

Article 370 (film)

Article 370 is a 2024 Indian Hindi-language political action thriller film directed by Aditya Suhas Jambhale. [4][5] who cowrote the film with Aditya Dhar, Arjun Dhawan, and Monal Thaakar. [6] Produced by Jyoti Deshpande, Aditya Dhar, and Lokesh Dhar, the film stars Yami Gautam, Priyamani, Skand Thakur, Ashwini Kaul, Vaibhav Tatwawadi, Arun Govil, and Kiran Karmarkar in pivotal roles.[7] The film was released worldwide on 23 February 2024. [8][9]

The critics praised the performance of $Gautam^{[10][11][12]}$ but criticised it for distortion of facts, depicting narratives favouring the ruling Bharatiya Janata Party due to the upcoming elections and for ignoring the views of the Kashmiris. [13][14][15][16][17]

Premise

The film is set against the backdrop of the revocation of the special status of Jammu and Kashmir, [18] (popularly referred to as the "abrogation of "Article 370") that was carried out in 2019 at the beginning of Narendra Modi government's second term in office.[11]

Cast

- Yami Gautam as NIA agent Zooni Haksar
- Priyamani as PMO Joint Secretary Rajeshwari Swaminathan
- Raj Arjun as ID Station Chief of Srinagar Khawar Ali
- Shivam Khajuria as Burhan Wani
- Vaibhav Tatwawadi as Deputy Commandant CRPF Yash Chauhan
- Arun Govil as the Prime Minister of India
- Rai Zutshi as Former Chief Minister of J&K Salahuddin Jalal (Omar Abdullah)
- Divya Seth as Chief Minister of J&K Parveena Andrabi (Mehbooba Mufti)
- Kiran Karmarkar as the Home Minister of India
- Sumit Kaul as Yakub Shaikh
- Iravati Harshe as Brinda Kaul
- Mohan Agashe as Former J&K Governor Jagmohan
- Skand Sanjeev Thakur as Wasim Abbasi

Article 370



Poster released in theatres		
Directed by	Aditya Suhas Jambhale	
Screenplay by	Aditya Dhar Aditya Suhas Jambhale Arjun Dhawan Monal Thaakar	
Story by	Aditya Dhar Monal Thaakar	
Produced by	Jyoti Deshpande Aditya Dhar Lokesh Dhar	
Starring	Yami Gautam Priyamani Skand Thakur Ashwini Kaul Vaibhav Tatwawadi Arun Govil Kiran Karmarkar	
Narrated by	Ajay Devgn	

- Ashwini Kaul as Zakir Naikoo
- Ashwini Kumar as Ashsih Mattoo
- Asit Redij as Rohit Thappar
- Jaya Virlley as Pranjali
- Sanya Sagar as Namita Chaturvedi
- Rajiv Kumar as Shamsher Abdali
- Mithil Shah as Siddharth
- B. Shantanu as the Vice President of India
- Ajay Shankar as Gaurang Sengupta
- Toshir Nalwat as Pa Mohsin
- Sukhita Aiyar as Anuradha Pattnaik
- Sandeep Chatterjee as ISI Chief

Soundtrack

The music of the film is composed by <u>Shashwat Sachdev</u> while lyrics are written by Osho Jain, <u>Sudhanshu Saria</u>, <u>Kumaar</u> and Sachdev. [19]

Track listing

T	Track listing					
	No.	Title	Lyrics	Singer(s)	Length	
	1.	"Ishq Tera"	Osho Jain	Sanjith Hegde, Shashwat Sachdev	3:45	
	2.	"Main Hoon"	Sudhanshu Saria	Sanjith Hegde, Shashwat Sachdev	3:21	
	3.	"Aandhi"	<u>Kumaar</u>	Clinton Cerejo, Shehzad Ali, Shashwat Sachdev	3:34	
	4.	"Dua"	Kumaar	Jubin Nautiyal, Priyanshi Naidu, Shashwat Sachdev	4:38	
	5.	"Main Tujhe Phir Miloongi"	Kumaar	Vibha Saraf, Shashwat Sachdev	5:32	
	6.	"Najariya LoFi Cake Mix"	Shashwat Sachdev	Shashwat Sachdev	2:36	
	7.	"Masters Of The World"	Shashwat Sachdev	Shashwat Sachdev	1:58	

Cinematography	Siddharth Deena Vasani
Edited by	Shivkumar V. Panicker
Music by	Shashwat Sachdev
Production companies	B62 Studios
	Jio Studios
Distributed by	PVR Inox Pictures
Release date	23 February 2024
Running time	158 minutes $^{[1]}$
Country	India
Language	Hindi
Budget	₹20 crore ^[2]
Box office	₹110.57 crore ^[3]

Article 370				
Soundtrack album by Shashwat				
	Sachdev			
Released	19 February 2024			
Genre	Feature film			
	soundtrack			
Length	25:44			
Language	Hindi			
Label	Saregama			
Shashwat Sachdev chronology				
Tejas	Article 370			
(2023)	(2023)			
Official audio				
Article 370 Full Album (https://www.				
youtube.com/watch?v=5leX1xOJ8Y				
M) on YouTube				

Total length: 25:44

Release

Theatrical

The film was released worldwide on 23 February 2024. On March 2024, the film was declared tax free in Madhya Pradesh. [20]

Home media

The film was premiered on Netflix from 19 April 2024. [21]

Reception

On the <u>review aggregator</u> website <u>Rotten Tomatoes</u>, 83% of 6 critics' reviews are positive, with an average rating of 6.7/10. [22]

Critical reception

Devesh Sharma of <u>Filmfare</u> gave 3.5 out of 5 stars and stated that "the film is a cracker of an action film and if one doesn't dwell on its political stance much, can be thoroughly enjoyed as an action thriller." Abhishek Srivastava of <u>The Times of India</u> also rated 3.5 out of 5 stars and stated that "Article 370 remains engaging for the most part" and that the film "proves to be a worthwhile watch, offering enough substance to keep viewers engaged and invested". Monika Rawal Kukreja of <u>Hindustan Times</u> wrote that "Article 370 underlines one of the most crucial chapters in our nation's history. With an impressive writing, simple narrative and outstanding direction, it effortlessly manages to send across the message it intends to". [25]

Mukund Setlur, writing for the <u>Deccan Herald</u> gave a rating of 2.5/5 and added that "While elements of drama and action are aplenty, the film lacks the intelligence and the genuineness needed to sustain a conversation." The <u>Koimoi</u> gave it a rating of 1.5 out of 5 and noted that the movie aims to promote propaganda by terming itself as fiction but the characters of the movie depicting the Prime minister and the Home minister entirely resembles the current PM Narendra Modi and HM Amit Shah. 15

Calling it a "hard-hitting political drama", Titas Chowdhury of <u>CNN-News18</u> rated 3.5 out of 5 stars, and stated that "the makers waste no time and dive into the crux of the story in the first half and it makes for a fast-paced experience till the point of intermission. It's the second half of the film that appears stretched out". [27] Lachmi Deb Roy of <u>Firstpost</u> awarded 3 out of 5, calling it a "compelling narrative that informs and engages without making it look like a history and civics lesson. *Article 370* is a true story of Kashmir's tortured history that had to be corrected and the maker of the film did complete justice to it!". [12] Asmita Pant of <u>CNBC TV18</u> wrote that "the film offers a grounded perspective on the Kashmir issue. It delves deep into emotions but never interrupts the story's flow", and that "the filmmakers have eschewed sensationalism for a factually accurate narrative infused with cinematic flair". [28]

Sana Farzeen of *India Today* rated 3 out of 5 stars and added that "*Article 370* is a well-made film but will test your patience with its run-time of 2 hours and 40 minutes", also noted that the film is "tuned to the propaganda value" for the ruling government. Shalini Langer of *The Indian Express* rated 2.5/5 and

added that the film "serves its politics unabashedly as it mixes facts with fiction". [16]

Critic from <u>Bollywood Hungama</u> gave 3.5 out of 5 stars and called it "a gripping tale that attempts to depict an important chapter of India's history in an entertaining and simple manner." Rohit Bhatnagar of <u>The Free Press Journal</u> rated 3 in a scale of 5, stating that "Yami Gautam's film voices truth but in a textbook manner ... Away from the picking political sides or even having his own ideology in place, Aditya sheds light on what had happened and that's like cherry on top". Abhimanyu Mathur of <u>Daily News and Analysis</u> awarded 3.5 out of 5 stars, and said that "it is a technically well-made film, packed with great performances, seamless direction, and a solid background score"; it "excels when it is being a thriller", however, "the film falters when it tries to get political. Because at this point, it resorts to boring tropes, caricatures, and over-the-top acting". [31]



Critics praised the performance of <u>Yami</u> Gautam

Factual accuracy and political messaging

The film is focused on Article 370 of the Constitution of India which granted special autonomous status to the region of Jammu and Kashmir. However, the critics have described the movie as "factually incorrect" and a "distortion" of facts. [14][13]

Indian PM Narendra Modi had endorsed the movie and claimed it to be a source of "correct information", however, producer Aditya Dhar clarified that the movie is not a factual account but a work of fiction inspired by the actual events. The movie is seen as a "thinly veiled propaganda film" that favors India's ruling Bharatiya Janta Party in order to bring political mileage for it during the upcoming 2024 Indian general elections. The movie was made tax-free in two of the BJP governed states, Madhya Pradesh and Chhattisgarh. The film screening in different states was attended by the BJP leaders and in some instances they campaigned for the movie and the elections.

The film has been noted for having numerous factual inaccuracies, and one-sided narrative. [32] It depicts the first Indian PM <u>Jawaharlal Nehru</u> allying with <u>Sheikh Abdullah</u> as a mistake. [17] At the same time, the film is silent on the BJP's coalition government with the <u>Jammu and Kashmir People's Democratic Party</u>. [17] The film normalises custodial beating and torture by presenting it as a necessary act against those who are "deserving it". [32] It further shows contempt to the institutions of democracy including the opposition and the journalists. [26]

Box office

As of 11 April 2024, *Article 370* has grossed ₹98.06 crore (US\$12 million) in India, with a further ₹12.51 crore (US\$1.6 million) in overseas, for a worldwide total of ₹110.57 crore (US\$14 million). [3]

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