

Switchh

(Redirected from Switchh (2021 film))

Switchh (stylised as **SWITCHH**) is a 2021 Indian <u>Hindi</u>-language action thriller film directed by Mustufa Raj starring <u>Vikrant Massey</u>. It was produced by Nine Hope Productions and released digitally on <u>Eros Now</u>. [2]

Premise

Three con artists use their charm to dupe wealthy victims out of cash.

Cast

- Vikrant Massey as Sam
- Naren Kumar^[3] as Neil Rai
- Tanvi Vyas as Ruheena
- Madhua Sneha as Myra
- Hanif Hilal as Pacha
- Armen Grayg

Reception

Ronak Kotecha of *The Times of India* gave it a poor review with 2 stars saying, "'Switchh' has been in the making for years and director Mustafa Raj makes no attempt to upgrade his product in any way". [4] Akhila Damodaran of *OTT Play* wrote that "The film, directed by Mustufa Raj, is poorly executed and drags for over two hours with over-the-top twists in the story". [5]

References

- 1. "Switchh trailer: Vikrant Massey stars in outdated con movie" (https://indianexpress.com/article/entertainment/web-series/switchh-trailer-vikrant-massey-stars-in-this-outdated-con-movie-7220853/). The Indian Express. 9 March 2021. Retrieved 29 July 2021.
- 2. "Eros Now Announces its Biggest Content Slate, Underpinning Growth in the OTT Sector" (https://www.businesswire.com/news/home/20201211005363/en/%C2%A0Eros-Now-Announces-its-Biggest-Content-Slate-Underpinning-Growth-in-the-OTT-Sector).

Switchh Release Poster Directed by Mustufa Raj Written by Jaahan Kaur Mustufa Raj Produced by Vinod Adnani Starring Naren Kumar Vikrant Massey Madhua Sneha Cinematography Sunil Patel Edited by Asif Ali Shaikh Music by Bappi Lahiri Amaal Mallik **Production** Nine Hope company Productions Distributed by **Eros Now** Release date 23 April 2021 Running time 130 minutes Country India Language Hindi

www.businesswire.com. 11 December 2020. Retrieved 29 July 2021.

- 3. Naval-Shetye, Aakanksha (20 April 2021). <u>"Switchh: Naren Kumar spills the beans on his</u> Bollywood debut" (https://filmfaremiddleeast.com/switchh-naren-kumar-spills-the-beans-on-his-bollywood-debut/). *FilmFare*. Retrieved 2 August 2021.
- 4. "Switchh Review: A snoozefest that crash-lands before take off" (https://timesofindia.indiatim es.com/web-series/reviews/hindi/switchh/ottmoviereview/81786657.cms). *The Times of India*.
- 5. "Switchh review: This grisly and harrowing action thriller was unexpected from Vikrant Massey" (https://www.ottplay.com/review/switchh-review-this-grisly-and-harrowing-action-thri ller-was-unexpected-from-vikrant-massey/1158667dff927). *OTT Play*.

External links

Switchh (https://www.imdb.com/title/tt4117088/) at IMDb

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