

# UBER TRIP ANALYSIS | Overview Analysis

01-06-2024

30-06-2024

Overview Analysis

Total Bookings



104K

Total Booking Amt.



\$1.6M

Avg Booking Amt.



\$15.0

Total Trip Distance



349K miles

Avg Trip Distance



3 miles

Avg Trip Time



16 min

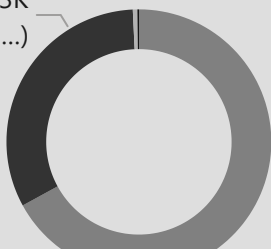
Total Booking Amt.

Total Bookings

Total Trip Distance

## Total Bookings by Payment\_type

33K  
(32.2...)



Payment\_type

Uber Pay

Cash

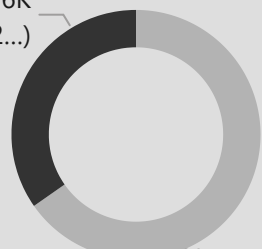
Amazon P...

Google Pay

70K  
(67.03%)

## Total Bookings by Trip Type (Day/Night)

36K  
(34.72...)



Trip Type (D...

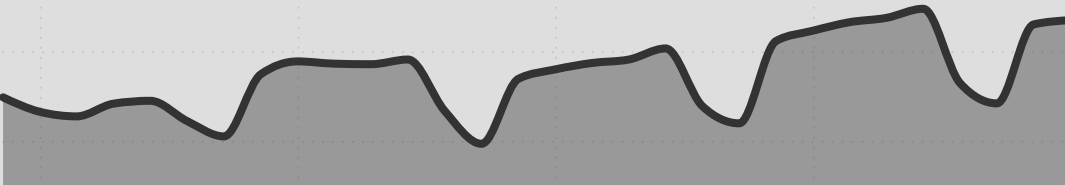
Day Trip

Night Trip

68K  
(65.28%)

## Total Bookings by Date

Total Bookings



02 Jun

09 Jun

16 Jun

23 Jun

30 Jun

Most Frequent Pickup Location

Penn Station/Madison Sq West

Most Frequent Dropoff Location

Upper East Side North

Farthest Trip

Pickup: Lower East Side → Drop-off: Crown Heights North (144.1 miles)

## Total Bookings by Location

Penn Sta...

4.5K

Upper Ea...

4.5K

Upper Ea...

4.1K

Lenox Hil...

4.0K

Upper W...

3.8K

## Preferred Vehicle For Pickup Location

UberX

39K

Uber Co...

17K

Uber Black






17K

UberXL

17K

Uber Gr...

14K

Vehicle	Total Bookings	Total Booking Amt.	Avg Booking Amt.	Trip Distance
UberX 	38744	\$5,83,879.6	\$15.1	1,31,496.06
Uber Comfort 	17078	\$2,53,995.5	\$14.9	56,790.29
Uber Black 	16710	\$2,50,192.5	\$15.0	56,149.26
UberXL 	16698	\$2,49,424.4	\$14.9	55,720.68
Uber Green 	14498	\$2,16,180.8	\$14.9	48,777.52

# UBER TRIP ANALYSIS | Time Analysis

01-06-2024

30-06-2024

Overview Analysis

Total Bookings



104K

Total Booking Amt.



\$1.6M

Avg Booking Amt.



\$15.0

Total Trip Distance



349K miles

Avg Trip Distance



3 miles

Avg Trip Time



16 min

Time Analysis

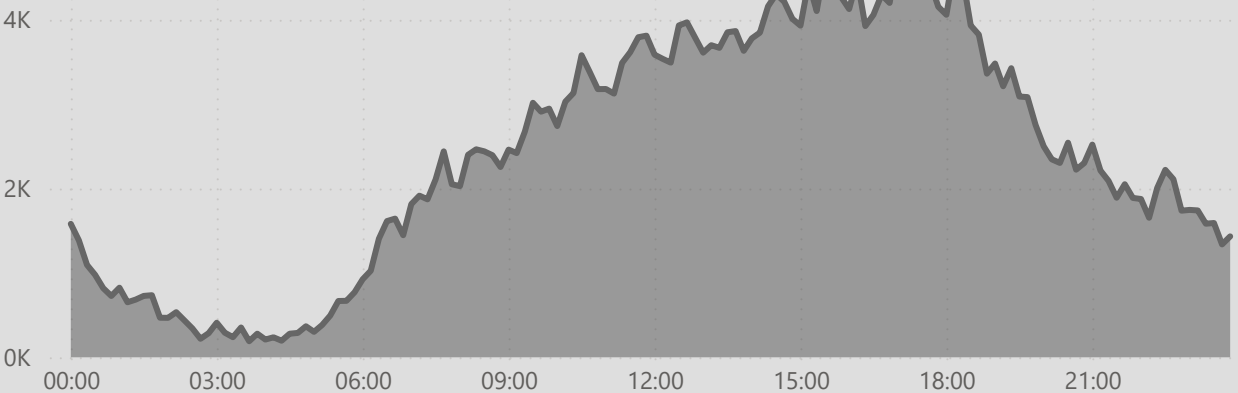
Detailed Analysis

Total Booking Amt.

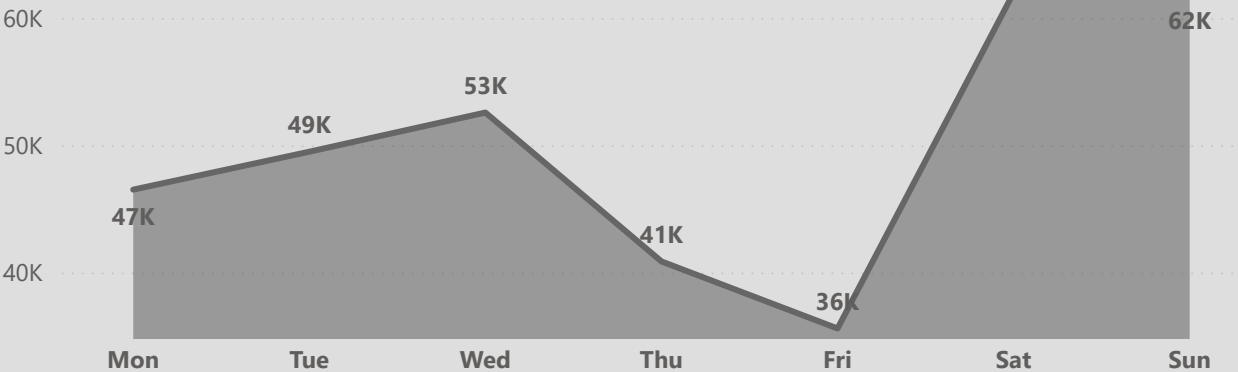
Total Bookings

Total Trip Distance

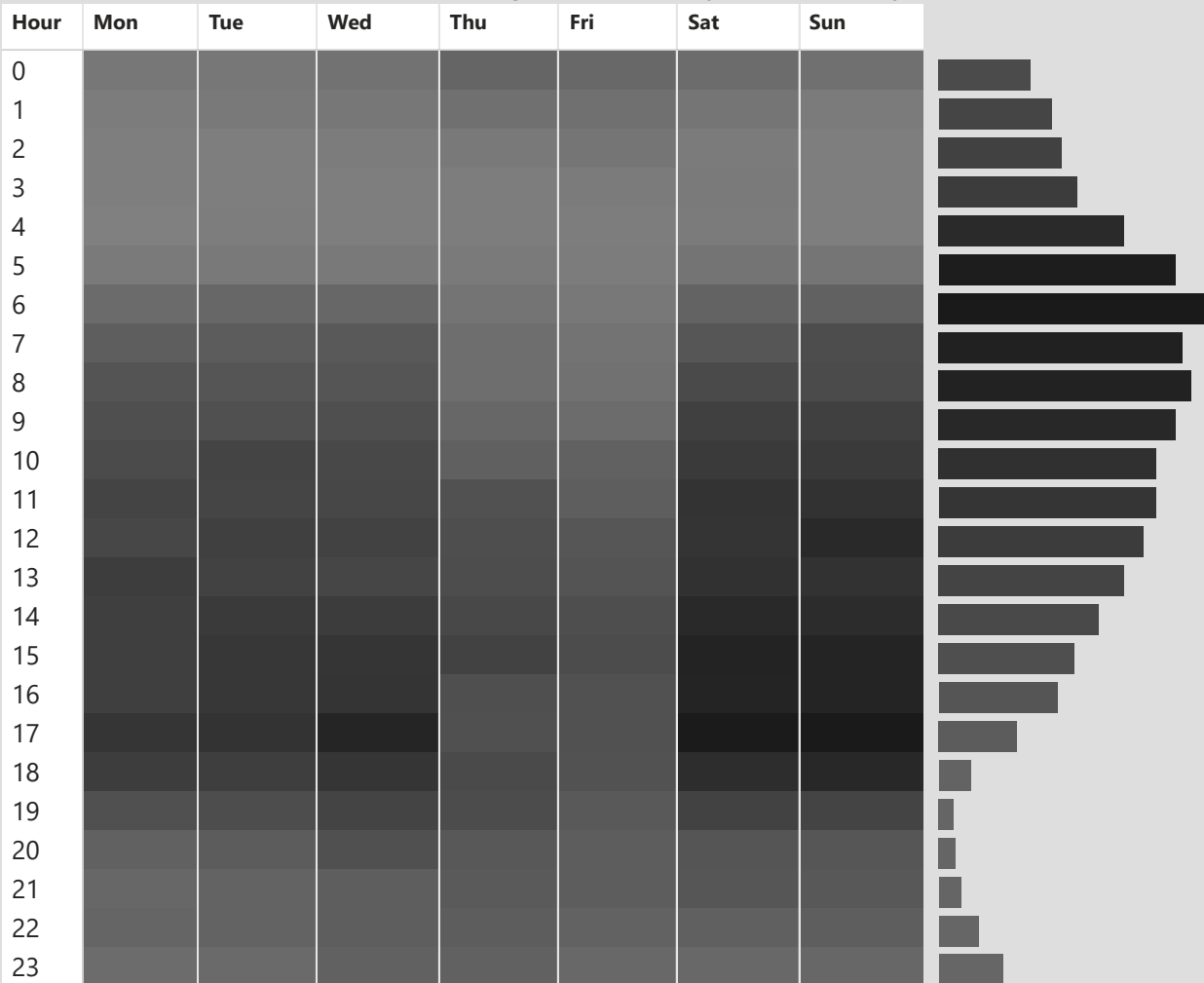
Total Trip Distance By Pickup Time



Total Trip Distance By Dayname



Total Trip Distance By Hour & Day



# UBER TRIP ANALYSIS | Detailed Analysis

Overview Analysis

Time Analysis

Detailed Analysis



Trip ID	Pickup Date	Vehicle	Payment Type	Passenger count	Total Trip Distance Measure	Total Booking Amt.	Pickup Location	Dropoff Location	Total Bookings
1	01 June 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1
2	01 June 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1
3	01 June 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1
4	01 June 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1
5	01 June 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1
6	01 June 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1
7	01 June 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1
8	01 June 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1
9	01 June 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1
10	01 June 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1
11	01 June 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1
12	01 June 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1
13	01 June 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1
14	01 June 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1
15	01 June 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1
16	01 June 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1
17	01 June 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1
18	01 June 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1
19	01 June 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1
20	01 June 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1
21	01 June 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1
22	01 June 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1
23	01 June 2024	Uber Comfort	Uber Pay	1	2.50	\$10.5	Penn Station/Madison Sq West	Greenwich Village South	1
24	01 June 2024	Uber Comfort	Uber Pay	1	4.59	\$21.2	Clinton East	Seaport	1
Total					3,48,933.81	\$15,53,672.8			103728