

VIDEO GAMING

Walmart Content Standards

D05 - Media and Gaming

D55 - Sub-dept: Dept #05

D72 - Electronics

D82 - Impulse Merchandise

D87 - Wireless



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numbers & jump to a page

1

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Click here to visit our
NEW WEBSITE



How to Use This Guide

Purpose of this Guide?

- This guide will walk you through **three areas of content** needed to create a best-in-class PDP or Item Page for your items as it relates to the item setup process & the Item Setup Spec you fill out to create an item page.
 - Images:** Examples of the types of images & order your images should appear on your item page + the minimum required image count to meet your **Content Quality Score**
 - Product Names:** The specific order and structure your product names should follow as well as copy description guidelines for a high **Content Quality Score**
 - Attributes:** A list of all required and recommended site attributes that are part of the new Omni Spec. Both **required & recommended** attributes are part of the **Content Quality Scoring Metrics**
- Use this guide **before** content creation and **during** item setup to answer any content-related needs.
- The information provided in this guide is specific to a group of similar product types, or what we call a **PTG (Product Type Group.)**
 - If you have questions about which product type your item should be, please reach out to your merchant engagement lead.
 - If you have trouble determining what PTG your product type falls under, please refer to [this spreadsheet](#) and filter down to your product type to see what Style Guide you should be looking for.
 - For the best user experience, please download the spreadsheet and then filter

For more details on item setup, please review the articles online at [Walmart Supplier Help](#)

For Marketplace Sellers, please review the articles online at [Walmart Seller Help](#)

Questions about this guide?

Email: contentACQ@walmart.com

CHECK OUT OUR NEW CONTENT STANDARDS WEBSITE

For more information about content needed for item setup and general best practices, please visit our new website!

Here you will find answers to questions about **Image Specifications, Image Types, SEO, Copy Guidelines, How Attributes Work, Rich Media, CCPs and more.**



Use these tabs to quickly navigate to each section

Hi, I'm new to the team!
Click on me anywhere in the
guide and I'll take you to our new
content standards site!

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on imagery requirements, specs, graphics and image styling.**



go!

Product Type Photo Direction

High-quality imagery increases conversion and decreases the likelihood of negative reviews or returns. Optimal image count improves SEO rankings and drives customers to your product pages.

The following photo direction pages offer specific instructions for each unique product type.

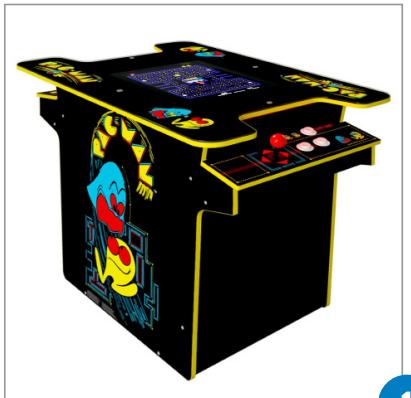
Each page covers the types of images needed, order, and level of requirement for Private Brands and all Other Brands.

Questions about Content Health?

See how scoring works [here](#)

Arcade Game Systems - Photo Direction

Minimum of 5 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., 17 in color LCD screen.

3



Feature Graphic

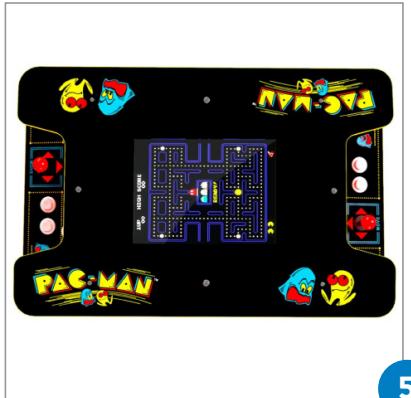
Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., easy setup.

4



Silo - Alternate Angle

Silo, Out of Pack, Other

Private Brands: Required

Other Brands/Unbranded: Recommended

5



Feature Detail

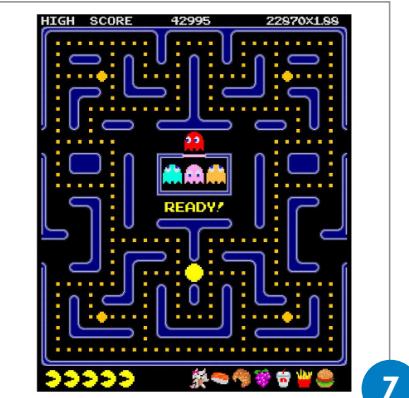
Detail, Feature

Private Brands: Required

Other Brands/Unbranded: Required

Highlight a close-up detail of the arcade game system.

6



Video Game Screenshot

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Recommended

Show a screenshot of the video game included.

7



Silo with Dimensions

Graphics, Silo with Dimensions

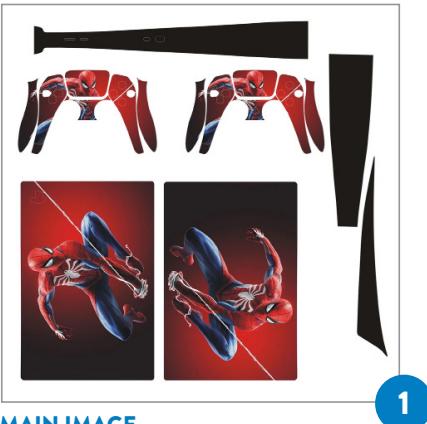
Private Brands: Required

Other Brands/Unbranded: Required

8

Skins for Video Games - Photo Direction

Minimum of 4 images required



MAIN IMAGE

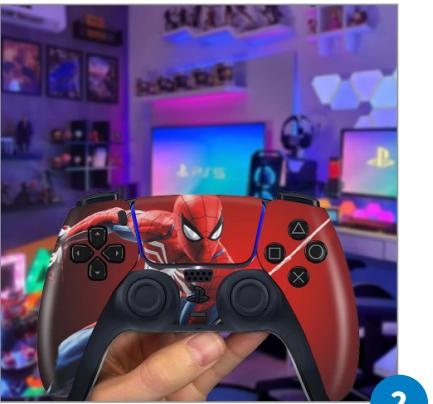
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Recommended

1



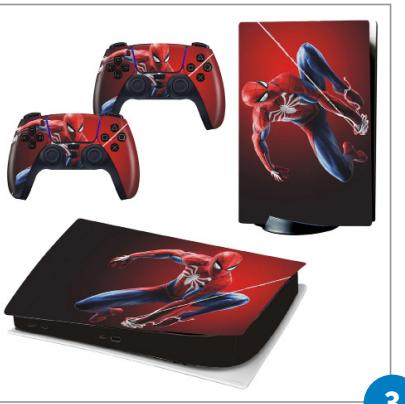
Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

2



Silo In Use

Silo, Out of Pack, What's Included

Private Brands: Required

Other Brands/Unbranded: Required

Show video game skins on appropriate video game components.

3



Compatibility Graphic

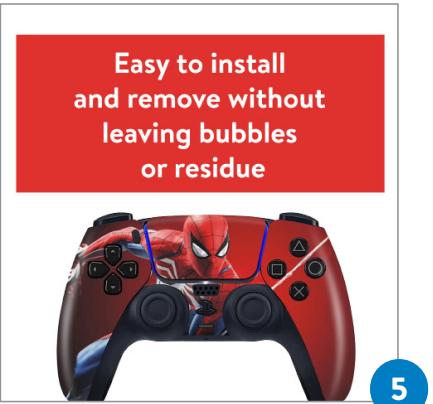
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., easy to install.

5



Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., guards against dust, fingerprints & scratches.

6



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

7

Skins for VR Headsets - Photo Direction

Minimum of 4 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

2



Silo In Use

Silo, Out of Pack, In Use

Private Brands: Required

Other Brands/Unbranded: Required

Show VR headset skins on appropriate VR components.

3



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing VR headset compatibility. Can also be What's Included Graphic.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., dust-proof, scratch-proof & sun-proof lens protector.

5



Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., guards against dust, fingerprints & scratches.

6



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

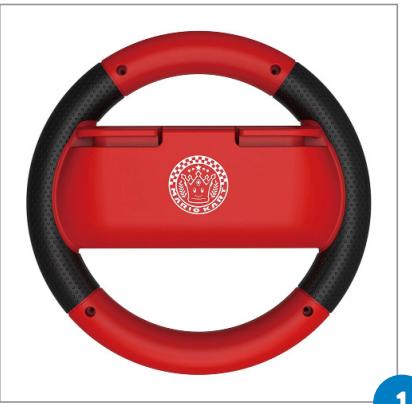
Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

7

Video Game Accessories - Photo Direction

Minimum of 4 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



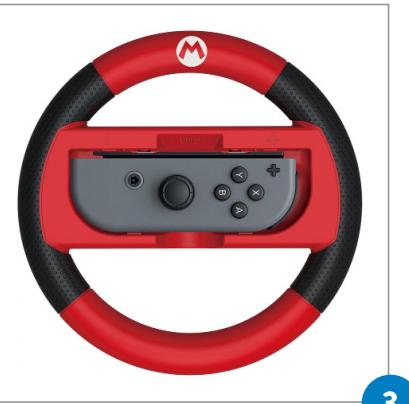
Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

2



Silo In Use

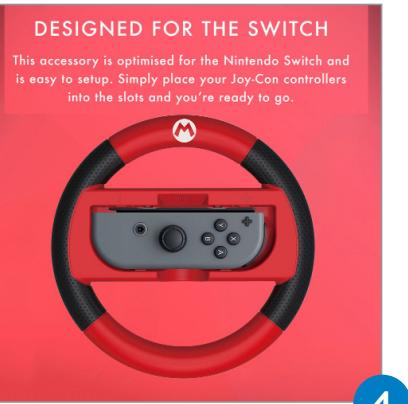
Silo, Out of Pack, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

Shoot a silo with Joy-Con installed.

3



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., wide diameter wheel.

5



Feature Detail

Detail, Feature

Private Brands: Required

Other Brands/Unbranded: Recommended

Highlight a close-up detail of the video game accessory.

6



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

7



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Required

8

Video Game Console Keypads - Photo Direction

Minimum of 5 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

3



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., ergonomic design.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., 3-mode LED lights.

5



Feature Detail

Detail, Feature

Private Brands: Required

Other Brands/Unbranded: Recommended

Highlight a close-up detail of the video game console keypad.

6



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

7



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Required

Video Game Console Parts - Photo Direction

Minimum of 3 images required



MAIN IMAGE

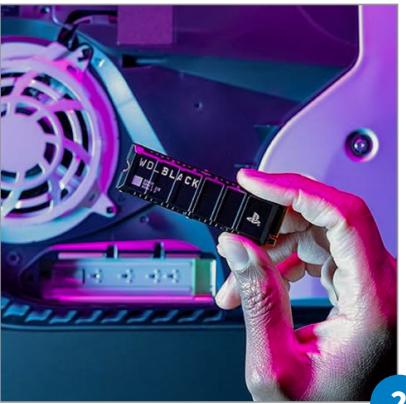
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Recommended

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

2



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

3



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., read speeds up to 7,300 MBPS.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., exclusive heatsink design.

5



Front Silo In Packaging

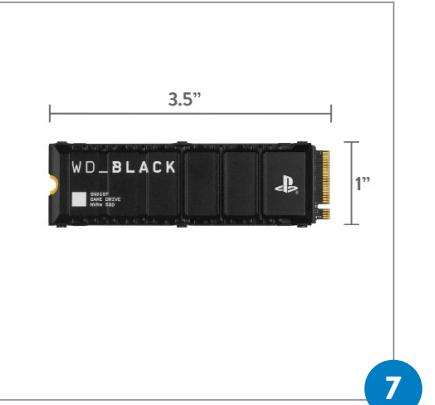
Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

6



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Recommended

7

Video Game Console Plug-In Cams - Photo Direction

Minimum of 4 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Recommended

2



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

3



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., technical spec chart.

4



Silo - Alternate Angle

Silo, Out of Pack, Other

Private Brands: Required

Other Brands/Unbranded: Recommended

5



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

6



Back Silo In Packaging

Silo, In Pack, Back

Private Brands: Conditionally Required

Other Brands/Unbranded: Conditionally Required

Only include if important information is on back of pack.

7



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Required

8

Video Game Consoles - Photo Direction

Minimum of 5 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



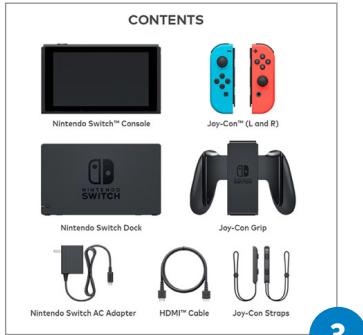
Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



What's Included Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

This can also be Silo-What's Included.

3



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., Mario Kart 8 included.

4



Feature Graphic

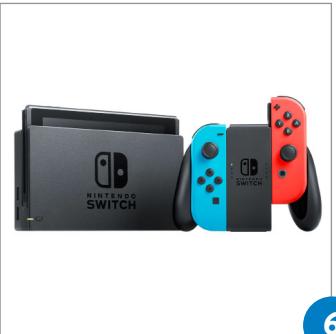
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., 3 modes in 1.

5



Silo - Alternate Angle

Silo, Out of Pack, Other

Private Brands: Required

Other Brands/Unbranded: Recommended

6



Video Game Screenshot

Graphics, Additional Info

Private Brands: Conditionally Required

Other Brands/Unbranded: Conditionally Required

Show a screenshot of the video game included.

7



Front Silo In Packaging

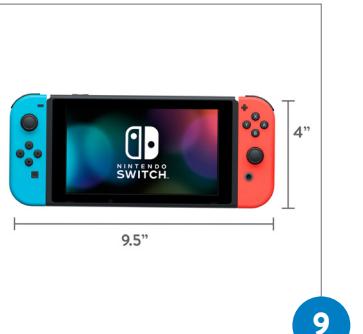
Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

8



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Required

Video Game Controllers - Photo Direction

Minimum of 4 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



Compatibility Graphic

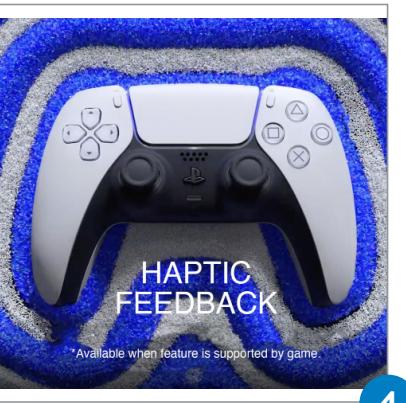
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game system compatibility.

3



Feature Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., haptic feedback.

4



DualSense Wireless Controller

Intuitive motion control with built in accelerometer & gyroscope.

5



Feature Detail

Detail, Feature

Private Brands: Required

Other Brands/Unbranded: Recommended

Highlight a close-up detail of the video game controller.
Include any feature or benefit best explained with text and graphics - i.e., DualSense wireless controller.

6



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

7



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Recommended

8

Video Game Dance Pads - Photo Direction

Minimum of 5 images required



MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



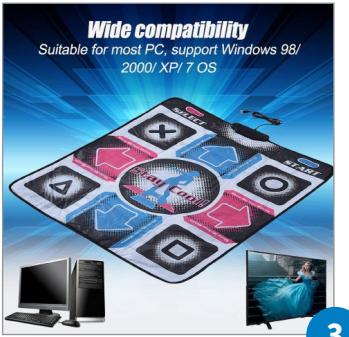
Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



Compatibility Graphic

Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game or computer system compatibility.

3



Feature Graphic

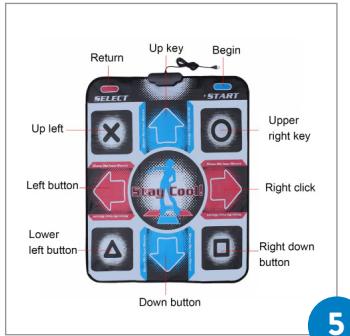
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include any feature or benefit best explained with text and graphics - i.e., high sensitivity & anti-slip design.

4



Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., a graphic showing the different key responses of the dance pad.

5



Feature Detail

Detail, Feature

Private Brands: Required

Other Brands/Unbranded: Recommended

Highlight a close-up detail of the video game dance pad.

6



Back Silo

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

7



Front Silo In Packaging

Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

8



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Required

VR Headsets - Photo Direction

Minimum of 4 images required



MAIN IMAGE

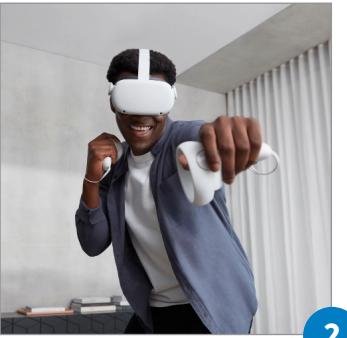
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

1



Lifestyle In Use

Lifestyle, In Use

Private Brands: Required

Other Brands/Unbranded: Required

2



What's Included Graphic

Graphics, What's Included

Private Brands: Required

Other Brands/Unbranded: Required

This can also be Silo-What's Included.

3



Compatibility Graphic

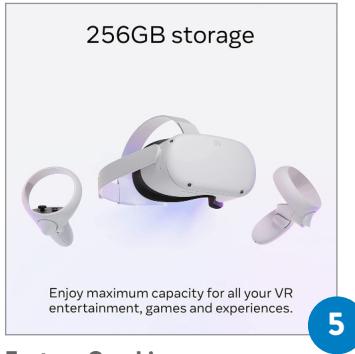
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Required

Include a graphic showing video game or computer system compatibility.

4



Feature Graphic

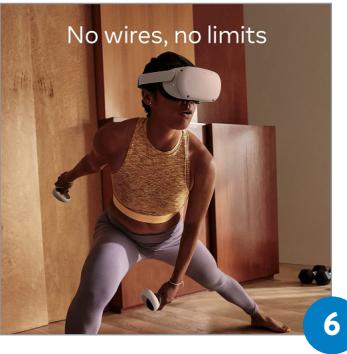
Graphics, Additional Info

Private Brands: Required

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., 256 GB storage.

5



Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include any feature or benefit best explained with text and graphics - i.e., no wires, no limits.

6



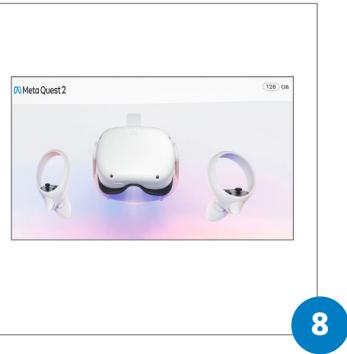
Silo - Alternate Angle

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

7



Front Silo In Packaging

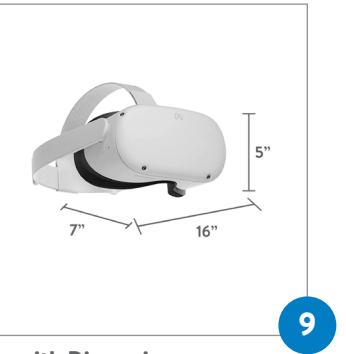
Silo, In Pack, Front

Private Brands: Required

Other Brands/Unbranded: Conditionally Required

Only required if item comes in retail-ready packaging and/or is sold in stores.

8



Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Required

Other Brands/Unbranded: Recommended

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on copy standards, SEO and copy definitions.**



Copy Guidelines

Great copy can not only attract more customers to your page through Search Engine Optimization (SEO) and Search Engine Marketing (SEM), but also help the customer convert and prevent returns.

There are some requirements you are legally obligated to include in your copy, and other formatting requirements that will ensure a cohesive customer experience on the site.

Failure to follow these copy standards will result in delays and rejections of your items at setup, as well as existing items' removal from the site.

Questions about Content Health?

See how scoring works [here](#)

Product Name Guidelines

Also known as the Product Title

Max 90 Characters

- Product names become the title of the page and the most important text that is searched for SEO (DO NOT keyword stuff - e.g., “Great for kids”, “Great for the office!” or “Stuffed Animal, Perfect Christmas Gift”)
- A good title needs to fit in the “Goldilocks Zone”; not too short, not too long. The ideal length differs by product type and the following formulas will help you achieve the right range.
- Because mobile devices will cut off product titles after a certain character count, ensure you lead with most important and defining parts of your product title at the beginning of the title so they are visible. The formulas defined on the proceeding pages will have the attributes in order of importance.
- Create a unique, specific product name that isn’t used word-for-word on other websites.
- If the color of your item is something that customers are likely to search for, include color in the product name.
- If your item is grouped as a variant, include the available variant attributes (i.e. colors, finish, size) in the Key Features & Description, not in the variant name. For example: the variant name should be “Better Homes & Gardens 2” Cordless Faux Wood Blinds, Multiple Colors, 36” x 64”. The product name would be “Better Homes & Gardens 2” Cordless Faux Wood Blinds, Rustic Gray, 36” x 64”.
- The first letter of each word should be capitalized, except for articles, conjunctions, prepositions, and acronyms. Titles should also not be written in all caps unless it is legally capitalized, for example, NESCAFE is a brand legally identified on the product package in all caps.
- The title should contain key subject word(s) that describe its respective product type (e.g., items within the candle holder product type should have a word like “lantern” or “candlestick” in the title.)
- Special characters [‘~’, ‘!’, ‘*’, ‘\$’, ‘#’, ‘^’, ‘`’, ‘@’, ‘/’, ‘|’] should not be used in titles. Apostrophes are okay if that is how the legal name of the brand is represented. For example “Stouffer’s.”
- Titles with promotional phrases such as “best selling” or “free shipping” are not allowed.
- Do not use “or” language in the title which implies multiple product types i.e. “Headboard or Footboard.”
- **This is a required attribute**

Product Name Structure: Arcade Game Systems & Skins for Video Games

Arcade Game Systems

FORMULA	Brand + Model Name ¹ + Product Multifunction Descriptor ² + “Arcade Game System” + Retail Packaging ³ + “with” ⁴ + Accessories included ⁴ OR Electronics Feature ⁴ + [,] + (Condition ⁵) + Count Per Pack ⁶ + “Count” ⁶ + [,] ⁷ + Multipack Quantity ⁷ + “Pack” ⁷
EXAMPLE	Arcade1Up PAC-MANIA Edition 14-in-1 Arcade Game System with Official Matching Stool

1. Only include if applicable.
2. Only include a maximum value of 1 if applicable.
3. Do not include *Retail Packaging* if value = *Single Piece*. If *Retail Packaging* is present, do not include *Electronics Feature*.
4. If applicable, mix or match for a maximum value of 2 *Accessories Included* OR *Electronics Feature*. Add “with” in front and separate with “&”.
5. Only include if *Condition* does NOT = New
6. Only include if ‘*Count Per Pack*’ = more than 1
7. Only include if ‘*Multipack Quantity*’ = more than 1

Skins for Video Games

FORMULA	Brand ¹ + Global Brand License ¹ + Model Name ² + Character Group ² + Character ² + Sports Team ² + Sports League ² OR Color ² + Theme ³ OR Pattern ³ + Compatible Brands ² + Compatible Models ² + Video Game Accessory Type + Retail Packaging ⁴ + “with” ⁵ + Accessories Included ⁵ + [,] + (Condition ⁶) + Count Per Pack ⁷ + “Count” ⁷ + [,] ⁸ + Multipack Quantity ⁸ + “Pack” ⁸
EXAMPLE	VWAQ Outer Space PS4 Console Skin

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include a maximum value of 1 if applicable.
3. Only include a maximum value of 1 if applicable. Use either *Pattern* OR *Theme*, but not both.
4. Do not include *Retail Packaging* if value = *Single Piece*.
5. Only include a maximum value of 1 if applicable. Add “with” in front.
6. Only include if *Condition* does NOT = New
7. Only include if ‘*Count Per Pack*’ = more than 1
8. Only include if ‘*Multipack Quantity*’ = more than 1

Product Name Structure: Skins for VR Headsets & Video Game Accessories

Skins for VR Headsets

FORMULA	Brand¹ + Global Brand License¹ + Model Name² + Character Group² + Character² + Sports Team² + Sports League² OR + Color² + Theme³ OR + Pattern³ + Compatible Brands² + Compatible Models² + Video Game Accessory Type + Retail Packaging⁴ + “with”⁵ + Accessories Included⁵ + [,] + (Condition⁶) + Count Per Pack⁷ + “Count”⁷ + [,]⁸ + Multipack Quantity⁸ + “Pack”⁸
EXAMPLE	MightySkins HTC Vive Pro Koi Pond HTC Vive Pro VR Headset Skin Set with Controller Stickers

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include a maximum value of 1 if applicable.
3. Only include a maximum value of 1 if applicable. Use either *Pattern* OR *Theme*, but not both.
4. Do not include *Retail Packaging* if value = *Single Piece*.
5. Only include a maximum value of 1 if applicable. Add “with” in front.
6. Only include if *Condition* does NOT = *New*
7. Only include if ‘*Count Per Pack*’ = more than 1
8. Only include if ‘*Multipack Quantity*’ = more than 1

Video Game Accessories

FORMULA	Brand¹ + Global Brand License¹ + Model Name² + Character² + Character Group² + Sports League² + Sports Team² + Wireless³ + Data Storage⁴ + Video Game Accessories Type + Retail Packaging⁵ + “with”² + Accessories Included² + “for” + Compatible Brands⁶ + Compatible Models⁶ OR + Compatible Devices⁶ + [,] + Color⁷ + [,] + Model² + [,] + (Condition⁸) + Count Per Pack⁹ + “Count”⁹ + [,]¹⁰ + Multipack Quantity¹⁰ + “Pack”¹⁰
EXAMPLE	Logitech Saitek Pro Flight Rudder Pedals for PC

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include a maximum value of 1 if applicable.
3. If *Wireless* = Yes, list as *Wireless*. If *Wireless* = No, list as *Wired*.
4. Only include a maximum value of 1 if applicable. List Unit of Measure after integer.
5. Do not include *Retail Packaging* if value = *Single Piece*.
6. Only include a maximum value of 1 if applicable. Add “*for*” in front of *Compatible Brands & Models*. Do NOT list *Compatible Devices* if compatibility is covered by *Compatible Brands & Models*.
7. Only include if applicable. If more than 1 *Color* is listed, separate with “&”. If more than 3 colors, list as *Multicolor*.
8. Only include if *Condition* does NOT = *New*
9. Only include if ‘*Count Per Pack*’ = more than 1
10. Only include if ‘*Multipack Quantity*’ = more than 1

Product Name Structure: Video Game Console Keypads & Video Game Console Parts

Video Game Console Keypads

FORMULA	Brand + Model Name¹ + Wireless² + Keyboard Technology³ + “One-Handed Game Keypad”¹ + Retail Packaging⁴ + “with”⁵ + Accessories Included⁵ OR Electronics Feature⁵ + [,] + (Condition⁶) + Count Per Pack⁷ + “Count”⁷ + [,]⁸ + Multipack Quantity⁸ + “Pack”⁸
EXAMPLE	Redragon DITI Wireless Mechanical One-Handed Gaming Keypad with Mouse & Converter Box

1. Only include if applicable.
2. If Wireless = Yes, list as Wireless. If Wireless = No, list as Wired.
3. Only include a maximum value of 1 if applicable.
4. Do not include Retail Packaging if value = Single Piece.
5. If applicable, mix or match for a maximum value of 2 Accessories Included OR Electronics Feature. Add “with” in front and separate with “&”.
6. Only include if Condition does NOT = New
7. Only include if ‘Count Per Pack’ = more than 1
8. Only include if ‘Multipack Quantity’ = more than 1

Video Game Console Parts

FORMULA	Brand + Model Name¹ + Video Game Console Part Type + Retail Packaging² + “with”³ + Accessories Included³ + “for”⁴ + Compatible Brands⁴ + Compatible Models⁴ + [,] + Color⁵ + [,] + Model¹ + [,] + (Condition⁶) + Count Per Pack⁷ + “Count”⁷ + [,]⁸ + Multipack Quantity⁸ + “Pack”⁸
EXAMPLE	OPKALL Conductive Film Video Game Controller Replacement Board for PS4 Game Controller

1. Only include if applicable.
2. Do not include Retail Packaging if value = Single Piece.
3. Only include a maximum value of 2 if applicable. Separate with “&”.
4. Only include a maximum value of 1 if applicable. Add “for” in front of Compatible Brands and Compatible Models.
5. Only include if applicable. If more than 1 Color is listed, separate with “&”. If more than 3 colors, list as Multicolor.
6. Only include if Condition does NOT = New
7. Only include if ‘Count Per Pack’ = more than 1
8. Only include if ‘Multipack Quantity’ = more than 1

Product Name Structure: Video Game Console Plug-in Cams & Video Game Consoles

Video Game Console Plug-in Cams

FORMULA	Brand ¹ + Model Name ¹ + Maximum Video Resolution ¹ + "Video Game Camera" + Retail Packaging ² + "with" ³ + Accessories Included ³ + "for" ⁴ + Compatible Brands ⁴ + Compatible Model ⁴ + [,] + (Condition ⁵) + Count Per Pack ⁶ + "Count" ⁶ + [,] ⁷ + Multipack Quantity ⁷ + "Pack" ⁷
EXAMPLE	Sony PlayStation Video Game Camera for PlayStation 4 (Refurbished)

1. Only include if applicable.
2. Do not include *Retail Packaging* if value = *Single Piece*.
3. Only include a maximum value of 1 if applicable. Add "with" in front.
4. Only include a maximum value of 1 if applicable. Add "for" in front.
5. Only include if *Condition* does NOT = *New*
6. Only include if '*Count Per Pack*' = more than 1
7. Only include if '*Multipack Quantity*' = more than 1

Video Game Consoles

FORMULA	Brand ¹ + Global Brand License ¹ + Model Name ² + Character ² + Character Group ² + Sports League ² + Sports Team ² + Data Storage ³ + "with" ⁴ + Included Software ⁴ + Retail Packaging ⁵ + "with" ⁶ + Accessories Included ⁶ + [,] + Color ⁷ + [,] + (Condition ⁸) + Count Per Pack ⁹ + "Count" ⁹ + [,] ¹⁰ + Multipack Quantity ¹⁰ + "Pack" ¹⁰
EXAMPLE	Nintendo Switch OLED with Metroid Dread Bundle and 2 White Controllers, White

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include a maximum value of 1.
3. Only include a maximum value of 1. List Unit of Measure after integer.
4. Only include if applicable. Add "with" in front of *Included Software*.
5. Do not include *Retail Packaging* if value = *Single Piece*.
6. Only include a maximum value of 1 if applicable. Add "with" or "and" in front if '*Included Software*' is present.
7. Only include if applicable. If more than 1 *Color* is listed, separate with "&". If more than 3 colors, list as *Multicolor*.
8. Only include if *Condition* does NOT = *New*
9. Only include if '*Count Per Pack*' = more than 1
10. Only include if '*Multipack Quantity*' = more than 1

Product Name Structure: Video Game Controllers & Video Game Dance Pads

Video Game Controllers

FORMULA	Brand ¹ + Global Brand License ¹⁺ Model Name ² + Character ³ + Character Group ³ + Sports League ³ + Sports Team ³ + Connector Type ³ + Controller Type + Retail Packaging ⁴ + “with” ⁵ + Accessories Included ⁵ + “for” ⁶ + Compatible Brands ⁶ + Compatible Model ⁶ + Compatible Operating Systems ⁶ + Mobile Operating System ⁶ + [,] + Color ⁷ + [,] + (Condition ⁸) + [,] + Count Per Pack ⁹ + “Count” ⁹ + [,] ¹⁰ + Multipack Quantity ¹⁰ + “Pack” ¹⁰
EXAMPLE	Razer Kishi Wireless Game Controller for Android, Black

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include if applicable.
3. Only include a maximum value of 1 if applicable.
4. Do not include *Retail Packaging* if value = *Single Piece*.
5. Only include a maximum value of 1 if applicable. Add “with” in front.
6. Only include a maximum value of 2 if applicable. Add “for” in front and separate with “&”.
7. Only include if applicable. If more than 1 *Color* is listed, separate with “&”. If more than 3 colors, list as *Multicolor*.
8. Only include if *Condition* does NOT = *New*
9. Only include if ‘*Count Per Pack*’ = more than 1
10. Only include if ‘*Multipack Quantity*’ = more than 1

Video Game Dance Pads

FORMULA	Brand + Model Name ¹ + Video Game Dance Pad + Retail Packaging ² + “with” ³ + Accessories Included ³ + “for” ⁴ + Compatible Brands ⁴ + Compatible Models ⁴ + [,] + (Condition ⁵) + Count Per Pack ⁶ + “Count” ⁶ + [,] ⁷ + Multipack Quantity ⁷ + “Pack” ⁷
EXAMPLE	Dance Dance Revolution Video Game Dance Pads for PlayStation 1 & 2

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Do not include *Retail Packaging* if value = *Single Piece*.
3. Only include a maximum value of 1 if applicable. Add “with” in front.
4. Only include a maximum value of 1 if applicable. Add “for” in front.
5. Only include if *Condition* does NOT = *New*
6. Only include if ‘*Count Per Pack*’ = more than 1
7. Only include if ‘*Multipack Quantity*’ = more than 1

Product Name Structure: VR Headsets

VR Headsets

FORMULA	Brand¹ + Global Brand License¹ + Model Name² + Character² + Character Group² + Data Storage³ + VR Headset Category + “with”⁴ + Included Software⁴ + Retail Packaging⁵ + “with”⁶ + Accessories Included⁶ + “for”⁷ + Compatible Devices⁷ + [,] + (Condition⁸) + Count Per Pack⁹ + “Count”⁹ + [,] + Multipack Quantity⁹ + “Pack”⁹
EXAMPLE	Meta Quest 2 Oculus Advanced All-In-One 128GB Virtual Reality Headset

1. Only include if applicable. If there is a value for *Global Brand License*, do NOT use *Brand* unless *Global Brand License* is being used in conjunction with *Brand*. Ex: Disney by Sony.
2. Only include a maximum value of 1 if applicable.
3. Only include a maximum value of 1 if applicable. List Unit of Measure after integer.
4. Only include if applicable. Add “with” in front of *Included Software*.
5. Do not include *Retail Packaging* if value = *Single Piece*.
6. Only include a maximum value of 1 if applicable. Add “with” or “and” in front if ‘Included Software’ is present.
7. Only include if applicable. Add “for” in front and separate.
8. Only include if *Condition* does NOT = New
9. Only include if *Count* = more than 1

Site Description Guidelines

Also known as the Short Description

Minimum 60 words required - 75 words recommended

- Information entered here should be in HTML code, sentence case, **paragraph** form no bullet points:
 - <p>Short Description</p>
- The description is key to Search Engine Optimization (SEO) because customers search in ways that match real-life uses and concerns
- No promotional text like free shipping or discounts, no special characters or hyperlinks to other retailers**
 - It is okay to leave promotional text that talks about other items included in the product line, such as accessories, other colors or variations available, other products they manufacturer that work with the item, etc.
- No text that promotes another retailer or redirects you to another website. It should not have any mention of another retailer unless it is related to the product.**
 - Example of what isn't allowed: Buy on Amazon!*
- For SEO purposes, repeat the product name within the body of the description.
- Ensure your description is unique (i.e., not copied from other sites) and is truly useful for customers. Avoid too much repetition.
- Do not fill with information that would be pointless to the buyer. When crafting the short description, put yourself in your customers' shoes: what would they want to feel, touch, think, want? This is as close as you can come to creating an in-store experience for the online customer.
- How many different ways might people search for this item? If you miss a synonym (or keyword) in your description (e.g. you call the product "sandals" but some customers might call them flip flops"), you can miss out on a portion of customers looking for it.
- Be clear and conversational when writing. You're helping customers make an informed decision; you're not trying to sell them on anything. Some slang is acceptable – as long as it doesn't break an authentic, straightforward tone – since it captures more key terms.
- Use related keywords within the short description. A good way to figure out keywords for your product is to use the values for the attributes you populate. For example, if on the attribute "Recommended Room" you filled out Living Room & Bedroom, these would be good keywords to use in your short description. The keywords should flow organically into the sentences - don't force them.
 - Keywords should describe what the item is, how it is used, how it works, what it looks like, what it feels like, what it is called (other than the given item name, which should also be included), where it can be used, what the customer can do with it, how it is unique, etc.
- This is a required attribute**

Key Features Guidelines

Also known as the Long Description

Minimum 3 bullets required - 5 bullets recommended

- Begin each bullet point with a capital letter
 - **Write with sentence fragments and do not include ending punctuation**
 - If you want to add more Key Features, just copy/paste any Key Features column in the spec to create a new entry.
You can only do this for attributes with the (+) sign.
 - **No promotional text like free shipping or discounts, no special characters or hyperlinks to other retailers**
 - It is okay to leave promotional text that talks about other items included in the product line, such as accessories, other colors or variations available, other products they manufacturer that work with the item, etc.
 - **No text that promotes another retailer or redirects you to another website. It should not have any mention of another retailer unless it is related to the product.**
 - *Example of what isn't allowed: Buy on Amazon!*
 - Do not repeat the same information from the short description or convert the short description into bullets - your key features must be unique
 - Maintain a consistent order. If your first bullet point talks about the product's design followed by recommended use, and then what's included, keep that same order for all your products within the same product type family
 - Reiterate important information from the title and description
 - No special characters such as #, * or !
- **This is a required attribute**

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on attribute definitions and how attributes work.**



Attribution Guidelines

Search and browse experiences are based on populating defined attributes and values. If these values are not completed during item set up, items will not be optimized for search, and will fail to appear when customers click through the filter on assortments using refinement values.

Attributes help to build the facets and shelves on the site, for a customer-friendly shopping experience.

If any of these required fields are not populated, your item will not be published. A list of the attributes and their acceptable or example values are further defined in this section.

Questions about Content Health?

See how scoring works [here](#)

All Video Gaming Attributes

Below are the mandatory attributes for the Video Gaming Product Type Group.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Accessories Included	Listing of any supplementary items that come with the product. Important information for consumers because accessories typically provide additional convenience, utility, attractiveness or safety to or for a product.	<ul style="list-style-type: none"> Official Matching Stool Anti-Tip Straps Video Game Console Case 	Open	Yes	Recommended
Brand License	A brand name that is not owned by the product brand, but is licensed for the particular product. (Often character and media tie-ins and promotions.) It can also be another brand or a celebrity.	<ul style="list-style-type: none"> Disney Marvel LEGO 	Open	Yes	Recommended
Brand Name	<p>The name provided by the brand owner that is intended to be recognized by the consumer as represented on the product.</p> <p>If item does not have a brand, use "Unbranded".</p> <p>This should be the brand ONLY, not brand + product line. Make sure brand name is spelled, punctuated & capitalized properly according to the brand itself.</p>	<ul style="list-style-type: none"> Arcade1Up Nintendo Sony 	Open	No	Required
Character Group	Character group name or fictional team name as they appear in a media product.	<ul style="list-style-type: none"> X-Men Angry Birds Avengers Transformers 	Open	Yes	Recommended
Character	A person or entity portrayed in print or visual media. A character might be a fictional personality or an actual living person.	<ul style="list-style-type: none"> SHAQ Batman Hello Kitty 	Open	Yes	Recommended

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Count Per Pack	<p>The number of identical items inside each individual pack given by the “Multipack Quantity” attribute.</p> <p>Examples:</p> <ul style="list-style-type: none"> A single bottle of 50 pills has a “Count Per Pack” of 50. A package containing two identical bottles of 50 pills has a “Count Per Pack” of 50. A 6-pack of soda labeled for individual sale connected by plastic rings has a “Count Per Pack” of 1. A 6-pack of soda in a box whose cans are not marked for individual sale has a “Count Per Pack” of 6. A gift basket of 5 different items has a “Count Per Pack” of 1. 	<ul style="list-style-type: none"> 1 2 10 50 	Open	No	Required
Edition	The specific edition of the item.	<ul style="list-style-type: none"> 1st Edition 2nd Edition 3rd Edition Anniversary Edition Basic Edition Book Club Edition Classic Edition Co-Edition Collector’s Edition Deluxe Edition Digital Copy Unabridged E-edition Limited Limited Edition Premier Edition Revised & Updated Edition Revised Edition Special Edition Standard Ultimate Walmart Exclusive Standard Edition Gold Edition Definitive Edition Director’s Cut Remastered Game of the Year Edition MVP Edition 	Open	No	Recommended
Harmonized System Classification Code	The full country-specific Harmonized System code used to classify traded goods, combining the Harmonized System Code Country and Harmonized System Code child attributes.	<ul style="list-style-type: none"> US - United States 1234567890 AU - Australia 12345678 	Open	Yes	Recommended

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Harmonized System Code Country	<p>Represents the country, dependent territory, or special area of geographical interest of the Harmonized System code, tied to the International Organization for Standardization's (ISO) ISO 3166 standard.</p> <ul style="list-style-type: none"> • AD - Andorra • AE - United Arab Emirates • AG - Antigua and Barbuda • AF - Afghanistan • AI - Anguilla • AM - Armenia • AO - Angola • AL - Albania • AQ - Antarctica • AT - Austria • AR - Argentina • AW - Aruba • AU - Australia • AZ - Azerbaijan • AX - Aland Islands • AS - American Samoa • BA - Bosnia and Herzegovina • BB - Barbados • BD - Bangladesh • BE - Belgium • BH - Bahrain • BG - Bulgaria • BI - Burundi • BF - Burkina Faso • BJ - Benin • BN - Brunei Darussalam • BV - Bouvet Island • BM - Bermuda • BO - Bolivia • BQ - Bonaire • BS - Bahamas • BT - Bhutan • BR - Brazil • BL - Saint Barthelemy • BZ - Belize • CA - Canada • CG - Republic of the Congo • BW - Botswana • CO - Colombia • DZ - Algeria • CH - Switzerland • CI - Cote d Ivoire • BY - Belarus • CL - Chile • CX - Christmas Island • CU - Cuba • CM - Cameroon • CY - Cyprus • CD - Democratic Republic of the Congo • CC - Cocos (Keeling) Islands • DM - Dominica • CR - Costa Rica • ET - Ethiopia • DE - Germany • DK - Denmark • CF - Central African Republic • ES - Spain • EE - Estonia • CV - Cape Verde • EC - Ecuador • EG - Egypt • ER - Eritrea • CZ - Czech Republic • DO - Dominican Republic • GB - United Kingdom • GA - Gabon • CW - Curacao • DJ - Djibouti • FM - Micronesia • FO - Faroe Islands • FI - Finland • FJ - Fiji • FR - France • GF - French Guiana • GH - Ghana • FK - Falkland Islands (Malvinas) • GE - Georgia • CN - China • GD - Grenada • GM - Gambia • EH - Western Sahara • GL - Greenland • GI - Gibraltar • GG - Guernsey • GP - Guadeloupe • GN - Guinea • GS - South Georgia/So Sandwich Isl • GQ - Equatorial Guinea • GT - Guatemala • GR - Greece • GU - Guam • GW - Guinea-Bissau • GY - Guyana • HN - Honduras • HR - Croatia • HM - Heard Island & McDonald Isl • HK - Hong Kong • HU - Hungary • HT - Haiti • IE - Ireland • IM - Isle of Man • ID - Indonesia • IL - Israel • IO - British Indian Ocean Territory • IN - India • IQ - Iraq • IS - Iceland • JM - Jamaica • JE - Jersey • IT - Italy • JP - Japan • JO - Jordan • IR - Iran • KE - Kenya • KG - Kyrgyzstan • KH - Cambodia • KN - Saint Kitts And Nevis • KM - Comoros • KP - North Korea • LA - Laos • LB - Lebanon • KI - Kiribati • KR - South Korea • LI - Liechtenstein • KW - Kuwait • LV - Latvia • KY - Cayman Islands • LS - Lesotho • LC - Saint Lucia • LY - Libyan Arab Jamahiriya • LK - Sri Lanka • LU - Luxembourg • LR - Liberia • MC - Monaco • LT - Lithuania • KZ - Kazakhstan • MA - Morocco • MD - Moldova • MQ - Martinique • MM - Myanmar • ML - Mali • MF - Saint Martin • MR - Mauritania • MG - Madagascar • MO - Macau 	Closed	No	Required	

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Has NRTL Listing Certification	Indicates an item has NRTL listing certification(s). A Nationally Recognized Testing Laboratory (NRTL) is an independent organization recognized by Occupational Safety & Health Administration (OSHA) to provide evaluation, testing and certification for products within its scope of recognition for the US market.	<ul style="list-style-type: none"> • Y • N 	Closed	No	Required
Has Written Warranty	Indicates an item has written warranty documentation included on the product label, inside the product packaging, or a website URL or PDF available for customer review. Pursuant to California Civil Code Section 1793.01 (The Song-Beverly Consumer Warranty Act), an express warranty for consumer goods sold within California must not commence earlier than the date of delivery of the item to the consumer. If applicable, please review and update the warranty terms for this item.	<ul style="list-style-type: none"> • Y - Warranty URL • Y - Warranty Text • N 	Closed	No	Required
Manufacturer Name	The name of the manufacturer.	<ul style="list-style-type: none"> • Nintendo • Sony • Microsoft 	Open	No	Recommended
Manufacturer Part Number	<p>MPN uniquely identifies the product to its manufacturer.</p> <p>For many products this will be identical to the model number. Some manufacturers distinguish part number from model number. Having this information allows customers to search for items on the site and informs product matching.</p>	<ul style="list-style-type: none"> • 5061025 • TSR-1002 • 4-40-3/4-pan-phil 	Open	No	Recommended
Model Name	The model name of the product as commonly used in marketing communications.	<ul style="list-style-type: none"> • Quest 4 • PS4 • Switch • S 	Open	No	Recommended
Model Number	Model numbers allow manufacturers to keep track of each hardware device and identify or replace the proper part when needed. Model numbers are often found on the bottom, back, or side of a product. Having this information allows customers to search for items on the site and informs product matching.	<ul style="list-style-type: none"> • 2000 • JD700 	Open	No	Recommended

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Multipack Quantity	<p>The number of identical, individually packaged-for-sale items. If an item does not contain other items, does not contain identical items, or if the items contained within cannot be sold individually, the value for this attribute should be “1.”</p> <p>Examples:</p> <ul style="list-style-type: none"> A single bottle of 50 pills has a “Multipack Quantity” of 1. A package containing two identical bottles of 50 pills has a “Multipack Quantity” of 2. A 6-pack of soda labeled for individual sale connected by plastic rings has a “Multipack Quantity” of 6. A 6-pack of soda in a box whose cans are not marked for individual sale has a “Multipack Quantity” of 1. A gift basket of 5 different items has a “Multipack Quantity” of 1. 	<ul style="list-style-type: none"> 1 2 4 6 	Open	No	Required
Net Content Statement	Complete product net content statement, as it appears on product packaging.	<ul style="list-style-type: none"> Arcade Game Machine =*30.98kg(68.3LB) VR Headset = 2 lb 	Open	No	Recommended
Net Content Measure	<p>The numeric net content portion that appears on an item.</p> <p>For example, a gallon of milk has 128 Fluid Ounces: Measure = 128 and Units = Fluid Ounces.</p> <p><i>This is part of the parent attribute, Net Content. You will need to enter both the Measure (number) + the Unit (unit of measure) for this attribute.</i></p>	<ul style="list-style-type: none"> 1 12 32 	Open	No	Required

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Net Content <i>Unit</i>	<p>The unit of measure as defined on the product labeling.</p> <p>For example, a gallon of milk has 128 Fluid Ounces: Measure = 128 and Units = Fluid Ounces.</p> <p><i>This is part of the parent attribute, Net Content. You will need to enter both the Measure (number) + the Unit (unit of measure) for this attribute.</i></p>	<ul style="list-style-type: none"> • Fluid Ounces • Gallon • Pint • Quart • Meter • Count • Square Foot • Centimeter • Inch • Milliliter • Quart Dry • Cubic Foot <ul style="list-style-type: none"> • Pound • Kilogram • Foot • Each • Pallet/Unit Load • Yard • Case • Centiliter • Ounce • Liter • Gram • Sheet 	Closed	No	Required
NRTL Organization	<p>The Nationally Recognized Testing Laboratory (NRTL) that tested and certified your product to safety test standard(s) within its scope of OSHA recognized test standards. Please select one or more of the appropriate NRTL(s) in the drop-down menu.</p>	<ul style="list-style-type: none"> • Bureau Veritas Consumer Products Services (BVCP) • QPS Evaluation Services • International Association of Plumbing and Mechanical Officials EGS (IAPMO) • DEKRA Certification • Eurofins Electrical and Electronic Testing NA • TUV Rheinland of North America • NSF International (NSF) • SolarPTL • TUV SUD Product Services GmbH • Southwest Research <ul style="list-style-type: none"> • Institute • SGS North America • UL LLC • Intertek Testing Services NA (ITSNA) • TUV SUD America • QAI Laboratories (QAI) • FM Approvals • Bay Area Compliance Laboratories • Element Materials Technology Portland-Evergreen Inc • LabTest Certification • CSA Group Testing and Certification • Nemko North America (NNA) 	Closed	No	Required

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Number of Pieces	<p>The number of small pieces, slices, or different items within the product. Piece Count applies to things such as puzzles, building block sets, and products that contain multiple different items (such as tool sets, dinnerware sets, gift baskets, art sets, makeup kits, or shaving kits.)</p> <p>Examples:</p> <ul style="list-style-type: none"> A gift basket of 5 different items has a “Piece Count” of 5. A 105-Piece Socket Wrench set has a piece count of “105.” A 500-piece puzzle has a “Piece Count” of 500. 	<ul style="list-style-type: none"> 5 105 500 	Open	No	Recommended
Occasion	The particular target time, event, or holiday for the product.	<ul style="list-style-type: none"> Birthday Christmas Graduation 	Open	Yes	Recommended
Retail Packaging	Descriptive terms for the way a product is packaged for sale to the customer.	<ul style="list-style-type: none"> Single Piece Kit Bundle Set 	Closed	No	Required
Small Parts Warning Code	<p>To determine if any choking warnings are applicable, check current product packaging for choking warning message(s).</p> <p>Please indicate the warning number (0-6).</p> <ul style="list-style-type: none"> 0 - No warning applicable 1 - Choking hazard is a small ball 2 - Choking hazard contains small ball 3 - Choking hazard contains small parts 4 - Choking hazard balloon 5 - Choking hazard is a marble 6 - Choking hazard contains a marble 	<ul style="list-style-type: none"> 5 - Choking hazard is a marble 6 - Choking hazard contains a marble 3 - Choking hazard contains small parts 0 - No warning applicable 2 - Choking hazard contains small ball 1 - Choking hazard is a small ball 4 - Choking hazard balloon 1- A toy or game with or containing small part(s), as defined by Health Canada, that is not likely to be used by/ appeal to a child under 3 years 0- Not applicable 	Closed	Yes	Required
Sports League	<p>If your item has any association with a specific sports league, enter the league name. Abbreviations are fine.</p> <p>NOTE: This attribute flags an item for inclusion in the online fan shop.</p>	<ul style="list-style-type: none"> MLB NBA NFL 	Open	Yes	Recommended

All Video Gaming Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Sports Team	<p>If your item has any association with a specific sports team, enter the team name.</p> <p>NOTE: This attribute flags an item for inclusion in the online fan shop.</p>	<ul style="list-style-type: none"> Michigan Wolverines Detroit Lions Arkansas Razorbacks 	Open	Yes	Recommended
Total Count	<p>The total number of identical items in the package or box; a result of the multiplication of Multipack Quantity by Count Per Pack.</p> <p>Examples:</p> <ul style="list-style-type: none"> A single bottle of 50 pills has a “Total Count” of 50. A package containing two identical bottles of 50 pills has a “Total Count” of 100. A gift basket of 5 different items has a “Total Count” of 1. 	<ul style="list-style-type: none"> 1 50 100 	Open	No	Required
Warranty Text	<p>Warranty Text (the full text of the warranty terms, including what is covered by the warranty and the duration of the warranty.)</p> <p>NOTE: Please remember to update the text of your warranty as your warranty changes. If there isn’t a warranty, fill in “No Warranty.”</p> <p>Only required if “Has Written Warranty” Value = “Yes - Warranty Text”</p>	<p>This warranty covers any defects in materials or workmanship, including installation, with the exceptions of fading or discoloration caused by exposure to sunlight or chemicals. This warranty runs for five years from the date your carpet is installed. Counterpoint will either replace your carpet with new carpet of similar composition and price, or refund the full purchase price of your carpet, whichever you prefer. Contact Counterpoint at 800-867-5309.</p>	Open	No	Conditionally Required
Warranty URL	<p>The Warranty URL is the web location of the image, PDF, or link to the manufacturer’s warranty page, showing the warranty and its terms, including the duration of the warranty. URLs must begin with <code>http://</code> or <code>https://</code></p> <p>NOTE: Please remember to update the link and/or text of the warranty as the warranty changes. If supplying an image, provide the final destination image URL (no-redirects) that is publicly accessible (no username/password required) and ends in a proper image extension.</p> <p>Recommended file type: JPEG Accepted file types: JPG, PNG, BMP Maximum file size: 5 MB.</p> <p>Only required if “Has Written Warranty” Value = “Yes - Warranty URL”</p>	http://www.walmart.com/warranty_info.pdf	Open	No	Conditionally Required

Arcade Game Systems - Additional Attributes

Below are the mandatory additional attributes for the Arcade Game Systems Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Arcade Game System Type	Types of Arcade Game Systems	<ul style="list-style-type: none"> • Arcade Game Table • Seated Arcade Game • Arcade Game Machine 	Closed	No	Required
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Required
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Arcade Game Systems - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Required
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	<ul style="list-style-type: none"> New Pre-Owned: Like New Pre-Owned: Fair Pre-Owned: Good Restored: Good Restored: Like New Restored: Premium Restored: Fair 	Closed	No	Required

Arcade Game Systems - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Electronics Feature	The distinguishing characteristics of a product that describe its appearance, components, and capabilities. Features often highlight the usefulness/advantages of the product to consumers.	<ul style="list-style-type: none"> • Adjustable Volume • Coinless Operation • Custom Riser • Lit-Up Front Panel • Lit-Up Marquee • Lit-Up Flight Stick • Online Multiplayer 	Closed	Yes	Recommended
ESRB Rating	The rating as provided by the Entertainment Software Rating Board.	<ul style="list-style-type: none"> • Adults Only 18+ • Everyone • Everyone 10+ • Mature 17+ • Rating Pending • Rating Pending - Likely Mature 17+ • Teen 	Closed	No	Required
Maximum Number of Online Players	The maximum number of online players for which the game is intended.	<ul style="list-style-type: none"> • 2 • 4 	Open	No	Recommended
Maximum Number of Players	The maximum number of people for which the game is intended.	<ul style="list-style-type: none"> • 2 • 4 	Open	No	Required
Mexico Video Game Rating	Content rating standard defined by Mexican System of Equivalences for Classification (SMECCV) for video games. A: Todo público B: +12 años B15: +15 años C: Adultos +18 años D: Exclusivo adultos	<ul style="list-style-type: none"> • A • B • B15 • C • D 	Closed	No	Recommended
Minimum Number of Players	The minimum number of people required to play the game.	<ul style="list-style-type: none"> • 1 • 2 	Open	No	Required

Arcade Game Systems - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Original/New Equivalent Product Identifier <i>Original Product ID Type</i>	To be used for refurbished items: This refers to the original/new equivalent product identifier. <i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier <i>Original Product ID</i>	For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID. <i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i>	<ul style="list-style-type: none"> • 147902 • ACD5439 	Open	No	Required
Product Multifunction Descriptor	The number of games in the item	<ul style="list-style-type: none"> • 4-in-1 • 412-in-1 • 3-in-1 	Open	No	Recommended
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> • GTIN • UPC 	Closed	No	Required
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> • 12345678905 • 24359069872 	Open	No	Required
Restored Product Identifier	Specify one Restored Product ID and its ID Type. Only required if "Condition" Value = "Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair"	<ul style="list-style-type: none"> • 154909 • 22456ADY 	Open	No	Conditionally Required
Screen Size	The viewable display/screen size of the product typically measured on the diagonal in inches.	<ul style="list-style-type: none"> • 3.25" • 4" • 7" 	Open	No	Recommended

Skins for Video Games - Additional Attributes

Below are the mandatory additional attributes for the Skins for Video Games Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Skins for Video Games - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Required
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Recommended

Skins for Video Games - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	New	Closed	No	Required
Pattern	Decorative design or visual ornamentation, often with a thematic, recurring motif.	<ul style="list-style-type: none"> • Abstract • Polka Dot • Rainbow • Solid 	Open	Yes	Recommended
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> • 5 oz • 250 g • 12 fl oz • 10 oz 	Open	No	Recommended
Theme	A dominant idea, meaning, or setting applied to an item. Used in a wide range of products including decorative objects, clothing, toys, and furniture. Can be an important selection criteria for consumers who want to achieve a particular ambiance for room decor or for a special occasion.	<ul style="list-style-type: none"> • Rainbow • Butterflies • Cartoons • Flowers • Murals • Sunflowers 	Open	No	Recommended
Video Game Accessory Type	Types of Video Game Accessories	<ul style="list-style-type: none"> • Console Skin • Controller Skin 	Open	No	Required

Skins for VR Headsets - Additional Attributes

Below are the mandatory additional attributes for the Skins for VR Headsets Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Skins for VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Required
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> Apple Toshiba Dell HP Microsoft Samsung Barbie 	Open	Yes	Recommended

Skins for VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> iPhone 8 Vaio S Series 13.3 Surface Pro 6 	Open	Yes	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	New	Closed	No	Required
Pattern	Decorative design or visual ornamentation, often with a thematic, recurring motif.	<ul style="list-style-type: none"> Animal Print Argyle Floral Geometric Plaid Polka Dot Rainbow Striped Checked Basketweave Brocade Chevron 	Open	Yes	Recommended
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> 5 oz 250 g 12 fl oz 10 oz 	Open	No	Recommended
Theme	A dominant idea, meaning, or setting applied to an item.	<ul style="list-style-type: none"> Beach New York City Religious Retro Love Be Kind Princesses Animal Space Hollywood Magic Jungle Unicorns Desert Carnival Hawaiian Multi-theme 	Open	No	Recommended

Video Game Accessories - Additional Attributes

Below are the mandatory additional attributes for the Video Game Accessories Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Cable Length	The total length of the cable (including connectors.)	<ul style="list-style-type: none"> • 3 • 5 • 10 	Open	No	Recommended

Video Game Accessories - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Recommended
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Recommended
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Recommended

Video Game Accessories - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Devices	A list of the devices compatible with the item.	<ul style="list-style-type: none"> • PC • Smartphone • TV 	Open	Yes	Recommended
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	<ul style="list-style-type: none"> • New • Open Box • Pre-Owned: Like New • Pre-Owned: Fair • Pre-Owned: Good • Restored: Good • Restored: Like New • Restored: Premium • Restored: Fair 	Closed	No	Required
Internal/External	Primarily used to describe various drives, including hard drives. Also applicable to a number of other items that may be designed for internal installation or may be designed for external use (e.g. sound cards, memory card readers, network adapters, etc.).	<ul style="list-style-type: none"> • Internal • External 	Closed	No	Recommended
Original/New Equivalent Product Identifier <i>Original Product ID Type</i>	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier <i>Original Product ID</i>	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • 15905 • 129292 	Open	No	Required

Video Game Accessories - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Pattern	Decorative design or visual ornamentation, often with a thematic, recurring motif.	<ul style="list-style-type: none"> Animal Print Argyle Floral Geometric Plaid Polka Dot <ul style="list-style-type: none"> Rainbow Striped Checked Basketweave Brocade Chevron 	Open	Yes	Recommended
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> GTIN UPC 	Closed	No	Required
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> 12345678905 12848750687 	Open	No	Required
Restored Product Identifier	Specify one Restored Product ID and its ID Type. <i>Only required if “Condition” Value = “Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair”</i>	<ul style="list-style-type: none"> 28869 24696 	Open	No	Conditionally Required
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> 5 oz 250 g 12 fl oz 10 oz 	Open	No	Recommended
Technology	Type of technological version of the real physical world that is achieved through the use of digital visual elements, sound, or other sensory stimuli, delivered via technology.	<ul style="list-style-type: none"> Mixed Reality Virtual Reality Augmented Reality 	Closed	Yes	Recommended

Video Game Accessories - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Theme	A dominant idea, meaning, or setting applied to an item.	<ul style="list-style-type: none"> • Beach • New York City • Religious • Retro • Love • Be Kind • Princesses • Animal • Space • Hollywood • Magic • Jungle • Unicorns • Desert • Carnival • Hawaiian • Multi-theme 	Open	No	Recommended
Total Data Storage	This attribute is intended to provide a broad base for gathering the data storage potential of a given product in bytes	<ul style="list-style-type: none"> • 1000 GB • 512 MG • 64 GB 	Open	No	Recommended
Video Game Accessory Type	Types of Video Game Accessories	<ul style="list-style-type: none"> • Video Game Memory • Video Game Racing Foot Pedals • Video Game Storage Case • Video Game Cleaning Products • Video Game Security 	Open	No	Required

Video Game Accessories - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus • Oculus Quest • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required
Wireless	This indicates if the item has wireless capabilities.	<ul style="list-style-type: none"> • Y • N 	Closed	No	Recommended

Video Game Console Keypads - Additional Attributes

Below are the mandatory additional attributes for the Video Game Console Keypads Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Required
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Video Game Console Keypads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	<ul style="list-style-type: none"> New Restored: Good Restored: Like New Restored: Premium Restored: Fair 	Closed	No	Required
Connector Type	The standardized connections provided on the item.	<ul style="list-style-type: none"> Bluetooth HDMI Micro USB USB USB Type C Wireless Wired 	Open	Yes	Required
Dexterity	Indicates whether the item is designed to be used by the right or left hand, or both.	<ul style="list-style-type: none"> Right-Handed Left-Handed Ambidextrous 	Closed	No	Required
Electronics Feature	The distinguishing characteristics of a product that describe its appearance, components, and capabilities. Features often highlight the usefulness/advantages of the product to consumers.	<ul style="list-style-type: none"> Ergonomic Design Programmable Keys RGB Backlit keys Wrist Rest 	Closed	Yes	Recommended

Video Game Console Keypads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Keyboard Technology	Types of switch mechanism used in the keyboard	<ul style="list-style-type: none"> Buckling Spring Dome Hall Effect Mechanical Membrane Optical Roll-Up Scissor 	Closed	No	Recommended
Number of Keys	The number of keys on a Game Keypad	<ul style="list-style-type: none"> 110 115 	Open	No	Required
Original/New Equivalent Product Identifier Original Product ID Type	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> Item ID GTIN UPC 	Closed	No	Required
Original/New Equivalent Product Identifier Original Product ID	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> 159959 234567 	Open	No	Required
Pattern	Decorative design or visual ornamentation, often with a thematic, recurring motif.	<ul style="list-style-type: none"> Animal Print Argyle Floral Geometric Plaid Polka Dot Rainbow Striped Checked Basketweave Brocade Chevron 	Open	Yes	Recommended
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> GTIN UPC 	Closed	No	Required

Video Game Console Keypads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level																		
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> 12345678905 234987123 	Open	No	Required																		
Restored Product Identifier	Specify one Restored Product ID and its ID Type. <i>Only required if “Condition” Value = “Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair”</i>	<ul style="list-style-type: none"> 15549 234576 	Open	No	Conditionally Required																		
Theme	A dominant idea, meaning, or setting applied to an item.	<table> <tbody> <tr> <td>• Beach</td> <td>• Hollywood</td> </tr> <tr> <td>• New York City</td> <td>• Magic</td> </tr> <tr> <td>• Religious</td> <td>• Jungle</td> </tr> <tr> <td>• Retro</td> <td>• Unicorns</td> </tr> <tr> <td>• Love</td> <td>• Desert</td> </tr> <tr> <td>• Be Kind</td> <td>• Carnival</td> </tr> <tr> <td>• Princesses</td> <td>• Hawaiian</td> </tr> <tr> <td>• Animal</td> <td>• Multi-theme</td> </tr> <tr> <td>• Space</td> <td></td> </tr> </tbody> </table>	• Beach	• Hollywood	• New York City	• Magic	• Religious	• Jungle	• Retro	• Unicorns	• Love	• Desert	• Be Kind	• Carnival	• Princesses	• Hawaiian	• Animal	• Multi-theme	• Space		Open	No	Recommended
• Beach	• Hollywood																						
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• Be Kind	• Carnival																						
• Princesses	• Hawaiian																						
• Animal	• Multi-theme																						
• Space																							

Video Game Console Keypads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable • PlayStation VR <ul style="list-style-type: none"> • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus Quest • Meta Quest Pro • Oculus Pro • Nintendo • Meta • Oculus • Nintendo GameCube 	Closed	Yes	Required
Wireless	This indicates if the item has wireless capabilities.	<ul style="list-style-type: none"> • Y • N 	Closed	No	Recommended

Video Game Console Parts - Additional Attributes

Below are the mandatory additional attributes for the Video Game Console Parts Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended

Video Game Console Parts - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Recommended
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Recommended
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Required

Video Game Console Parts - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Required
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	New	Closed	No	Required
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> • 5 oz • 250 g • 12 fl oz • 10 oz 	Open	No	Recommended
Video Game Console Part Type	Types of Video Console Parts	<ul style="list-style-type: none"> • Game Console Internal Hard Drive • Game Console Button Board • Game Console Connector Cable • Game Console Disk Drive • Game Console Faceplate • Game Console Power Cable • Game Console Internal Power Supply • Game Console Internal Cooling Fan • Game Console Antenna Module • Game Console Bottom Housing Shell 	Open	No	Required

Video Game Console Parts - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus • Oculus Quest • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required

Video Game Console Plug-in Cams - Additional Attributes

Below are the mandatory additional attributes for the Video Game Console Plug-in Cams Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Required
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Cable Length	<p>The total length of the cable (including connectors.)</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 36" • 5' 	Open	No	Recommended

Video Game Console Plug-in Cams - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Required
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Recommended

Video Game Console Plug-in Cams - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	<ul style="list-style-type: none"> • New • Pre-Owned: Like New • Pre-Owned: Fair • Pre-Owned: Good • Restored: Good • Restored: Like New • Restored: Premium • Restored: Fair 	Closed	No	Required
Focus Type	<p>Terms that describe modes, mechanisms, or control arrangements that adjust optical focus on the device. For example, if item is a pair of binoculars, focus type would describe whether the lenses on binoculars can be adjusted independently of one another.</p>	Auto Focus	Closed	Yes	Required
Maximum Video Resolution	The maximum video resolution that the item can accommodate, produce, play, accept, etc	<ul style="list-style-type: none"> • 1080p • 4K • 720p 	Open	No	Recommended
Original/New Equivalent Product Identifier <i>Original Product ID Type</i>	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier <i>Original Product ID</i>	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • 15549 • 23476 	Open	No	Required

Video Game Console Plug-in Cams - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> GTIN UPC 	Closed	No	Required
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> 12345678905 12345646989 	Open	No	Required
Restored Product Identifier	Specify one Restored Product ID and its ID Type. <i>Only required if "Condition" Value = "Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair"</i>	<ul style="list-style-type: none"> 159098 234098 	Open	No	Conditionally Required
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> Atari Classic Game Console Mac Mobile Nintendo Nintendo 2DS Nintendo 3DS Nintendo 64 Nintendo DS & DSi Nintendo NES Classic Nintendo Switch Nintendo Wii Nintendo Wii U PC PlayStation PlayStation 2 PlayStation 3 PlayStation 4 PlayStation 5 PlayStation Portable <ul style="list-style-type: none"> PlayStation VR PlayStation Vita Super Nintendo VTech InnoTab Xbox Xbox 360 Xbox One Xbox Series X Xbox One X Xbox Series S Meta Quest 2 Nintendo Switch OLED Nintendo Switch Lite Oculus Oculus Quest Meta Meta Quest Pro Oculus Pro Nintendo GameCube 	Closed	Yes	Required

Video Game Consoles - Additional Attributes

Below are the mandatory additional attributes for the Video Game Consoles Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Age Group	<p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none"> • Infant, 0-1 • Toddler, 1-3 • Child, 4-10 • Tween, 11-13 • Teen, 14-17 • Adult, 18-64 • Senior, 65+ 	<ul style="list-style-type: none"> • Toddler • Newborn • Child • Adult • Baby • Teen • Preemie • Infant • Senior • Tween 	Closed	Yes	Recommended
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Required

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> • This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. • Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> • Blue • Yellow • Beige • Purple • Bronze • Black • Gold • White • Brown <ul style="list-style-type: none"> • Off-White • Red • Orange • Silver • Gray • Clear • Green • Pink • Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> • For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey • Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> • Sky Blue • Wonderland White • Robin-breast Red • Yum-Yum-Yellow • Red, White & Blue • Black/Hot Pink • Black • Lime Green • Multicolor • Assorted 	Open	No	Required

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Condition	This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article .	<ul style="list-style-type: none"> • New • Pre-Owned: Like New • Pre-Owned: Fair • Pre-Owned: Good • Open Box • Restored: Good • Restored: Like New • Restored: Premium • Restored: Fair 	Closed	No	Required
Electronics Feature	The distinguishing characteristics of a product that describe its appearance, components, and capabilities. Features often highlight the usefulness/advantages of the product to consumers.	<ul style="list-style-type: none"> • HD Streaming • Blu-Ray Player • Online Gaming • Memory Card Support 	Closed	Yes	Recommended
ESRB Rating	The rating as provided by the Entertainment Software Rating Board.	<ul style="list-style-type: none"> • Adults Only 18+ • Everyone • Everyone 10+ • Mature 17+ • Rating Pending • Rating Pending - Likely Mature 17+ • Teen 	Closed	No	Recommended
Frame Rate	<p>The number of frames a Gaming Console captures and displays on the screen, measure in frames per second</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include FPS</p>	<ul style="list-style-type: none"> • 30 fps • 60fps • 90 fps 	Open	No	Required
Included Software	The names of software programs that are included with an electronics item purchase	<ul style="list-style-type: none"> • Astro's Playroom • Horizon Forbidden West • Mario Kart 8 Deluxe (Download) • Fortnite Wlldcat 	Open	Yes	Recommended

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Inputs & Outputs <i>Input/Output Direction</i>	Indicates whether a port for data, audio, or video is meant to receive (input), send (output) or both receive and send (bi-directional/input & output). <i>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Direction in conjunction with Input/Output Quantity and Input/Output Type.</i>	<ul style="list-style-type: none"> • Input • Output • Bi-Directional 	Closed	No	Recommended
Inputs & Outputs <i>Input/Output Quantity</i>	The number of connections corresponding to the Input/Output type. <i>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Quantity in conjunction with Input/Output Direction and Input/Output Type.</i>	<ul style="list-style-type: none"> • 1 • 2 	Open	No	Recommended
Inputs & Outputs <i>Input/Output Type</i>	The type of connection. <i>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Type in conjunction with Input/Output Quantity and Input/Output Direction.</i>	<ul style="list-style-type: none"> • 180° • 262° • 270° • 3 Pin • 4 Pin • 5 Pin • 6 Pin • 7 Pin • 8 Pin • Apple 30-pin • BNC • Banana • Bluetooth • Component Video RCA • Composite Video RCA • DIN • DVI • DisplayPort • F Connection • FireWire • HDMI • Lightning • MIDI • Micro DisplayPort • Micro Mini • Micro-USB • Micro-USB Type A • Micro-USB Type B • Mini DisplayPort • Mini XLR • Mini-DIN • Mini-DIN-3 • Mini-DIN-4 • Mini-DIN-6 • Mini-DIN-8 • Mini-DIN-9 • Mini-USB • Mini-USB Type A • Mini-USB Type B • Optical • PCI • PCI-E • PDN • PS/2 • RCA • RJ • RJ11(C/W) • RJ12(C/W) • RJ13(C/W) • RJ14(C/W) • RJ15C • RJ18(C/W) • RJ21X • RJ25(C/W) • RJ26X • RJ27X • RJ2MB • RJ31X • RJ32X • RJ33X • RJ34X • RJ35X • RJ38X • RJ41S • RJ45 • RJ45S • RJ48C • RJ48S • RJ48X • RJ49C • RJ61X • RJ71C • RJA1X • RJA2X • RJA3X • RS-232 • SATA • SCART • SPDIF • Serial • T568A • T568B • TIA/EIA-568 • Thunderbolt • Thunderbolt 3 • USB • USB Type A • USB Type B • USB Type-C • VGA • Wireless • XLR • XLR-LNE • XLR3 • XLR4 • XLR5 • XLR6 • XLR7 • speakON 	Closed	No	Recommended

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Is Smart	A smart device is an electronic device, generally connected to other devices or networks via different wireless protocols such as Bluetooth, NFC, Wi-Fi, 3G, etc., that can operate to some extent interactively and autonomously.	<ul style="list-style-type: none"> • Y • N 	Closed	No	Required
Maximum Video Resolution	The maximum video resolution that the item can accommodate, produce, play, accept, etc	<ul style="list-style-type: none"> • 1080p • 4K • 720p 	Open	No	Recommended
Mexico Video Game Rating	Content rating standard defined by Mexican System of Equivalences for Classification (SMECCV) for video games. A: Todo público B: +12 años B15: +15 años C: Adultos +18 años D: Exclusivo adultos	<ul style="list-style-type: none"> • A • B • B15 • C • D 	Closed	No	Recommended
Number of Controllers	The number of video Game controllers included with the console.	<ul style="list-style-type: none"> • 1 • 2 	Open	No	Required
Original/New Equivalent Product Identifier Original Product ID Type	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier Original Product ID	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> • 15549 • 23485 	Open	No	Required

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Processor Speed	<p>Operational frequency of the central processing unit. Please do not list the overclocked speed.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include GHz, MHz</p>	<ul style="list-style-type: none"> • 3.6 GHz • 1.5GHz 	Open	No	Required
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> • GTIN • UPC 	Closed	No	Required
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> • 12345678905 • 123456947423 	Open	No	Required
Restored Product Identifier	<p>Specify one Restored Product ID and its ID Type. <i>Only required if “Condition” Value = “Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair”</i></p>	<ul style="list-style-type: none"> • 17394 • 15549 	Open	No	Conditionally Required
Screen Size	The viewable display/screen size of the product typically measured on the diagonal in inches.	<ul style="list-style-type: none"> • 3.25" • 4" • 7" 	Open	No	Recommended

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Sound Technology	The licensed technology format used by the product to use, create, or store the audio component of home theater systems, audio video receivers, and other sound products.	<ul style="list-style-type: none"> • Audyssey DSX • Audyssey DSX2 • Auro-3D • DTS 70mm • DTS 96/24 • DTS Circle Surround • DTS Circle Surround II • DTS Connect • DTS Digital Surround • DTS HD High Resolution Audio • DTS HD Master Audio • DTS Headphone:X • DTS Neo:6 • DTS Neo:X • DTS Neural:X • DTS Play-Fi • DTS Surround Sensation • DTS Virtual:X • DTS-ES • DTS:X • Dolby AC-4 • Dolby Atmos • Dolby Digital • Dolby Digital EX • Dolby Digital Live • Dolby Digital Plus • Dolby Digital Surround EX • Dolby Pro Logic II • Dolby Pro Logic IIx • Dolby Pro Logic IIz • Dolby True HD • Dolby Virtual Speaker • Mono • SDDS • SRS TheaterSound • SRS TheaterSound HD • SRS TruSurround HD • SRS TruSurround XT • Stereo 	Closed	No	Recommended
Total Data Storage	This attribute is intended to provide a broad base for gathering the data storage potential of a given product in bytes	<ul style="list-style-type: none"> • 1000 GB • 512 MG • 64 GB 	Open	No	Required

Video Game Consoles - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable <ul style="list-style-type: none"> • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus • Oculus Quest • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required
Virtual Assistant	Name of the virtual assistant provided as a function of the product.	<ul style="list-style-type: none"> • Alexa • Google Assistant 	Open	Yes	Recommended

Video Game Controllers - Additional Attributes

Below are the mandatory additional attributes for the Video Game Controllers Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Battery Consumption Type	<p>The consumption type of a battery. One Time Use Battery -Batteries installed into the product that can not be exchanged, serviced, or recharged by the consumer.</p> <p>Exchangeable Rechargeable Battery-Rechargeable battery that can be removed from the product. Changeable Disposable Battery -A battery that can be removed from the product by the user and then disposed. Integrated Rechargeable Battery-Batteries that are installed into a device and not exchangeable by the consumer and are recharged only when connected to the primary device.</p> <p>Only required if "Power Type" Value = "Battery"</p>	<ul style="list-style-type: none"> • One Time Use Battery • Exchangeable Rechargeable Battery • Changeable Disposable Battery • Integrated Rechargeable Battery 	Closed	No	Conditionally Required

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Battery Size	<p>Identifies the size of a battery, as specified by its code. This lets customers know which size of battery to purchase to operate the device.</p> <p>Only required if “Battery Consumption Type” Value = “Changeable Disposable Battery”</p>	<ul style="list-style-type: none"> • SR44 • BR2335 • CR2020 • 13 • SR66 • CR123A • SR60 • 25500 • PP9 • AAA • 4.5-volt • CR2016 • 14500 • Assorted • SR42 • CR2012 • SR64 • SR54 • 20700 • CR1225 • SR731 • 630 • 4/5AA • Lantern • SR416 • C • CR2325 • 10280 • Duplex • 9-volt • 18350 • A • 21700 • 312 • SR62 • SR55 • A27 • CR3032 • 4SR44 • CR-P2 • 8570 • 26500 • CR2330 • CR1620 • CR1220 <ul style="list-style-type: none"> • CR2430 • B • CRV3 • 17670 • 17500 • 2CR1/3N • CR1130 • LR9 • 10 • 7540 • 32650 • 26800 • CR2025 • AAAA • AC41E • 10180 • 10440 • CR1216 • 18500 • 18490 • CR2412 • A23 • DD • CR927 • SR48 • BA5800 • CR2477 • CR1108 • CR2050 • SR67 • 38120 • 40152 • SR43 • CR-V3 • AA • SR69 • 26650 • LR50 • SR68 • 4680 • SR512 • CR2450 • 17650 • 14430 • CR2032 <ul style="list-style-type: none"> • Double Lantern • CR2 • D • LR52 • SR712 • PP8 • 14250 • 16650 • CR2040 • CR2354 • 1/2AA • 5 • SR45 • 38140 • 18650 • CR1616 • Sub-C • SR57 • 14650 • CR1025 • 675 • Proprietary Device Specific • 2CR5 • CR1632 • LR932 • SR59 • 32600 • SR41 • A221 • CP1 • SR65 • SR58 • F • 16340 • J • CR2320 • SR56 • SR63 • N • 12-Volt • 6-Volt • LR44 • LR1130 	Closed	No	Conditionally Required

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Required
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Required
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Required

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Required
Compatible Operating Systems	Compatibility is the capacity for two systems to work together without having to be altered to do so	<ul style="list-style-type: none"> • Windows • macOS • Linux 	Open	Yes	Recommended
Condition	This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article .	<ul style="list-style-type: none"> • New • Pre-Owned: Like New • Pre-Owned: Fair • Pre-Owned: Good • Restored: Good • Restored: Like New • Restored: Premium • Restored: Fair • Open Box 	Closed	No	Required
Connector Type	The standardized connections provided on the item.	<ul style="list-style-type: none"> • Bluetooth • HDMI • Micro USB • USB • USB Type C • Wireless • Wired 	Open	Yes	Required
Dexterity	Indicates whether the item is designed to be used by the right or left hand.	<ul style="list-style-type: none"> • Left-Handed • Right-Handed • Ambidextrous 	Closed	No	Required
Mobile Operating System	Mobile device operating system titles for cellular phones, tablet computers, smart watches, etc.	<ul style="list-style-type: none"> • Andriod • IOS 	Open	Yes	Recommended

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Number of Controllers	The number of controllers included on an item	<ul style="list-style-type: none"> • 1 • 2 • 3 	Open	No	Required
Original/New Equivalent Product Identifier Original Product ID Type	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier Original Product ID	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p><i>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</i></p>	<ul style="list-style-type: none"> • 155497 • 223467 	Open	No	Required
Pattern	Decorative design or visual ornamentation, often with a thematic, recurring motif.	<ul style="list-style-type: none"> • Animal Print • Argyle • Floral • Geometric • Plaid • Polka Dot • Rainbow • Striped • Checked • Basketweave • Brocade • Chevron 	Open	Yes	Recommended
Power Type	Provides information on the exact type of power used by the item.	<ul style="list-style-type: none"> • Battery • Corded Electric 	Closed	Yes	Required
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> • GTIN • UPC 	Closed	No	Required

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level		
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> 12345678905 2398675409 	Open	No	Required		
Restored Product Identifier	Specify one Restored Product ID and its ID Type. <i>Only required if “Condition” Value = “Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair”</i>	<ul style="list-style-type: none"> 15549 23497 	Open	No	Conditionally Required		
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> 5 oz 250 g 12 fl oz 10 oz 	Open	No	Recommended		
Technology	Type of technological version of the real physical world that is achieved through the use of digital visual elements, sound, or other sensory stimuli, delivered via technology.	<ul style="list-style-type: none"> Mixed Reality Virtual Reality Augmented Reality 	Closed	Yes	Recommended		
Theme	A dominant idea, meaning, or setting applied to an item.	<table> <tbody> <tr> <td> <ul style="list-style-type: none"> Beach New York City Religious Retro Love Be Kind Princesses Animal Space </td> <td> <ul style="list-style-type: none"> Hollywood Magic Jungle Unicorns Desert Carnival Hawaiian Multi-theme </td> </tr> </tbody> </table>	<ul style="list-style-type: none"> Beach New York City Religious Retro Love Be Kind Princesses Animal Space 	<ul style="list-style-type: none"> Hollywood Magic Jungle Unicorns Desert Carnival Hawaiian Multi-theme 	Open	No	Recommended
<ul style="list-style-type: none"> Beach New York City Religious Retro Love Be Kind Princesses Animal Space 	<ul style="list-style-type: none"> Hollywood Magic Jungle Unicorns Desert Carnival Hawaiian Multi-theme 						
Video Game Controller Type	The type of controller(s) used with a video game console	<table> <tbody> <tr> <td> <ul style="list-style-type: none"> Pads Joysticks Paddles Steering Wheels Trackballs Pedals Guns Throttle Quadrants </td> <td> <ul style="list-style-type: none"> Poles Rackets Guitars Drums Drum Sticks Swords Clubs </td> </tr> </tbody> </table>	<ul style="list-style-type: none"> Pads Joysticks Paddles Steering Wheels Trackballs Pedals Guns Throttle Quadrants 	<ul style="list-style-type: none"> Poles Rackets Guitars Drums Drum Sticks Swords Clubs 	Closed	Yes	Required
<ul style="list-style-type: none"> Pads Joysticks Paddles Steering Wheels Trackballs Pedals Guns Throttle Quadrants 	<ul style="list-style-type: none"> Poles Rackets Guitars Drums Drum Sticks Swords Clubs 						

Video Game Controllers - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable <ul style="list-style-type: none"> • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus • Oculus Quest • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required
Wireless Technologies	Any wireless communications standard used within or by the item.	<ul style="list-style-type: none"> • Bluetooth • 3G • 4G • 4G LTE • 5G • 802.11a • 5.8 GHz <ul style="list-style-type: none"> • 802.11g • 900 Mhz • Wi-Fi • 2.4GHz • 802.11b • 802.11n 	Open	Yes	Recommended

Video Game Dance Pads - Additional Attributes

Below are the mandatory additional attributes for the Video Game Dance Pads Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Recommended
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Required

Video Game Dance Pads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Blue Yellow Beige Purple Bronze Black Gold White Brown <ul style="list-style-type: none"> Off-White Red Orange Silver Gray Clear Green Pink Multicolor 	Closed	Yes	Recommended
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Recommended
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Recommended

Video Game Dance Pads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> • Switch • Switch Lite 	Open	Yes	Recommended
Condition	<p>This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article.</p>	New	Closed	No	Required
Connector Type	The standardized connections provided on the item.	<ul style="list-style-type: none"> • Bluetooth • HDMI • Micro USB • USB • USB Type C • Wireless • Wired 	Open	Yes	Required
Size	Overall dimensions of an item. Used only for products that do not already have a more specific attribute, such as ring size, clothing size, and bottled pen ink.	<ul style="list-style-type: none"> • 5 oz • 250 g • 12 fl oz • 10 oz 	Open	No	Recommended

Video Game Dance Pads - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable <ul style="list-style-type: none"> • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Oculus • Oculus Quest • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required
Wireless	This indicates if the item has wireless capabilities.	<ul style="list-style-type: none"> • Y • N 	Closed	No	Required

VR Headsets - Additional Attributes

Below are the mandatory additional attributes for the VR Headsets Product Type.

Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Age Group	<p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none"> • Infant, 0-1 • Toddler, 1-3 • Child, 4-10 • Tween, 11-13 • Teen, 14-17 • Adult, 18-64 • Senior, 65+ 	<ul style="list-style-type: none"> • Adult • Child • Teen 	Closed	Yes	Required
Assembled Product Depth	<p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Height	<p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Assembled Product Weight	<p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz/kg,g</p>	<ul style="list-style-type: none"> • 1.75 • 5 • 12 • 32 	Open	No	Required

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Assembled Product Width	<p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 5 • 10 • 16 • 22 	Open	No	Recommended
Battery Life	<p>Life of the device's battery under ideal conditions (maximum run time).</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include days,years,months</p>	<ul style="list-style-type: none"> • 2 Years • 12 Months 	Open	No	Recommended
Cable Length	<p>The total length of the cable (including connectors.)</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p>	<ul style="list-style-type: none"> • 36" • 5' 	Open	No	Recommended
Color Category	<p>A closed-list of standard categories of color.</p> <ul style="list-style-type: none"> • This needs to be the color from the value list. For Example - something that is Color = Jet Black would have Color Category = Black. • Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Red, Blue, and Yellow, then that is acceptable. If the item has 4 colors: Red, Blue, Yellow, and White, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> • Blue • Yellow • Beige • Purple • Bronze • Black • Gold • White • Brown <ul style="list-style-type: none"> • Off-White • Red • Orange • Silver • Gray • Clear • Green • Pink • Multicolor 	Closed	Yes	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Color	<p>Color refers to the actual color defined by the manufacturer or grower.</p> <ul style="list-style-type: none"> For Example, an item may be gray and black (which are used in the Color Category attribute) but the manufacturer calls the color Space Grey Please list all colors for the item. If the item has more than one color, please select Multi-color in addition to primary colors. Don't list more than three colors and if more than three than call it Multi-color. <p><i>Example: If the item has 3 colors: Magenta, Periwinkle, and Merlot, then that is acceptable. If the item has 4 colors: Magenta, Periwinkle, Lavender, and Merlot, then curate as Multi-color. If an item has Red, White and a tiny bit of Orange, then curate as Red, White & Multicolor. Do not list orange because it was only a tiny amount.</i></p>	<ul style="list-style-type: none"> Sky Blue Wonderland White Robin-breast Red Yum-Yum-Yellow Red, White & Blue Black/Hot Pink Black Lime Green Multicolor Assorted 	Open	No	Recommended
Compatible Brands	A list of the brands most commonly compatible with the item.	<ul style="list-style-type: none"> PS4 Nintendo Xbox PS5 	Open	Yes	Recommended
Compatible Devices	A list of the devices compatible with the item.	<ul style="list-style-type: none"> PC Smartphone TV 	Open	Yes	Recommended
Compatible Models	<p>A list of the models compatible with the item.</p> <p>Important for selection based on fitment.</p> <p><i>Identification of models can be by model number, series, line, or name. For example, an accessory for an iPad Air may fit all of the variations that would encompass multiple model numbers.</i></p>	<ul style="list-style-type: none"> Switch Switch Lite 	Open	Yes	Recommended
Compatible Operating Systems	Compatibility is the capacity for two systems to work together without having to be altered to do so	<ul style="list-style-type: none"> Windows Android iOS macOS Linux 	Open	Yes	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Condition	This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article .	<ul style="list-style-type: none"> • New • Open Box • Pre-Owned: Like New • Pre-Owned: Fair • Pre-Owned: Good • Restored: Good • Restored: Like New • Restored: Premium • Restored: Fair 	Closed	No	Required
Display Screen Length	<p>The length of the display screen on an item measured from top to bottom</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 2.75" • 3.5" • 4.25" 	Open	No	Required
Display Screen Width	<p>The width of the display screen on an item measured from left to right</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm</p>	<ul style="list-style-type: none"> • 3.25" • 4" • 7" 	Open	No	Required
Display Technology	The primary technology used for the item's display.	<ul style="list-style-type: none"> • LCD • AMOLED 	Closed	No	Recommended
Electronics Feature	The distinguishing characteristics of a product that describe its appearance, components, and capabilities. Features often highlight the usefulness/advantages of the product to consumers.	3D Positional Audio	Closed	Yes	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Field of View	<p>Measure of the area that can be seen through a lens of an item, as specified by the manufacturer. Attribute applied to such products as microscopes, telescopes and rifle scopes. Can be expressed as the angular field of view (in degrees) or the true field of view (in feet).</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include °</p>	<ul style="list-style-type: none"> • 114° • 120° 	Open	No	Required
Included Software	The names of software programs that are included with an electronics item purchase	<ul style="list-style-type: none"> • Astro's Playroom • Horizon Forbidden West • Mario Kart 8 Deluxe (Download) • Fortnite Wildcat 	Open	Yes	Recommended
Inputs & Outputs Input/Output Direction	<p>Indicates whether a port for data, audio, or video is meant to receive (input), send (output) or both receive and send (bi-directional/input & output).</p> <p>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Direction in conjunction with Input/Output Quantity and Input/Output Type.</p>	<ul style="list-style-type: none"> • Input • Output • Bi-Directional 	Closed	No	Recommended
Inputs & Outputs Input/Output Quantity	<p>The number of connections corresponding to the Input/Output type.</p> <p>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Quantity in conjunction with Input/Output Direction and Input/Output Type.</p>	<ul style="list-style-type: none"> • 1 • 2 	Open	No	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Inputs & Outputs <i>Input/Output Type</i>	<p>The type of connection.</p> <p>This is part of the parent attribute, Inputs & Outputs. You will need to enter the Input/Output Type in conjunction with Input/Output Quantity and Input/Output Direction.</p>	<ul style="list-style-type: none"> • 180° • 262° • 270° • 3 Pin • 4 Pin • 5 Pin • 6 Pin • 7 Pin • 8 Pin • Apple 30-pin • BNC • Banana • Bluetooth • Component Video RCA • Composite Video RCA • DIN • DVI • DisplayPort • F Connection • FireWire • HDMI • Lightning • MIDI • Micro DisplayPort • Micro Mini • Micro-USB • Micro-USB Type A • Micro-USB Type B • Mini DisplayPort • Mini XLR • Mini-DIN • Mini-DIN-3 • Mini-DIN-4 • Mini-DIN-6 • Mini-DIN-7 • Mini-DIN-8 • Mini-DIN-9 • Mini-USB • Mini-USB Type A • Mini-USB Type B • Optical • PCI • PCI-E • PDN • PS/2 • RCA • RJ • RJ11(C/W) • RJ12(C/W) • RJ13(C/W) • RJ14(C/W) • RJ15C • RJ18(C/W) • RJ21X • RJ25(C/W) • RJ26X • RJ27X • RJ2MB • RJ31X • RJ32X • RJ33X • RJ34X • RJ35X • RJ38X • RJ41S • RJ45 • RJ45S • RJ48C • RJ48S • RJ48X • RJ49C • RJ61X • RJ71C • RJA1X • RJA2X • RJA3X • RS-232 • SATA • SCART • SPDIF • Serial • T568A • T568B • TIA/EIA-568 • Thunderbolt • Thunderbolt 3 • USB • USB Type A • USB Type B • USB Type-C • VGA • Wireless • XLR • XLR-LNE • XLR3 • XLR4 • XLR5 • XLR6 • XLR7 • speakON 	Closed	No	Recommended
Internal Memory	<p>The amount of space available directly on the phones drive to store data.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include GB, MB</p>	<ul style="list-style-type: none"> • 6 GB • 8 GB • 10 GB 	Open	No	Recommended
Mobile Operating System	Mobile device operating system titles for cellular phones, tablet computers, smart watches, etc.	<ul style="list-style-type: none"> • Andriod • IOS 	Open	Yes	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Native Resolution	The resolution of the VR Headset per Eye	<ul style="list-style-type: none"> • 4320 x 2160 • 1200x1200 	Open	No	Recommended
Number of Controllers	The number of video game controllers included with the console.	<ul style="list-style-type: none"> • 1 • 2 	Open	No	Required
Original/New Equivalent Product Identifier <i>Original Product ID Type</i>	<p>To be used for refurbished items: This refers to the original/new equivalent product identifier.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> • Item ID • GTIN • UPC 	Closed	No	Required
Original/New Equivalent Product Identifier <i>Original Product ID</i>	<p>For refurbished items, this is the original/new equivalent product identifier ID which is different from the restored product identifier ID.</p> <p>This is part of the parent attribute, Original/New Equivalent Product Identifier. You will need to enter the Original Product ID Type in conjunction with the Original Product ID.</p>	<ul style="list-style-type: none"> • 15549 • 234957 	Open	No	Required
Pupil Distance	<p>The distance between the pupils of your eyes.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include in,cm,mm</p>	<ul style="list-style-type: none"> • 2.4 to 2.7" • 60 to 68 mm 	Open	No	Recommended
Refresh Rate	<p>Commonly the vertical refresh rate of the display. This is a measurement of the number of times the picture is updated per second, and should be recorded in Hz.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include Hz</p>	<ul style="list-style-type: none"> • 90 • 120 	Open	No	Required

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Restored Product ID Type	To identify the type of identifier for restored products	<ul style="list-style-type: none"> GTIN UPC 	Closed	No	Required
Restored Product ID	This code is to identify Restored Products	<ul style="list-style-type: none"> 12345678905 2209384665 	Open	No	Required
Restored Product Identifier	Specify one Restored Product ID and its ID Type. <i>Only required if “Condition” Value = “Restored: Good;Restored: Like New;Restored: Premium;Restored: Fair”</i>	<ul style="list-style-type: none"> 120596 223958 	Open	No	Conditionally Required
Sensor Technology	Types of sensors in the item	<ul style="list-style-type: none"> G-Sensor Gyroscope Proximity IPD Sensor 	Open	No	Recommended
Technology	Type of technological version of the real physical world that is achieved through the use of digital visual elements, sound, or other sensory stimuli, delivered via technology.	<ul style="list-style-type: none"> Mixed Reality Virtual Reality Augmented Reality 	Closed	Yes	Required
Total Data Storage	This attribute is intended to provide a broad base for gathering the data storage potential of a given product in bytes	<ul style="list-style-type: none"> 1000 GB 512 MG 64 GB 	Open	No	Recommended

VR Headsets - Additional Attributes Continued

Attribute	Description	Examples/Value List	List Type	Multiple Values	Requirement Level
Video Game Platform	The video game platform of the item.	<ul style="list-style-type: none"> • Atari • Classic Game Console • Mac • Mobile • Nintendo • Nintendo 2DS • Nintendo 3DS • Nintendo 64 • Nintendo DS & DSi • Nintendo NES Classic • Nintendo Switch • Nintendo Wii • Nintendo Wii U • PC • PlayStation • PlayStation 2 • PlayStation 3 • PlayStation 4 • PlayStation 5 • PlayStation Portable <ul style="list-style-type: none"> • PlayStation VR • PlayStation Vita • Super Nintendo • VTech InnoTab • Xbox • Xbox 360 • Xbox One • Xbox Series X • Xbox One X • Xbox Series S • Meta Quest 2 • Nintendo Switch OLED • Nintendo Switch Lite • Oculus • Oculus Quest • Meta • Meta Quest Pro • Oculus Pro • Nintendo GameCube 	Closed	Yes	Required
VR Headset Category	Types of Virtual Reality Headsets	<ul style="list-style-type: none"> • Virtual Reality Smartphone Headset • Virtual Reality Gaming Headset 	Closed	No	Required



Thank you!

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