

Saban Capital Group

(Redirected from Saban Films)

Saban Capital Group LLC is an American <u>investment firm</u> based in <u>Los Angeles</u>, <u>California</u> focused on media, entertainment, and communications investments. Formed in 2001 by <u>Haim Saban</u>, Saban Capital Group owns Saban Films, [1][2] and co-owns Celestial Tiger Entertainment. [3][4]

History

In October 2006, SCG's Saban Entertainment Group division announced the beginning of its virtual studio program for starting up and developing family entertainment. [5] In March 2007, Univision Communications was sold to Broadcasting Media Partners which includes Saban Capital Group, Madison Dearborn Partners, Providence Equity Partners, TPG Capital, and Thomas H. Lee Partners. [6] On October 17, 2011, Saban Capital Group acquired 7.5% stake in Jakarta-based Indonesian largest integrated media company, Media Nusantara Citra, [7][8][9] In July 2012, Saban Capital Group acquired minority stake in PT MNC Sky Vision Tbk, the largest pay-TV operator in Indonesia which owns Indovision and Top TV.[10] In June 2012, Kidsco Media Ventures LLC, a SCG affiliate, jointly with Konami's 4K Acquisition Corp. purchased some of the key assets of 4Kids Entertainment with Kidsco getting the *Dragon Ball Z Kai*, *Cubix*, *Sonic X* and The CW Network's Saturday Morning programming block contract rights.[11] In August 2012, Saban Capital Group launched a new music publishing division called "Music Ventures". [12]

On September 13, 2018, *Saban Capital Acquisition Corp.* announced the purchase of <u>Panavision</u> and <u>Sim Video International</u> in a \$622 million cash and stock deal. The transaction was aimed at creating a comprehensive production and post-production entity. Saban Capital Acquisition Corp. proposed a change of name to Panavision Holdings Inc., but expected to continue to trade on the Nasdaq stock exchange. Saban ended up terminating its deal to acquire Panavision on March 1, 2019.

Saban Brands

On May 5, 2010, Saban Capital Group announced that it would start **Saban Brands** (**SB**), a successor company to <u>Saban</u> Entertainment dedicated to acquiring entertainment and consumer

Saban Capital Group LLC



brands. [1] On May 12, 2010, it was announced that Saban Brands bought back the *Power Rangers* franchise (including some related shows) from <u>Disney</u> for \$43 million [16] and would produce a new nineteenth season of Power Rangers that began airing on <u>Nickelodeon</u> on February 7, 2011, with the previous 700 episodes being rerun on <u>Nicktoons</u>. [2][17] It was also announced that Saban Brands is in negotiations to buy three other brands. [18] On August 17, 2010, it was announced that Saban Brands bought <u>Paul Frank</u> Industries. [19][20]

On May 1, 2012, Kidsco Media Ventures LLC, an affiliate of Saban Capital Group, placed a bid to acquire some of 4Kids Entertainment's assets, including the US rights to the Yu-Gi-Oh! franchise and The CW4Kids block, for \$10 million. [21] 4K Acquisition Corp, a subsidiary of Konami, then placed a bid. On June 5, 2012, 4Kids commenced an auction between Kidsco and 4K Acquisition which was then adjourned so 4Kids, Kidsco, and 4K Acquisition could consider an alternative transaction. [22][23] On June 15, 2012, 4Kids filed a notice outlining a proposed deal in which its assets would be divided between Kidsco and 4K Acquisition which was finalized on June 26, 2012. The deal saw 4K Acquisition acquire the US rights to the Yu-Gi-Oh! franchise and Kidsco acquire 4Kids' other assets including the agreements for Dragon Ball Z Kai, Cubix: Robots for Everyone, Sonic X and The CW Network's Saturday morning programming block. [24][11] On July 2, 2012, it was announced that Saban Brands, via Kidsco Media Ventures, would begin programming the block in the fall, [25][26][27][28] and on July 12, 2012, it announced that the block would be named Vortexx, which launched on August 25, 2012, and ended on September 27, 2014. [29][30]

On June 12, 2012, it was announced that Saban Brands plans to reintroduce the Popples franchise with new merchandise in fall

	Celestial Tiger Entertainment (JV)
Website	www.saban.com (h
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	<u>m/)</u>

Saban Brands

SABAN Brands	
Company type	Division
Industry	Television production
Predecessor	Saban Entertainment
Founded	May 12, 2010
Founder	Haim Saban
Defunct	July 2, 2018
Fate	Split up, assets sold off
Headquarters	Los Angeles, California, U.S.
Area served	Worldwide
Number of employees	9
<u>Parent</u>	Saban Capital Group
Divisions	Saban Brands Lifestyle Group Saban Brands Entertainment Group

2013. On August 3, 2012, it was announced that Saban Brands acquired The Playforge, the development team behind App Store success stories Zombie Farm and Zombie Life. On September 19, 2012, Saban Brands announced that they acquired Zui provider of Kid-Safe Online content. On September 25, 2012, Saban Brands announced that they re-acquired the *Digimon* franchise and its most recent season, *Digimon Fusion* with Toei Animation handling Asian licensing & distribution and MarVista Entertainment handling all other global licensing & distribution.

On July 3, 2013, it was announced that Saban Brands signed a deal to manage the distribution, licensing, and merchandising of <u>Sendokai Champions</u> in North America and Israel and be broadcast on the Vortexx. [36] In October 2013, Saban Brands shut down The Playforge because of poor game sales.

Saban Brands and <u>Lionsgate Films</u> announced in May 2014 that they were planning to produce a new *Power Rangers* feature film, and would hopefully launch a *Power Rangers* film franchise. [37] By August 4, 2014, Saban Brands sold KidZui to LeapFrog Enterprises. [38] Later on, <u>Macbeth Footwear</u> was acquired

by Saban Brands, and in December, Saban Brands formed two divisions Saban Brands Lifestyle Group and Saban Brands Entertainment Group to expand their holdings. On January 6, 2014, it was announced that Saban Brands Lifestyle Group acquired Mambo Graphics. On March 24, 2015, it was announced that Saban Brands Lifestyle Group had acquired Piping Hot. Saban Brands developed its first two properties, *Kibaoh Klashers* and *Treehouse Detectives*, as animated series which were picked up by Netflix in October 2016.

In February 2018, Saban Brands appointed <u>Hasbro</u> as the global master toy licensee for *Power Rangers* in April 2019 with a future option to purchase the franchise. On May 1, 2018, Saban agreed to sell *Power Rangers* and other entertainment assets to Hasbro for US\$522 million in cash and stock, with the sale expected to close in the second quarter. Other properties in the deal included *My Pet Monster, Popples, Julius Jr., Luna Petunia, Treehouse Detectives* and Saban Brands' content/media libraries (excluding *Rainbow Butterfly Unicorn Kitty, Sonic X* and other properties that were sold to different companies before the deal). Saban's *Digimon* and *Pretty Cure* licenses were also transferred to Hasbro, although were later left to expire, thus reverting to Toei Animation Inc. for its international distribution. Only nine existing employees out of sixty would be retained by SCG, and the Saban Brands subsidiary ended operations upon the closure of business on July 2, 2018. [46]

Saban Films

On May 6, 2014, Saban Capital announced the launch of **Saban Films** (**SF**), a distribution company that will acquire yearly 8 to 10 feature films for the North American market. [47]

Units

- Saban Entertainment Group
- Saban Kids & Family
- Saban Films^[47]
- Saban Real Estate, LLC

Investments

Current

- Celestial Tiger Entertainment (CTE) (JV)
- Qoo10
- Taomee (minority stake)
- Playbuzz (2016)^[48]
- Bustle
- IronSource
- Sim Video International

Past

Bezeq

Saban Films

Savan Fillis		
SABAN # FILMS		
Company	Subsidiary	
type		
Industry	Film production	
Founded	May 6, 2014	
Founder	Haim Saban	
Headquarters	Los Angeles,	
	California, U.S.	
Area served	Worldwide	
Key people	Bill Bromiley	
	(president)	
Products	Motion pictures	
Parent	Saban Capital	
	Group	
Divisions	SCG Films	
Website	www.sabanfilms	
	.com (https://www.	
	sabanfilms.com/)	

- Keshet Broadcasting LTD
- Panavision
- ProSiebenSat.1 Media AG
- Vessel
- Broadcasting Media Partners (20%)
 - Univision Communications, Inc.
- Media Nusantara Citra (MNC) (7.5%)

Political activities

The Saban Group is a top contributor to the <u>Democratic Party</u>. It has donated to former President <u>Barack Obama</u>'s campaign [49] and was one of the top donors of the Clinton Campaign of 2016 with a contribution of approximately 12 million dollars. [50]

List of television shows, films and libraries

Saban Entertainment Group

- Hollywood Star Dogs^[5]
- Cirque du Soleil Media^[51]
- CNCO
- Emojiville^[39]
- La Banda
- Macbeth Footwear
- Mambo Graphics
- MIX5
- Paul Frank
- Piping Hot

Saban Brands

These properties were formerly owned by Saban Brands until 2018:

- Digimon (currently by Discotek Media and Toei Animation Inc.)
- Rainbow Butterfly Unicorn Kitty^[52] (currently by Funrise and Jetpack Distribution)^[53]
- Shinzo (currently by Toei Animation Inc.)
- Sonic X (currently by Discotek Media and TMS Entertainment)

These properties are now owned by Hasbro, via Hasbro Entertainment:

- Beetleborgs^{[54][55][56]}
- Cubix^[11]
- *Glitter Force*^{[57][58]} (co-ownership with Toei Animation Inc.)^{[59][60][61][62][63]}
- Julius Jr.^{[64][65]}
- Kibaoh Klashers^{[42][66]}

- Luna Petunia^[39]
- Masked Rider^[54]
- My Pet Monster (purchased from American Greetings/TCFC, Inc.)
- Ninja Turtles: The Next Mutation (co-ownership with Paramount Global)^{[55][56][67]}
- Popples^[39] (purchased from American Greetings/TCFC, Inc.)^[68]
- Power Rangers (co-ownership with Toei Company)^[69]
- Treehouse Detectives^[42]
- VR Troopers^{[54][55][56]}

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External links

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