

Bhavai (film)

Bhavai is a 2021 Indian Hindi-language romance film written and directed by Hardik Gajjar and produced by Dhaval Jayantilal Gada, Aksshay Jayantilal Gada, Parth Gajjar, Richa Amod Sachan and Hardik Gajjar. The dialogues are written by Shreyes Anil Lowlekar. Produced under the banners of Hardik Gajjar Films, Backbencher Pictures and bankrolled by Jayantilal Gada, the film features Pratik Gandhi and Aindrita Ray in the lead roles. The film was released theatrically on 22 October 2021.

Synopsis

<u>Bhavai</u>, also known as Vesha or Swang, is a popular folk theatre form of western India, especially in <u>Gujarat</u>.

The film is set against the backdrop of folk art form Bhavai. Basically a dramatic entertainer, it tells the story of two lovers in the village of Khakhar, where they are portraying two characters in Ramlila.

Cast

- Pratik Gandhi as Raja Ram Joshi^[1]
- Aindrita Ray as Rani^[2]
- Flora Saini as Urmi
- Rajendra Gupta as Panditji
- Rajesh Sharma as Bajrangi
- Abhimanyu Singh as Bhawar
- Ankur Vikal as Bhurelal
- Ankur Bhatia as Lachhu
- Gopal K. Singh as Ratan Singh
- Anil Rastogi as Netaji
- Krishna Bisht as Gomu
- Bhagyashree Mote as Pyari

Production

Bhavai



Theatrical release poster

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Directed by	Hardik Gajjar
Written by	Hardik Gajjar
Screenplay by	Hardik Gajjar Shreyes Anil Lowlekar
Produced by	Dhaval Jayantilal Gada Aksshay Jayantilal Gada Parth Gajjar Hardik Gajjar Richa Amod Sachan
Starring	Pratik Gandhi Aindrita Ray
Cinematography	Chirantan Das
Edited by	Kannu Prajapati Satya Sharma
Music by	Prasad Sashte
Production companies	Hardik Gajjar Films

The film was shot in the village of Kutch Nani-Khakhar and <u>Rann of Kutch</u> in June 2018. [2] Initially titled as <u>Ravaan Leela</u>, the title was changed to *Bhavai* in September 2021 following "audience outrage". [3][4]

Release

The film was theatrically released on 22 October 2021. [5]

	Backbencher Pictures Pen Studios
Release date	22 October 2021
Running time	114 minutes
Country	India
Language	Hindi

Soundtrack

The soundtrack of the film was composed and lyrics written by Shabbir Ahmed and folk Ramayan part of film is composed by Aanand Shandilyaa. [7]

Track listing

	J		
No	, Title	Singer(s)	Length
1	. "Ishq Fitoori"	Mohit Chauhan	4:13
2	. "Siyapati Ramchandra"	Amit Mishra, Shambhavi Raj	4:29
3	. "Kahe Muskay Re"	Shreya Ghoshal	4:44
4	. "Bansuri"	Aaman Trikha, Swati Sharma, Karsan Sargathiya, Ikka	5:05
5	. "Mom Ki Gudiya"	Aaman Trikha	5:17
6	. "Mohe Ram Rang Rang De"	Udit Narayan, Shreya Ghoshal	6:24
		Total length:	30:12

Bhavai			
Soundtrack album by Shabbir			
	Ahmed		
Released	15 September 2021 ^[6]		
Recorded	2020		
Genre	Feature film		
	soundtrack		
Length	30:12		
Language	Hindi		
Label	Zee Music		
	Company		
Official audio			
Bhavai - Full Album (https://www.yo utube.com/watch?v=kyN2yeZag5M)			
on YouTube			

Reception

Hiren Kotwani writing for The Times of India rated the film with

3.5 stars out of 5. Praising the performance of Pratik Gandhi he wrote, "[he] delivers a wonderful performance as Raja Ram [and] convincingly portrays the conflict and the myriad emotions of his character". Appreciating the cinematography of Chirantan Das, he stated, "cinematography is beautiful, pleasing to the eyes and enhances the scenes." Kotwani liked the music and said, "Shabbir Ahmed's wonderful soundtrack inspired by Gujarati folk music, adds to the narrative." Concluding he opined, "Bhavai also has some old-world charm: ... the treatment of opening credits with a golden touch to the black-and-white animation and ear-pleasing classical score." Jai Arjun Singh reviewing for Firstpost gave the film 2.5 stars out of 5 and wrote, "Bhavai is a determinedly inoffensive work, almost to the point of being a soporific – and as harmless as a Kumbhkarna who has just swallowed that soporific." For The Indian Express, Shubhra Gupta gave the film 1.5 stars out of 5 and stated, "[The film] should have been an entertaining, thought-provoking watch, especially because it is done in the colourful folksy Bhavai style."

Gupta further added, "But the whole thing is so dated, with everyone being made to declaim loudly, that the tone the film wishes to achieve gets lost." [10] Joginder Tuteja of \underbrace{Rediff} rated it 3 out of 5. He praised the performances but criticised the length and narrative. [11]

References

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- 8. Hiren Kotwani (22 October 2021). "Bhavai Movie Review: Pratik Gandhi is a treat to watch in his Bollywood debut" (https://timesofindia.indiatimes.com/entertainment/kannada/movies/news/aindrita-ray-plays-sita-in-her-second-hindi-film/articleshow/64415710.cms). The Times of India. Retrieved 22 October 2021.
- 9. Jai Arjun Singh (22 October 2021). "Bhavai movie review: Pratik Gandhi's Bollywood debut is a mostly innocuous, bland comment on religious hegemony" (https://www.firstpost.com/ent ertainment/bhavai-movie-review-pratik-gandhis-bollywood-debut-is-a-mostly-innocuous-blan d-comment-on-religious-hegemony-10077081.html). Firstpost. Retrieved 22 October 2021.
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- 11. Joginder Tuteja (22 October 2021). "Bhavai review" (https://m.rediff.com/amp/movies/review/bhavai-review/20211022.htm). Rediff. Retrieved 22 October 2021.

External links

■ Bhavai (https://www.imdb.com/title/tt9538242/) at IMDb

■ Bhavai (https://www.bollywoodhungama.com/movie/bhavai/cast/) at Bollywood Hungama

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