

Freestyle Releasing

Freestyle Releasing, LLC is an American independent film distribution company based in Los Angeles, California, founded in 2004, specializing in releasing low budget films theatrically. Unlike most distributors, Freestyle Releasing does not put up any prints and advertising money for its releases, leaving advertising costs to production companies.^[4]

History

Freestyle Releasing was founded in 2004 by Susan Jackson, Mark Borde and Mike Doban, formerly at United Artists Theaters. By January 2006, Jackson started the DVD label Freestyle Home Entertainment as an adjunct for additional leeway in its deal making. The company booked *Winter Passing* and *Find Me Guilty* for Yari Film Group in 2006.^[2] Jackson in 2010 formed Freestyle Digital Media, a film aggregator for the video on demand market.^[1]

By May 2011, Doban left to be chief operating officer at Sycamore Entertainment Group, a film prints and advertising (P&A) financing firm.^[5] Jackson died in October 2014.^[1] In October 2015 Byron Allen's Entertainment Studios acquired Freestyle for an undisclosed amount "said to be sealed for high-eight figures".^[3]

Units

- Freestyle Digital Media, founded in 2010, a film aggregator for the video on demand market with an output deal with Netflix.^[3]
- Turtle's Crossing, independent producer sales company,^[3] which was founded by Jackson in 1999 and represented producers in selling their films^[1]

Freestyle had a service distribution deal with Jeff Clanagan for a line of African-American movies called Code Black.^[2]

Selected releases

- Trois* (2000)^[2]
- Dot the i* (2003)^[2]
- Spin* (2003)^[2]

Freestyle Releasing, LLC



Company type	<u>Subsidiary</u>
Industry	<u>Entertainment</u>
Predecessor	<u>Entertainment Studios Motion Pictures</u>
Founded	2004
Founders	Susan Jackson ^[1] Mark Borde Mike Doban ^[2]
Headquarters	<u>Los Angeles, California, U.S.</u>
Services	Film distribution
Revenue	US\$4.20 million
Number of employees	25 ^[3]
Parent	<u>Allen Media Group</u>
Divisions	Freestyle Digital Media
Website	<u>freestyledigitalmedia.tv</u> (<u>https://www.freestyledigitalmedia.tv/</u>)

- *Fighting Tommy Riley* (2004)^[2]
- *Hair Show* (2004)^[2]
- *Riding the Bullet* (2004)^[2]
- *Modigliani* (2004)^[2]
- *An American Haunting* (2005)^{[4][1]}
- *Preaching to the Choir* (2005)^[2]
- *The Illusionist* (2006)
- *The Heart Specialist* (2006)
- *The Haunting of Molly Hartley* (2008)
- *Sarah Landon and the Paranormal Hour* (2007)
- *Dragon Wars* (2007)^[1]
- *Bottle Shock* (2008)^{[4][1]}
- *Me and Orson Welles* (2008)^{[4][1]}
- *Delgo* (2008)
- *The Collector* (2009)
- *My One and Only* (2009)
- *N-Secure* (2010)
- *Crazy on the Outside* (2010)
- *The Nutcracker in 3D* (2010)
- *Crooked Arrows* (2012)^[1]
- *The Oogieloves in the Big Balloon Adventure* (2012)
- *God's Not Dead* (2014)^[3]
- *Left Behind* (2014)^[1]
- *Woodlawn* (2015)^[3]
- *Hell and Back* (2015)
- *Camera Store* (2016)
- *After Louie* (2018)
- *Danger One* (2018)
- *Supervized* (2019)
- *The Believer* (2021)
- *Range Roads* (2021)
- *Because of Charley* (2021)
- *Curse of Aurore* (2021)
- *The Take Out Move* (2022)
- *The Oath* (2023)
- *City of Love* (2023)
- *A Perfect Day for Caribou* (2024)^[6]

References

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2. Toumarkine, Doris (January 5, 2006). "Freestyle Approach" (<http://www.filmjournal.com/freestyle-approach>). *Film Journal International*. Retrieved October 16, 2017.
3. Busch, Anita (October 22, 2015). "Byron Allen's Entertainment Studios Acquires Indie Freestyle Releasing" (<https://deadline.com/2015/10/byron-allen-acquires-indie-distribution-c-o-freestyle-releasing-1201591215/>). *Deadline*. Retrieved October 3, 2017.
4. Goldstein, Patrick (September 16, 2009). "The Big Picture" (<https://articles.latimes.com/2009/sep/16/entertainment/et-bigpicture16>). *Los Angeles Times*. Retrieved October 3, 2017.
5. Fischer, Michael S. (May 12, 2011). "So You Want To Be In Movies?" (<https://www.fa-mag.com/news/so-you-want-to-be-in-movies-7250.html?section=49&page=3>). *Private Wealth Magazine*. Charter Financial Publishing Network Inc. pp. 1, 3. Retrieved October 16, 2017.
6. "FREESTYLE DIGITAL MEDIA ACQUIRES "A PERFECT DAY FOR CARIBOU" STARRING CHARLIE PLUMMER FOR APRIL 2, 2024 RELEASE" (<https://myfox8.com/business/press-releases/ein-presswire/700694390/freestyle-digital-media-acquires-a-perfect-day-for-caribou-starring-charlie-plummer-for-april-2-2024-release/>). *My Fox 8*. Retrieved May 7, 2024.

External links

- [Official website \(http://www.freestylereleasing.com\)](http://www.freestylereleasing.com)
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