

## **INTRODUCTION:**

UNLIMITED [THE HEAVEN OF SHOPPING] is the online shopping website which is a form of electronic commerce which allows consumers to directly buy goods or services from seller over the internet using the web browser or a mobile app.

Consumers find a product of interest by visiting the website of the retailer directly or by searching among alternative vendors using a shopping search engine which displays the same product availability and pricing in the UNLIMITED website.

## **CUSTOMERS:**

Online customers must have access to the Internet and a valid method of payment in order to complete a transaction. Generally, higher levels of education and personal income correspond to more favorable perceptions of shopping online. Increased exposure to technology also increases the probability of developing favorable attitudes towards new shopping channels.

## **Payment methods:**

Our "UNLIMITED" commonly use a credit card or a paypal account in order to make payments. However we also enable users to create accounts and pay by alternative means such as :

- Bitcoin
- Cash on delivery
- Debit card
- Gift card
- We also have return policy upto 7 days of the delivery
- We also have the replacement policy