

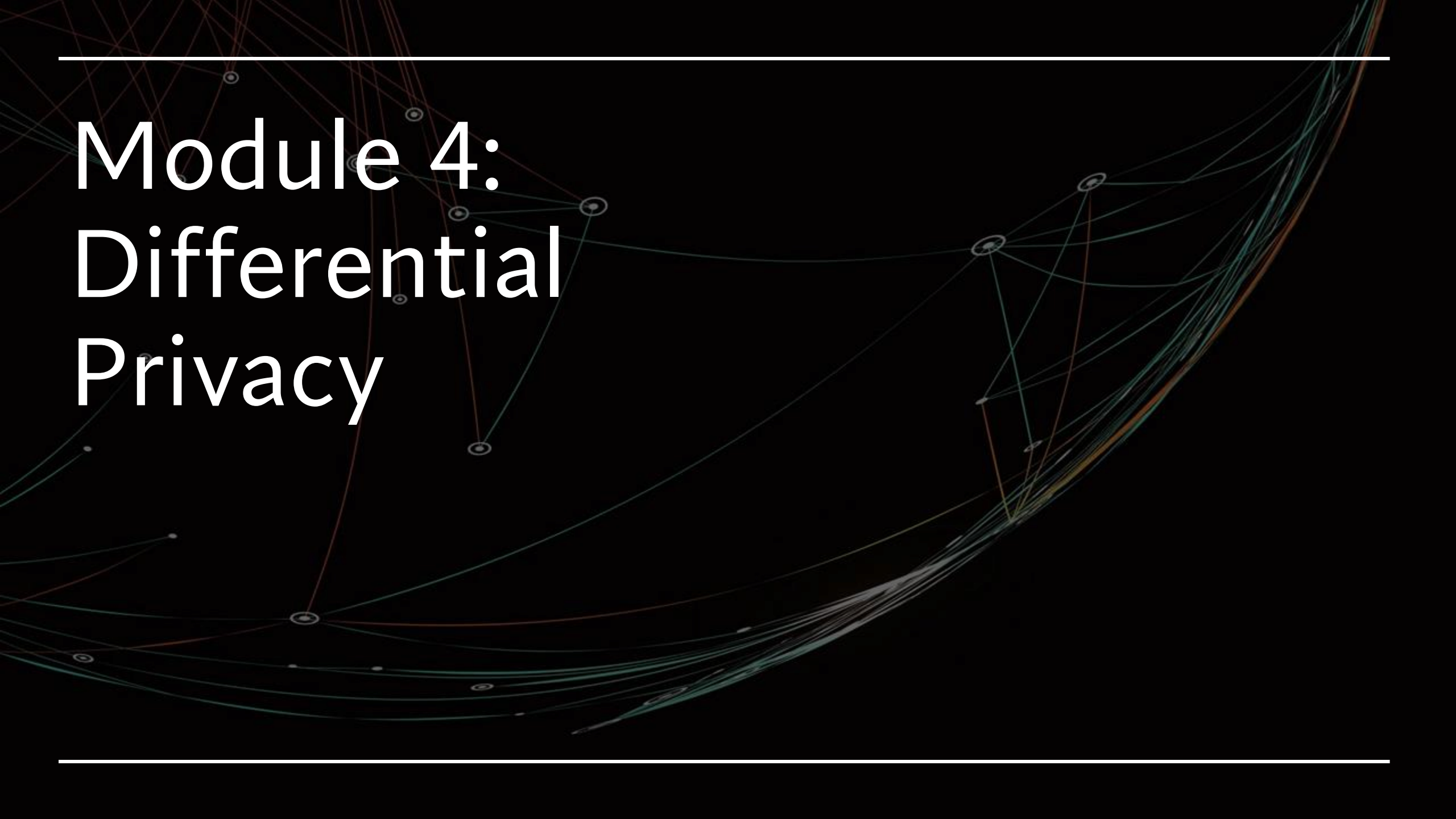
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# Individual reflection

1. The two critical key insights I personally gained from this Module when it comes to Differential Privacy are:
    - **Model-Specific Mechanism Design:** Interactive and non-interactive differential privacy models require different mechanisms – non-interactive adds noise once at data release, while interactive adds noise per query, affecting how privacy is managed over time.
    - **Adjacency Definition for Diverse Data Types:** The notion of adjacency must adapt to the data type – e.g., row-level for tables, session-level for logs, image- or pixel-level for images, and node/timestamp-level for graphs or streams – so that privacy reflects meaningful individual contributions.
  2. Two different methods in the module – **Laplace noise** adds calibrated numeric noise to query results for pure  $\epsilon$ -DP, while the **Exponential Mechanism** selects outputs from a categorical domain based on a utility function, balancing privacy and relevance.
  3. A central challenge in Differential Privacy lies in managing **cumulative privacy loss** when multiple queries are made, as each interaction adds to the total budget—although this can be partially addressed through **advanced composition theorems, privacy accounting techniques** like the Moments Accountant, and **query batching or limiting** the number of queries.
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# Module 4: Differential Privacy



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# Outline

## Module summary:

- Introduction to Differential Privacy
- Basic Concepts
- Privacy objectives
- Different DP Mechanisms

## Study:

- The Laplace mechanism
  - The Laplace mechanism: challenges
  - Example
  - Study
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# Introduction to DP

- Before-and-after approach: Ensures that the outcome of any query remains virtually the same, **regardless of whether an individual's data is included or not.**
- The parameter  $\epsilon$  (epsilon - noise parameter) controls the level of privacy:
  - A **small**  $\epsilon$  means stronger privacy but less accurate results.
  - A **larger**  $\epsilon$  means weaker privacy but more accurate results.
- Privacy by process – Introducing randomness into a data set without altering the eventual analysis of the data

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# Basic Concepts

Basic Process of DP:

User data is stored -> Curator collects & stores data -> Receives queries -> DP mechanism -> Replies with noise-added results.

- **Non-Interactive Model:** Privacy is applied once
- **Interactive Model:** Privacy noise is added per query

- Dt. between two DBs –
  - No. of Diff. records (Adjacent Databases: Distance = **1**)
- User should obtain the same query results from adjacent DBs.

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# Differential Privacy

- A *Mechanism* (function **M** that takes a dataset **D** as input and produces an output **M(D)** such that for any two adjacent datasets **D** and **D'**) is said to be  $(\epsilon, \delta)$ -Differentially Private if the following condition holds:

$$\Pr[M(D) \in S] \leq e^\epsilon \cdot \Pr[M(D') \in S] + \delta$$

- where  $S$  = subsets of the output space,  $\epsilon$  (epsilon) = privacy budget.
- If  $\delta=0$ , then it is said to be  $\epsilon$ -Differentially Private

$$\Pr[M(D) \in S] \leq e^\epsilon \cdot \Pr[M(D') \in S]$$

Note: This mathematical definition is symmetric!

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# Differential Privacy (2)

- Given two adjacent datasets  $D$  and  $D'$ , and a randomized mechanism  $M$ , the **privacy loss** at output  $o$  is defined as  $L(o)$ , where:

$$L(o) = \log \left( \frac{\Pr[M(D) = o]}{\Pr[M(D') = o]} \right)$$

- Small  $L(o)$  = output does **not reveal much** about which dataset was used
  - The  $L(o)$  comes from rearranging the pure DP inequality, applied to the singleton set  $S = \{o\}$ .
  - Note: In  $(\epsilon, \delta)$ -DP,  $L(o) \leq \epsilon$  with high probability ( $\delta$ : small probability by which  $L(o) > \epsilon$ )
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# Different DP Mechanism

- **Randomised Response** (Adds random flips to binary answers to obscure individual responses)
  - **Laplacian Noise** (Adds noise from a Laplace distribution to numeric query results for pure  $\epsilon$ -DP)
  - **Gaussian Noise** (Adds normally distributed noise to numeric outputs, used for  $(\epsilon, \delta)$ -DP)
  - **Exponential Mechanism** (Selects a categorical output probabilistically, favoring higher utility while preserving privacy)
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# The Laplace Mechanism

- The Laplace mechanism is a type of additive noise differential privacy mechanism.
- Given a function  $f$ , and data  $x$ , the function adds noise to  $f(x)$ .
- The noise mainly consists of random variables drawn from the Laplace distribution
- The Laplace distribution is calculated through the following function:

$$f(x / 0, b) = (1 / 2b) \times \exp(-|x| / b)$$

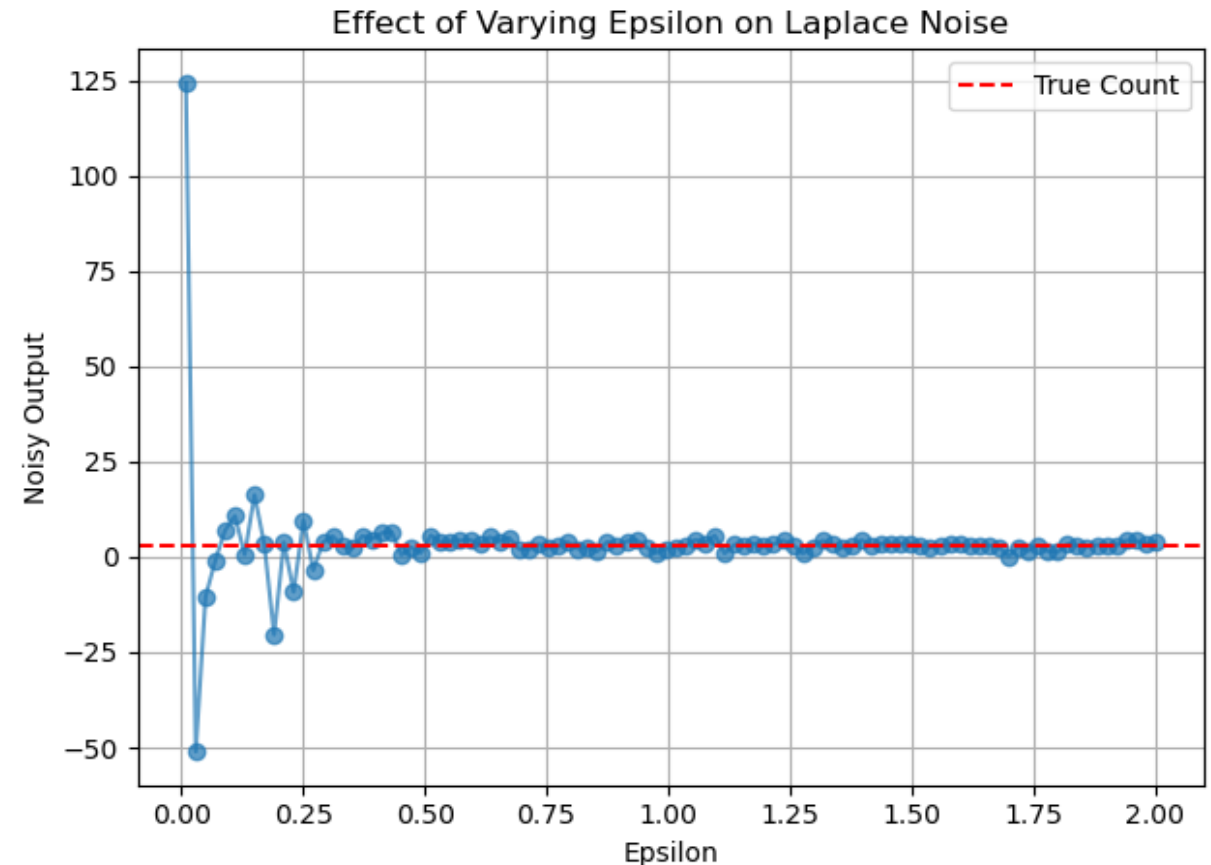
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# The Laplace Mechanism

- The sensitivity  $\Delta f$  of a function  $f$  can be defined as the maximum difference of the output when applied to any two adjacent sets.
- The global sensitivity of a function  $f$  is defined as :  
$$\Delta f = \max_{(D_1, D_2: \|D_1 - D_2\|_1 = 1)} \|f(D_1) - f(D_2)\|_1$$
- To ensure  $\epsilon$  - differential privacy, we choose the scale parameter  $b$  as :  
$$b = \Delta f / \epsilon$$

# Laplace Mechanism : Challenges

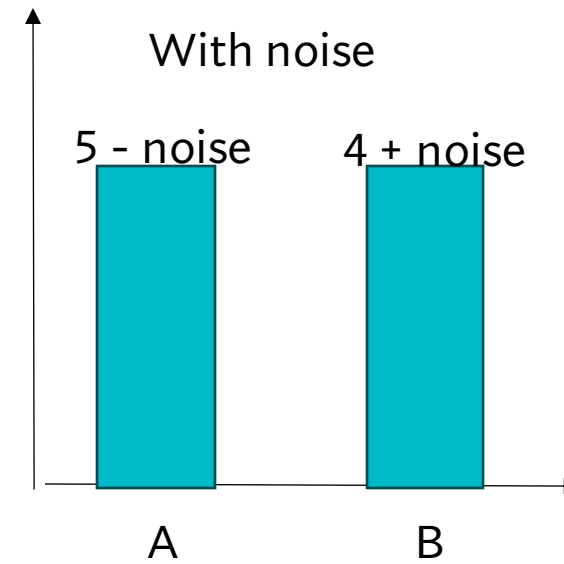
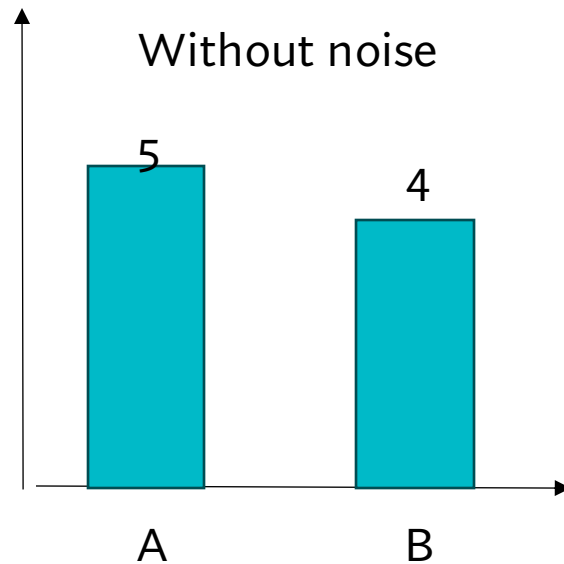
- The Laplace mechanism offers  $(\epsilon, 0)$  differential privacy.
- For functions with high sensitivity, Laplace adds a lot of noise to the output, potentially reducing utility.
- Since it offers infinite support, it can lead to semantically impossible values
- Different ways to break it
  - High epsilon
  - Wrong sensitivity
  - Composition attack



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# Example

- Adds noise to a dataset in order to hide individual data.
- Example: How many people have disease X



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# Study

- Voting dataset which saves gender
- How many males voted for Bob : 2
  - Only two males = they both voted for Bob

```
# Dataset
votes = [
    {"name": "John", "gender": "male", "vote": "Bob"},
    {"name": "Mike", "gender": "male", "vote": "Bob"},
    {"name": "Mikaela", "gender": "female", "vote": "Alice"},
    {"name": "Anna", "gender": "female", "vote": "Alice"},
    {"name": "Daniela", "gender": "female", "vote": "Alice"}
]
```

# Study

- Composition attack
- 100 iteration of Laplace noise
- The mean of all iterations

