

***Crakk*** also known as ***Crakk - Jeetegaa Toh Jiyegaa!*** is a 2024 Indian Hindi-language sports action film co-written and directed by Aditya Datt and produced by Vidyut Jammwal under Action Hero Films. It stars Vidyut Jammwal, Arjun Rampal, Nora Fatehi, and Amy Jackson. It is billed as the first-ever extreme sports action film in India.<sup>[6]</sup> *Crakk* was released on 23 February 2024.<sup>[7][8][9]</sup>

Premise

Crakk Jeetegaa... Toh Jiyegaa!



Theatrical release poster

Directed by	<span>Aditya Datt</span>
Written by	<span>Aditya Datt</span> <div><span>Rehan Khan</span><span>Sarim Momin</span><span>Mohinder Pratab Singh</span></div>
Produced by	<span>Vidyut Jammwal</span> <div><span>Abbas Sayyed</span></div>
Starring	<span>Vidyut Jammwal</span> <div><span>Arjun Rampal</span><span>Nora Fatehi</span><span>Amy Jackson</span></div>
Cinematography	<span>Mark Hamilton</span>
Edited by	<span>Sandeep Kurup</span>
Music by	<b>Score:</b> <div><span>Vikram Montrose</span></div> <b>Songs:</b> <div><span>Mithoon</span><span>MC Square</span><span>Tanishk Bagchi</span></div>

Siddhu, a slum dweller in Mumbai, embarks into "Maidaan", an underground survival sports competition headed by Dev, to unravel the truth about his lost brother Nihal.<sup>[10]</sup>

## Cast

### Main

- Vidyut Jammwal as Siddharth "Siddhu" Dixit<sup>[11]</sup>
- Arjun Rampal as Dev<sup>[12]</sup>
- Nora Fatehi as Alia<sup>[13]</sup>
- Amy Jackson as Patricia Novak

### Supporting

- Rajendra Sisatkar Siddhu's father
- Shalaka Pawar as Siddhu's mother
- Ankit Mohan as Nihal Dixit, Siddhu's brother
- Bijay Anand as Mark, Dev's adopted father and founder of Maidaan
- Jamie Lever as Junaida
- Michael Owusu as Zack
- Kailash Pal as Baloon Man
- Pooja Sawant as special appearance in the song "Rom Rom"<sup>[14]</sup>
- Rukmini Maitra as special appearance in the song "Rom Rom"<sup>[15]</sup>
- MC Square as special appearance in the song "Rom Rom"<sup>[16]</sup>

## Production

### Filming

Under his production banner Action Hero Films, Vidyut Jammwal collaborates with Aditya Datt on this film, which marks their second venture after Commando 3.<sup>[17]</sup> The shooting was wrapped on 18 December 2023.

### Casting

Jacqueline Fernandez was supposed to pair with Jammwal, but she was replaced by Nora Fatehi due to creative differences.<sup>[18]</sup>

## Music

The music of the film is composed by Tanishk Bagchi, MC Square, Vikram Montrose and Mithoon while lyrics are written by Gurpreet Saini, Tanishk Bagchi, Shekhar Astitwa,

	<u>Vikram Montrose</u>
<b>Production company</b>	Action Hero Films
<b>Distributed by</b>	<u>Panorama Studios</u>
<b>Release date</b>	23 February 2024
<b>Running time</b>	154 minutes <sup>[1]</sup>
<b>Country</b>	India
<b>Language</b>	Hindi
<b>Budget</b>	₹45 crore <sup>[2][3][4]</sup>
<b>Box office</b>	₹17.08 crore <sup>[5]</sup>

### *Crakk*


**Soundtrack album by Tanishk Bagchi, MC Square, Vikram Montrose**

Paradox, Mithoon, Abhinav Shekhar and Vikram Montrose.<sup>[19]</sup>

The first song titled "Dil Jhoom" was a remake of the titular song from 2011 album *Jhoom* by the Pakistani singer Ali Zafar.<sup>[20][21]</sup>

Track listing

No.	Title	Lyrics	Music	Singer(s)	Length
1.	"Dil Jhoom"	Gurpreet Saini	Tanishk Bagchi	Vishal Mishra, Shreya Ghoshal	3:07
2.	"Rom Rom"	MC Square	MC Square, Tanishk Bagchi	MC Square	3:26
3.	"Jeena Haraam"	Tanishk Bagchi	Tanishk Bagchi	Vishal Mishra, Shilpa Rao	2:35
4.	"Crakk - Title Track"	Shekhar Astitwa, Paradox	Vikram Montrose	Vikram Montrose, Paradox	2:53
5.	"Khayal Rakhna"	Manoj Muntashir	Mithoon	Mithoon	5:18
6.	"Khel"	Abhinav Shekhar, Vikram Montrose	Vikram Montrose	Abhinav Shekhar, Vikram Montrose	2:24
Total length:					19:43

and Mithoon	
Released	20 February 2024
Recorded	2022
Genre	Feature film soundtrack
Length	19:43
Language	Hindi
Label	T-Series
<div>External audio</div> <div> Audio Jukebox (<a href="https://www.youtube.com/watch?v=22wN8TPpODE">https://www.youtube.com/watch?v=22wN8TPpODE</a>) on YouTube</div>	

Release

*Crakk* was released on 23 February 2024.<sup>[22]</sup>

Reception

*Crakk* received mixed-to-negative reviews from critics with praise for its action sequences, concept and technical aspects, but criticized its script and runtime.

On the review aggregator website Rotten Tomatoes, 14% of 7 critics' reviews are positive, with an average rating of 4/10.<sup>[23]</sup>

Critical response

Dhaval Roy of *The Times of India* gave 2.5/5 stars and wrote "*Crakk: Jeetagaa Toh Jiyegaa* delivers on the thrilling action front, offering a refreshing glimpse into the world of extreme sports on the big screen. However, its reliance on predictable tropes and a somewhat underwhelming storyline might leave you wanting more".<sup>[24]</sup> Ganesh Aaglave of *Firstpost* gave 2.5/5 stars and wrote "Crakk is high on action and stunts but lacks the thrill and several times tests your patience".<sup>[25]</sup>

*Bollywood Hungama* critic gave 2/5 stars and praised its action sequences, concept and technical aspects, but criticized its script and runtime.<sup>[26]</sup> Rishil Jogani of *Pinkvilla* gave 2/5 stars and wrote "Despite being a breakthrough in terms of action in films in India, Crakk ends up as an irredeemable film".<sup>[27]</sup>

Sonil Dedhia of *News18* gave 1/5 stars and wrote "Vidyut Jammwal and Arjun Rampal's action entertainer is a cheap and dumb down version of *Squid Game*".<sup>[28]</sup> Mayur Sanap of *Rediff* gave 1/5 stars and wrote "With no redeeming qualities whatsoever, Crakk is absolute crap!".<sup>[29]</sup> Saibal Chatterjee of *NDTV* rated the film 1/5 and opined *Crakk* is "Marred by terrible acting, disorienting editing, a strident background score and overwrought sound design."<sup>[30]</sup>

Monika Rawal Kukreja of *Hindustan Times* wrote "Crakk isn't just calling all adrenaline junkies to enjoy the kick, but it wishes to cater to that particular niche who has a penchant for these extreme sports and action".<sup>[31]</sup> Rahul Desai of *Film Companion* wrote "Crakk is needlessly convoluted, long and self-sabotaging".<sup>[32]</sup>

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## External links

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