

# Sarfira

Sarfira is an upcoming Indian Hindi-language drama film directed by Sudha Kongara, and produced by Abundantia Entertainment, 2D Entertainment and Cape Of Good Films. The film stars Akshay Kumar, Paresh Rawal, Radhika Madan and Seema Biswas. It is a remake of Sudha's directorial *Soorarai Pottru* (2020), which itself is an adaptation of G. R. Gopinath's memoir *Simply Fly: A Deccan Odyssey*. The film follows a man who sets out to make the common men fly, while several enemies try to get in the way.

The film was officially announced in July 2021 under the tentative title *Project 1*, as it was the maiden venture of 2D Entertainment in Hindi, and the official title was announced in February 2024. Principal photography commenced in April 2022. It is currently being predominantly shot in Mumbai in several legs. The film has music composed by G. V. Prakash Kumar.

Sarfira is scheduled to release on 12 July 2024 in theatres.

#### Cast

- Akshay Kumar
- Radhika Madan
- Paresh Rawal
- Seema Biswas
- Suriya in a cameo appearance[1]

# **Production**

### Development

On 12 July 2021, <u>Jyothika</u> and <u>Suriya</u>, headers of <u>2D</u> Entertainment, stated that their production venture <u>Soorarai Pottru</u> (2020), was to be remade in <u>Hindi</u>. Furthermore, they stated that the director of the original film, <u>Sudha Kongara</u>, would direct the remake and they would collaborate with <u>Vikram Malhotra</u>, header of Abundantia Entertainment, to fund it. [2] Reportedly, one of the actors <u>Ajay Devgn</u>, <u>John Abraham</u>, <u>Akshay Kumar</u> and <u>Hrithik Roshan</u> were considered to play the role that Suriya played in the original. The actor was reported to be finalised going by their availability. [3] In August, the co-producer of the original film, Sikhya Entertainment, had approached <u>Madras High Court</u>; as

Sarfira	
Directed by	Sudha Kongara
Screenplay by	Sudha Kongara Shalini Ushadevi
Dialogue by	Pooja Tolani
Story by	Sudha Kongara Shalini Ushadevi Pooja Tulani
Based on	Soorarai Pottru by Sudha Kongara
Produced by	Aruna Bhatia <u>Jyothika</u> <u>Suriya</u> Vikram  Malhotra
Starring	Akshay Kumar Paresh Rawal Radhika Madan
Cinematography	Niketh Bommireddy
Music by	G. V. Prakash Kumar
Production companies	Abundantia Entertainment  2D Entertainment Cape of Good Films
Distributed by	AA Films Zee Studios
Release date	12 July 2024
Country	India
Language	Hindi

initially the production house was to be co-producing the remake along with 2D Entertainment, however, the latter house sold the rights to Abundantia Entertainment, without the former houses' consent. [4] By early September, the case was closed, with Sikhya Entertainment not involved in the production side. [5] Akshay Kumar was announced on 25 April 2022 to play the role of Suriya. A <u>muhurat</u> puja was held the same day in <u>Mumbai</u> with the presence of the film's cast and crew. [6] <u>Radhika Madan</u> was cast, pairing opposite Kumar. [7] The official title *Sarfira* was announced on 13 February 2024, along with the release date of 12 July 2024. [8]

#### **Filming**

<u>Principal photography</u> began with the first schedule on 25 April 2022 in Mumbai. [9] Madan completed filming her portions by 23 October. [10]

#### Music

The music and background score is composed by <u>G. V. Prakash Kumar</u>, in his second collaboration with Sudha after *Soorarai Pottru*; and maiden with Akshay Kumar. Prakash tweeted on 29 April 2022 that he had completed the first song of the soundtrack. [11]

## Release

Sarfira is scheduled to release on 12 July 2024 in theatres. [8]

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#### **External links**

Sarfira (https://www.imdb.com/title/tt23475174/) at IMDb

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