

House of Gucci

House of Gucci is a 2021 American biographical crime drama film directed by Ridley Scott, based on the 2001 book *The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed* by Sara Gay Forden. The film follows Patrizia Reggiani (Lady Gaga) and Maurizio Gucci (Adam Driver), as their romance transforms into a fight for control of the Italian fashion brand Gucci. Jared Leto, Jeremy Irons, Jack Huston, Salma Hayek, and Al Pacino also star.

Scott wanted to make a film about the Gucci dynasty after acquiring rights to Forden's book in the early 2000s. The project languished for several years, with a number of directors and rumored actors being considered before Scott and Gaga became officially attached in November 2019. Much of the remaining cast joined the following summer, and filming began in Italy, lasting from February through May 2021.

The world premiere of *House of Gucci* was held at the Odeon Luxe Leicester Square in London on November 9, 2021. It was theatrically released in the United States on November 24, 2021. The film received mixed reviews from critics who praised the cast's performances but criticized the inconsistent tone and editing. Gaga and Leto were nominated for the Screen Actors Guild Award, Critics' Choice Award, and Satellite Award for Best Actress and Best Supporting Actor, respectively, while the former also received nominations for the Golden Globe Award and BAFTA Award. The film earned a nomination at the 94th Academy Awards for Best Makeup and Hairstyling. It has grossed over \$166 million against a \$75 million budget.

Plot

In Italy 1978, Patrizia Reggiani is the office manager of her father's small trucking firm. At a party, she meets Maurizio Gucci, a law student and heir to a 50% interest in the Gucci fashion house through his father Rodolfo. Patrizia aggressively pursues the awkward Maurizio, charming him into love.

Rodolfo warns Maurizio that Patrizia is only after his wealth and tells him he will disinherit him if he marries Patrizia; Maurizio chooses her over his connection to Gucci, leaving the

House of Gucci



Theatrical release poster

Directed by	<u>Ridley Scott</u>
Screenplay by	<u>Becky Johnston</u> <u>Roberto Bentivegna</u>
Story by	<u>Becky Johnston</u>
Based on	<i>The House of Gucci: A Sensational Story of Murder, Madness, Glamour, and Greed</i> by Sara Gay Forden
Produced by	<u>Ridley Scott</u> <u>Giannina Facio Scott</u> <u>Kevin J. Walsh</u> <u>Mark Huffam</u>
Starring	<u>Lady Gaga</u> <u>Adam Driver</u> <u>Jared Leto</u>

family. Patrizia and Maurizio marry, and he gets a job at the trucking company.

When Patrizia becomes pregnant, she considers her child as an avenue for familial reconciliation and lets that news slip to Maurizio's uncle Aldo who gets delighted thereby and takes the couple under his wing.

Aldo introduces Patrizia to his eccentric son Paolo, who aspires to be a designer within Gucci despite his lack of talent. Aldo helps Maurizio and a terminally ill Rodolfo reconcile shortly before the latter's death. Rodolfo writes Maurizio back into his will but fails to sign the document attesting him the 50% interest in Gucci shares before he dies, so Patrizia forges Rodolfo's signature on Rodolfo's updated testament.

Patrizia devises a plot to obtain controlling interest in Gucci by acquiring some of Aldo and Paolo's shares (the other 50%). She clashes with Aldo over the firm's clandestine sale of cheap "fake" Gucci products on the black market, and consults Giuseppina "Pina", a psychic, for guidance on how to manipulate Maurizio, who has little real interest in Gucci, into taking a more active role within the company.

Paolo acquires proof that Aldo has been evading taxes in the United States; he gives this to Patrizia in exchange for her promise that he will be allowed to design his own line. Aldo is arrested by the IRS and sentenced to a year and a day in prison.

Patrizia lies to the Italian police and tells them that Paolo is not authorized to use the Gucci trademark, so they stop his fashion show by force. Patrizia and Maurizio ask Paolo to sell them his shares, but he rebuffs and cuts ties with them.

Italian police search Maurizio's, attempting to arrest him for forging Rodolfo's signature. His family flees to Switzerland, where Maurizio meets his old friend Paola Franchi. After an argument between Maurizio and Patrizia, he decides he is tired of his wife's influence on himself and the company. He orders his wife and daughter to return to Italy and begins an affair with Paola, which Pina seemingly senses.

When Maurizio's business plans harm the company, he seeks assistance from equity company Investcorp, through which he hatches a scheme to acquire shares of the company from a now-impooverished Paolo. Aldo returns from prison and immediately realizes what Paolo has done. When Investcorp offers to buy Aldo out, he refuses until Maurizio reveals himself as the deal's instigator. Dejected, Aldo sells the shares and cuts contact with Maurizio.

Patrizia attempts a reconciliation with Maurizio, but he flatly ignores her. Later, he asks her for a divorce through his long-time assistant Domenico De Sole, which she refuses. Maurizio recruits up-and-coming designer Tom Ford to revitalize the company's image through a new line. His products are successful, but

	<u>Jeremy Irons</u>
	<u>Al Pacino</u>
Cinematography	<u>Dariusz Wolski</u>
Edited by	<u>Claire Simpson</u>
Music by	<u>Harry Gregson-Williams</u>
Production companies	<u>Metro-Goldwyn-Mayer</u> <u>Bron Creative</u> <u>Scott Free Productions</u>
Distributed by	<u>United Artists Releasing</u> (United States) <u>Universal Pictures</u> (international)
Release dates	November 9, 2021 (<u>Leicester Square</u>) November 24, 2021 (United States)
Running time	158 minutes ^[1]
Country	United States
Language	English
Budget	\$75 million ^[2]
Box office	\$166.2 million ^{[3][4]}

Maurizio has so thoroughly mismanaged the company that, by 1995, Investcorp's leaders feel compelled to buy him out, replacing him with Tom and Domenico.

Patrizia eventually grows so furious with Maurizio that she asks Pina to help her assassinate him. Pina puts her in contact with two hitmen. A few days later, they shoot Maurizio to death in broad daylight outside his office.

In the final scene, Patrizia takes her husband's last name while announcing herself in court, indicating that she still considers herself to be a Gucci even if the law does not.

Closing intertitles describe the fate of the remaining characters: Patrizia, Pina, and the hitmen are sentenced to long prison terms following their arrest for murder. Aldo died of prostate cancer in 1990, and Paolo died in poverty shortly following the sale of their shares to Maurizio. Gucci is fully acquired by Investcorp and successfully managed into the present; no Gucci family members remain at the company.

Cast

- Lady Gaga as Patrizia Reggiani
- Adam Driver as Maurizio Gucci
- Al Pacino as Aldo Gucci
- Jeremy Irons as Rodolfo Gucci
- Jared Leto as Paolo Gucci
- Jack Huston as Domenico De Sole
- Salma Hayek as Giuseppina "Pina" Auriemma
- Camille Cottin as Paola Franchi
- Reeve Carney as Tom Ford
- Alexia Murray as Silvana Reggiani
- Vincent Riotta as Fernando Reggiani
- Florence Andrews as Jenny Gucci
- Mia McGovern Zaini as Alessandra Gucci
- Mehdi Nebbou as Said
- Miloud Mourad Benamara as Omar
- Mădălina Diana Ghenea as Sophia Loren
- Youssef Kerkour as Nemir Kirdar
- Antonello Annunziata as Karl Lagerfeld
- Catherine Walker as Anna Wintour
- Martino Palmisano as Richard Avedon
- Gaetano Bruno as Franco

Production

Development

In June 2006, Ridley Scott was set to direct a film about the downfall of the Gucci family dynasty for Paramount Pictures, with Andrea Berloff writing the script,^[5] despite the family's dismissal of the project,^[6] with Angelina Jolie and Leonardo DiCaprio rumored to play Patrizia Reggiani and Maurizio Gucci.^[7] In



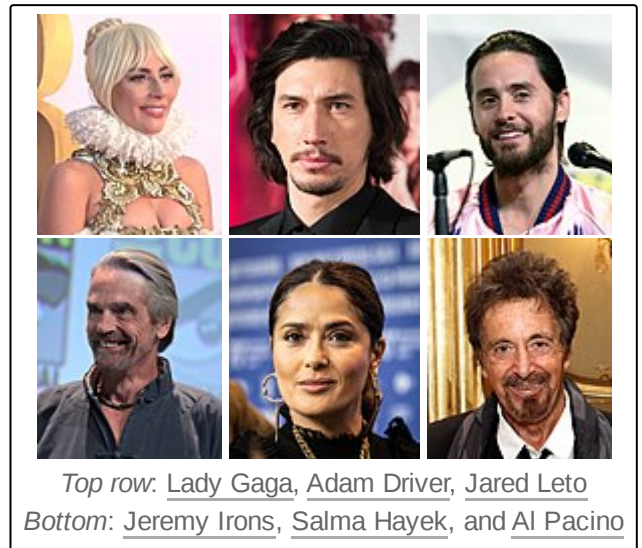
House of Gucci director
Ridley Scott

February 2012, Scott's daughter Jordan Scott had replaced him as director and was in talks with Penélope Cruz to play Reggiani.^[8] In November 2016, Wong Kar-wai took over as director from Jordan Scott, with Charles Randolph writing alongside Berloff and Margot Robbie now considered to play Reggiani.^[9] In November 2019, Ridley Scott was once again set to direct the film, with Roberto Bentivegna writing the script, and Lady Gaga set to star.^[10] According to the Gucci CEO, Marco Bizzarri, the fashion house cooperated with the production and gave them full access to their archives for wardrobe and props.^[11]

Gaga explained that she took into account how her long-time friend Tony Bennett "feels about Italians being represented in film in terms of crime", and aspired to "make a real person out of Patrizia, not a caricature."^[12] To achieve that, she studied Reggiani's vocal cadence and attitude. She explained: "I felt the best way to honor Maurizio and Italians was for my performance to be authentic, from the perspective of a woman. Not an Italian-American woman, but an Italian woman."^[12] She stayed in character for 18 months, speaking with an accent for nine months during that period. She also ad libbed many of her lines, including the film's iconic quote "Father, Son and House of Gucci," which went viral after the release of the film's first trailer.^{[13][14]}

Casting

In November 2019, it was announced that Gaga would play Reggiani. In April 2020, Metro-Goldwyn-Mayer acquired the rights to the film.^[15] By August, Adam Driver, Jared Leto, Al Pacino, Robert De Niro, Jack Huston and Reeve Carney had entered negotiations to join the cast.^[16] Driver, Leto, Pacino and De Niro were confirmed by October.^[17] Huston and Carney were confirmed in December along with Jeremy Irons, while De Niro had exited the film.^{[18][19]} Dariusz Wolski announced his involvement as cinematographer that same month.^[20] Camille Cottin joined the cast in January 2021.^[21] In March, Mădălina Diana Ghenea, Mehdi Nebbou, and Miloud Mourad Benamara were added to the cast,^{[22][23]} along with Salma Hayek, who is married to the CEO of Gucci's parent company, François-Henri Pinault.^[24]



Top row: Lady Gaga, Adam Driver, Jared Leto
Bottom: Jeremy Irons, Salma Hayek, and Al Pacino

Filming

In August 2020, it was reported that the filming was expected to begin when Scott completed production of *The Last Duel* (2021).^[15] On February 3, 2021, Leto said that the film was still in the pre-production phase and they would start shooting it in Italy in the coming weeks.^[25] Principal photography began in Rome at the end of February, with COVID-19 safety precautions in place.^{[26][27][28]} Several scenes were filmed in early March in the cities of Gressoney-Saint-Jean and Gressoney-La-Trinité, specifically in the Italian Alps in the Aosta Valley, which were used to recreate the tourist complex of St. Moritz in Switzerland.^[29]

Filming also took place in other locations in the country such as Florence, Lake Como (at Villa del Balbiano), and Milan,^[30] including the Villa Necchi Campiglio (previously featured in the film *I Am Love*). At the end of March, they returned to Rome to shoot scenes at Via Condotti.^[31] Filming wrapped on May 8.^[32]

Music

Release and marketing

House of Gucci had its world premiere at the Odeon Luxe Leicester Square in London on November 9, 2021. It was released theatrically in North America on November 24, 2021,^{[15][33]} and in the United Kingdom on November 26.^{[34][35]} Following its theatrical release, it will also be available to stream on Paramount+.^[36]

United Artists Releasing aired the first trailer for the film during the 2021 Summer Olympics. Social media accounts promoting the film on Twitter, Instagram, YouTube, and Facebook had a total of 415.4 million followers, including 234 million followers from the cast. Overall, the marketing campaign delivered at least 1.2 billion impressions and 407 million views online. Marketing tactics included radio, social, and ticketing partnerships, television spots, and promotions on TikTok, Twitter, and Snapchat. Crime podcasts were used to attract younger audiences. In theaters, trailers for the film ran during screenings of *Respect*, *Free Guy*, *Dear Evan Hansen*, *No Time to Die*, *Halloween Kills*, *The Last Duel*, and *Eternals*.^[37] By November 25, United Artists Releasing had spent \$12.8 million on television advertisements promoting the film.^[38]

Home media

House of Gucci became available for streaming on February 1, 2022. It was released on Blu-ray and DVD on February 22.^[39]

Reception

Box office

House of Gucci grossed \$53.8 million in the United States and Canada, and \$99.5 million in other territories, for a worldwide total of \$166.2 million.^{[3][4]}

In the United States and Canada, *House of Gucci* was released alongside *Encanto* and *Resident Evil: Welcome to Raccoon City*, and was originally projected to gross \$15–20 million from 3,441 theaters in its five-day opening weekend.^{[40][37]} The film opened nationwide on Wednesday, November 24, 2021, and made \$4.2 million on its first day—including \$1.3 million from Tuesday night previews—from a total of 345,000 theater admissions. *House of Gucci* went on to debut to a \$22 million five-day opening.^[41] The main reasons given for seeing the film were Lady Gaga (40%), the ensemble cast (32%), and the plot (34%).^[38] Audiences were 45% between the ages of 18 and 34, and 34% over the age of 45, a higher-than-average result for a drama film targeting an older audience during the COVID-19 pandemic. According to *Deadline Hollywood*, *House of Gucci* had the best box office opening for a drama film since *Little Women* in 2019,^{[37][42]} and *Forbes* predicted that the film would become "by far, the most 'successful' adult-skewing non-action drama of the so-called pandemic era."^[43] The film made \$7 million in its second

weekend,^{[44][45]} \$4.1 million in its third,^{[46][47]} \$1.99 million in its fourth,^{[48][49]} and \$915,339 in its fifth.^{[50][51]} In its seventh weekend, the film crossed the \$50 million mark in the U.S. and Canada while also finishing tenth at the box office with \$616,744.^{[52][53]}

Outside the U.S. and Canada, the film earned \$12.8 million from 40 markets in its opening weekend; the top countries in its first five days were the U.K. (\$3.4 million), France (\$1.9 million), Mexico (\$975,000), Spain (\$795,000), and the Netherlands (\$629,000).^[54] The film went on to make \$14.8 million in its second weekend and \$10.1 million in its third.^{[55][56]} In its fourth weekend, *House of Gucci* grossed \$4.1 million and crossed the \$100 million mark worldwide.^[57] The film earned \$3.16 million in its sixth weekend,^[58] \$4 million in its seventh,^[59] \$4.4 million in its eighth,^[60] and \$2.8 million in its ninth.^[61]

Critical response

On the review aggregator website Rotten Tomatoes, 61% of 369 critics' reviews are positive, with an average rating of 6.20/10. The website's consensus reads, "*House of Gucci* vacillates between inspired camp and dour drama too often to pull off a confident runway strut, but Lady Gaga's note-perfect performance has a timeless style all its own."^[62] Metacritic, which uses a weighted average, assigned the film a score of 59 out of 100 based on 59 critics, indicating mixed or average reviews.^[63] Audiences polled by CinemaScore gave the film an average grade of "B+" on an A+ to F scale, while those at PostTrak gave it an 82% positive score, with 60% saying they would definitely recommend it. *Deadline Hollywood* noted a strong divide between critics and audiences and said, "it appears moviegoers are overpowering."^[38] *Screen Rant* commented that although the film received mixed reviews from critics, the performances of the cast were highly praised, with particular emphasis on Lady Gaga and Jared Leto.^[64]

Alissa Wilkinson of Vox gave the film a mixed review, praising the performances but criticizing the screenplay and writing: "The movie the trailer is selling is actually a little more dishy and wild than the real *House of Gucci*, which would be a pointless and somewhat perfunctory dud if it weren't for the brilliance, or madness, of the performances."^[65] Reviewing the film for *The Hollywood Reporter*, David Rooney wrote: "Ridley Scott's film is a trashtacular watch that I wouldn't have missed for the world. But it fails to settle on a consistent tone — overlong and undisciplined as it careens between high drama and opera buffa."^[66]

Richard Roeper of the *Chicago Sun-Times* gave the film two and a half out of four stars, writing: "Adam Driver (who has now played a French squire and an Italian fashion heir in consecutive Ridley Scott movies) and Lady Gaga have legit chemistry together, and it's still a kick to see Al Pacino roaring like a lion in winter. But Hayek and Irons are playing cardboard-thin characters, Leto flounders about as if he's in a movie all his own, and *House of Gucci* feels coldly calculating when it should have been flush and warm with scandalous sensationalism."^[67] Writing for *The New York Times*, A. O. Scott found the film to be a missed opportunity that could've been crafted more in line with better cinematic standards, stating that it lacks "the necessary vision or inspiration."^[68]

Gaga's Italian accent was met with criticism by Italian actress and dialect coach Francesca De Martini, who worked on set as a dialogue coach for Hayek, and claimed that Gaga's "accent is not exactly an Italian accent, it sounds more Russian."^[69] BBC stated that Leto's portrayal of Paolo Gucci inspired "both ridicule and irritation."^[70] Film critic Mark Kermode described his performance as "parodic", writing that "while

others adopt faintly ridiculous Italian inflections, Leto delivers his lines in a string of high-pitched whoops that suggest he is attempting to communicate with whales."^[71] David Ehrlich of IndieWire described Leto as "brilliantly over-the-top".^[72]

Responding to negative reviews characterizing the cast's performances as "high-flown and jarringly incongruous," Michael Shindler of The American Conservative wrote that such comments overlook those performances' relation to the film's "dramatic substance," "a conflict of high-flown and jarringly incongruous personalities vying to remake Gucci in their own image," arguing in that vein that the film, like Scott's All the Money in the World, is a historical drama about the emergence of "a new man whose very character is adapted to the demands of contemporary commerce," comparing J. Paul Getty's role in the latter to that of Tom Ford.^[73]

Response from involved parties

In January 2021, during an interview with Italian magazine Novella 2000, Patrizia Reggiani approved that Gaga would portray her and commented she "immensely" likes her, saying "she's a genius".^[74] However, in March, Reggiani gave an interview to the Agenzia Nazionale Stampa Associata (ANSA) where she stated she was "annoyed" that Gaga had not contacted her to meet her and claimed that "it is not an economic question. I won't get a cent from the film. It is a question of good sense and respect".^[75] Later that month, it was confirmed that the producers did not want Gaga to meet her and they were "aware of not wanting to endorse or support the awful crime" she committed, saying Gaga had watched much footage and many documentaries, and read books about her life.^[76] Gaga also stated that she has no interest in "colluding" with Reggiani, but her heart goes "out to her daughters... I do care deeply that this must be very painful for them."^[77]

Patrizia Gucci, who is Paolo Gucci's daughter and Maurizio Gucci's first cousin once removed, told the Associated Press, in the name of the Gucci family, they were "truly disappointed" by the film. "They are stealing the identity of a family to make a profit, to increase the income of the Hollywood system." She added, "Our family has an identity, privacy. We can talk about everything, but there is a borderline that cannot be crossed". According to Gucci, the three central concerns of the family are inaccuracies in the film, the lack of contact with Ridley Scott, and the casting of high-profile actors to play people who were not connected with the murder. She also said that the Gucci family will decide what their next course of action will be after watching the completed film.^[78] Scott rejected her claims, saying that "You have to remember that one Gucci was murdered and another went to jail for tax evasion so you can't be talking to me about making a profit. As soon as you do that you become part of the public domain."^[79]

Tom Ford, in an article for Air Mail, stated that he "felt as though [he] had lived through a hurricane when [he] left the theater," saying that, despite laughing on a few occasions, he found it "hard for [him] to see the humor and camp in something that was so bloody. In real life, none of it was camp. It was at times absurd, but ultimately it was tragic". Ford praised most of the cast, though he did criticize Pacino's and Leto's performances, comparing them to Saturday Night Live performers and adding on the latter, "Leto's brilliance as an actor is literally buried under latex prosthetics... Paolo, whom I met on several occasions, was indeed eccentric and did some wacky things, but his overall demeanor was certainly not like the crazed and seemingly mentally challenged character of Leto's performance". While not directly commenting on his role

in the film or Reeve Carney's portrayal of him, Ford noted that the moment of Maurizio toasting him was inaccurate, as he had already been bought out by the company before Ford became Gucci's creative director.^{[80][81]}

Accolades

Award	Date of ceremony	Category	Recipient(s)	Result	Ref.
<u>Detroit Film Critics Society</u>	December 6, 2021	<u>Best Supporting Actor</u>	<u>Jared Leto</u>	Nominated	[82]
		<u>Best Ensemble</u>	<i>House of Gucci</i>	Nominated	
<u>Washington D.C. Area Film Critics Association</u>	<u>December 6, 2021</u>	<u>Best Actress</u>	<u>Lady Gaga</u>	Nominated	[83]
<u>St. Louis Film Critics Association</u>	<u>December 19, 2021</u>	<u>Best Actress</u>		Nominated	[84]
		<u>Best Supporting Actor</u>	<u>Jared Leto</u>	Nominated	
		<u>Best Costume Design</u>	<u>Janty Yates</u>	Nominated	
<u>Dallas–Fort Worth Film Critics Association</u>	<u>December 20, 2021</u>	<u>Best Actress</u>	<u>Lady Gaga</u>	4th place	[85]
<u>Florida Film Critics Circle</u>	<u>December 22, 2021</u>	<u>Best Actress</u>		Nominated	[86]
		<u>Best Supporting Actor</u>	<u>Jared Leto</u>	Nominated	
<u>Capri Hollywood International Film Festival</u>	January 3, 2022	<u>Best Actress</u>	<u>Lady Gaga</u>	Won	[87]
		<u>Capri Italian-American Artist of the Year</u>		Won	
<u>Palm Springs International Film Festival</u>	January 6, 2022	<u>Icon Award</u>		Won	[88]
<u>Golden Globe Awards</u>	<u>January 9, 2022</u>	<u>Best Actress in a Motion Picture – Drama</u>		Nominated	[89]
<u>San Diego Film Critics Society</u>	<u>January 10, 2022</u>	<u>Best Costumes</u>	<u>Janty Yates</u>	Nominated	[90]
<u>Georgia Film Critics Association</u>	January 14, 2022	<u>Best Actress</u>	<u>Lady Gaga</u>	Nominated	[91]
<u>Seattle Film Critics Society</u>	<u>January 17, 2022</u>	<u>Best Actress</u>		Nominated	[92]
		<u>Best Costume Design</u>	<u>Janty Yates</u>	Nominated	
<u>Alliance of Women Film Journalists</u>	January 25, 2022	<u>Best Actress</u>	<u>Lady Gaga</u>	Nominated	[93]
<u>AACTA International Awards</u>	<u>January 26, 2022</u>	<u>Best Lead Actress</u>		Nominated	[94]
		<u>Best Supporting Actor</u>	<u>Al Pacino</u>	Nominated	
<u>Golden Tomato Awards</u>	January 31, 2022	<u>Favorite Actor</u>	<u>Adam Driver</u>	5th place	[95]
		<u>Favorite Actress</u>	<u>Lady Gaga</u>	5th place	
			<u>Salma Hayek</u>	Nominated	

<u>Make-Up Artists and Hair Stylists Guild Awards</u>	<u>February 19, 2022</u>	<u>Best Period and/or Character Make-Up in a Feature-Length Motion Picture</u>	Jana Carboni, Sarah Tanno, Daniel Lawson Johnston and Stefania Pellegini	Nominated	[96]
		<u>Best Special Make-Up Effects in a Feature-Length Motion Picture</u>	Göran Lundström and Federica Castelli	Nominated	
		<u>Best Period and/or Character Hair Styling in a Feature-Length Motion Picture</u>	Giuliano Mariano, Frederic Aspiras, Alexis Continente and Anna Carin Lock	Nominated	
<u>Set Decorators Society of America Awards</u>	<u>February 22, 2022</u>	<u>Best Achievement in Décor/Design of a Period Feature Film</u>	Letizia Santucci and Arthur Max	Nominated	[97]
<u>Screen Actors Guild Awards</u>	<u>February 27, 2022</u>	<u>Outstanding Performance by a Female Actor in a Leading Role</u>	<u>Lady Gaga</u>	Nominated	[98]
		<u>Outstanding Performance by a Male Actor in a Supporting Role</u>	<u>Jared Leto</u>	Nominated	
		<u>Outstanding Performance by a Cast in a Motion Picture</u>	Adam Driver, Lady Gaga, Salma Hayek, Jack Huston, Jeremy Irons, Jared Leto and Al Pacino	Nominated	
<u>Hollywood Critics Association</u>	<u>February 28, 2022</u>	<u>Best Actress</u>	<u>Lady Gaga</u>	Nominated	[99]
		<u>Best Costume Design</u>	<u>Janty Yates</u>	Nominated	
		<u>Best Hair & Makeup</u>	Frederic Aspiras, Jana Carboni, Giuliano Mariano, Göran Lundström and Sarah Nicole Tanno	Nominated	
<u>Queerties Awards</u>	<u>March 1, 2022</u>	<u>Studio Movie</u>	<i>House of Gucci</i>	Runner-up	[100]
		<u>Film Performance</u>	<u>Lady Gaga</u>	Won	
<u>African-American Film Critics Association</u>	<u>March 2, 2022</u>	<u>AAFCA's Top Ten Films</u>	<i>House of Gucci</i>	Won	[101]
<u>American Cinematheque Tribute to the Crafts</u>	<u>March 7, 2022</u>	<u>Hair and Makeup</u>	Jana Carboni, Giuliano Mariano, Göran Lundström, Sarah Tanno and Frederic Aspiras	Won	[102]
<u>Santa Barbara International Film Festival</u>	<u>March 7, 2022</u>	<u>Variety Artisans Award</u>	<u>Frederic Aspiras</u> and <u>Göran Lundström</u>	Won	[103]
<u>Costume Designers Guild Awards</u>	<u>March 9, 2022</u>	<u>Excellence in Period Film</u>	<u>Janty Yates</u>	Nominated	[104]
<u>British Academy Film Awards</u>	<u>March 13, 2022</u>	<u>Outstanding British Film</u>	<i>House of Gucci</i>	Nominated	[105]
		<u>Best Actress in a Leading Role</u>	<u>Lady Gaga</u>	Nominated	
		<u>Best Makeup and Hair</u>	Frederic Aspiras, Jana Carboni, Giuliano Mariano and Sarah Nicole Tanno	Nominated	

<u>Critics' Choice Movie Awards</u>	<u>March 13, 2022</u>	<u>Best Actress</u>	<u>Lady Gaga</u>	Nominated	[106]
		<u>Best Supporting Actor</u>	<u>Jared Leto</u>	Nominated	
		<u>Best Costume Design</u>	<u>Janty Yates</u>	Nominated	
		<u>Best Hair and Makeup</u>	<i>House of Gucci</i>	Nominated	
<u>New York Film Critics Circle</u>	<u>March 16, 2022</u>	<u>Best Actress</u>	<u>Lady Gaga</u>	Won	[107]
<u>Dorian Awards</u>	<u>March 17, 2022</u>	Campiest Flick	<i>House of Gucci</i>	Won	[108]
<u>AARP Movies for Grownups Awards</u>	<u>March 18, 2022</u>	<u>Best Supporting Actor</u>	<u>Jared Leto</u>	Won	[109]
		<u>Best Ensemble</u>	<i>House of Gucci</i>	Nominated	
<u>Golden Schmoes Awards</u>	<u>March 21, 2022</u>	<u>Best Actress of the Year</u>	<u>Lady Gaga</u>	Won	[110]
		<u>Coolest Character</u>		Nominated	
		<u>Best Supporting Actor of the Year</u>	<u>Jared Leto</u>	Nominated	
		<u>Best Trailer of the Year</u>	<i>House of Gucci</i>	Nominated	
		<u>Best Line of the Year</u>	"Father, son, House of Gucci"	Won	
<u>Casting Society of America</u>	<u>March 23, 2022</u>	Big Budget – Drama	Kate Rhodes-James	Nominated	[111]
<u>Golden Raspberry Awards</u>	<u>March 26, 2022</u>	<u>Worst Supporting Actor</u>	<u>Jared Leto</u>	Won	[112]
		<u>Worst Screen Combo</u>	Jared Leto & Either His 17-Pound Latex Face, His Geeky Clothes or His Ridiculous Accent	Nominated	
<u>Academy Awards</u>	<u>March 27, 2022</u>	<u>Best Makeup and Hairstyling</u>	<u>Göran Lundström, Anna Carin Lock and Frederic Aspiras</u>	Nominated	[113]
<u>Satellite Awards</u>	<u>April 2, 2022</u>	<u>Best Actress in a Motion Picture – Drama</u>	<u>Lady Gaga</u>	Nominated	[114]
		<u>Best Supporting Actor – Motion Picture</u>	<u>Jared Leto</u>	Nominated	
<u>MTV Movie & TV Awards</u>	<u>June 5, 2022</u>	<u>Best Performance in a Movie</u>	<u>Lady Gaga</u>	Nominated	[115]
		<u>Best Musical Moment</u>	"Disco Forever"	Nominated	
<u>Location Managers Guild Awards</u>	<u>August 27, 2022</u>	Outstanding Locations in a Period Film	<i>House of Gucci</i>	Won	[116]
<u>Golden Trailer Awards</u>	<u>October 6, 2022</u>	<u>Best Drama</u>	<i>House of Gucci</i> ("Legacy")	Nominated	[117]
		<u>Best Music</u>		Nominated	
		<u>Best BTS/EPK for a Feature Film (Under 2 Minutes)</u>	<i>House of Gucci</i> ("House of Scott")	Nominated	

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