

# Design Thinking Information Gathering & Analysis

Anti-Scams A.I  
Bot on WhatsApp

By: 6 BOYS



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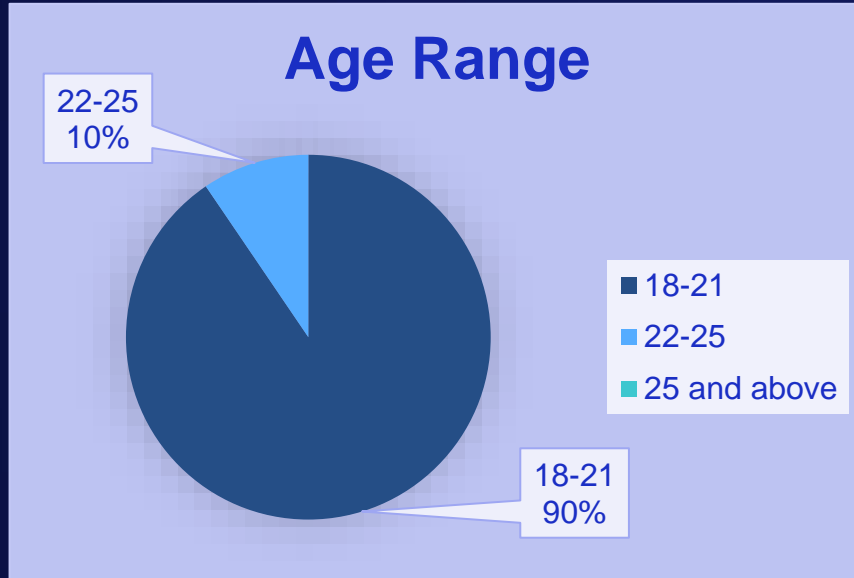
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01

## Age range of respondents

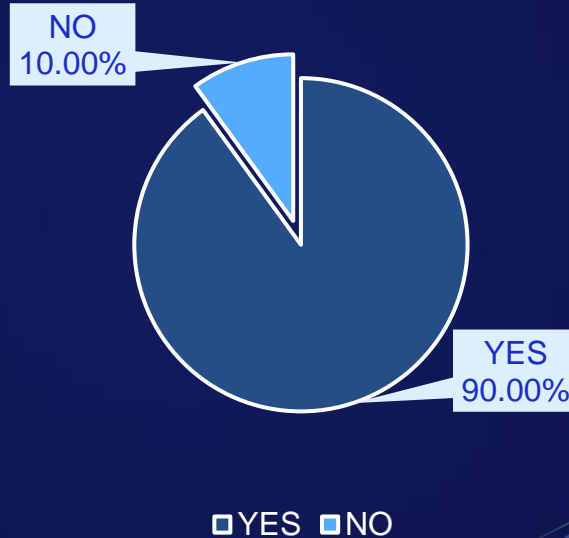


The age group distribution from the questionnaire responses indicates a significant concentration among younger participants. The data reveals that 91% of respondents fall within the age range of 18-21, while the remaining 9% belong to the slightly older bracket of 22-25

02

## Have you ever encountered suspicious messages on WhatsApp?

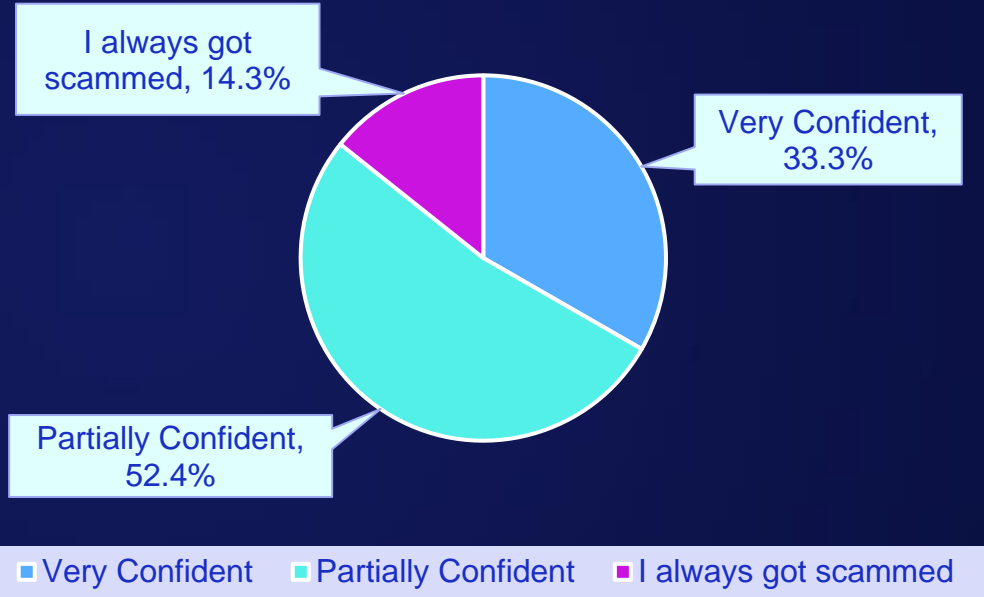
This survey shows suspicious messages received in WhatsApp. Only a few 10% of the respondents never received any suspicious messages while 90% of respondents have encountered suspicious messages before.



# 03

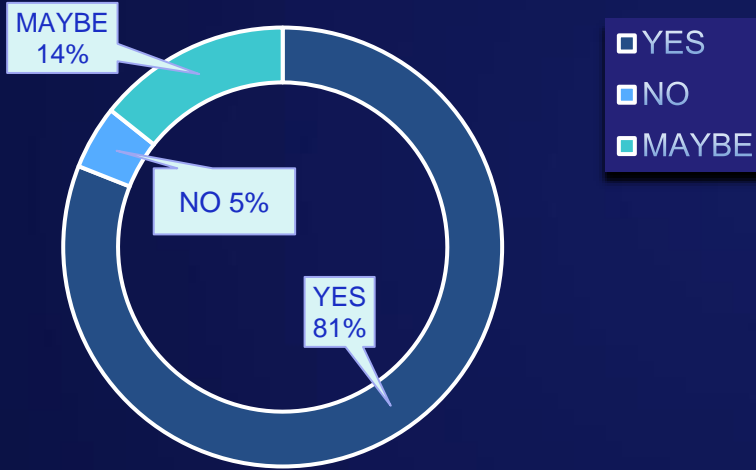
## How confident do you feel in recognizing potential scams on WhatsApp?

A majority, comprising 52.4%, express partial confidence in their ability to identify potential scams, while 33.3% express a high level of confidence, stating that they feel very confident. However, 14.3% of respondents acknowledge having fallen victim to scams, indicating a less secure experience



04

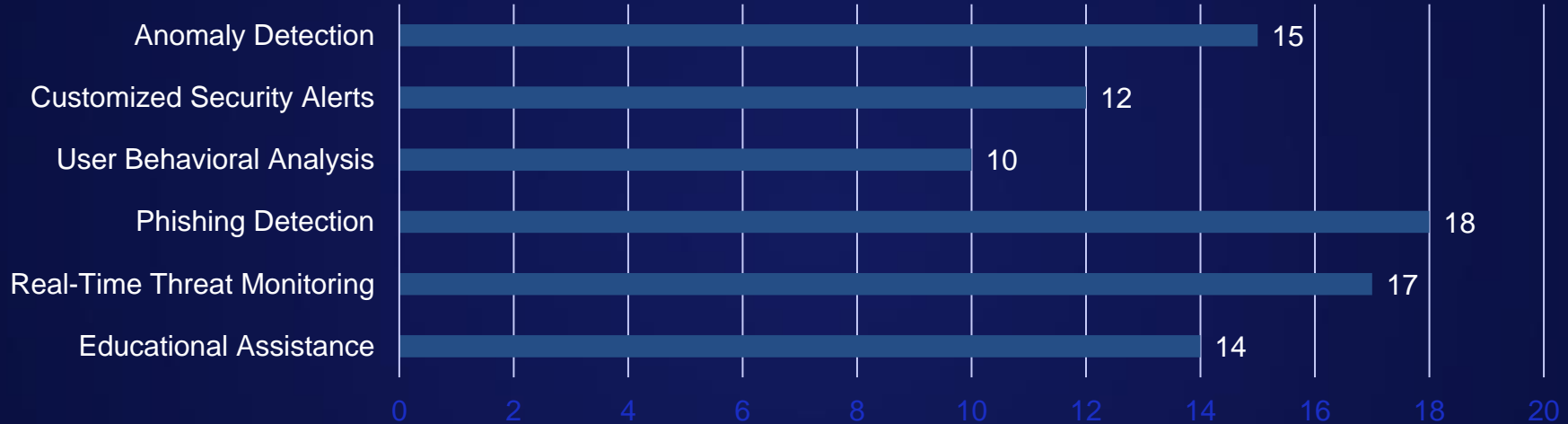
Would you like an A.I bot to help you recognize and avoid scams on WhatsApp?



The survey results demonstrate a positive outcome toward the idea of utilizing an AI bot to aid in recognizing and avoiding scams on WhatsApp. 81% of respondents expressed an interest in such assistance, indicating a recognition of the potential benefits. Additionally, 14% of respondents expressed a more neutral stance, stating a possibility of considering the use of an AI bot for this purpose

05

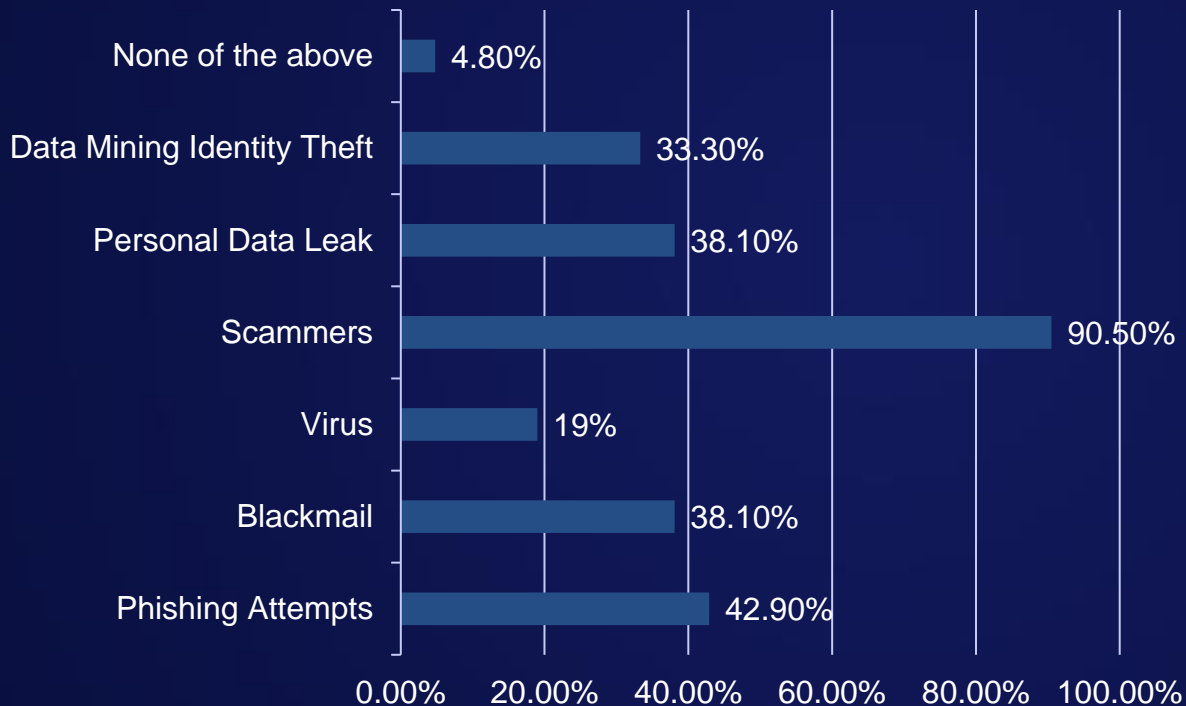
Which of the following AI bot features regarding scams would you find most helpful for you on WhatsApp?



From this result, phishing activity is where most respondents encountered scams. It can be concluded that respondent need a phishing detection bot to prevent them being scammed.

06

What problem(s) have you faced when using WhatsApp?



The problem most respondents have faced is scammers. For example, they are getting calls from random numbers and more. The least problem is virus attack. This shows that respondents are aware of virus attempts.





# Thanks

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