

Gravitas Ventures

Gravitas Ventures is a <u>film distribution</u> company owned by Anthem Sports & Entertainment. The company was founded by Nolan Gallagher in Los Angeles, California in 2006 and moved its headquarters to Cleveland, Ohio in 2019. It focuses on the distribution of Independent feature films and documentaries.

History

Gravitas Ventures, an independent film distributor, [1] was founded in Los Angeles, California by Nolan Gallagher in 2006. The company releases and promotes independent feature films and documentaries, offering films to theaters and as "Video on Demand" (VOD) to screening services such as Amazon Prime, Hulu, Paramount Plus, Apple iTunes, Vudu, Google Play, Vimeo, Netflix, and Gravitas Movies [2][3][4] The company has become one of the US's biggest providers of independent VOD. [5] The company's films come in all forms: traditional movie theater, transactional VOD like traditional cable, telco, satellite and online platforms; subscription and ad-sponsored VOD. [6] Gravitas releases around 200 films per annum; its library contains over 3,000 titles.

The <u>Los Angeles Business Journal</u> recognized the company as the #3 fastest-growing private company in 2012, where it was #4 fastest-growing in $2011.^{[8]}$ In 2019 the company moved its headquarters to Cleveland, Ohio. [2]

In 2021 Gravitas Ventures' film *The Mole Agent* was nominated for an Academy Award for Best Documentary. [9]

2017 acquisition

In 2017, the content division of the German broadcast company ProSiebenSat.1, Red Arrow Entertainment, purchased a majority position in Gravitas with an agreement to move to complete ownership in the future. Gravitas remains independent, but works in cooperation with Red Arrow International, the company's distribution group. Red Arrow management said the combination of content generation, distribution and capacity to finance and own

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Ver	etures
Company type	Subsidiary
Industry	Media and entertainment
Founded	2006, in Los Angeles, California, U.S.
Headquarters	Cleveland, Ohio, U.S.
Areas served	Global
Key people	Bill Guentzler (Senior Vice President, Acquisitions & Operations)
	Jason Woods (Vice President, Finance)
	Sophia Fields (Vice President, Operations)
	Danielle Gasher (Vice President, Acquisitions & International Sales)
	Kellie Mutch (Vice President, Partner Management)
Parent	Anthem Sports & Entertainment
Website	gravitasventures .com (https://gravit asventures.com/)

projects was motivation for the purchase. They planned to make "significant investments" in global film and television projects. Gravitas management and staff remained with the company. [10]

2021 acquisition

On November 16, 2021, Gravitas was acquired by Canadian media company <u>Anthem Sports & Entertainment</u> for \$73 million in a cash and stock deal. [11][12]

Current

In 2022, the new company released the horror movie <u>All Eyes</u> starring <u>Jasper Hammer</u> and Ben Hall and directed and written by the Greenlee brothers. The movie was produced by <u>Homefront Pictures</u>. In 2023, they released the British documentary <u>The Other Fellow</u> about the lives of real men who are named James Bond, written and directed by Matthew Bauer. 14

Premium video on demand

In 2020, the company entered into Premium Video on Demand (PVOD) offering, <u>The Secret: Dare to Dream</u>, with Katie Holmes and John Lucas, inspired by <u>Rhonda Byrne</u>'s popular 2006 best-selling novel. The company originally obtained North American rights to *The Secret*, which was scheduled for an April 17, 2020 theatrical release on a thousand screens. Gravitas mostly distributes movies through digital channels, though some films get released in theatrical venues nationwide. The <u>COVID-19 pandemic</u> and subsequent lockdowns closed theaters that spring, delaying *The Secret's* release until July 2020, when it appeared as a PVOD on streaming services like Amazon, iTunes, Comcast and Vudu. [15]

Other PVOD releases followed including *Our Friend*, starring <u>Casey Affleck</u>, <u>Dakota Johnson</u> and <u>Jason Segel</u>, and *Queen Bees*, starring Ellen Burstyn, Ann-Margret, Loretta Devine and James Caan. The company released <u>The King's Daughter</u>, starring <u>Pierce Brosnan</u>, <u>Kaya Scodelario</u>, <u>Benjamin Walker</u>, <u>Fan Bingbing</u> and <u>William Hurt</u> on January 21, 2022, exclusively in over 1,000 theaters.

Select filmography

2010s

Release date	Film Title	Notes
March 23, 2012	October Baby	[19]
February 18, 2014	Don't Pass Me By	[20]
March 21, 2014	<u>Stay</u>	[21]
July 18, 2014	Among Ravens	[22]
August 1, 2014	Shock Value	[23]
September 5, 2014	The Longest Week	
February 6, 2015	Lovesick	[24]
February 13, 2015	Da Sweet Blood of Jesus	[25]
May 29, 2015	I Believe in Unicorns	[26]
July 1, 2016	Buddymoon	[27]
August 26, 2016	Ace the Case	[28]
September 23, 2016	Total Frat Movie	[29]
December 9, 2016	Slash	[30]
June 2, 2017	All About the Money	[31]
July 14, 2017	Battle Scars	[32]
September 15, 2017	Easy Living	[33]
November 3, 2017	Bad Match	[34]
November 17, 2017	Almost Friends	[35]
December 12, 2017	Thrill Ride	[36]
January 12, 2018	Abe & Phil's Last Poker Game	[37]
April 2018	Desolation	[38]
June 1, 2018	All Summers End	[39]
June 5, 2018	Apostasy	
July 20, 2018	Broken Star	[40]
July 27, 2018	Snapshots	[41]
August 10, 2018	Along Came the Devil	[42]

August 31, 2018	An Actor Prepares	[43]
September 28, 2018	At First Light	[44]
October 5, 2018	Bayou Caviar	[45]
October 25, 2018	The Bill Murray Stories: Life Lessons Learned from a Mythical Man	[46]
November 9, 2018	Lez Bomb	[47]
January 4, 2019	Being Rose	[48]
January 11, 2019	Against the Clock	[49]
May 24, 2019	Assimilate	[50]
August 16, 2019	Already Gone	[51]
December 6, 2019	The Mandela Effect	[52]
December 20, 2019	Santa Fake	[53]

2020s

Release date	Film Title	Notes
January 31, 2020	<u>Coda</u>	[54]
March 6, 2020	Becoming	[55]
March 10, 2020	I Hate the Man in My Basement	[56]
April 17, 2020	Bad Therapy	[57]
April 24, 2020	Braking for Whales	[58]
May 26, 2020	I Will Make You Mine	[59]
May 29, 2020	End of Sentence	[60]
June 30, 2020	Skyman	[61]
July 17, 2020	Easy Does It	[62]
July 31, 2020	The Secret: Dare to Dream	
August 11, 2020	The Dark End of the Street	[63]
August 28, 2020	Sadak 2	
September 25, 2020	All Roads to Pearla	[64]
September 25, 2020	Foster Boy	[65]
October 9, 2020	Faith Based	[66]
October 30, 2020	Blackjack: The Jackie Ryan Story	[67]
November 27, 2020	Princess of the Row	[68]
December 4, 2020	Elyse	[69]
December 15, 2020	Paint	[70]
December 18, 2020	Bad Impulse	[71]

January 8, 2021	Grizzly II: Revenge	[72]
February 19, 2021	The Violent Heart	[73]
March 12, 2021	Insight	[74]
March 23, 2021	One and the Same	[75]
March 26, 2021	Spiked	[76]
May 28, 2021	Welcome Matt	[77]
June 4, 2021	Chasing Wonders	[78]
July 30, 2021	Fully Realized Humans	[79]
August 13, 2021	Charming the Hearts of Men	[80]
September 21, 2021	The Killing of Kenneth Chamberlain	[81]
September 24, 2021	Lone Wolf	[82]
November 24, 2021	The Shuroo Process	[83]
November 26, 2021	An Intrusion	[84]
December 17, 2021	Last Words	[85]
January 21, 2022	The King's Daughter	[86]
February 1, 2022	Home	[87]
March 22, 2022	The Institute	[88]
July 1, 2022	Most Guys Are Losers	[89]
August 12, 2022	Mack & Rita	[90]
October 21, 2022	Where Are You	[91]
December 2, 2022	What Remains	[92]
February 17, 2023	The Integrity of Joseph Chambers	[93]
February 24, 2023	Who Are You People	[94]
March 7, 2023	ReBroken	[95]
June 2, 2023	Padre Pio	[96]
June 9, 2023	Heroes of the Golden Masks	[97]
August 29, 2023	Welcome to Redville	[98]
December 5, 2023	Fireline	
January 2, 2024	The Mummy Murders	[99]
January 4, 2024	DarkGame	[100]
January 30, 2024	There Is a Monster	[101]
March 19, 2024	Bardejov	[102]
March 26, 2024	Handle With Care: The Legend of the Notic Streetball Crew	[103]
June 14, 2024	Bad Behaviour	[104]

June 18, 2024	The Present	[104]
July 9, 2024	<u>Exposure</u>	[105]

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