

Waaah Zindagi

Waaah Zindagi (lit. 'Wow Life') is a 2021 Hindi-language comedy drama film starring Naveen Kasturia, Plabita Borthakur, Vijay Raaz, Sanjay Mishra, Ramnath Choudhary, Dharmesh Vyas, Manoj Joshi, Lalit Sharma and Nakul Tiwadi.^{[1][2]} The film is based on the concept of 'Make in India'.^[3] The film premiered on 31 December 2021 on ZEE5.^[4]

Plot

Besides a quirky and unconventional love story, Waaah Zindagi is a journey of a destitute farmer's son struggling hard to become an entrepreneur to win his childhood sweet heart. His achievements are ravaged into failures by the mass dumping of Chinese products in the Indian Markets ruining all the Indian industries and businesses including his own. Devastated and dejected in love he gathers courage to fight and stand against China to redeem his love ending up in the Make In India initiative.

Cast

- Naveen Kasturia as Ashok
- Plabita Borthakur as Reena
- Vijay Raaz as Banna
- Sanjay Mishra as Grandfather Ramkaran
- Ramnath Choudhary As Algoja Player with Nose
- Manoj Joshi as Jagat Shah
- Teetu Verma as Nanku naai
- Dharmesh Vyas as Sajjan Singh
- Lalit Sharma as Rajesh
- Nakul Tiwadi as Desai

Filming

The filming was on location in Morbi village in Gujarat rural Rajasthan, rural part of Madhyapradesh and rural part of maharashtra as well.^[5]

Soundtrack

Waaah Zindagi



Release poster

Directed by	Dinesh S Yadav
Written by	Suryapal Singh (Dialogues), Dinesh S Yadav, Ruhin (Screenplay).
Produced by	Ashok H Choudhary
Starring	Naveen Kasturia Plabita Borthakur Vijay Raaz Sanjay Mishra Ramnath Choudhary Dharmesh Vyas Manoj Joshi Nakul Tiwadi
Cinematography	Yogesh Koli
Edited by	Pareesh Kamdar
Music by	Paag Chhabra
Production company	Shivazza Films & Entertainment
Distributed by	ZEE5
Release date	31 December 2021
Running time	107 minutes
Country	India

The film's music was composed by Parag Chhabra, while lyrics were written by Manoj Yadav and Shellee.

Language	Hindi
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Track listing

No.	Title	Lyrics	Singer(s)	Length
1.	"Bhaari Bhaari"	Manoj Yadav	Mohan Kanan, Shadaab Faridi, Parag Chhabra	6:00
2.	"Jindhadi"	<u>Shellee</u>	<u>Nikhita Gandhi</u> , Parag Chhabra, Rossh	3:34
3.	"Patanga"	Shellee	Suvarna Tiwari, Gulraj Singh, Parag Chhabra	3:58
4.	"Naino"	Shellee	<u>Jonita Gandhi</u> , <u>Devender Pal Singh</u> , Parag Chhabra	3:28
Total length:				17:00

<i>Waah Zindagi</i>	
Soundtrack album by Parag Chhabra	
Released	4 November 2020 ^[6]
Recorded	2017-18
Genre	Feature film soundtrack
Length	17:00
Language	Hindi
Label	<u>Zee Music Company</u>
Official audio	
Waah Zindagi - Full Album (https://www.youtube.com/watch?v=Ea_Rp23g1k4) on <u>YouTube</u>	

Release

Initially projected to release in March 2019 by the filmmakers,^[1] the film is set to be released on over-the-top media services.^[7]

References

- Adarsh, Taran [@taran_adarsh] (29 January 2019). "Sanjay Mishra, Naveen Kasturia, Plabita Borthakur, Vijay Raaz and Manoj Joshi... First look poster of #WaahZindagi was unveiled by spiritual leader Sri Sri Ravi Shankar Ji... Directed by Dinesh S Yadav... Produced by Ashok Choudhary... March 2019 release. <https://t.co/JC4QVO2oLG>" (https://twitter.com/taran_adarsh/status/1090214281226797056) (Tweet) – via Twitter.
- Barasara, Dilip (26 April 2017). "Wah Zindagi Will Canvas Make In India Concept" (<http://mijaaaj.com/wah-zindagi-will-canvas-make-india-concept/>). Mijaaaj. Retrieved 25 August 2017.
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- "Irrfan's Murder at Teesri Manzil 302, Sanjay Mishra's Turtle and Waah Zindagi to stream on Zee5" (<https://www.indiatoday.in/movies/bollywood/story/irrfan-s-murder-at-teesri-manzil-302-sanjay-mishra-s-turtle-and-waah-zindagi-to-stream-on-zee5-1894127-2021-12-30>). *India Today*. 30 December 2021. Retrieved 2 January 2012.
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6. "Waah Zindagi – Original Motion Picture Soundtrack" (https://www.jiosaavn.com/album/wah-zindagi/v,LxvjmCyYY_). Jiosaavn. 4 November 2020.
7. "Sanjay Mishra's Waah Zindagi headed for OTT release" (<https://www.cinemaexpress.com/stories/news/2020/may/25/sanjay-mishras-waah-zindagi-headed-for-ott-release-18593.html>). *Cinema Express*. 25 May 2020. Retrieved 4 August 2020.

External links

- *Waah Zindagi* (<https://www.zee5.com/global/movies/details/waah-zindagi/0-0-1z566057>) at ZEE5
 - *Waah Zindagi* (<https://www.imdb.com/title/tt7309776/>) at IMDb
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