



— BE A PART OF —  
**PREMIUM BUDGET**  
**SALON CHAIN**





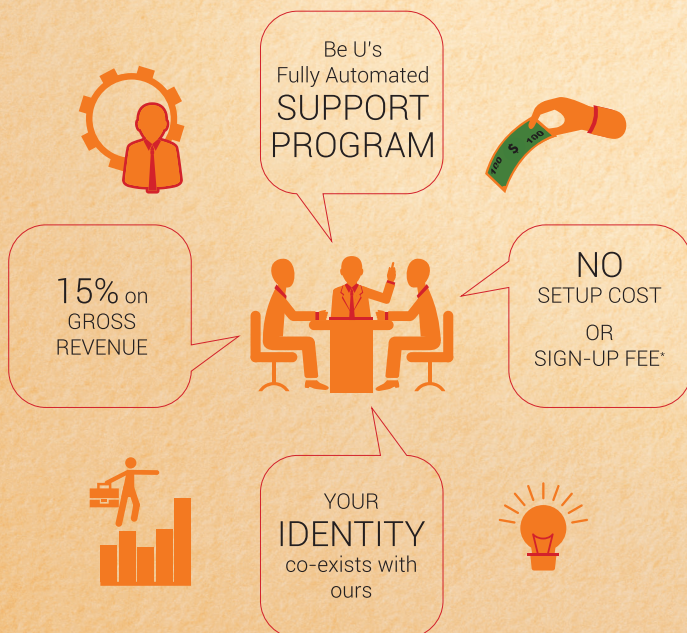
## Market Scenario

- Salon chains with **10+ outlets** contribute **less than 5%** of the market
- **80%** salons are **standalone**
- **Larger chains** can afford **strong backend, brand, visibility etc**
- **Larger chains exploit** their potential to the max, on average **2-3 times more** than a standalone salon
- There is a **need for a platform** to support the standalone salons to realise their **full potential**

### Why Us?

**Standardised** experience for the client - service, hygiene and Menu  
**Revenue** increase  
Training by **Experts**  
Ecosystem of external vendors and **Discounts**  
Latest **Tech-driven** processes  
**Marketing** and PR

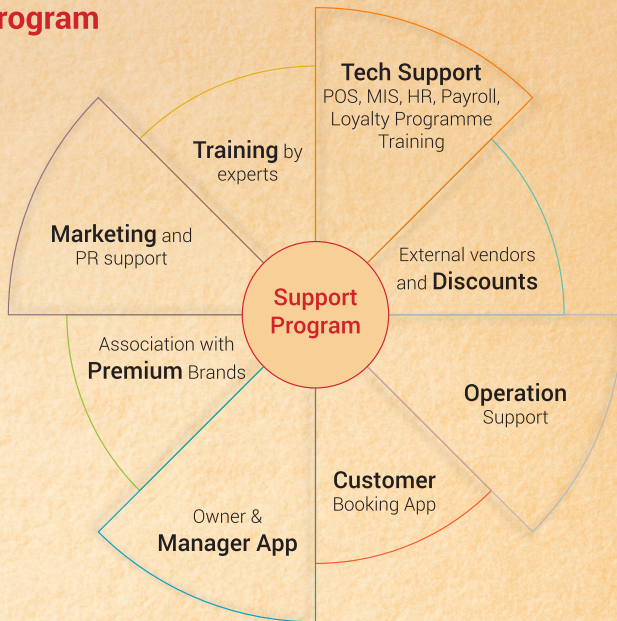
## Business Model



\*₹2 lacs signup fee may apply if evaluation score below 70%



## Support Program



## Ideal Partner

- **Zeal** to be a successful entrepreneur
- Active **Participation** in operations of the business
- **Passion** to strive for thriving in the industry
- **Creative** thinking and approach
- Positive approach to **Team Work**
- PR and **Networking**



## About Us

Be U, a Monsoon Enterprise, intends to bring standalone salons under one roof with one of the most advanced set-up supported by its cutting edge technology, trend setting creative team and its tried & tested SOPs.





# Be U SALON

PLUG - n - PLAY!

## CONTACT US

+91 9599388300

E-mail - [info@beusalons.com](mailto:info@beusalons.com)

**monsoon**  
SALON & SPA