

Alpha Beta Gamma (film)

Alpha Beta Gamma is an Indian Hindi-language romantic comedy film directed by debutant Shankar Srikumar and starring Nishan,^[4] Amit Kumar Vashisth, and Reena Aggarwal (<https://g.co/kgs/ZpxZ9uf>).^[5] The story and screenplay is written by Menka Sharma and Shankar. The film is produced by Jithin Raj, Mona Shankar, Thomas Punnoose, and Menka Sharma. The film is a joint venture between Choti Film Productions & Knownsense Entertainment.^[6]

Kartik Kumar Bhagat was the film's cinematographer, and its soundtrack and score are composed by Biplaab Dutta. Background score was done by Prassanna vishwanathan

Alpha Beta Gamma^[7] was world premiered^[8] at the 52nd International Film Festival of India at Goa, in the Indian Panorama^[9] feature film^[10] segment on 24 November 2021.^[11] It's a first and debut^[12] for most of the people associated with the film.^[13] The movie was one of the only two Hindi films^[14] to be screened under Indian Panorama in the feature film segment out of 221 applications.^[15]

Plot

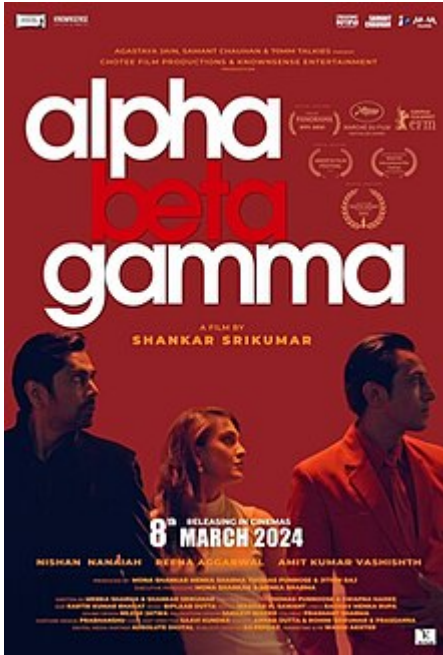
Alpha Beta Gamma unfolds against the backdrop of the COVID-19 pandemic. Mitali, a woman, Chiranjeev, her estranged husband, and Ravi, her boyfriend, are confined in an apartment for 14 days. As they navigate the challenges of lockdown, they discover that letting go may be more difficult than holding on.

Cast

- Nishan as Raviraj Varma
- Amit Kumar Vashisth as Chiranjeev Vashishth
- Reena Aggarwal as Mitali Chauhan

Production

Alpha Beta Gamma



Directed by	Shankar Srikumar ^[1]
Story by	Menka Sharma ^[2] <div>Shankar Srikumar</div>
Produced by	Jithin Raj ^[3] <div>Mona Shankar<div>Thomas Punnoose</div>Menka Sharma</div>
Starring	Nishan <div>Amit Kumar Vashisth</div> Reena Aggarwal
Cinematography	Kartik Kumar Bhagat
Edited by	Mandar M Sawant
Music by	Biplaab Dutta <div>Prassanna vishwanathan</div>
Production companies	Choti Film Productions <div>Knownsense Entertainment</div>

The project was initially reported in 2020. The movie was shot in Pune during the COVID-19 pandemic with limited crew members. Most of the crew and cast are from the Film and Television Institute of India (FTII), Pune.

Distributed by	Agastaya Jain (Creators Retina)
Release dates	24 November 2021 (IFFI) 8 March 2024
Running time	119 minutes
Country	India
Language	Hindi

Screenings

Alpha Beta Gamma was world premiered at 52nd International Film Festival of India in features film category of 'Indian Panorama' section for screening in November. The film also be screened^[16] at Cannes Film Festival^[17] in Marché du Film held along 2022 edition of the festival on 22 May at Palais des Festivals, where India was announced as the official 'country of honour'.^[18]

Release

In February 2024, the trailer was released^[19] and the theatrical release of the film was on 8 March 2024.^[20] It was released in Mumbai, Delhi, and Pune. The film is distributed by Agastaya Jain (Creators Retina), 70mm Talkies, and Samant Chauhan.^[21]

Reception

Abhishek Srivastava of *The Times of India* gave 3.5/5 stars and wrote, "*Alpha Beta Gamma* offers immense creative possibilities for both the writer and the filmmaker, and, fortunately, the film succeeds for the most part and remains engaging throughout. Shankar introduces a fresh twist to the classic theme of triangular relationships, relying heavily on how characters respond to various situations. He manages to keep viewers engaged, navigating the complexities adeptly. [1] (<https://timesofindia.indiatimes.com/entertainment/hindi/movie-reviews/alpha-beta-gamma/movie-review/108305699.cms>)

Devesh Sharma of *Filmfare* gave 3.5/5 stars, called it a relationship hurricane and a modern take on urban relationships, and wrote "*Alpha Beta Gamma* was shot amidst the pandemic with limited resources and that kind of works in the film's favour. The sound design is raw and minimal, and gives the feel of something

captured inside an actual apartment, rather than being recreated in a studio. The camerawork helps create the feeling of claustrophobia. The characters and their quarrels, angst, as well as the stories they share with each other seem like something carved from life. The dialogue reeks of real conversations."^[22]

Awards and nominations

Award	Date of ceremony	Category
International Film Festival of India	24 November 2021 ^[23]	Feature Film - Indian Panorama ^[24]
Amerta Festival ^[25]	24 September 2021	Feature Film
Tasveer South Asian Film Festival ^[26]	16 November 2022	Feature Film
REAKTOR International Film Festival ^[27]	19 September 2023	Feature Film
REAKTOR International Film Festival	19 September 2023	Best Actor

References

1. "Unique and engaging stories create stars: Director of 'Alpha Beta Gamma' Shankar Srikumar at IFFI52" (<https://pib.gov.in/pib.gov.in/Pressreleaseshare.aspx?PRID=1774847>). *pib.gov.in*. Retrieved 25 November 2021.
2. "A good mix for everyone" (<https://www.heralldgoa.in/Cafe/A-good-mix-for-everyone/183020>). *oHeraldo*. Retrieved 25 November 2021.
3. മാധവൻ, അനൂശ്രീ. "സൗഹൃദ കൂട്ടായ്മയിൽ പിറന്ന 'ആൽഫ ബീറ്റ ഗാമ'" (<https://www.mathrubhumi.com/movies-music/specials/iffi-52/special/alpha-beta-gamma-movie-producer-jithin-raj-iffi-2021-1.6210820>). *Mathrubhumi*. Retrieved 25 November 2021.
4. Service, Express News (21 February 2022). "Karnataka youth's off-beat short film makes it to Berlin Film Festival" (<https://www.newindianexpress.com/good-news/2022/Feb/21/karnataka-youths-off-beat-short-film-makes-it-to-berlin-film-festival-2422111.html>). *The New Indian Express*. Retrieved 6 March 2024.
5. "Reena Aggarwal shares her joy at 'Alpha Beta Gamma' being selected for Cannes" (<https://timesofindia.indiatimes.com/entertainment/hindi/bollywood/news/reena-aggarwal-shares-her-joy-at-alpha-beta-gamma-being-selected-for-cannes/articleshow/91745334.cms>). *The Times of India*. 23 May 2022. ISSN 0971-8257 (<https://www.worldcat.org/issn/0971-8257>). Retrieved 6 March 2024.
6. Kumar, Shankar Sri, *Alpha Beta Gamma* (<https://www.imdb.com/title/tt14389464/>) (Comedy, Drama), Choti Film Productions, Knownsense Entertainment, retrieved 11 November 2021
7. "52nd IFFI: Two Malayalam movies to feature in Indian panorama on Wednesday" (<https://english.mathrubhumi.com/movies-music/movie-news/52nd-iffi-two-malayalam-movies-to-feature-in-indian-panorama-on-wednesday-sunny-niraye-thathakalulla-maram-1.6207657>). *Mathrubhumi*. Retrieved 25 November 2021.
8. "Indian Panorama Announces Official Selection for 52nd IFFI, 2021" (<https://pib.gov.in/pib.gov.in/Pressreleaseshare.aspx?PRID=1769681>). *pib.gov.in*. Retrieved 11 November 2021.

9. "NFDC Film Bazaar: 'Withering' And 'Alpha Beta Gamma' Focus On Acceptance, Reconciliation" (<https://www.news18.com/news/movies/nfdc-film-bazaar-withering-and-alpha-beta-gamma-focus-on-acceptance-reconciliation-4481150.html>). *News18*. 24 November 2021. Retrieved 6 March 2024.
10. KL, Prakash (5 November 2021). "Indian Panorama announces official selection for 52 IFFI | Movies to Be Screened at Nine Day Event" (<https://www.oneindia.com/india/indian-panorama-announces-official-selection-for-52-iffi-3332204.html>). *www.oneindia.com*. Retrieved 25 November 2021.
11. *Twitter* <https://twitter.com/komalnahta/status/1462769939391995905> (<https://twitter.com/komalnahta/status/1462769939391995905>). Retrieved 25 November 2021. `{{cite web}}: Missing or empty |title= (help)`
12. "Debutants' flick 'Alpha Beta Gamma' premiered at IFFI" (<https://www.dailypioneer.com/2021/state-editions/debutants---flick---alpha-beta-gamma---premiered-at-iffi.html>). *The Pioneer*. Retrieved 1 December 2021.
13. "IFFI's Indian Panorama line-up includes India's Oscar entry Koozhangal, regional films lead again" (<https://indianexpress.com/article/entertainment/entertainment-others/iffi-indian-panorama-line-up-includes-india-oscar-entry-koozhangal-regional-films-lead-again-7609256/>). *The Indian Express*. 5 November 2021. Retrieved 11 November 2021.
14. "NFDC Film Bazaar: 'Withering' And 'Alpha Beta Gamma' Focus On Acceptance, Reconciliation" (<https://www.news18.com/news/movies/nfdc-film-bazaar-withering-and-alpha-beta-gamma-focus-on-acceptance-reconciliation-4481150.html>). *News18*. 24 November 2021. Retrieved 1 December 2021.
15. "IFFI 2021: Indian Panorama section kicks off with 'Semkhor' and 'Ved The Visionary' " (<https://www.deccanherald.com/entertainment/entertainment-news/iffi-2021-indian-panorama-section-kicks-off-with-semkhor-and-ved-the-visionary-1053089.html>). *Deccan Herald*. 21 November 2021. Retrieved 3 December 2021.
16. Lal, Niharika (13 May 2022). "I&B picks five festival favourite films for screening at Cannes" (<https://timesofindia.indiatimes.com/entertainment/hindi/bollywood/news/ib-picks-five-festival-favourite-films-for-screening-at-cannes/articleshow/91520480.cms>). *The Times of India*. Retrieved 4 June 2022.
17. "Rocketry, Godavari, and all the other Indian films to be screened at the 75th Cannes Film Festival" (<https://indianexpress.com/article/entertainment/entertainment-others/indian-films-screened-at-the-75th-cannes-film-festival-7920064/>). *The Indian Express*. 17 May 2022. Retrieved 6 March 2024.
18. "I B ministry unveils list of films to be screened at Cannes Film Festival" (<https://www.theweek.in/wire-updates/entertainment/2022/05/12/ent12-cannes-india-film-screenings.html>). *The Week*. Retrieved 16 May 2022.
19. Namdev, Sanjana (1 March 2024). "कान्स फिल्म फेस्टिवल में धूम मचाने के बाद देसी थिएटर्स में आ रही है फिल्म "अल्फा बीटा गामा" " (<https://www.bhaskarhindi.com/entertainment/after-making-a-splash-at-cannes-film-festival-the-film-alpha-beta-gamma-is-coming-to-indian-theaters-1006087>). *www.bhaskarhindi.com* (in Hindi). Retrieved 6 March 2024.
20. "Alpha Beta Gamma – The relationship story of the year" (<https://www.indiatoday.in/information/story/alpha-beta-gamma-the-relationship-story-of-the-year-2510229-2024-03-04>). *India Today*. Retrieved 9 March 2024.
21. "Alpha Beta Gamma: Srikumar Shankars Film To Premiere In Theatres After Receiving Applause At Cannes Film Festival" (<https://zeenews.india.com/bollywood/alpha-beta-gamma-trailer-out-srikumar-shankars-film-to-premiere-in-theatres-after-getting-applause-in-cannes-film-festival-2726775.html>). *Zee News*. Retrieved 6 March 2024.
22. "Alpha Beta Gamma Movie Review" (<https://www.filmfare.com/reviews/bollywood-movies/alpha-beta-gamma-movie-review-64882.html>). *filmfare.com*. Retrieved 10 March 2024.

23. "Line-up for IFFI's Indian Panorama unveiled, regional films lead again" (<https://www.theweek.in/news/entertainment/2021/11/06/line-up-iffi-indian-panorama-unveiled-regional-films.html>). *The Week*. Retrieved 11 November 2021.
24. "'Dollu', 'Talendanda', 2 other Kannada movies to be screened at IFFI" (<https://www.deccanherald.com/entertainment/dollu-talendanda-2-other-kannada-movies-to-be-screened-at-iffi-1047781.html>). *Deccan Herald*. 6 November 2021. Retrieved 11 November 2021.
25. "Amerta Film Festival" (<https://amertafestival.com/>). *Amerta Film Festival*. Retrieved 11 November 2021.
26. web-tasveer (9 January 2022). "Press" (<https://tasveer.org/press/>). *Tasveer*. Retrieved 6 March 2024.
27. "REAKTOR International Film Festival 2023" (<https://www.reaktor.art/en/program/riff-2023>). *Reaktor*. Retrieved 6 March 2024.

External links

- *Alpha Beta Gamma* (<https://www.imdb.com/title/tt14389464/>) at IMDb
-

Retrieved from "[https://en.wikipedia.org/w/index.php?title=Alpha_Beta_Gamma_\(film\)&oldid=1214472225](https://en.wikipedia.org/w/index.php?title=Alpha_Beta_Gamma_(film)&oldid=1214472225)"

▪