glasses with translation and auto error correction function smart glasses. To sum up, These findings underscore the potential of these innovations to enhance daily life by facilitating communication and error correction functions.

Verbal Transcribe of the interview

Recently, we had an interview with an international student named Hassan Rifat who studies in the Network and Cybersecurity course at UTM. We have gained some valuable opinions and ideas about 'Omnispex' smart glasses. For the first question, our interviewer, Moaz asked him whether he is willing to let AI assist him on a daily basis and we got a positive response from him that he is willing to use it most of the time except for sleeping time. For the second question, Hassan Rifat also agrees that error correction function is a great and futuristic idea that can assist him in his daily life. For the third question, Hassan Rifat does not think that wearing the smart glasses will be less fashionable and he only prioritise the productivity of the smart glasses and not on its appearance; For the last question, Hassan Rifat stated that we should give smart glasses a try because of its attractive and powerful functionality despite of its high cost.

The link to our video:

https://drive.google.com/file/d/1A_0pF_HNkOKI-IOLqak1G8Ws7rGGT6lt/view?usp=drivesdk