

Video Length

Making video smaller so users can watch it with lower bandwidth

The user's may want to have the video viewing time to be shorter which would use less bandwidth to watch.

Video/Audio Quality

Using a lower video quality will help users use less bandwidth when watching video content especially the news

Users can use audio instead of video files which will take up less bandwidth.

Users can watch short clips without the audio and are supported with captions which can be used by lower bandwidth.

Internet Connectivity

Users will want to have stronger internet connections when using the internet on their devices.

Users who live densely populated area won't have to worry about bandwidth because bandwidth is high in urban areas

Watch later news / saving

Users may want to save their videos to other devices to watch at a later time in the day using less internet bandwidth.

Users may want to have shorter download speeds which uses's less internet bandwidth.

Users may want a faster and efficient way to transfer videos and other content such as news articles using lower bandwidth.

Users can share videos, audio clips, and articles with other people using lower bandwidth.

Video Categories

Viral news sensational; videos can be viewed in any part of the world that have lower bandwidth.

Time-sensitive videos relating to school or work require a higher bandwidth.

Downloading Files/Data

Users need a reliable bandwidth in order to receive important files on time.

Users will want the ability to download smaller files in order to counteract sub-par bandwidth speeds

Electronic Devices

Users who own older devices will have to use a higher amount of bandwidth compared to newer devices.

The type of device (phone, PC, laptop) affects bandwidth speeds.