

The Perfect Find

The Perfect Find is a 2023 American romantic comedy film written by Leigh Davenport and directed by Numa Perrier. It is based on the book of the same name by Tia Williams. The film stars Gabrielle Union, Keith Powers, Aisha Hinds, D. B. Woodside, La La Anthony and Gina Torres.

The Perfect Find had its world premiere at Tribeca Festival on June 14, 2023, and was released by Netflix on June 23, 2023.

Plot

A year after forty-year-old Jenna Jones has been dumped by Brian, whose 10 year high-profile relationship defined her, her mother finally kicks her out. Moving back to NYC, she makes a career change into the world of beauty journalism.

Jenna has to ask her frenemy Darcy for a job at Darzine, and is offered Creative Director on a three-month trial basis. That night she goes out with two close friends and randomly kisses a man 15 years younger than her. The next day at work, the hungover Jenna meets Eric, the same younger man. He is Darcy's son, the company's new videographer.

Jenna and Eric will work together on content for the magazine's subscription relaunch. They agree to keep their hookup between them. On their first day on the rebranding mission, a visit to the reclusive Greta Blumen is an epic fail. They argue, and don't speak to each other all weekend.

On Monday they call a truce, and Jenna invites Eric to bring a couple of friends to a dinner she and her friends are hosting so she can meet 50-year-old Jimmy. He is a perpetually single man, has a chip on his shoulder and antagonizes the much-younger Eric. Jenna and Eric spend some alone time together after the others leave.

At work the next day, Jenna tells Eric their talk of the nostalgia for old films inspires her. She suggests they do a tribute to classic couture called Perfect Find. They get some designers to come aboard and offer some limited edition pieces, as well as some media influencers to help spread the word.

The Perfect Find



Official release poster

Directed by	<u>Numa Perrier</u>
Screenplay by	<u>Leigh Davenport</u>
Based on	<i>The Perfect Find</i> by <u>Tia Williams</u>
Produced by	<u>Glendon Palmer</u> <u>Gabrielle Union</u> <u>Jeff Morrone</u> <u>Tommy Oliver</u> <u>Codie Elaine Oliver</u>
Starring	<u>Gabrielle Union</u> <u>Keith Powers</u> <u>Aisha Hinds</u> <u>DB Woodside</u> <u>Alani "La La" Anthony</u> <u>Gina Torres</u>

Walking together on the [Brooklyn Bridge](#) with champagne to celebrate their campaign, no sooner than they say that they are going to cool it, they again end up at her place. Eric tells her about his dad Otis, who was killed when he was two. His dream project is to make a film about him. Jenna tells him about her and Brian, who met at college, were both overachievers and became a power couple.

Brian is featured in [Forbes](#), and in the article he clearly shows he misses Jenna. The [NYT](#) contacts Darcy to feature her as a media mogul for the Perfect Find. The subscriptions surpass 1 million, and when the Times article comes out, its focus is more on Jenna and Eric's work together.

After Jenna shows she's jealous of Eric's ex Madison at a children's party, he leaves angry and ignores her calls and messages. Arriving home, Brian is waiting for her. He's grieving his mother's passing, so Jenna offers to drive him home, which Eric sees. Brian tries to get her to come in, but she declines.

As Eric doesn't come in to work the next day and is 'editing at home', Jenna sneaks up to see him in Darcy's penthouse. They make up, then Darcy catches them post-coitus. Jenna gets fired and Eric doesn't defend them. He moves into his own apartment and works on his own film.

After New Years, Jenna finally convinces Eric to meet with her in a cafe. She's teaching a fashion in film course at [Columbia](#), he's making the film on Otis thanks to a grant. Jenna shows him her first sonogram, he is angry and leaves.

A bit later, Darcy invites herself into Jenna's apartment and announces they are now family. Her own parents disowned her, so she alone raised Eric. He joins Jenna at her next obstetrician appointment and they later attend the next Darzine Gala together.

[1]

Cinematography	Eric Lin
Edited by	Paul Millspaugh
Music by	Amanda Jones
Production companies	AGC Studios Confluentia Films I'll Have Another HR Entertainment
Distributed by	Netflix
Release dates	June 14, 2023 (Tribeca) June 23, 2023
Running time	99 minutes
Country	United States
Language	English

Cast

- [Gabrielle Union](#) as Jenna
- [Keith Powers](#) as Eric
- [Gina Torres](#) as Darcy
- [Alani "La La" Anthony](#) as Elodie
- [Aisha Hinds](#) as Billie
- [Janet Hubert](#) as Monica
- [Shayna McHale](#) as Carlita
- [Latoia Fitzgerald](#) as Becca
- [Steelo Brim](#) as Tim
- [DB Woodside](#) as Brian
- [Lina Green](#) as Jinx

- [Erica Jaye Green](#) as Terry
- [Jay Jean](#) as Cassidy
- [Winnie Harlow](#) as Suki
- [T.S. Madison](#) as Greta
- [Phoenix Noelle](#) as May
- [Godfrey](#) as Jimmy
- [Remy Ma](#) as Remy / Carmen
- [Numa Perrier](#) as Pearl
- [Yrsa Daley-Ward](#) as Cleo
- [Leigh Davenport](#) as Aretha

Production

Development

On November 6, 2018, it was announced that [Gabrielle Union](#) would produce and star in *The Perfect Find*, a film adaptation of the 2016 novel by [Tia Williams](#).^[2] [Tommy Oliver](#) and [Codie Elaine Oliver](#) are producing the film for [Confluent Films](#) and Union is co-producing through her company [I'll Have Another](#).^[2] [Stuart Ford](#)'s [AGC Studios](#) also produced with Ford, [Greg Shapiro](#), [Glendon Palmer](#), and [Holly Shakoor Fleischer](#) as executive producers.^[3] The screenplay was written by [Leigh Davenport](#), creator of *Run the World*. [Numa Perrier](#) was named the director on June 12, 2020 at the same time it was announced that [Netflix](#) picked up the film.^[4]

Casting

In December 2020, the casting of [Keith Powers](#) as Union's co-lead was announced.^[5] In March 2021, [Niecy Nash](#) was announced as a co-star,^[1] but in June 2021, it was announced that [Gina Torres](#) had replaced Nash due to scheduling conflicts.^[6] [La La Anthony](#), [Janet Hubert](#), and [Aisha Hinds](#) were announced in June 2021.^[7]

Filming

Filming was scheduled to begin in 2019.^[2] However, plans to film were changed to begin in June 2021 in [Hudson County, New Jersey](#) and is scheduled to end in August.^[8] Filming began the week of July 19, 2021 in New York, in the borough of [Manhattan](#).^[9] Additional filming locations included [Newark](#) and [Jersey City, New Jersey](#).^[10]

Release

The film had its world premiere at [Tribeca Festival](#) on June 14, 2023,^[11] and was released by [Netflix](#) on June 23, 2023.^[12]

Reception

On the review aggregator website Rotten Tomatoes, 69% of 29 critics' reviews are positive, with an average rating of 5.7/10. The website's consensus reads: "Gabrielle Union and Keith Powers bring palpable chemistry to *The Perfect Find*, delivering a low-key rom-com suitable for a comfy couch watch."^[13] Metacritic, which uses a weighted average, assigned the film a score of 57 out of 100, based on nine critics, indicating "mixed or average" reviews.^[14]

Accolades

- 2023 – Winner, Audience Award for Narrative Feature, Tribeca Film Festival^[15]

References

1. N'Duka, Amanda (March 2, 2021). "Niecy Nash Boards Romantic Comedy 'The Perfect Find' At Netflix" (<https://deadline.com/2021/03/niecy-nash-the-perfect-find-netflix-1234705135/>). *Deadline*. Retrieved June 14, 2021.
2. Roxborough, Scott (November 6, 2018). "AFM: Gabrielle Union to Star in 'The Perfect Find' " (<https://www.hollywoodreporter.com/news/general-news/gabrielle-union-star-perfect-find-1158560/>). *The Hollywood Reporter*. Retrieved June 14, 2021.
3. McNary, Dave (November 6, 2018). "Gabrielle Union to Produce, Star in Comedy 'The Perfect Find' (EXCLUSIVE)" (<https://variety.com/2018/film/news/gabrielle-union-the-perfect-find-star-produce-1203020723/>). *Variety*. Retrieved June 14, 2021.
4. N'Duka, Amanda; D'Alessandro, Anthony (June 12, 2020). "Gabrielle Union Romantic Comedy 'The Perfect Find' Lands At Netflix; Numa Perrier Attached To Direct" (<https://deadline.com/2020/06/gabrielle-union-movie-the-perfect-find-netflix-numa-perrier-directing-1202957790/>). *Deadline*. Retrieved June 14, 2021.
5. Mangum, Trey. "Keith Powers Lands Lead Opposite Gabrielle Union In Netflix Rom-Com 'The Perfect Find' " (<https://shadowandact.com/keith-powers-lands-lead-opposite-gabrielle-union-in-netflix-rom-com-the-perfect-find/>). *Shadow and Act*. Retrieved June 14, 2021.
6. D'Alessandro, Anthony (June 18, 2021). "Netflix Gabrielle Union Romantic Comedy Feature 'The Perfect Find' Adds Gina Torres" (<https://deadline.com/2021/06/netflix-gabrielle-union-movie-the-perfect-adds-gina-torres-1234777894/>). *Deadline*. Retrieved June 30, 2021.
7. Grobar, Matt (June 21, 2021). "La La Anthony, Aisha Hinds And Janet Hubert Cast In Netflix Rom-Com 'The Perfect Find' " (<https://deadline.com/2021/06/the-perfect-find-la-la-anthony-aisha-hinds-janet-hubert-cast-netflix-rom-com-gabrielle-union-1234779041/>). *Deadline*. Retrieved June 30, 2021.
8. "Production Weekly - Issue 1243 - Thursday, April 22, 2021 / 183 Listings - 39 Pages" (<https://www.productionweekly.com/production-weekly-issue-1243-thursday-april-22-2021-183-listings-39-pages/>). *Production Weekly*. April 21, 2021. Retrieved June 14, 2021.
9. Steves, Ashley (July 23, 2021). "NYC What's Filming: Netflix's 'The Perfect Find,' Starring Gabrielle Union" (<https://www.backstage.com/magazine/article/nyc-whats-filming-netflix-the-perfect-find-gabrielle-union-73716/>). *Backstage.com*. Retrieved July 23, 2021.
10. NJ.com, Amy Kuperinsky (August 2, 2021). "Gabrielle Union wraps movie in N.J. See epic surprise from Dwayne Wade" (<https://www.nj.com/entertainment/2021/08/gabrielle-union-wraps-movie-in-nj-see-epic-surprise-from-dwayne-wade.html>). *NJ.com*. Retrieved August 25, 2021.
11. Goldsmith, Jill (April 18, 2023). "Tribeca Festival's 2023 Film Lineup Includes *Maggie Moore(s)* With Tina Fey & Jon Hamm, "First Time Female Director", Marvel's *Stan Lee Doc, More*" (<https://deadline.com/2023/04/2023-tribeca-festival-film-lineup-1235328744/>). *Deadline Hollywood*. Retrieved May 20, 2023.

12. Nash, Anthony (May 18, 2023). "*The Perfect Find* Trailer Previews Gabrielle Union-Led Netflix Movie" (<https://www.comingsoon.net/?p=1289556>). *ComingSoon.net*. Retrieved May 20, 2023.
13. "*The Perfect Find*" (https://www.rottentomatoes.com/m/the_perfect_find). *Rotten Tomatoes*. Fandango Media. Retrieved July 22, 2023.
14. "*The Perfect Find*" (<https://www.metacritic.com/movie/the-perfect-find>). *Metacritic*. Fandom, Inc. Retrieved July 22, 2023.
15. Zhan, Jennifer (June 19, 2023). "Here Are All the Winners of the 2023 Tribeca Festival" (<https://www.vulture.com/2023/06/tribeca-festival-2023-winners-full-list.html>). *Vulture*. Retrieved June 21, 2023.

External links

- *The Perfect Find* (<https://www.netflix.com/title/81030422>) on Netflix
 - *The Perfect Find* (<https://www.imdb.com/title/tt8400584/>) at IMDb
-

Retrieved from "https://en.wikipedia.org/w/index.php?title=The_Perfect_Find&oldid=1192945190"

▪