

Judaa Hoke Bhi

Judaa Hoke Bhi (transl. Even after parting away) is a 2022 Indian Hindi-language supernatural film directed by Vikram Bhatt and written by Mahesh Bhatt. It was jointly produced by Loneranger Productions and Houseful Motion Pictures, and presented by Mahesh Bhatt and K Sera Sera Vikram Bhatt Productions. The film stars Akshay Oberoi and Aindrita Ray, alongside Meherzan Mazda. [2]

The film was completely shot inside K Sera Sera and Vikram Bhatt's newly set up Studio Virtual Worlds, using <u>virtual production</u> (VP) technology, with the support of <u>Unreal Engine</u>. [3] *Judaa Hoke Bhi* was released on 15 July 2022. [4]

Plot

Aman and Meera are a married couple. Aman dislikes when Meera discusses practical matters such as bills, EMIs, and household finances. He prefers to drink excessively and sing at random bars rather than in a studio that offers payment. We later discover that Aman's drinking is attributed to the loss of their only son years ago. Meera, a successful writer, receives a highly lucrative 'ghost' writing assignment in a secluded location in Uttarakhand. Just as Meera prepares to leave, Aman gets into an accident and falls into a coma.

Meera chooses to forego the assignment and stays by Aman's bedside. To change her decision, the person offering the assignment sends an efficient creature or ghost to the hospital where Aman is admitted. The creature disguises itself as a nurse on leave and persuades a ward boy to replace Aman's medicine with alcohol. This convoluted plan succeeds, as Meera detects the alcohol, becomes angry with Aman, and reconsiders her plan to go to Uttarakhand.

Upon arriving in Uttarakhand, Meera is promptly warned by a seemingly random yet convincing middle-aged blind man with a Yamdoot-like aura to flee for her safety. Strangely, she ignores this advice. The blind man then tries to frighten and convince Aman to rescue Meera. Aman eventually agrees and heads to Binsar.

Judaa Hoke Bhi



Teaser poster

Directed by	Vikram Bhatt	
Written by	Mahesh Bhatt	
Produced by	Raj Kishor Khaware	
	Krishna Bhatt	
	Amar Thakkar	
Starring	Akshay Oberoi	
	Aindrita Ray	
Cinematography	Prakash Kutty	
Edited by	Kuldip Mehan	
Music by	Puneet Dixit	
	Harish Sagane	
Production	Loneranger	
companies	Productions	
	Houseful	
	Motion Pictures	
Distributed by	K Sera Sera	
Release date	15 July 2022	
Country	India	

In Binsar, Meera's new boss is deeply interested in exotic pets and herbs that enhance his allure to women. When Aman arrives to rescue Meera from the palace, a girl named Rohi, the blind man's daughter, aids them in escaping. However, at the train station,

Language	Hindi
Box office	<u>est.</u> ₹0.25 crore ^[1]

Meera experiences intense stomach pain, caused by her boss's powers. Aman admits Meera to a nearby hospital, where she admits to having an affair with her boss. Her demeanor suddenly shifts to a more sinister tone, and she joins her boss.

Aman returns to the blind man's house, seeking assistance. The blind man reveals that Meera's boss is actually his great-great-grandfather named Virbhadra, who lived 300 years ago and was a village temple priest. Virbhadra had a brother named Bhaskaracharya. During a plague outbreak in the village, the brothers helped the villagers, but Virbhadra contracted the plague. He beseeched the goddess for help, but his plea went unanswered. That night, a ghost named Kali offered him eternal youth in exchange for two tasks: contaminating the pure temple pond water and killing a woman with unique birth circumstances every 12 years. It is later unveiled that the monster in control of Meera's boss is none other than Ruhi.

Finally, Aman rescues his wife and takes her back. It is then revealed that this was all a dream, and Aman remains in the hospital after his accident. In the end, both Aman and Meera hold a funeral for their son, concluding the film.

Cast

- Akshay Oberoi as Aman Khanna^[5]
- Aindrita Ray as Meera
- Meherzan Mazda as Siddharth Jaiwardhan
- Jiya Mustafa
- Rushad Rana
- Puneet Tejwani

Production

In March 2022, K Sera Sera and Vikram Bhatt announced the setting up of their new virtual production (VP) studio named Studio Virtual Worlds. In May end, they announced that *Judaa Hoke Bhi* directed by Vikram Bhatt will be their first production. The film was completely shot in the studio using virtual production technology, with the help of Epic Games' game engine Unreal Engine. [6][2]

Soundtrack

The film's music was composed by Puneet Dixit, Amjad Nadeem Aamir, Chote Baba, and Harish Sagane. Lyrics of the songs were penned by Shweta Bothra and Puneet Dixit. The songs were released by Zee Music Company. [7] The album was released on 1 July 2022. [8]

Track list

Judaa Hoke Bhi			
Soundtrac	Soundtrack album by Puneet		
	Dixit, Amjad Nadeem Aamir, Chote Baba, Harish Sagane		
Released	24 June 2022		
Recorded	2021-2022		
Genre	Feature film soundtrack		

	Bhi"	Bothra	Dixit Tot	Ben al length:	34:14
6.	"Judaa Hoke		Puneet	Stebin	6:50
5.	"Rootha Hoon"	Shweta Bothra	Puneet Dixit	Mohit Chauhan	5:21
	"Andekhi"	Shweta Bothra	Puneet Dixit	Sunidhi Chauhan	5:21
3.	"Aye Mere Dil Bata"	Shweta Bothra	Harish Sagane	Ankit Tiwari	5:12
2.	"O Meri Jaan"	Puneet Dixit, Purvi Pathak	Puneet Dixit	Puneet Dixit	6:51
1.	"Mera Naseeb Ho"	Shakeel Azmi	Amjad Nadeem Aamir, Chote Baba	Stebin Ben	4:39

Length	34:14	
Language	Hindi	
Label	Zee Music	
	Company	
Official audio		
Judaa Hoke Bhi - Full Album (http		
s://www.youtube.com/watch?v=Zlnk		
WKTJ13o) on YouTube		

Reception

Archika Khurana of *The Times of India* rated the film 2.5 out of 5 stars and praised the songs writing, "The songs are soulful and heighten the impact of the drama". Concluding her review Khurana wrote, "All said, this overstretched drama is way too cliched and soppy to hold your attention, but it does amuse you in its own unique ways. The performances and the soulful music definitely make this 122-minute drama worth a one-time watch." [9]

References

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- 4. "Vikram Bhatt's Judaa Hoke Bhi to have a theatrical release in July" (https://m.timesofindia.c om/entertainment/hindi/bollywood/news/vikram-bhatts-judaa-hoke-bhi-to-theatrically-release -in-july/articleshow/91909973.cms). *Times of India*. 31 May 2022. Retrieved 31 May 2022.
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- 7. Judaa Hoke Bhi Title Track | Akshay Oberoi, Aindrita Ray | Stebin Ben, Puneet Dixit, Shweta Bothra (https://youtube.com/watch?v=QSmJ269UFww). Zee Music Company.

YouTube, 16 June 2022.

- 8. "Judaa Hoke Bhi Love Has A New Enemy" (https://www.jiosaavn.com/album/judaa-hoke-b hi---love-has-a-new-enemy/1QPojYQxd3g). Jiosaavn. 3 July 2022.
- 9. Archika Khurana (15 July 2022). "Judaa Hoke Bhi Movie Review: Akshay Oberoi & Aindrita Ray shines in this twisted romantic thriller" (https://timesofindia.indiatimes.com/entertainmen t/hindi/movie-reviews/judaa-hoke-bhi/movie-review/92902891.cms). The Times of India. Retrieved 15 July 2022.

External links

 Judaa Hoke Bhi (https://www.bollywoodhungama.com/movie/judaa-hoke-bhi/cast/) at Bollywood Hungama

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