

Battle of Neighborhoods in Japan

I. Business Problem

Tokyo, one of the most populous metropolitan area in the world. Currently ranked 3rd in the global economic power index, Tokyo is one of the best places to start up a new business. During the daytime, especially in the morning and lunch hours, office areas provide huge opportunities for restaurants.

Reasonably priced shops are usually always full during the lunch hours (11 am — 2 pm) and, given this scenario, the benefits and pitfalls of opening a breakfast cum lunch restaurant in highly dense office places.

The core of Tokyo is made of 23 wards (municipalities) but, we concentrate on 5 most busiest business wards of Tokyo — Chiyoda, Chuo, Shinjuku, Shibuya and Shinagawa, to target daily office workers.

II. Data

- a. Scrapping Tokyo Wards table from Wikipedia
- b. Getting Co-ordinates of major districts: [Geopy Client](#)
- c. Average land price in major Wards of Tokyo