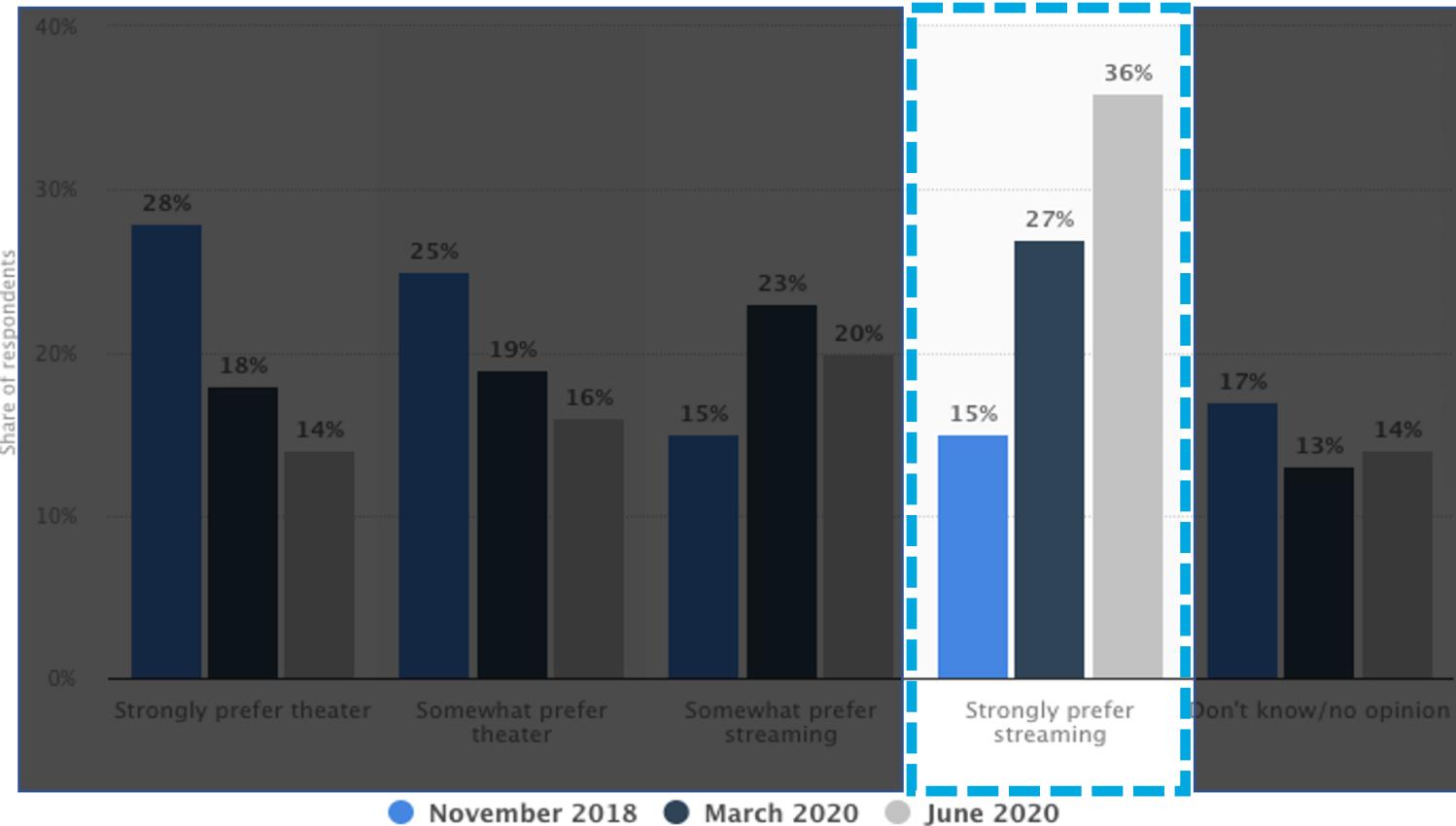




Before and after Amazon Watch Party

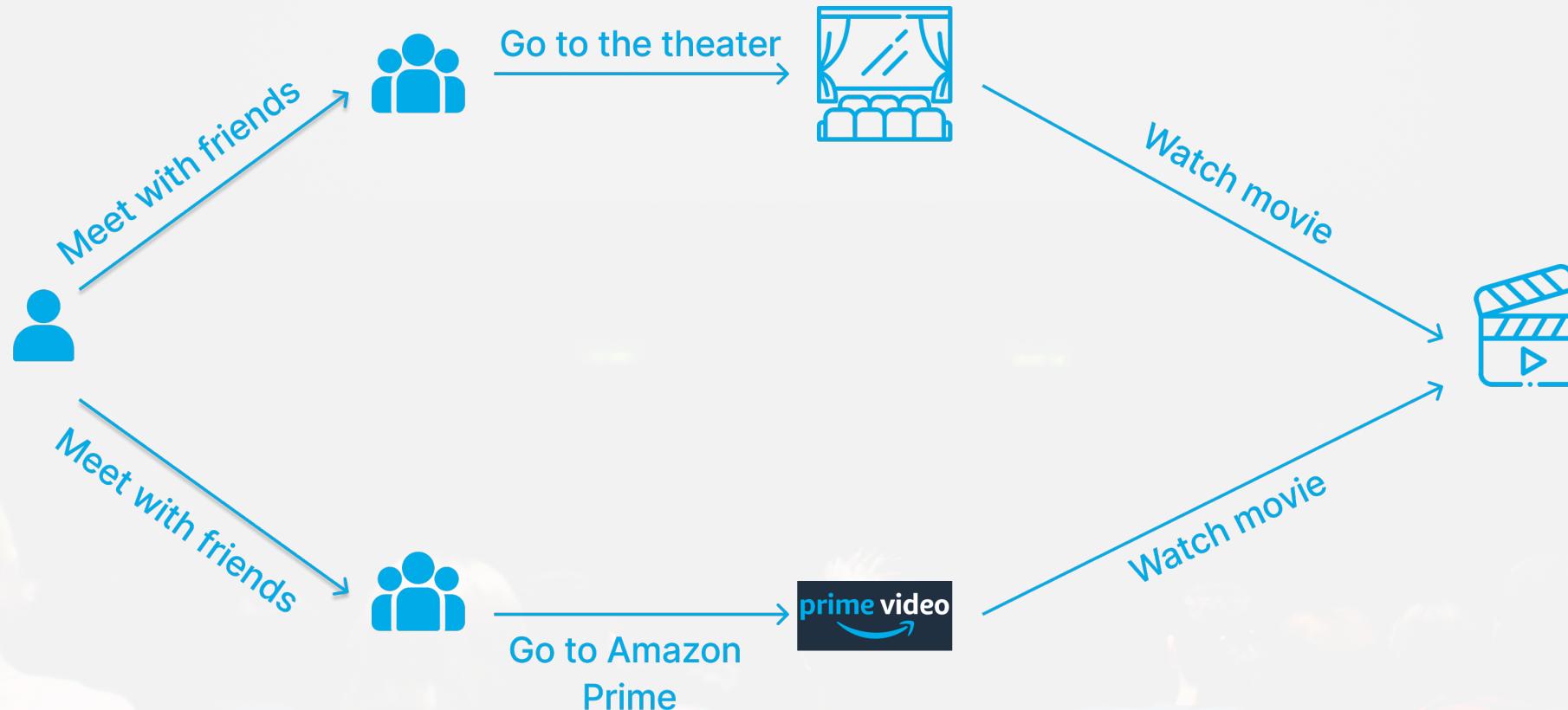


Streaming Movies Online is the Future

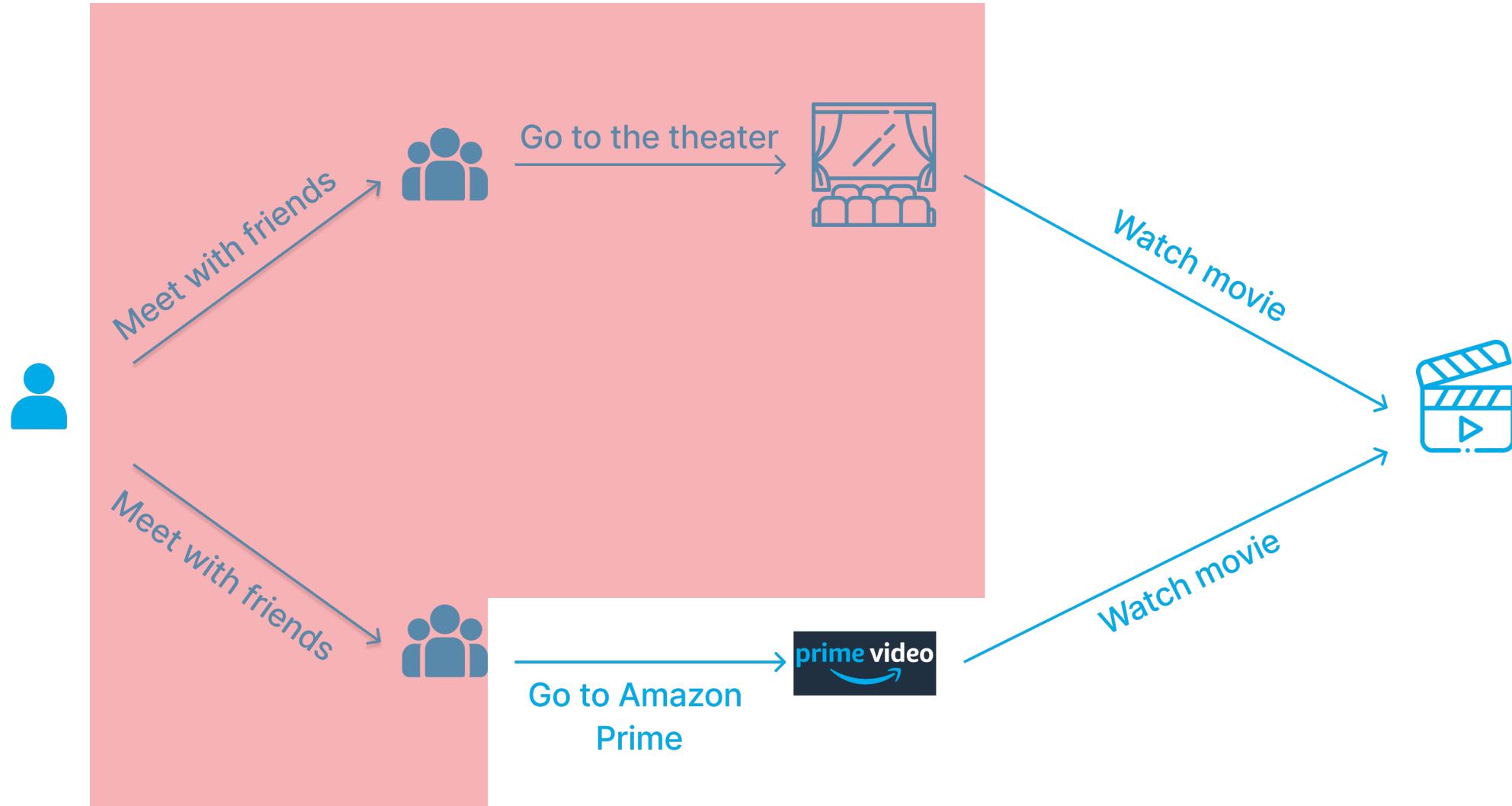


- In June 2020, just 14% adults said they would watch a movie in the theater, whereas 36% adults said they would stream it online.
- Netflix closed Q2 of 2021 with 28% market share in the US, with Prime Video following close behind at 20%

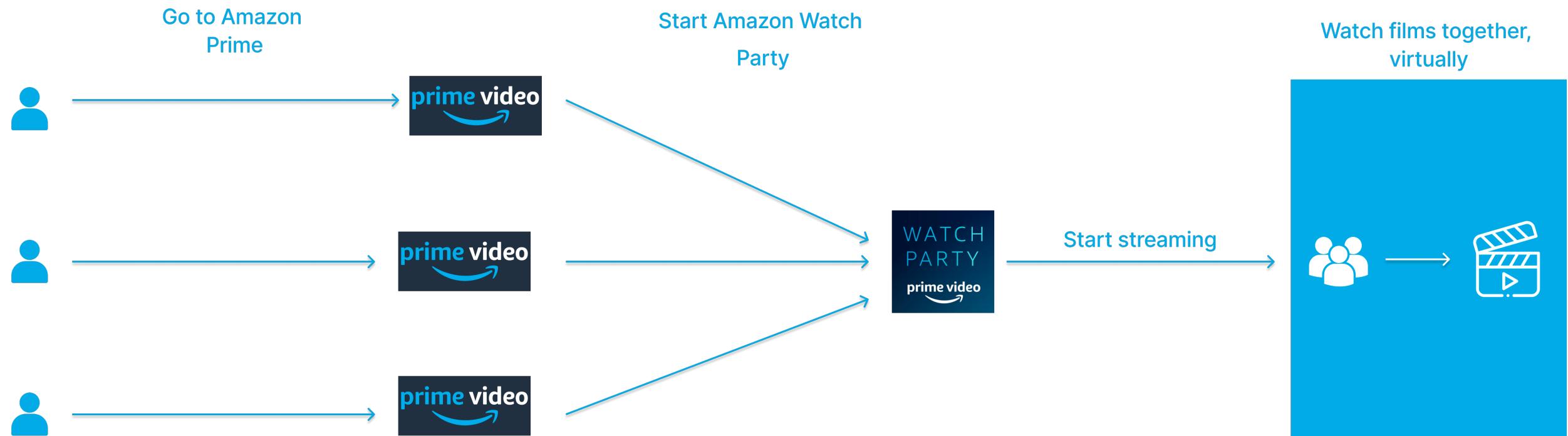
Watching movies with friends: Before



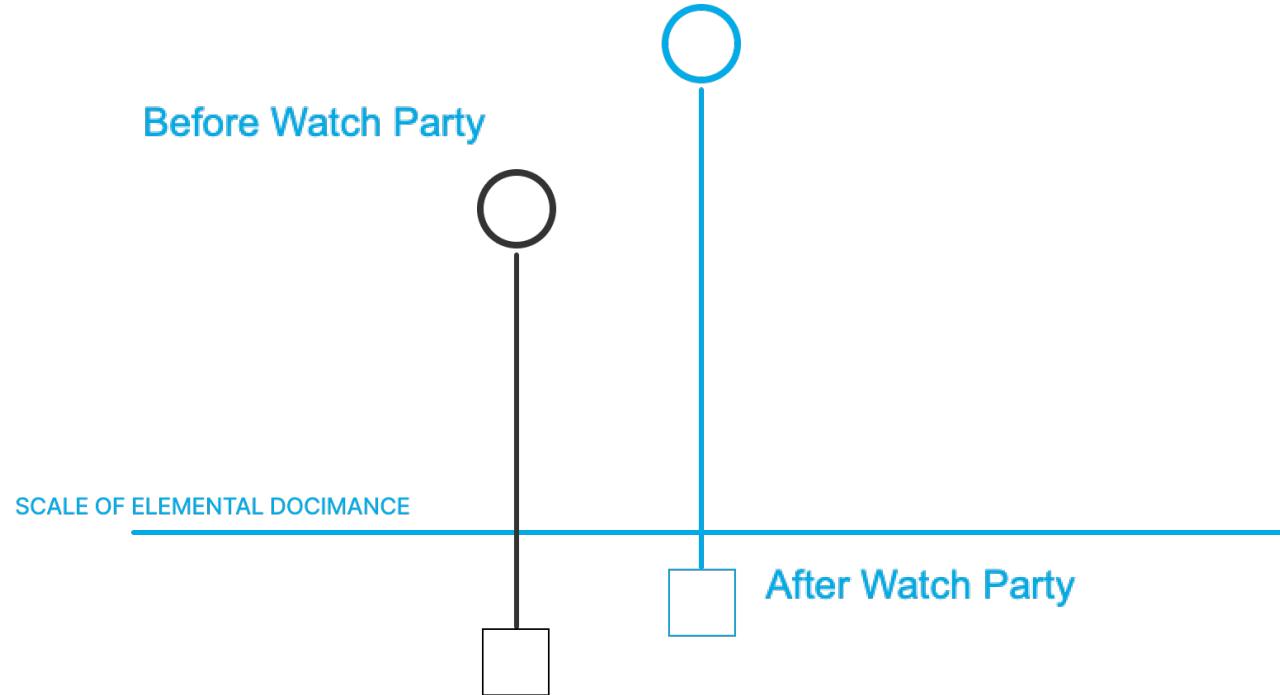
How COVID-19 Affected The Industry



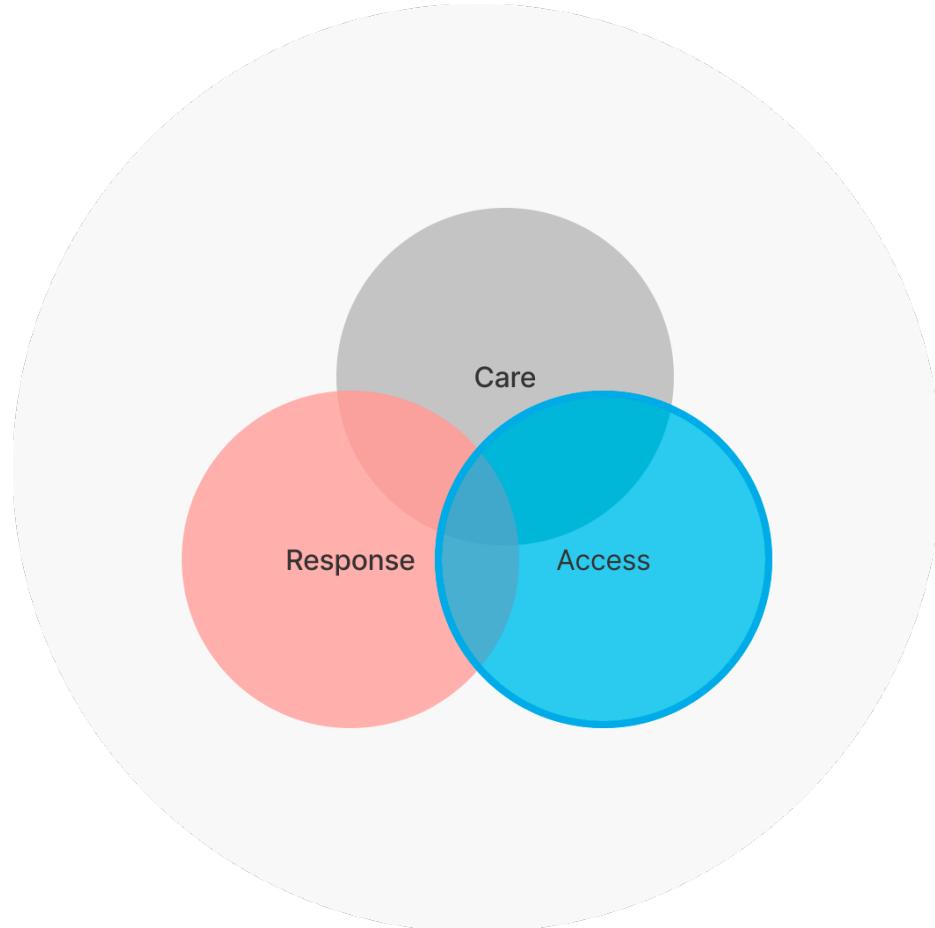
Group Movie Viewing, Reimagined



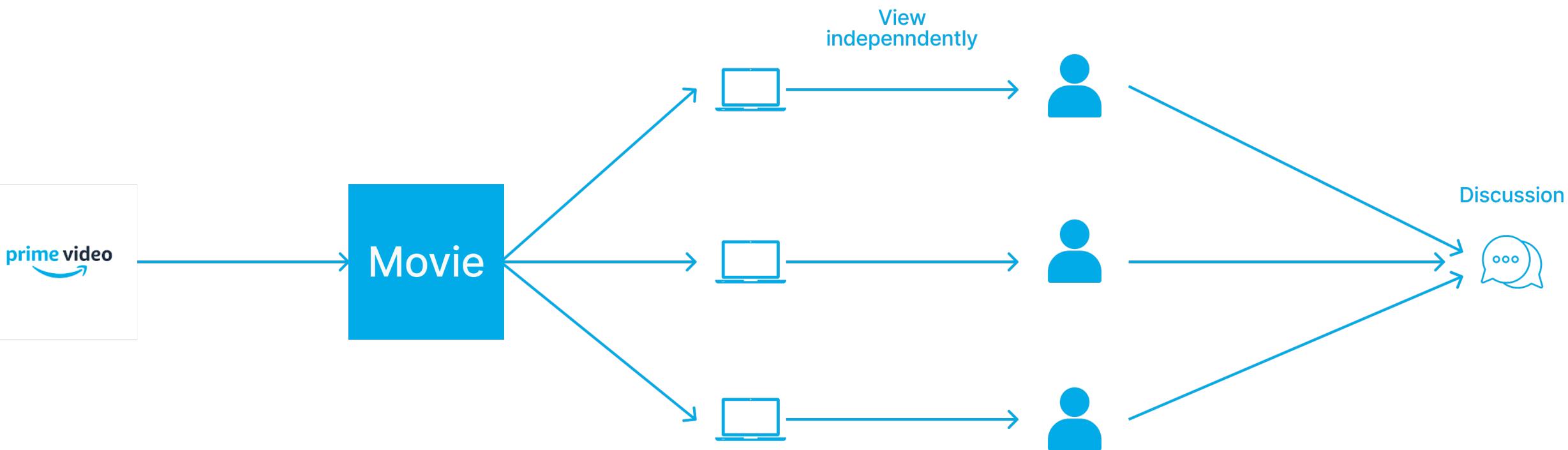
Elemental Dominance



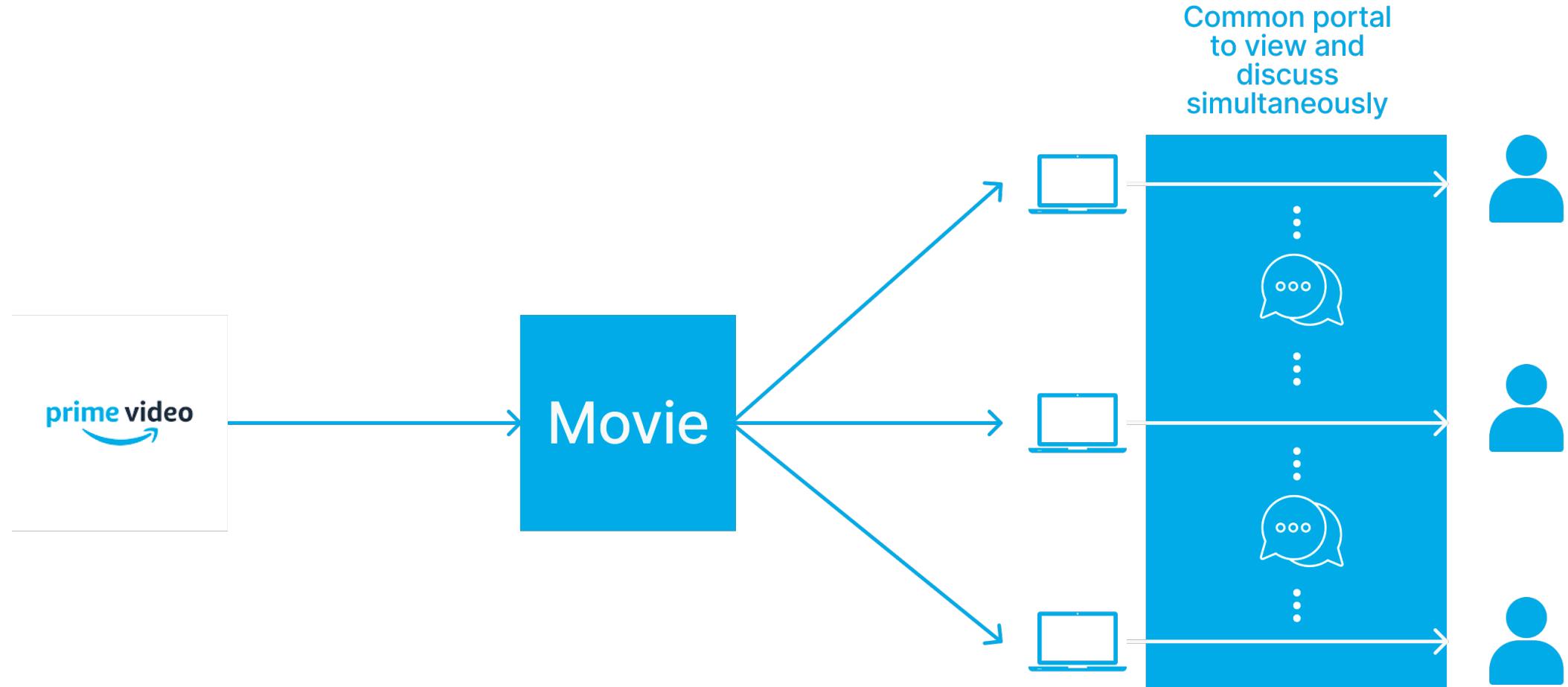
Service Values



Streaming: Before



The re-bundling of the streaming experience



thank you

