



PIZZA SALES REPORT

Jan 2015 - Dec 2015

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/ Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizza Per Order

Busiest Days and Times

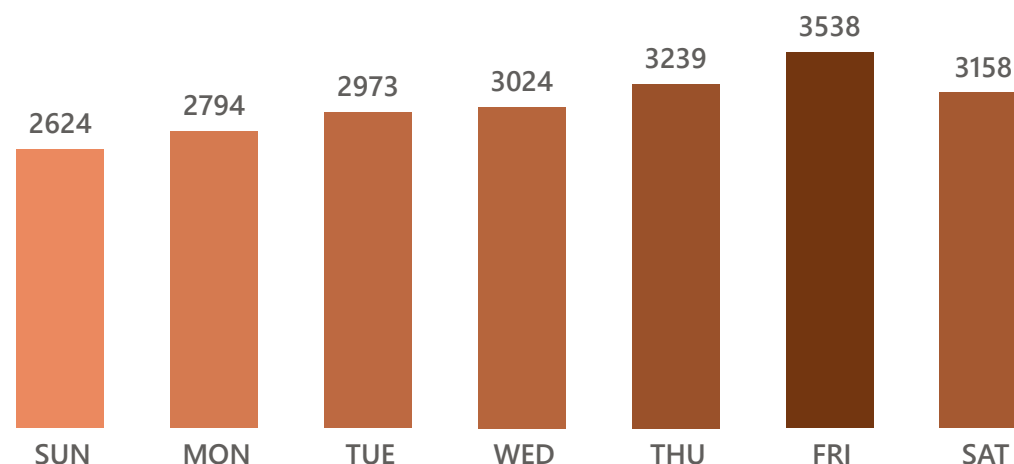
DAYS

Orders are **highest** on weekends, Friday/ Saturday evenings.

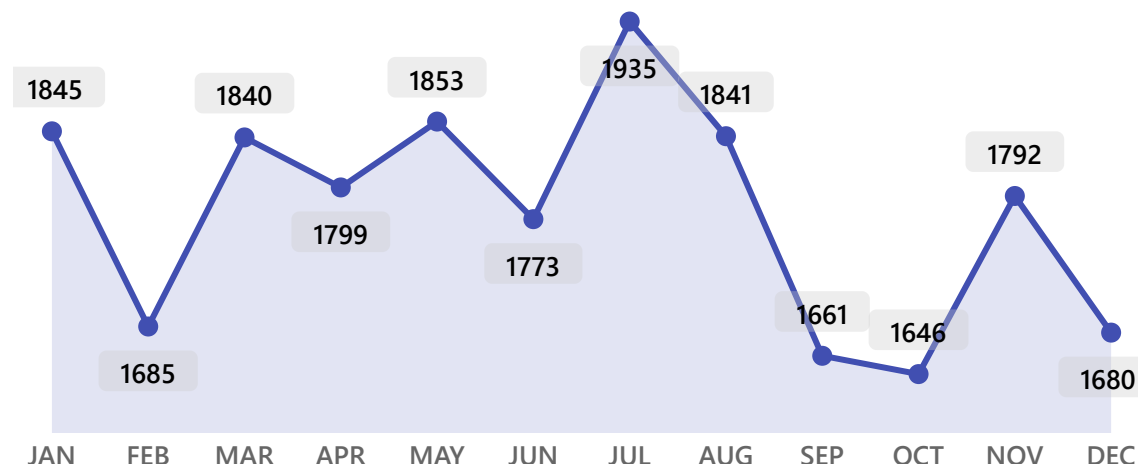
MONTHLY

There are **maximum** orders from month of July and January.

Daily Trend for Total Orders



Monthly Trend for Total Orders



Sales Performance

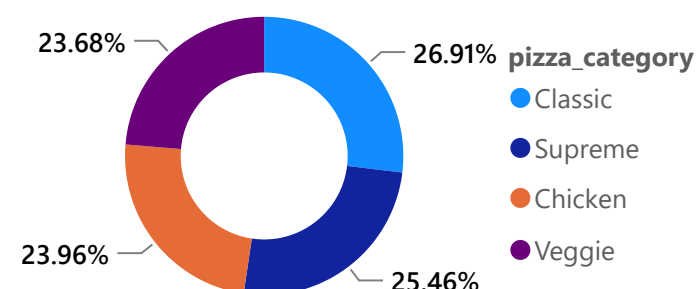
CATEGORY

Classic category contributes to **maximum** sales & total orders.

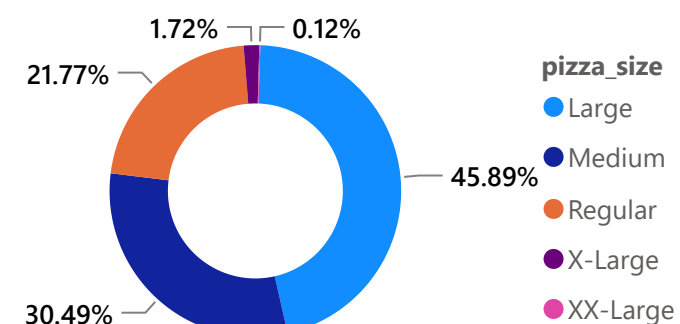
SIZE

Large size pizza contributes to **maximum** sales.

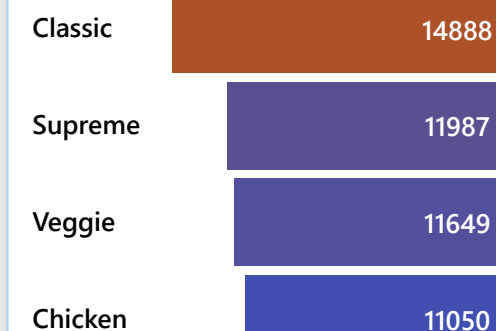
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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Best Sellers

REVENUE

The **Thai Chicken** Pizza contributes to **maximum** revenue.

QUANTITY

The **Classic Deluxe** Pizza contributes to **maximum** Total Quantity

TOTAL ORDERS

The **Classic Deluxe** Pizza contributes to **maximum** Total Orders

Worst Sellers

REVENUE

The **Brie Carre** contributes to **minimum** revenue.

QUANTITY

The **Brie Carre** Pizza contributes to **minimum** Total Quantity

TOTAL ORDERS

The **Brie Carre** Pizza contributes to **minimum** Total Orders



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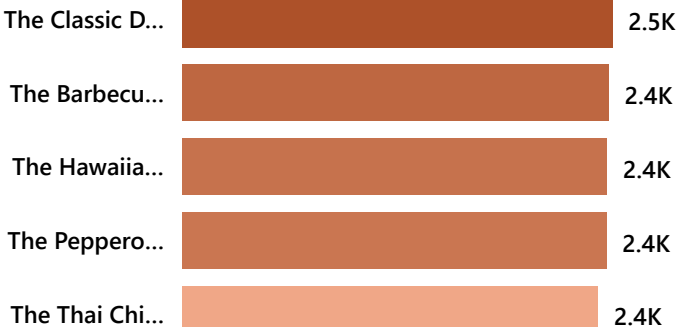
2.32

Avg Pizza Per Order

TOP 5 Pizzas by Revenue



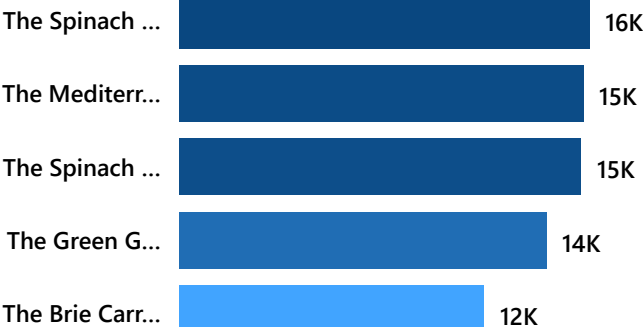
TOP 5 Pizzas by Quantity



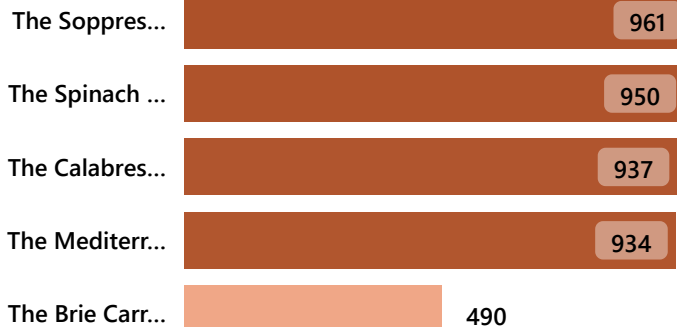
TOP 5 Pizzas by Orders



BOTTOM 5 Pizzas by Revenue



BOTTOM 5 Pizzas by Quantity



BOTTOM 5 Pizzas by Orders

