

Abhinav Rajesh

📍 Kerala, India ✉ abhinavrajesh49@gmail.com ☎ +918921473321 💻 in/abhinavrajesh 🌐 abhinavrajesh.com

SUMMARY

Frontend Developer with over a year of experience in building **accessible and user-friendly web applications**. Skilled in **TypeScript, React, and Next.js**, with a proven ability to improve website accessibility and implement impactful features. Experienced in **full-stack development** with Node.js, Python, and Flask. Contributed to significant projects at **Victoria's Secret** and **GitHub**. Seeking to leverage frontend development expertise in dynamic, growth-oriented environments.

EXPERIENCE

Associate Frontend Developer

Victoria's Secret & Co.

June 2024 - Present, Bangalore, India(Remote)

- Enhanced the accessibility of the main Victoria's Secret website, leading to a **10% increase** in retention among users with disabilities.
- Implemented the "Keep me signed in" feature, resulting in a **\$13.6 million annualized impact**.
- Currently integrating an OTP-based authentication system to improve security and UX, expected to reduce login-related support requests by **20%**.

DevRel Engineering Intern

GitHub

February 2022 - June 2023, Bangalore, India(Remote)

- Designed and developed the entire websites for **GitHub India** (githubindia.com) and **GitHub Brasil** (githubbrasil.com), serving as key hubs for over **10 million developers in India** and **3 million+ developers in Brazil**, respectively, to access GitHub's activities and resources.
- Led the design and development of the **GitHub Constellation India 2024** website (githubconstellation.com), supporting India's largest open-source developer conference where **GitHub CEO Thomas Dohmke** delivered the keynote address.
- Created internal tools that streamlined operations, reducing manual tasks for Hubbers by **5%**.

Software Engineer Intern

GrowthCX

January 2021 - February 2022, Bangalore, India(Remote)

- Built the frontend for SuiteJar(suitejar.com), enhancing user engagement by **30%** following the launch.
- Converted multiple web pages to WordPress websites, resulting in a **25% increase** in website manageability and a **20% reduction** in maintenance costs for GrowthCX and its clients.

PROJECTS

Aura

aura-ar.xyz

- An intuitive mood-tracking app designed to help users monitor and understand their emotional well-being([GitHub Repository](#)).
- Attracted **120+ users**, **1.4k+ page visits**, and over **100 upvotes** in the first week on Product Hunt.

Sahaay

sahaay.vercel.app

- A resource-sharing platform created to support community needs during the COVID-19 pandemic([GitHub Repository](#)).
- Received **1.7k+ page visits** in the initial week of launch on Product Hunt.

Chatbotish

chatbotish.vercel.app

- A tool to simplify the addition of interactive features like Feedback, FAQ, Bug Reports, and Feature Requests to websites([GitHub Repository](#)).
- Secured **Runner-up** position in the Hashnode x Auth0 Hackathon.

EDUCATION

Bachelor of Technology, Computer Science and Engineering

School of Engineering, CUSAT • Kerala, India • 2023 • 9.05 CGPA

AISSCE

Saraswathi Vidyanikethan • Kerala, India • 2019 • 88.8%

SKILLS

Python, JavaScript, TypeScript, C, C++, SQL | VS Code, Google Cloud Platform, Firebase, Jira, Miro, Trello, Linear, Figma, Google Analytics, Sentry | Linux, GitHub, GitHub Actions, Jest, React(Ant Design, Chakra UI, Next UI, Shadcn UI, Redux, Redux Toolkit, React Sweet State, ContextAPI), NextJS, NodeJS(Express, Fastify), PostgreSQL, MySQL, MongoDB, Docker, FastAPI, Flask, React Native, TailwindCSS, Framer Motion, GSAP

INVOLVEMENT

Placement Coordinator

Cochin University of Science and Technology • Placement Cell • June 2022 - June 2023

- Managed coordination with companies to facilitate placement drives, training sessions, and job fairs, enhancing student employability.

Organiser

Cochin University of Science and Technology • Make-A-Ton • August 2022 - October 2022

- Established the event website(makeaton.in), ensuring a cohesive digital presence for the hackathon.

Tech team

Cochin University of Science and Technology • TEDxCUSAT • October 2021 - April 2022

- Assembled the frontend for the main and sub-event websites(tedxcusat.in), providing a seamless experience for attendees and participants.