

Kisi Ka Bhai Kisi Ki Jaan

Kisi Ka Bhai Kisi Ki Jaan (transl. Someone's Brother, Someone's Lover), also known by the initialism ***KBKJ***, is a 2023 Indian Hindi-language action comedy film^[4] directed by Farhad Samji and produced by Salman Khan Films. It is a remake of the 2014 Tamil film *Veeram*. The film stars Salman Khan and Pooja Hegde in the lead roles with Venkatesh in a pivotal role.

Principal photography began in May 2022 and ended in February 2023 with filming taking place in Mumbai, Hyderabad and Ladakh. Ravi Basrur composed the film score. The soundtrack was also composed by Basrur, along with Himesh Reshammiya, Devi Sri Prasad, Sajid Khan, Sukhbir, Payal Dev and Amaal Mallik. The cinematography is handled by V. Manikandan and editing done by Mayuresh Sawant.

Kisi Ka Bhai Kisi Ki Jaan was released theatrically on 21 April 2023, coinciding with Eid.^{[5][6]} The film received mixed reviews and became a box office success grossing ₹182.44 crore (US\$23 million) to rank as the eleventh highest-grossing Hindi film of 2023.^{[7][8]}

Plot

Bhaijaan, a brave person, lives with his three brothers Ishq, Moh and Love in a colony of Delhi, and are often caught in fights. Bhaijaan hates the idea of marriage as he feels that his wife might create disharmony among brothers. Though the younger brothers pretend they don't want to get married, they all have secret lovers: Sukun, Muskaan and Chahat.

The brothers learn through Nadeem Chacha that Bhaijaan was in love with a girl named Bhagyalakshmi (fondly called Bhagya) and his brothers scheme to find her and reintroduce her to Bhaijaan to rekindle their relationship, but later finds that she is married now and has a son. The brothers conspire to find another woman named Bhagyalakshmi, because Bhaijaan was not in love with that girl so much as her name, where they finally meets another girl named Gundamaneni Bhagyalakshmi, a Telugu-speaking girl, and they finally make Bhagya and Bhaijaan fall for each other.

Kisi Ka Bhai Kisi Ki Jaan



Theatrical Release Poster

Directed by	<u>Farhad Samji</u>
Written by	<u>Farhad Samji</u> <u>Sparsh Khetarpal</u> <u>Tasha Bhambra</u>
Story by	<u>Siva Bhoopathi Raja</u>
Based on	<u>Veeram</u> (Tamil) by <u>Siva</u>
Produced by	<u>Salim Khan</u>
Starring	<u>Salman Khan</u> <u>Pooja Hegde</u> <u>Venkatesh</u>
Cinematography	<u>V. Manikandan</u>
Edited by	<u>Mayuresh Sawant</u>
Music by	Score: <u>Ravi Basrur</u> Songs: <u>Ravi Basrur</u>

Bhaijaan clashes with a goon called Mahavir to take care of the colony. Mahavir tries to attack the colony, but Bhaijaan thwarts their attempts. While travelling in train to Bhagya's village in Telangana, Bhaijaan learns that Bhagya's brother Gundamaneni Balakrishna actually hates violence. Later, few goons enter into the train, but Bhaijaan bashes all the goons, Bhagya is shocked to see Bhaijaan whom she thought as a non-violent person, where she tries to leave for her village, but Bhaijaan convinces Bhagya and tells that he would never harbor violence again.

Bhaijaan and his brothers, along with Bhagya arrive at Bhagya's village with clean shaven look, where he and his brothers are welcomed and respected by her family. Bhaijaan is touched and impressed by their love, affection and hospitality. Bhaijaan discovers that a goon named Kodati Nageshwara wants to kill Balakrishna and his family, and had also joined Mahavir to take down Bhaijaan also. Learning this, Balakrishna seeks forgiveness from Nageshwara. It is revealed that Nageshwara's father Rameshwara was supplying narcotics at his coffee factory. Balakrishna, who was formerly a goon called 'Rowdy' Anna complained against Rameshwara, who later died after his reputation gets damaged. Nageshwara witnessed his father's death and swore revenge against Balakrishna, who later quit violence for Bhagya and his family, who are unaware of this.

Nageshwara attempts to attack Balakrishna and his family, but Bhaijaan thwarts his attempts and keeps them at a safe place. Later, Bhaijaan and his brothers, along with Balakrishna and his family arrive in Delhi for Bhaijaan and Bhagyalakshmi 's engagement, where Nageshwara and Mahavir attacks them, but Bhaijaan and a changed Balakrishna manage to kill Nageshwar. Bhaijaan also manages to kill Mahavir and saves his family and the colony.

Cast

- Salman Khan as Bhaijaan
- Pooja Hegde as Gundamaneni Bhagyalakshmi, Balakrishna's sister and Bhaijaan's love interest
- Venkatesh as Gundamaneni Balakrishna alias 'Rowdy Anna', Bhagya's elder brother
- Bhumika Chawla as Gundamaneni Anandini, Balakrishna's wife and Bhagya's sister-in-law
- Jagapathi Babu as Kodati Nageshwar, Ramchandra's son
- Raghav Juyal as Ishq, Bhaijaan's brother
- Jassie Gill as Moh, Bhaijaan's brother
- Siddharth Nigam as Love, Bhaijaan's brother
- Shehnaaz Gill as Sukoon, Ishq's love interest
- Palak Tiwari as Muskaan, Moh's love interest
- Vinali Bhatnagar as Chhaahat, Love's love interest
- Vijender Singh as Mahavir
- Satish Kaushik as Nadeem Chacha

Himesh
Reshammiya
Sajid Khan
Sukhbir
Payal Dev
Devi Sri Prasad
Amaal Mallik

Production companies Salman Khan
Films
Zee Studios

Distributed by Zee Studios

Release date 21 April 2023

Running time 144 minutes^[1]

Country India

Language Hindi

Budget ₹125 crore^[2]

Box office ₹182.44 crore^[3]

- Aasif Sheikh as Doctor
- Tej Sapru as Inspector
- Abhimanyu Singh as Tyagi
- Tanikella Bharani as Kodati Ramchandra, Nageshwara's father
- Amit Tiwari as Kodati Ishwar, Ramchandra's

younger son and Nageshwar's younger brother

- Parag Tyagi as Kodati Yogeshwar, Ramchandra's second son and Nageshwar's younger brother
- Rohini Hattangadi as Gundamaneni Pushpanjali, Balakrishna and Bhagyalakshmi's mother
- Farhad Samji as the Photographer in a wedding
- Bhagyashree in a special appearance as Bhagya: Bhaijaan's former love interest (archive footage from *Maine Pyar Kiya*)
- Abhimanyu Dassani in a special appearance
- Himalay Dassani in a special appearance
- Ram Charan in a cameo appearance in the song, "Yentamma"
- Yo Yo Honey Singh in a cameo appearance in the song, "Lets Dance Chotu Motu"
- Paran Murmu as Paran

Production

Development

Director Farhad Samji initially sought to remake the 2014 Tamil film *Veeram* as *Bachchhan Paandey* (previously titled *Land of Lungi*) with Akshay Kumar. However later, he changed the script of *Bachchhan Paandey* to be the remake of another Tamil film *Jigarthanda* instead. As Nadiadwala Grandson Entertainment held the remake rights of both the films, Samji tweaked *Veeram*'s story and pitched to Salman Khan who accepted the film.^{[9][10]} Later, Nadiadwala walked out of the project and gave the rights to Khan, who then decided to make the film under his banner Salman Khan Films.^[11]

The film was announced on 10 January 2020 with the title *Kabhi Eid Kabhi Diwali*.^[12] The film was supposed to produce by Sajid Nadiadwala under his banner Nadiadwala Grandson Entertainment, thus marking his seventh collaboration with Khan.^[13] The film was made on a production and marketing budget of around ₹125 crore (US\$16 million) (excluding Khan's salary).^[2]

Samji narrated the story to Khan in early January 2020, and agreed to do the film in the first meeting itself.^[14] However, it was later postponed for a longtime and suffered numerous pre-production delays due to the COVID-19 pandemic.^[15] However, in August 2022, the film's official title was announced as *Kisi Ka Bhai Kisi Ki Jaan*.^[16]

Pre-production

Nadiadwala started working on the script in January 2020.^[17] Samji began pre-production of the film in July 2021, after wrapping *Bachchan Pandey*.^[18] Tasha Bhambra developed the screenplay from the story given by Sparsh Khetarpal.^[19] The film's every dialogue and every scene has been written under the supervision of Khan, and some of the dialogues in the films are straightly from Khan's mind.^[20]

The songs were composed by Ravi Basrur, Himesh Reshammiya, Devi Sri Prasad, Sajid Khan, Sukhbir, Payal Dev and Amaal Mallik. The film's original background score was score by Basrur.^[21] The team further brought cinematographer V. Manikandan and stunt choreographer Anl Arasu on board.^[22] Other technicians includes editor by Mayuresh Sawant, production designer Rajat Poddar, and costume designers Ashley Rebello, Alvira Khan Agnihotri, Sanam Ratansi and Rochelle for the film.^[23] The music videos were chorographed by Jani Master, after working with Khan in Radhe (2021).^[24]

Casting

In February 2020, Pooja Hegde was confirmed as the female lead.^[25] The film marks her first collaboration with Khan.^[26] and second collaboration with Samji after Housefull 4 (2019).^[27] Samji felt that Hegde would be best fit for female lead after working with her in "Housefull 4."^[28] *Hegde hired her fees for the project post the success of Housefull 4.*^[29]

In December 2021, Venkatesh joined the cast, marking his comeback to Hindi cinema after Taqdeerwala (1995).^[30] Jagapathi Babu was signed in to play main antagonist role in June 2022.^{[31][32]} About his role Babu said "There was no reservation regarding the role. Bhai [Khan] wanted me to dye my hair black and look younger. This is because he has this logic and said 'I can't fight a person who is older than me.' So. we had to do that and nothing else. It wasn't a reservation but something that the character needed."^[33]

Jassie Gill, Siddharth Nigam and Raghav Juyal were roped in to play Khan's brothers in the film.^{[34][35]} Punjabi cinema actress Shehnaaz Gill joined the cast in April 2022.^[36] In May 2022, South Indian cinema actress Malvika Sharma joined the cast for playing a pivotal role.^[37] Newbie Palak Tiwari, who was assistant director of Antim: The Final Truth (2019) was selected to play a prominent role.^{[38][39]} Later, boxer-politician Vijender Singh was signed to play one of antagonist role.^[40] The film marks Shehnaaz Gill, Malvika Sharma, Palak Tiwari and Vijender Singh's Hindi film debut.

Aasif Sheikh was signed in to play pivotal role.^[41] Ram Charan was cast for a special appearance in a song.^{[42][43]} The film marked Satish Kaushik's posthumous release after his death.^[44] Although Tajikistani singer Abdu Rozik was shot for his portions, his part was cut from final draft as makers wanted to reshoot his portions and he couldn't join the sets as he was in Bigg Boss 16 House.^[45]

Filming

Principal photography began on 12 May 2022 in Vile Parle, Mumbai.^[46] Khan and Hegde joined the sets in the schedule, where the team shot some scenes at erected metro station in Golden Tobacco factory in Vile Parle for 10 days.^{[47][48]} Later in June, the production moved to Hyderabad for 25-days schedule.^{[49][50]} Two song was shot at Ramoji Film City, Hyderabad in this schedule.^[51]

In August 2022, a song featuring Khan and Hegde was filmed along with some portions in Ladakh.^[52] The final schedule of the film was began in September at specially erected set in Vile Parle with stunt choreographer duo Anbariv.^[53] An elaborate set of a hilltop was built at the Golden Tobacco factory in Mumbai for Venkatesh's introduction scene, choreographed by Anbariv. Production designer Rajat Poddar made a village in South India with a rocky hill in the background.^[54] A separate set was built for Babu's fight sequence. Each set took more than two months to build.^[55]

A song choreographed by Jani Master was reshoot with 800 background dancers in late November 2022 at constructed set at Madh Island, Mumbai.^[56] The shooting of the song was wrapped up in 3 December 2022.^[57] Hegde wrapped her portions on 3 February 2023.^[58] Khan wrapped his portions on 8 February 2023.^[59]

Post-production

Post-production of the film began simultaneously with the wrapping-up and continuation of film production. Editing and VFX works began in September 2022.^[60] In late-February 2023, it was reported that Khan completed editing first cut of the film at his brother Sohail Khan's studio in Bandra.^[61] Later, Khan held first cut screening for his friends and family.^[62] Later Khan re-edited the film with Bunty Negi.^[63] Sheikh completed his dubbing in early March 2023.^[64]

The final copy of the film was ready in April 2023,^[65] and was submitted to the Central Board of Film Certification (CBFC) that month. On 16 April 2023, the film received a U/A certificate from the Censor Board, with a finalized runtime of 144 minutes.^[66]

Music

In June 2022, *Bollywood Hungama* reported that Ravi Basrur was approached to compose the background score and one song. The source also claimed that Devi Sri Prasad, who was earlier signed for the film, opted out of the project.^[67] Prasad, however, denied the rumors, saying that he had already composed a dance number for the film.^[68] Himesh Reshammiya, Sajid Khan, Sukhbir, Payal Dev, Devi Sri Prasad, Ravi Basrur and Amaal Mallik have been signed to compose songs as well.^[69]

The soundtrack consists of eight original songs, namely, "Naiyo Lagda", "Billi Billi", "Jee Rahe The Hum (Falling in Love)", "Bathukamma", "Yentamma", "O Balle Balle", "Lets Dance Chotu Motu", and "Tere Bina". Lyrics are written by Shabbir Ahmed, Kumaar, Devi Sri Prasad, Sajid Khan, Ravi Basrur, Vicky Sandhu, Kinnal Raj and Harini Ivaturi. The album was released by Zee Music Company on 20 April 2023, a day before the film's release.^[70]

Marketing

The film's title and first look was revealed on 26 August 2022 through an announcement video, coinciding his 34 years in Bollywood.^[71] The film's teaser was released on 25 January 2023.^[72] Subsequently, the teaser was attached to the prints of Pathaan for theatrical screenings.^[73] In March 2023, when the song "Billi Billi" was unveiled, the hook step, choreographed by Jani Master and performed by Khan and Hegde in the music video, quickly went viral, adding to the song's popularity and becoming a social media sensation.^{[74][75]} Many people have recreated the hook step (signature step) by recording their own dance performances to the song and sharing these videos across social media platforms.^[76] The official trailer of the film was released on 10 April 2023.^[77] Trailer launch event was held at a multiplex in Mumbai, where cast and crew were present.^[78]

Release

Theatrical

The film was theatrically released on 21 April 2023, coinciding with Eid. The film was released in 5700 screens worldwide, which included 4500 screens in India and 1200 screens in overseas market.^[79]

On 25 August 2023, the film was released in Bangladesh.^[80]

Home media

The film was premiered on ZEE5 from 23 June 2023.^[81] The satellite rights of the film have been acquired by Zee Cinema, where it was telecasted on 23 September 2023.^[82] The film was later telecasted on & Pictures on 25 November 2023.^[83]

Reception

Critical reception

On the review aggregator website Rotten Tomatoes, 0% of 8 critics' reviews are positive, with an average rating of 3/10.^[84] *Kisi Ka Bhai Kisi Ki Jaan* received mixed reviews from both critics and audience.^[85]

Bollywood Hungama rated the film 3.5 out of 5 and wrote, "Kisi Ka Bhai Kisi Ki Jaan is a perfect Eid gift for Salman Khan's fans."^[86] Ganesh Aaglave of Firstpost rated the film 3.5 out of 5 and wrote, "Salman Khan, like always rules the screen with swag and ultimate presence with the combination of dumdaar dialogues and massy action sequences."^[87] Simran Singh of DNA India rated the film 3 out of 5 and wrote, "Kisi Ka Bhai Kisi Ki Jaan is a true-blue Salman Khan film, a complete family entertainer that his fans have expected for many years."^[88] Joyeeta Mitra Suvarna of India TV reviewed the film and wrote, "Kisi Ka Bhai Kisi Ki Jaan has all the ingredients of an entertainer-- action, drama, romance, and comedy which is the pattern of Salman Khan films. Especially Salman Khan's entry and Venkatesh's fight, and Ram Charan's cameo make it worth watching."^[89] Ronak Kotecha of The Times of India rated the film 2.5 out of 5 and wrote, "This Salman Khan starrer once again plays to the gallery for his die-hard fans. It is a larger-than-life actioner with brutal violence and tons of drama."^[90]

Scroll.in wrote "The spread includes all the elements typical of a Salman Khan movie, but in more judicious quantities than in his previous few outings."^[91] Shubhra Gupta of The Indian Express wrote "tired, unimaginative amalgamation of every Salman Khan version".^[92] Saibal Chatterjee of NDTV wrote "a travesty of gigantic proportions".^[93] Sukanya Verma of Rediff rated the film 1 out of 5 and wrote, "Salman Khan is so neck deep in his formulaic rut that the only way he knows out is to dole out some more of the bunk."^[94] Monika Rawal Kukreja of Hindustan Times wrote "Loud and senseless, Salman Khan's cringefest makes you say, 'stop it, Bhaijaan'".^[95] Shilajit Mitra of The Hindu wrote "annoying, uninspired and full of empty odes to its fading superstar".^[96]

Box office



Khan and Hegde promoting the film in 2023

Kisi Ka Bhai Kisi Ki Jaan grossed ₹15.81 crore (US\$2.0 million) in India and ₹9.57 crore (US\$1.2 million) overseas taking collection to ₹25.38 crore (US\$3.2 million), on its opening day. On its second day, the film grossed ₹25.75 crore (US\$3.2 million) crore in India.^[97] The film grossed ₹26.61 crore (US\$3.3 million) in India, in three days of its release.^[98] The film has collected over ₹100 crore (US\$13 million) gross worldwide in its first three days becoming the fourth Hindi film, after *Pathaan*, *Brahmāstra: Part One – Shiva*, and *Sooryavanshi*, to cross the three-figure mark in the opening weekend in the post-pandemic.^[99] The film crossed ₹100 crore nett in India on 30 April, marking Khan's 16th film to do so.^[100]

As of 18 May 2023, the film has grossed ₹131.58 crore (US\$16 million) in India and ₹50.86 crore (US\$6.4 million) overseas for a worldwide gross collection of ₹182.44 crore (US\$23 million).^[3]

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