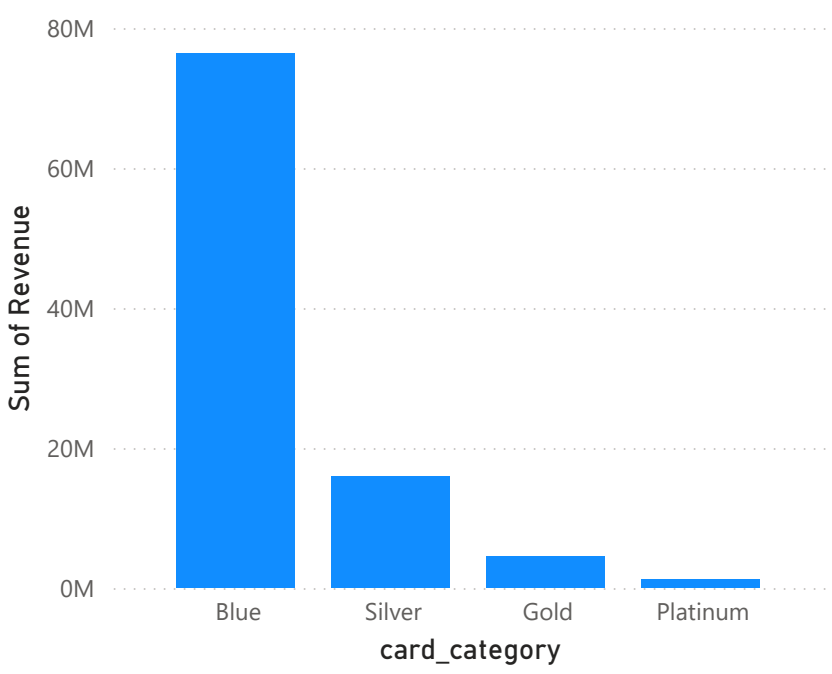


Sum of Revenue by card_category



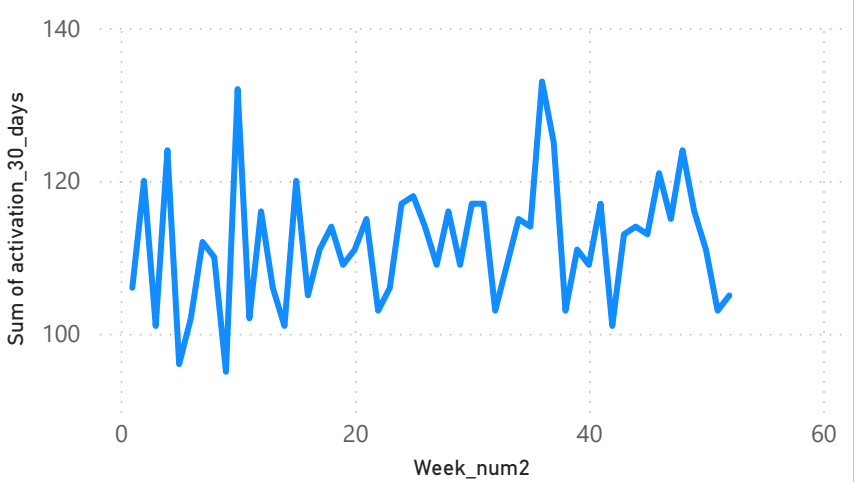
Sum of Revenue by state_cd



activation_30_days %GT Count of Revenue

0	42.53%
1	57.47%
Total	100.00%

Sum of activation_30_days by Week_num2



delinquent_acc %GT Count of Revenue

0	93.93%
1	6.07%
Total	100.00%

personal_loan %GT Sum of annual_fees

no	87.36%
yes	12.64%
Total	100.00%

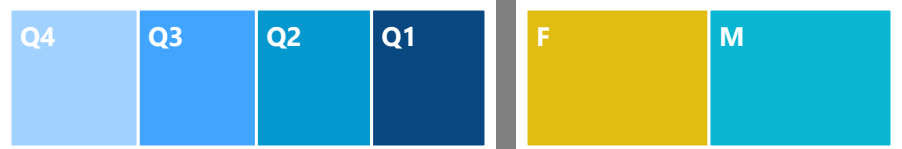
avg_utilization_ratio %GT Sum of annual_fees

0.00	24.49%
0.00	0.01%
0.01	0.01%
Total	100.00%

Week_num2	Current_week_revenue	Previous_week_revenue	WOW_REVENUE
52	1670743	1998160	-0.2
51	1998160	1770726	0.1
50	1770726	2034445	-0.1
49	2034445	1898506	0.1
48	1898506	1942058	0.0

Credit Card Transaction Report

week_start_d...
All



Transaction_count
656K

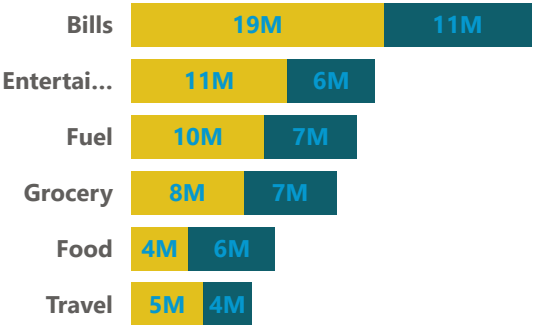
Interest
7.84M

Total_Transaction
45M

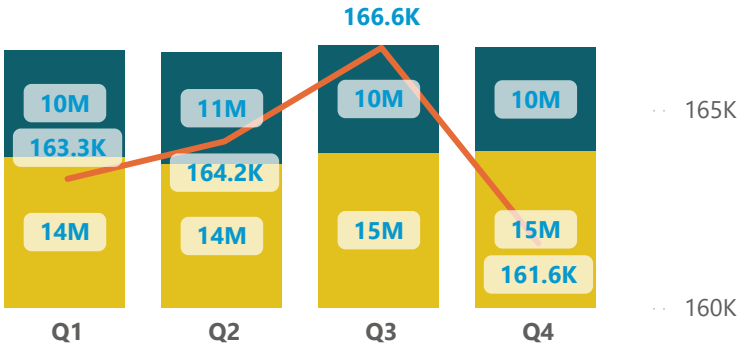
Revenue
98M



Revenue by Exp_Type

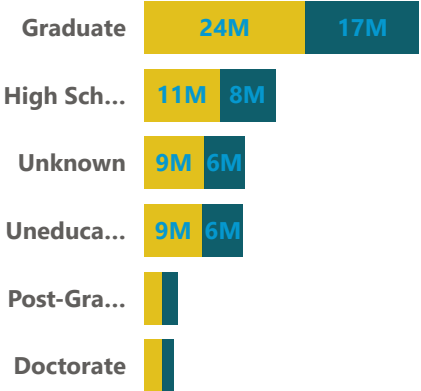


Revenue total_trans_ct by qtr

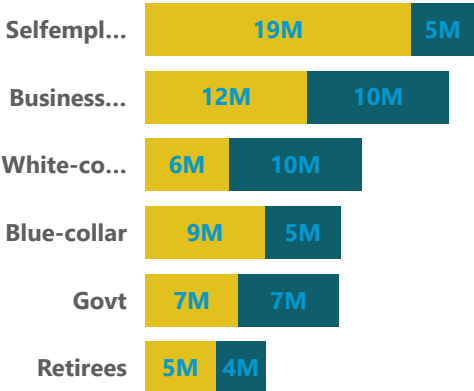


card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1284788	953314	1,61,629.05
Gold	4539267	2024078	3,73,784.16
Silver	15946845	4586746	8,12,081.28
Blue	76311574	36957875	64,95,887.74
Total	98082475	44522013	78,43,382.23

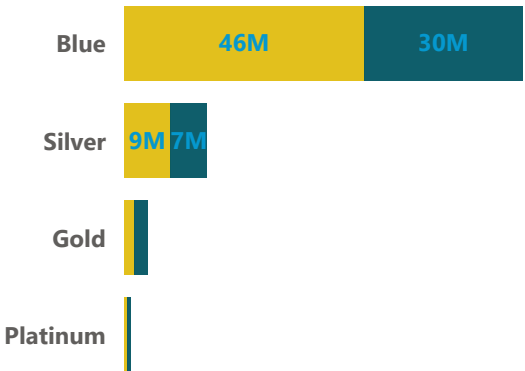
Revenue by Education



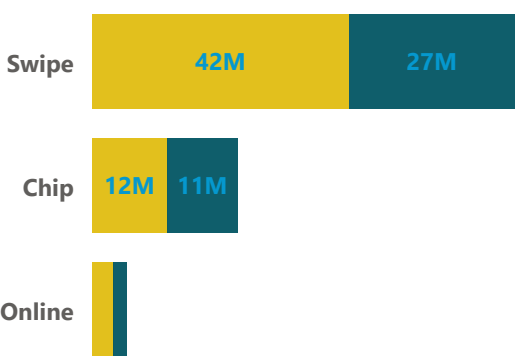
Revenue by Professional



Revenue by Card



Revenue by Expenditure_type



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Interest

7.84M

Revenue

98M

Customer_satisfaction

32K

Income

576M

F

57M

M

41M

Medium

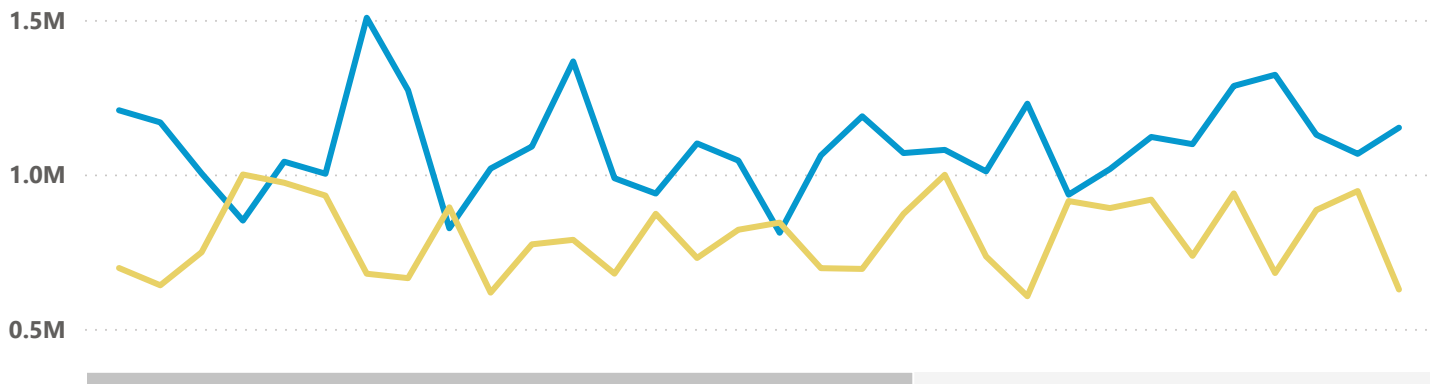
Low

High

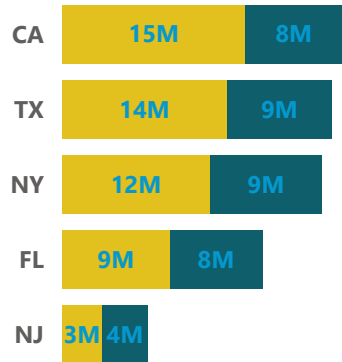
customer_job Sum of Revenue Sum of income Sum of interest_earned

Retirees	8699376	48675030	6,30,359.24
Govt	13983202	88773989	11,60,016.37
Blue-collar	14081661	72262158	9,52,800.57
White-collar	15623926	103930055	14,41,073.93
Businessman	21914911	186959919	25,39,390.31
Selfemployeed	23779399	75313288	11,19,741.81
Total	98082475	575914439	78,43,382.23

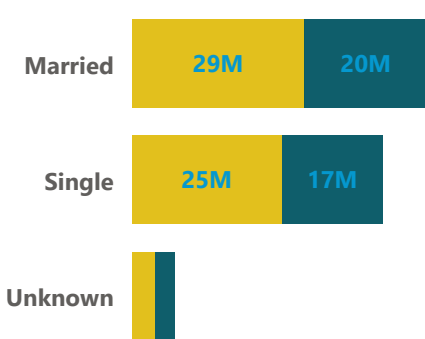
Sum of Revenue by Quarter, Month, Day and gender



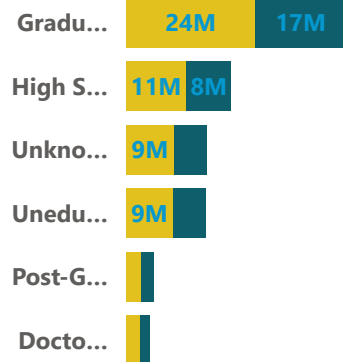
Top 5 State



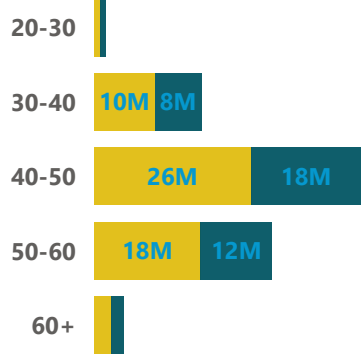
Revenue by Marital_status



Revenue by Education



Revenue by AgeGroup



Income Group

