

Jayeshbhai Jordaar

Jayeshbhai Jordaar is a 2022 Indian Hindi-language comedy-drama film written and directed by Divyang Thakkar. Produced by Maneesh Sharma and Aditya Chopra under the Yash Raj Films banner, the film stars Ranveer Singh as the eponymous lead.^[5] He plays the son of a traditional Gujarati sarpanch, and believes in equal rights between males and females in society.^{[6][7]} Shalini Pandey, Boman Irani, and Ratna Pathak Shah also play pivotal roles.^[8]

Principal photography commenced in Mumbai on 4 December 2019, which later shifted to Gujarat.^{[9][10]} The film wrapped up on 7 February 2020.^[11] The film met to multiple release date postponements during 2020–2021, as it wasn't unveiled due to the COVID-19 pandemic, with makers waiting to release it theatrically rather than releasing it on OTT platforms.^{[12][13]} Finally, the film released theatrically on 13 May 2022.^[1] It did not perform well and was a huge commercial failure, causing great losses for makers.^{[14][15]}

Plot

Jayesh Patel (lovingly called Jayeshbhai Jordaar by his daughter) is an educated man who lives with his father Pruthvishbhai (the village sarpanch), his mother Jashoda, his pregnant wife Mudra, and his modern daughter Siddhi in the fictional village of Pravingadh. Mudra and Jayesh have a very superficial relationship, seeming that they are only together to produce a male heir. Regardless, Jayesh is madly in love with his wife and hopes to one day have his first kiss with her.

The family hopes that Mudra's child will be a boy, so that he can continue the family lineage and become the next Gujarati sarpanch after Jayesh. In a regular check up with the doctor, Jayesh learns that his second child is also a girl.

In a flashback, it is revealed that Siddhi's birth was forgiven because she was the firstborn, but after that, Mudra was forced to abort 6 female children in her womb in the past 9 years, for not being able to conceive a male heir; if Mudra has to abort one more child, it is likely she will not be able to get pregnant again.

Jayeshbhai Jordaar



Theatrical release poster

Hindi	<u>जयेश भाई जोरदार</u>
Directed by	<u>Divyang Thakkar</u>
Written by	<u>Divyang Thakkar</u> <u>Ankur Chaudhry</u>
Produced by	<u>Aditya Chopra</u> <u>Maneesh Sharma</u>
Starring	<u>Ranveer Singh</u> <u>Shalini Pandey</u> <u>Ratna Pathak Shah</u> <u>Boman Irani</u> <u>Diksha Joshi</u>
Cinematography	<u>Siddharth Diwan</u>
Edited by	<u>Namrata Rao</u>
Music by	Score: <u>Sanchit Balhara</u>

However, Jayesh, who strongly believes in having equal rights for both men and women, decides not to inform his family that the child is a girl as he wants the baby to be born.

He makes a plan to elope with Mudra and Siddhi to Laadipur, a fictional village in Haryana, whose entire population are strong males only. The men in this village posted a video to social media begging women to come to their town, saying that they will treat them with immense respect and love them like they are queens. Jayesh sees this video on the internet and decides that this will be the safest place for their family.

After Jashoda one day arranges a meeting with a doctor who could predict the gender for the expected child, Jayesh feels pressure to execute his plan. He, Mudra, and Siddhi put on an act where Mudra 'kidnaps' Jayesh and takes him hostage in front of Jashodha and Pruthvishbhai. She says she is leaving to have her child, and not to follow her.

This act sets off a series of events, some fortunate and some not, where Jayesh, his wife, and his child have to escape the clutches of his parents and all the men in the village of Pravingadh. Jayesh desperately tries to relocate his family to Laadipur, and will do anything to save his expected child. While doing this, he not only fights for the rights of his wife, who is starting to reciprocate his feelings of love, but also for the rights of all the other ladies in his sexist village; they face many issues along the way, one being Jayesh being forced to re-marry, but they push through all of the hardships.

When Mudra's water finally breaks and she is going into labor, Jayesh and her go to the hospital which is being protected by Siddhi, the men of Laadipur, and the women of Pravingadh. Mudra finally gives birth to a healthy baby girl, kissing Jayesh in relief. As Jayesh goes to the waiting room, he finds all the women of Pravingadh waiting to relocate to Laadipur, as they are sick of living in a sexist village. Jayesh explains to them that change takes time, and that he takes back everything he said about fleeing Pravingadh with his family. He says that although it is wrong, they must understand why their husbands are the way they are, and not give up hope on changing them. His speech is extremely moving, and touches the heart of not only the women, but also the men of Pravingadh and Laadipur.

Cast

- Ranveer Singh^[6] as Jayesh Patel aka Jayeshbhai Jordaar
- Shalini Pandey as Mudra Patel, Jayesh's wife
- Boman Irani as Pruthvishbhai Patel, Jayesh's father
- Ratna Pathak Shah as Jashoda Patel, Jayesh's mother
- Jia Vaidya as Siddhi Patel, Jayesh and Mudra's daughter
- Deeksha Joshi as Preeti, Jayesh's sister
- Puneet Issar as Amar Tau
- Ragi Jani as Sanjay Patel, Jayesh's Uncle

Production

	<u>Ankit Balhara</u> Songs: <u>Vishal–Shekhar</u>
Production company	<u>Yash Raj Films</u>
Distributed by	<u>Yash Raj Films</u>
Release date	13 May 2022 ^[1]
Running time	124 minutes ^[2]
Country	India
Language	Hindi
Budget	₹90 crore ^[3]
Box office	<u>est.</u> ₹26.31 crore ^[4]

The film was announced on 27 May 2019, to be directed by Divyang Thakkar, produced by Yash Raj Films, and starring Ranveer Singh as the titular Gujarati man.^[6] Singh's first look was released on 4 December 2019 to announce that filming had started in Mumbai.^[9] Boman Irani and Ratna Pathak were cast as Singh's parents while South Indian actress Shalini Pandey was paired opposite him.^[10] The Gujarat filming portion commenced in January 2020 and filming wrapped up on 7 February 2020.^[11]

Release

It was initially scheduled to hit theatrical screens on 2 October 2020 coinciding with Gandhi Jayanti, and then on 27 August 2021, and 25 February 2022, but the COVID-19 pandemic led its postponement.^{[16][12]} The film was released theatrically on 13 May 2022.^[1]

Reception

Box office

Jayeshbhai Jordaar earned ₹3.25 crore at the domestic box office on its opening day. On the second day, the film collected ₹4 crore. On the third day, the film collected ₹4.75 crore, taking total domestic weekend collection to ₹12 crore.^[4]

As of 27 May 2022, the film grossed ₹18.56 crore in India and ₹7.75 crore overseas, for a worldwide gross collection of ₹26.31 crore.^[4]

Critical response

Jayeshbhai Jordaar received mixed reviews from critics.^[17] Nairita Mukherjee of *India Today* rated the film 3.5 out of 5 stars and wrote "Ranveer is a class apart. The more we see him over the years, the more we realise how exponentially he's grown".^[18] Umesh Punwani of *Koimoi* rated the film 3.5 out of 5 stars and wrote "Jayeshbai Jordaar doesn't address an 'outdated subject', it picks up an issue tackled before adding its own charm, humour, 'pappi-worthy' emotions & 'oh so amazing' performances by Ranveer, Jia".^[19] *Bollywood Hungama* rated the film 3 out of 5 stars and wrote "Despite featuring some 'jordaar' moments and performances, Jayeshbhai Jordaar suffers from inconsistent writing".^[20] Sukanya Verma of *Rediff* rated the film 3 out of 5 stars and wrote "Essentially a message movie, Jayeshbhai Jordaar masks its horror in humour to play out like an on-the-run road trip".^[21] Devesh Sharma of *Filmfare* rated the film 3 out of 5 stars and wrote "Watch Jayeshbhai Jordaar for the film's mesaage and to see Ranveer Singh excelling in a never-seen-before avatar".^[22]

Renuka Vyavahare of *The Times of India* rated the film 2.5 out of 5 stars and wrote "Ranveer Singh is a firecracker when it comes to performances and screen presence but the script douses his fire".^[23] Saibal Chatterjee of *NDTV* rated the film 2.5 out of 5 stars and wrote "Played with consistent aplomb by an irrepressible Ranveer Singh isn't a stud strutting around the village calling constant attention to himself".^[24] Reviewer from *News 18* rated the film 2.5 out of 5 stars and wrote "Jayeshbhai Jordaar is not only unsatisfying but also poignant. Despite its rousing moments, the film leaves you feeling unfulfilled".^[25] Nandini Ramnath of *Scroll.in* rated the film 2.5 out of 5 stars and wrote "Everybody would have been better off if Jayeshbhai Jordaar had gotten off its pulpit and smuggled its social messaging through absurdist humour".^[26] Anna M. M. Vetticad of *Firstpost* rated the film 2 out of 5 stars and wrote "Jayeshbhai Jordaar's good intentions are lost to a poor comprehension of gender politics, lack of focus, a saviour

complex and above all, ineffective storytelling".^[27] Shubhra Gupta of *The Indian Express* rated the film 1.5 out of 5 stars and wrote "The intentions of this Ranveer Singh-Shalini Pandey film may have been noble, but it comes off as a babble of characters flailing about in a plot which makes you grit your teeth".^[28]

Soundtrack

The film music is composed by Vishal–Shekhar and lyrics were written by Kumar, Jaideep Sahni, Vishal Dadlani and Vayu.^[29]

Track Listing

No.	Title	Lyrics	Singer(s)	Length
1.	"Firecracker"	Kumar, Vayu	Vishal Dadlani, Shekhar Ravjani	2:46
2.	"Dheere Dheere Seekh Jaaunga"	Jaideep Sahni	Shekhar Ravjani, Priya Saraiya	4:23
3.	"Jordaar"	Jaideep Sahni	Vishal Dadlani, Keerthi Sagathia	2:34
4.	"Dil Ki Gali"	Jaideep Sahni	Katyayni, Shekhar Ravjani	2:59
5.	"Firecracker" (English)	Vishal Dadlani, Kumar, Vayu	Vishal Dadlani, Shekhar Ravjani	3:24
6.	"Nanki's Theme" (Music by Sanchit Balhara, Ankit Balhara)		Jonita Gandhi	2:09
Total length:				18:15

Jayeshbhai Jordaar	
Soundtrack album by Vishal–Shekhar	
Released	25 April 2022 ^[29]
Recorded	2021
Studio	Yash Raj Studio
Genre	Feature film soundtrack
Length	18:15
Language	Hindi
Label	YRF Music
Vishal–Shekhar chronology	
<i>Bob Biswas</i> (2021)	Jayeshbhai Jordaar (2022)
	<i>Vikram Vedha</i> (2022)
Official audio	
Jayeshbhai Jordaar - Full Album (https://www.youtube.com/watch?v=kBbmwzffb4c) on YouTube	

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