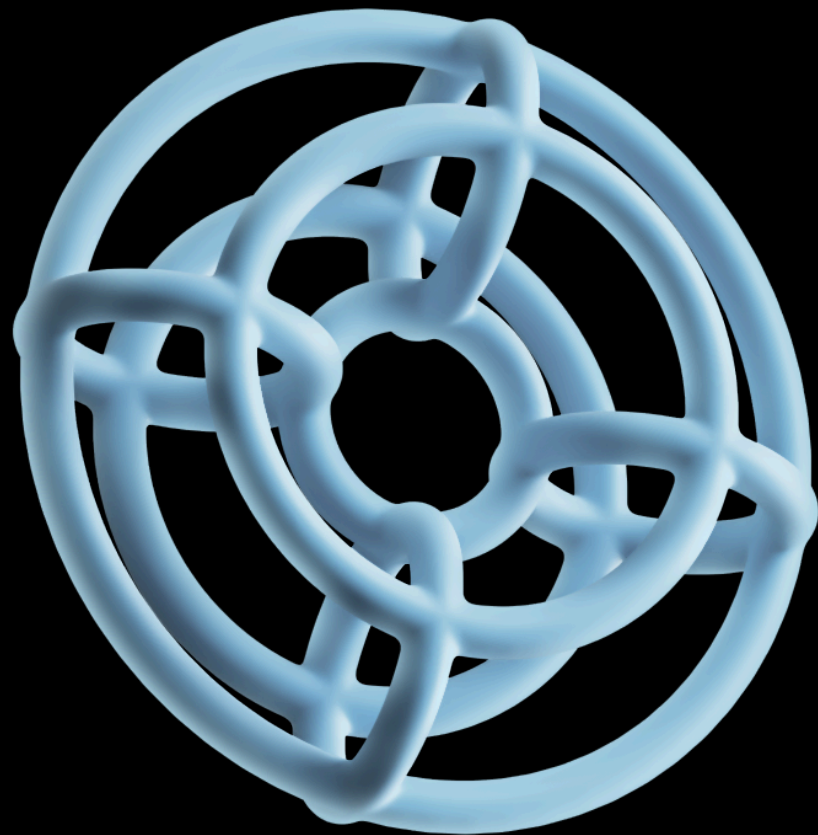


# BUSINESS PLAN



# Services



1

Website Development

2

S.E.O. (search engine optimization)

3

Graphic Designing

4

LOGO Designing

5

Social Media Marketing

6

Content creation for Businesses

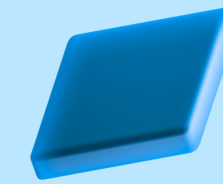
7

Google , facebook And instagram Ads

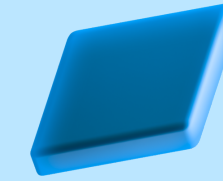
Use links to go to a different page inside your presentation.

Highlight the text you want to hyperlink, click the link symbol that appears above that text, then select from the dropdown the page that you want to connect.

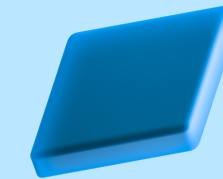
# Why Choose Us?



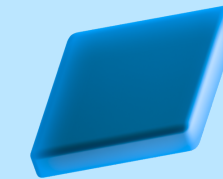
**Scalable Solutions**



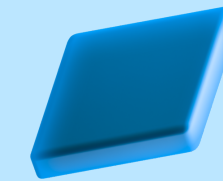
**1 Year of free Website Maintenance**



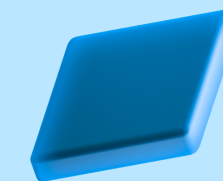
**Client-Centric Focus**



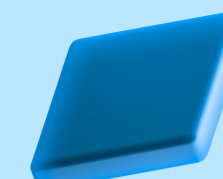
**Cost-Effective Solutions**



**Expertise in Digital Marketing**



**Affordable Packages**



**Transparency and Accountability**

Service	Description	Pricing
Website Development	<ul style="list-style-type: none"><li>Portfolio Website/Business Website 1–5 pages, mobile responsive</li><li>E-commerce Site Product pages, Cart, Payment Integration</li><li>Custom Web App Admin panel, dashboard, logic-based UI</li></ul>	<ul style="list-style-type: none"><li>₹5,000 – ₹10,000</li><li>₹12,000 – ₹25,000</li><li>Starting ₹25,000+</li></ul>
SEO (Search Engine Optimization)	<ul style="list-style-type: none"><li><u>BASIC</u> - SEO Audit, Keyword Research, On-page SEO for pages</li><li><u>Standard</u> - On-page + Off-page SEO, 5 keywords, 6 backlinks</li><li><u>Pro</u> - Complete SEO (On-page, Off-page, Blog SEO), 10+ keywords</li></ul>	<ul style="list-style-type: none"><li>₹3,000/month</li><li>₹6,000/month</li><li>₹10,000/month</li></ul>
Graphic Designing	<ul style="list-style-type: none"><li>Social Media Creatives 5 posts/month</li><li>Banner Design 1 static banner</li><li>Brochure / Flyer Single or bi-fold design</li></ul>	<ul style="list-style-type: none"><li>₹1,500 – ₹2,000</li><li>₹500 – ₹800</li><li>₹800 – ₹1,200</li></ul>

Service	Description	Pricing
Logo Designing	<ul style="list-style-type: none"><li>• Basic - 1 concept + 1 revision</li><li>• Standard - 2 concepts + 2 revisions + mockups</li><li>• Premium - 3 concepts + multiple revisions + branding guide</li></ul>	<ul style="list-style-type: none"><li>• ₹1,000</li><li>• ₹2,000</li><li>• ₹3,000+</li></ul>
Social Media Marketing	<ul style="list-style-type: none"><li>• Instagram or Facebook Content calendar + 8–12 posts + 5 stories</li><li>• Multi-platform (IG + FB + LinkedIn) Full strategy, scheduling, engagement</li></ul>	<ul style="list-style-type: none"><li>• ₹4,000 – ₹7,000/month</li><li>• ₹10,000 – ₹15,000/month</li></ul>
Content Creation for Brands	<ul style="list-style-type: none"><li>• Captions &amp; Hashtags 10 captions + keyword-rich hashtags</li><li>• Blog Writing SEO blog, 600–1000 words</li><li>• Ad Copywriting 3–5 ad variants</li></ul>	<ul style="list-style-type: none"><li>• ₹1,000</li><li>• ₹1,500 – ₹2,000</li><li>• ₹1,000+</li></ul>
Google, Facebook & Instagram Ads	<ul style="list-style-type: none"><li>• Targeting, Copy, Creative</li><li>• Weekly optimization, report</li><li>• Complete funnel + strategy + design</li></ul>	<ul style="list-style-type: none"><li>• ₹1,500 – ₹2,500 per ad</li><li>• ₹4,000 – ₹7,000/month</li><li>• ₹10,000+ /month</li></ul>