

Jugjugg Jeeyo

Jugjugg Jeeyo (<u>transl.</u> Live a long life) is a 2022 Indian Hindilanguage <u>family comedy-drama film</u> directed by <u>Raj Mehta</u> and produced by <u>Dharma Productions</u> and <u>Viacom18 Studios</u>. The film stars Neetu Kapoor, <u>Anil Kapoor</u>, <u>Varun Dhawan</u>, <u>Kiara Advani</u>, Manish Paul and debutante Prajakta Koli. [4][5]

Jugjugg Jeeyo was released on 24 June 2022 and received mixed reviews from critics with praise towards the performances, screenplay and humor. The film grossed ₹101.23 crore (US\$13 million) in India and ₹34.90 crore (US\$4.4 million) overseas, for a worldwide gross collection of ₹136.13 crore (US\$17 million). $\frac{[6][7]}{}$

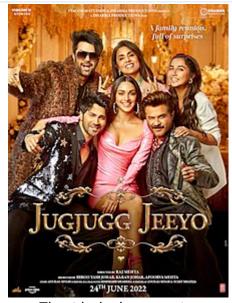
At the 68th Filmfare Awards, *Jugjugg Jeeyo* received six nominations, including Best Supporting Actress (Neetu Kapoor), Best Supporting Actor (Paul) and Best Female Debut (Koli), and won two awards – Best Supporting Actor (Anil Kapoor) and Best Female Playback Singer (Kavita Seth for "Rangisari").

Plot

Kuldeep "Kukoo" Saini and Nainaa Sharma marry each other, having loved each other ever since they had gone to school together. The couple relocates to Toronto, Canada for Nainaa's job in a corporate company while Kukoo is employed as a bouncer in a nightclub. Within five years, the couple's marital life gets strained due to prolonged silences, unfinished conversations and resentful hearts while Nainaa is offered a new position as the vice-president of HR in New York City and Kukoo is frustrated with his job. On their wedding anniversary, Nainaa and Kukoo confess to each other about their stressed marital life and plan to divorce each other once Kukoo's sister Ginny is married. They fly to their hometown Patiala, India for attending Ginny's wedding with Baljeet and are received by Kukoo's happy parents Bheem and Geeta and Ginny. Nainaa and Kukoo pretend to be happy, unwilling to disturb the vibes of Ginny's marriage while Ginny has conflicted feelings for her former boyfriend, Gaurav.

As Nainaa's boss urges her to decide soon about her promotion, she insists Kukoo to reveal about their divorce plan to his parents. Kukoo parties with his father Bheem and tries to tell him about his plans to get separated from Nainaa but rather learns that Bheem

Jugjugg Jeeyo



Theatrical release poster

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|---------------------------|---|--|
| Directed by | Raj Mehta | |
| Written by | Rishhabh Sharrma | |
| Screenplay by | Anurag Singh Sumit Batheja Neeraj Udhwani | |
| Story by | Anurag Singh | |
| Produced by | Hiroo Yash Johar <u>Karan Johar</u> Apoorva Mehta | |
| Starring | Neetu Kapoor Anil Kapoor Varun Dhawan Kiara Advani Maniesh Paul Prajakta Koli | |
| Cinematography | Jay I. Patel | |
| Edited by | Manish More | |
| Music by | Score: John Stewart | |

intends to divorce Geeta after Ginny's wedding. Puzzled, Kukoo attempts to confront Bheem and is informed of the latter's extramarital affair with Kukoo's mathematics teacher in 12th grade, Meera. Meanwhile, Nainaa becomes frustrated when the women of the house arrange for a small prayer for her to bear children and angrily discloses about her plans to get separated from Kukoo to her mother and Geeta. Next morning, a shocked Geeta confronts Kukoo and Nainaa and tries convincing them to sort their problems out. Frustrated when Bheem tries to do the same as Geeta, Kukoo reveals Bheem's affair with Meera to Geeta and Nainaa, shattering the former while Bheem fakes a heart stroke to earn sympathy and requests the doctor, their family friend, to play along with his act.

Meanwhile, Geeta plans to unite Bheem and Meera after Ginny's wedding and informs them, Nainaa and Kukoo of the same at a temple much to everyone's despair. Due to Geeta's act, Kukoo picks up an argument with her and Nainaa at home, leaves the house and drinks with Gurpreet, his best friend, confidant and Nainaa's elder brother. At night, Bheem leaves the house to live with Meera but the latter doesn't wish to be with him as she feels

| | Eduri Songs: See Soundtrack |
|----------------------|---|
| Production companies | Dharma Productions Viacom18 Studios |
| Distributed by | Viacom18 Studios |
| Release date | 24 June 2022 |
| Running time | 150 minutes ^[1] |
| Country | India |
| Language | Hindi |
| Budget | ₹120 <u>crore^[2]</u> |
| Box office | <u>est.</u> ₹136.13 crore ^[3] |

that she could never be like Geeta. When Kukoo meets Bheem on the road, the latter pretends to have left Meera for good and realized that Geeta is his better half. Convinced of his act, Geeta forgives Bheem while Ginny, who is unaware of all the drama taking place at her home, arranges for her parents to renew their wedding vows on the occasion of their wedding anniversary. On the day of Geeta and Bheem's rewedding, Kukoo and Gurpreet call Meera to mock her as Bheem "kicked her out" in favour of Geeta but realize that it was Meera who rejected Bheem. Infuriated by his father, Kukoo simultaneously discloses it all publicly and insults Bheem, for which Geeta slaps Kukoo but ultimately decides to file for divorce.

Having learnt of Kukoo and Nainaa's plans of divorce and her parents' conflict, Ginny bursts out about her insecurity in marrying Baljeet as she still loves someone else while she was all along ready to marry Baljeet as Geeta had once assured her that everything would be right after marriage whereas it did not work out for both the couples. The divorce proceedings begin for both the couples. While Bheem and Geeta are given six months by the court to reconsider, Kukoo refuses to accept for divorce, apologizing to Nainaa for not being part of her success all along and being jealous of it instead. They reconcile and set to leave for New York City while Bheem plans to reconcile with Geeta within these six months, having realized his selfishness and also thinks of having Ginny marry Gauray.

Cast

- Neetu Kapoor as Geeta Saini^[8]
- Anil Kapoor as Bheem Saini
- Varun Dhawan as Kuldeep "Kukoo" Saini
- Kiara Advani as Nainaa Sharma Saini
- Manish Paul as Gurpreet Sharma^{[9][10]}
- Prajakta Koli as Ginny Saini^[11]
- Tisca Chopra as Meera Malhotra^[12]

- Varun Sood as Gaurav Kapoor
- Savant Singh Premi as Baljeet "Ballu" Sodhi
- Naman Arora as Vishal Verma
- Suparna Marwah as Nainaa and Gurpreet's mother
- Elnaaz Norouzi special appearance in the song "Duppata" [13]

Production

<u>Principal photography</u> commenced on 16 November 2020 in <u>Chandigarh</u>. The shooting <u>wrapped up</u> in November 2021.

Release

Jugjugg Jeeyo was released in theatres on 24 June 2022 in 3,375 screens with 11,384 shows per day. [17] It premiered digitally on 22 July 2022 on Amazon Prime Video. [18]

Lawsuit

On 21 June 2022, Vishal Singh, a writer from <u>Ranchi</u>, India, accused Karan Johar of plagiarizing the plot for *Jugjugg Jeeyo*. Singh claimed the story was copied from his story *Punny Rani*, demanding Rs. 1.5 crores in compensation. As of 23 June 2022, the matter was before a local court. [19]

Soundtrack

The music of the film is composed by <u>Tanishk Bagchi</u>, <u>Kanishk Seth</u> - <u>Kavita Seth</u>, Diesby, Pozy and Vishal Shelke with lyrics written by Tanishk Bagchi, <u>Abrar-ul-Haq</u>, Diesby, Shamsher Sandhu, Ginny Diwan, Dhruv Yogi and Ghulam Mohd. Khavar. [20]

The first song, titled "The Punjaabban Song", was recreated by Tanishk Bagchi from the 2002 Pakistani music album *Nach Punjaban* by Abrar-ul-Haq. [21]

The second song, "Rangisari", is a re-release of the song "Rangi Saari" by <u>Kavita Seth</u> - <u>Kanishk Seth</u>, recreated from the late classical vocalist <u>Shobha Gurtu</u>'s popular thumri. [22]

The third song, "Duppata", was a recreated version of the 1994 hit Punjabi song *Dupatta Tera Satrang Da*, composed by <u>Atul Sharma</u>, written by Shamsher Sandhu and sung by <u>Surjit Bindrakhia</u>. The remix version is sung by Diesby, Chapter 6 and Shreya Sharma, with Diesby writing and composing the remix.

| Jug | jugg Jeeyo | | |
|--|--|--|--|
| Soundtrack album by Tanishk Bagchi, Kanishk Seth - Kavita Seth, Diesby, Pozy and Vishal Shelke | | | |
| Released | 24 June 2022 ^[20] | | |
| Genre | Feature film soundtrack | | |
| Length | 31:37 | | |
| Language | Hindi | | |
| Label | T-Series | | |
| Producer | Bhushan Kumar | | |
| Official audio | | | |
| www.youtube | yo - Full Album (https:// e.com/watch?v=LNW6t oA) on YouTube | | |

The fourth song, "Nain Ta Heere", is an original romantic number sung by Guru Randhawa and Asees Kaur with lyrics by Ghulam Mohd. Khavar translated by Kumaar. The song marks composer Vishal Shelke's debut, and replaced a song "Ik Mulaqaat" originally composed and

written by Mithoon, which would have marked the composer's first collaboration with \underline{Dharma} $\underline{Productions}$. $\underline{^{[24]}}$ A version of the song, released only as $\underline{Instagram}$ reel audio, was sung by \underline{Advani} . $\underline{^{[25][26][27]}}$

Track listing

| | No. | Title | Lyrics | Music | Singer(s) | Length |
|----|-----|-----------------------------------|---------------------------------|------------------------------|--|--------|
| | 1. | "Jugjugg Jeeyo" | Tanishk Bagchi | Tanishk Bagchi | Tanishk Bagchi | 2:22 |
| | 2. | "The Punjaabban Song" | Tanishk Bagchi, Abrar-ul-Haq | | Gippy Grewal, Zahrah S Khan, Tanishk Bagchi, Romy | 3:19 |
| 3. | 3. | "Rangisari" | Traditional | Kanishk Seth, Kavita Seth | Kanishk Seth, Kavita Seth | 3:43 |
| | 4. | "Tum Jo Gaye" (Male Version) | Ginny Diwan | Pozy | Pozy | 2:24 |
| | 5. | "Rok Leyy" | Dhruv Yogi | Tanishk Bagchi | Simiran Kaur Dhadli | 2:52 |
| | 6. | "Nain Ta Heere" | Ghulam Mohd. Khavar | Vishal Shelke | Guru Randhawa, Asees Kaur | 3:36 |
| | | "Tum Jo Gaye" (Female Version) | Ginny Diwan | Pozy | Swati Sharma | 2:25 |
| | 8. | "Duppata" | Diesby, Shamsher Sandhu | Diesby | Diesby, Shreya Sharma | 3:40 |
| | 9. | "Jaise Savan" | Tanishk Bagchi | Tanishk Bagchi | Tanishk Bagchi, Zahrah S Khan | 3:43 |
| | 10. | "Nain Ta Heere" (Lisa Version) | Ghulam Mohd. Khavar, Kumaar | | <u>Lisa Mishra,</u> Guru Randhawa | 3:33 |
| | | | | | Total length: | 31:37 |

Reception

Critical reception

Jugjugg Jeeyo received mixed reviews from critics. [28][29] Taran Adarsh of Bollywood Hungama rated the film 4 out of 5 stars and wrote "Jugjugg Jeeyo balances drama, humour and emotions seamlessly". [30] Ronek Kotecha of The Times Of India rated the film 3.5 out of 5 stars and wrote "Just like its characters, Jugjugg Jeeyo too has its flaws but at the end of the day, it's all in the family and this is just the kind of wholesome family entertainer". [31] Tushar Joshi of India Today rated the film 3.5 out of 5 stars and wrote "JugJugg Jeeyo's biggest strength lies in the fact that it is able to showcase the strength of its entire star cast in the best way possible". [32] Zinia Bandyopadhyay of News 18 rated the film 3.5 out of 5 stars and wrote "Jugjugg Jeeyo will make you laugh, cry and join the characters on the emotional roller coaster". [33] Himesh Mankad of Pinkvilla rated the film 3.5 out of 5 stars and wrote "Jug Jugg Jeeyo marries comedy with drama and emotions and is a full on package that will entertain the audience". [34] Sukanya Verma of Rediff rated the film 3 out of 5 stars and wrote "JugJugg Jeeyo is a David Dhawan comedy, not directed by David Dhawan".

Tina Das of <u>The Print</u> rated the film 3 out of 5 stars and wrote "Comedy is often not a great tool to discuss tense topics, but Anil Kapoor and Neetu Singh's *Jugg Jugg Jeeyo* passes the test". Shubhra Gupta of <u>The Indian Express</u> rated the film 2.5 out of 5 stars and wrote "JugJugg Jeeyo feels like a set-up for a modern-day dive into post-marriage shenanigans". Saibal Chatterjee of <u>NDTV</u> rated the film 2 out of 5 stars and wrote "Neetu Kapoor strides through the film with striking poise. Full marks to Varun and Kiara for trying to keep up with Anil Kapoor". Anna M. M. Vetticad of <u>Firstpost</u> rated the film 2 out of 5 stars and wrote "Jugjugg Jeeyo's apologetic feminism aims to cater to both feminists and conservatives. As a consequence, it is neither here nor there and may as well be nowhere." Monika Rawal Kukreja of <u>The Hindustan Times</u> stated "Varun Dhawan, Kira Advani, Anil Kapoor and Neetu Kapoor bring a fun family drama to life". Anuj Kumar of <u>The Hindustan</u> stated "Director Raj Mehta's family drama can evoke a few hearty laughs and some animated dinner table discussions, but the movie ends up only scratching the proverbial surface of male entitlement and chauvinism".

Box office

It earned ₹9.28 crores at the domestic box office on its opening day. On the second day, the film collected ₹10.55 crore. On the third day, the film collected ₹12.10 crore, taking a total domestic opening weekend of ₹28.93 crore. [3]

As of 5 August 2022, the film grossed ₹101.23 crore (US\$13 million) in India and ₹34.90 crore (US\$4.4 million) overseas, for a worldwide gross collection of ₹136.13 crore (US\$17 million). As per a report of Pinkvilla, Jug Jugg Jeeyo generated a total of Rs 156.75 crore in revenue. Going by this, Varun-Kiara fronted has made a profit of Rs 46-50 crores against the budget of Rs 110 crores.

Accolades

| Award | Date of the ceremony | Category | Recipients | Result | Ref. | |
|--------------------|-----------------------|--------------------------------------|-----------------------------------|-----------|----------------|--|
| | 18 March 2023 | Best Film | Jugjugg Jeeyo | Nominated | - | |
| | | Best Performer of the Year – Male | Varun Dhawan | Won | | |
| | | Best Performer of the Year - Female | Kiara Advani | Won | [42] - [43] | |
| Zee Cine | | Best Supporting Actor | Anil Kapoor | Won | | |
| Awards | | Best Supporting Actress | Neetu Kapoor | Nominated | | |
| | | Best Comic Actor | Manish Paul | Won | | |
| | | Best Female Playback Singer | Kavita Seth for "Rangi Saari" | Won | | |
| | | Song of the Year | "The Punjaabban Song" | Nominated | | |
| | Best Supporting Actor | Doot Cumparting Actor | Anil Kapoor | Won | | |
| | | Manish Paul | Nominated | | | |
| | | Best Supporting Actress | Neetu Kapoor No | Nominated | | |
| Filmfare Awards | 28 April 2023 | Best Female Debut | Prajakta Koli | Nominated | [44] | |
| | | Best Female Playback Singer | Kavita Seth for "Rangi Saari" | Won | | |
| | | Best Choreography | Bosco–Caesar for "Rangi Saari" | Nominated | | |

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