

Credit Card Transaction Report

Total Revenue
55.3M

Transaction Amount
45M

Total Interest
7.84M

Transaction Count
656K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual Fees
Blue	4,61,39,397.7	64,95,887.74	26,85,635
Silver	55,86,332.3	8,12,081.28	1,87,505
Gold	24,54,072.2	3,73,784.16	56,210
Platinum	11,35,608.1	1,61,629.05	20,665
Total	5,53,15,410.2	78,43,382.23	29,50,015

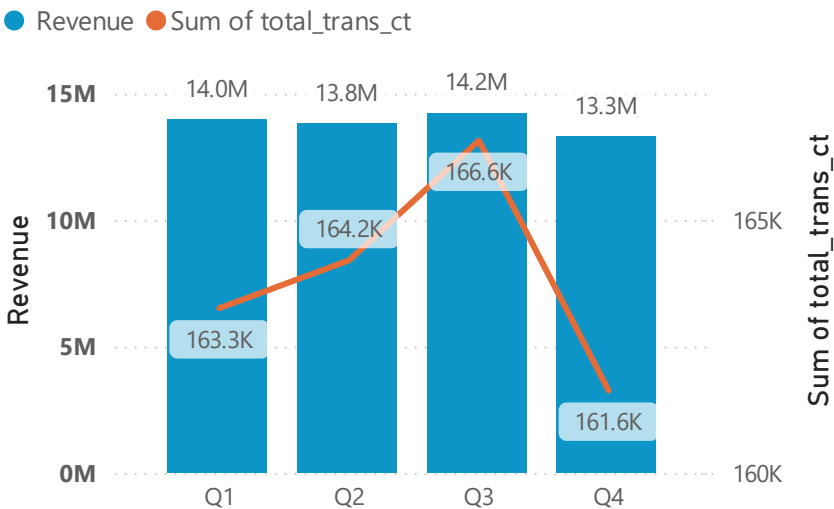
Q4

Q3

Q2

Q1

QTR Revenue and total trans count



Week_Start_Date

All

F

M

Silver

Blue

Gold

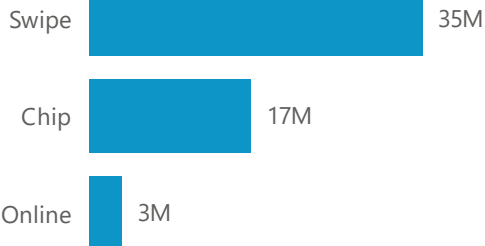
Platinum

Low

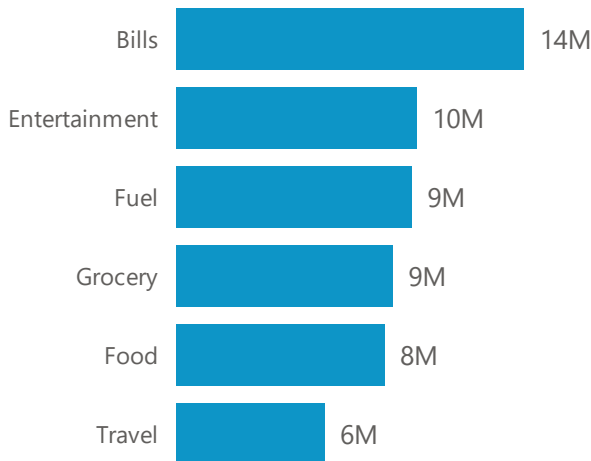
Med

High

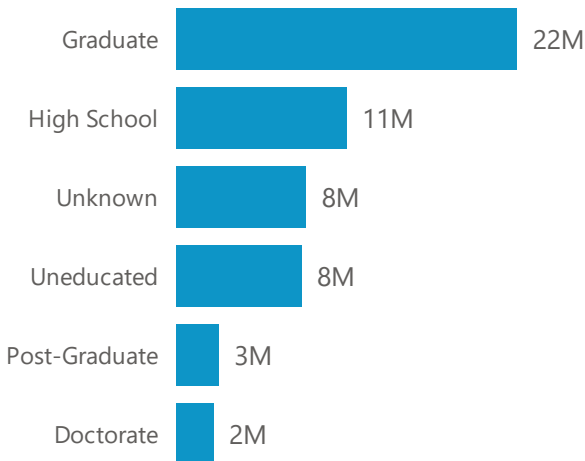
Revenue by Use Chip



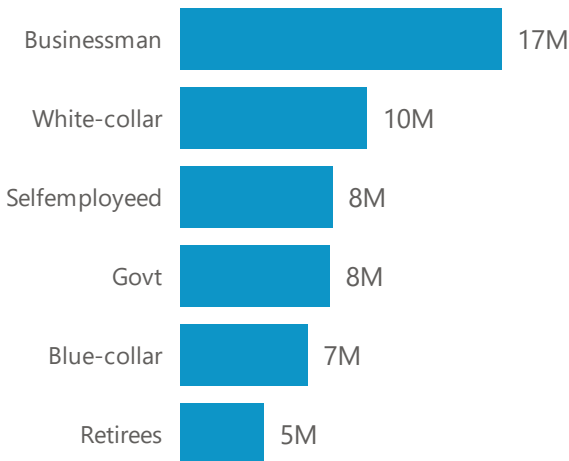
Revenue by Expenditure Type



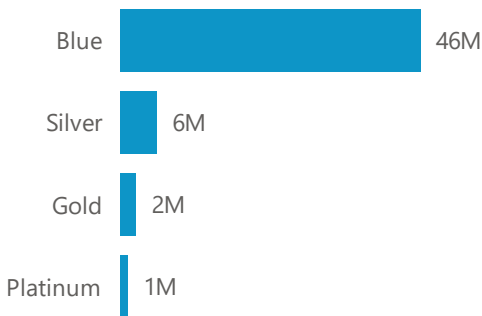
Revenue by Education



Revenue by Customer Type



Revenue by Acq Cost



Credit Card Customer Report

Total Revenue

55.3M

Total Income

576M

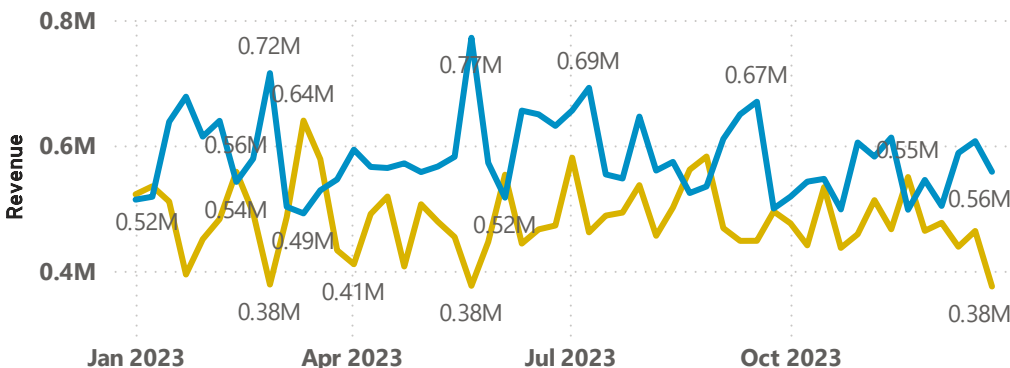
Total Interest

8M

CSS

3.19

Sum of Revenue by Year, Month, Day and gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Chip

Online

Silver

Blue

Gold

Platinum

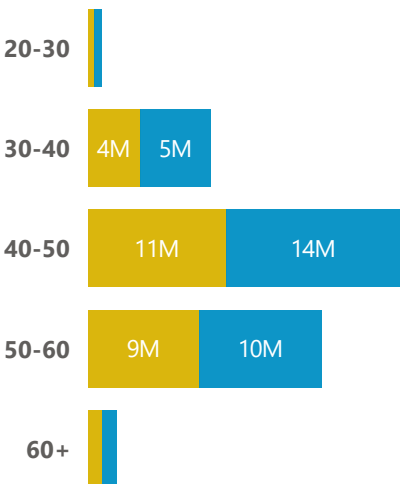
M

30.2M

F

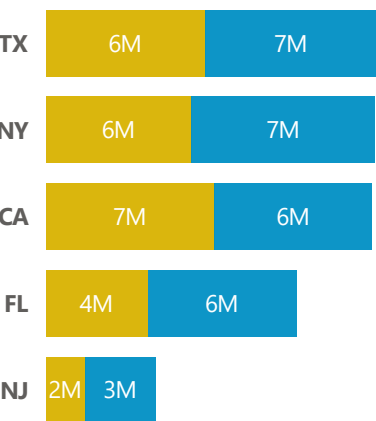
25.1M

Age Group

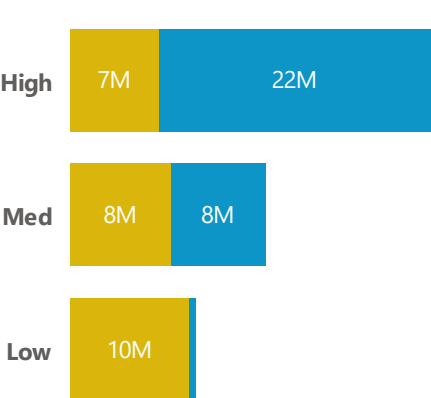


customer_job	Revenue	Sum of Interest_Earned	Sum of income
Businessman	1,73,87,832.3	25,39,390.31	186959919
White-collar	1,01,14,655.9	14,41,073.93	103930055
Selfemployeed	82,61,757.8	11,19,741.81	75313288
Govt	81,11,701.4	11,60,016.37	88773989
Blue-collar	69,04,278.6	9,52,800.57	72262158
Retirees	45,35,184.2	6,30,359.24	48675030
Total	5,53,15,410.2	78,43,382.23	575914439

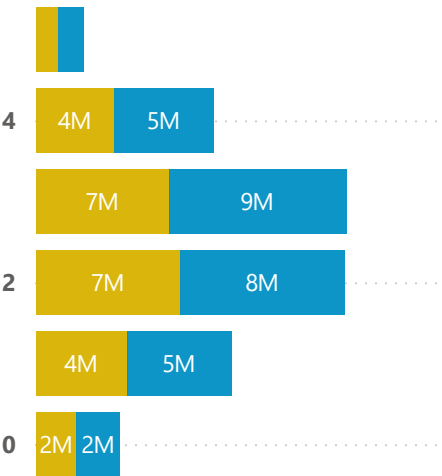
Top 5 States



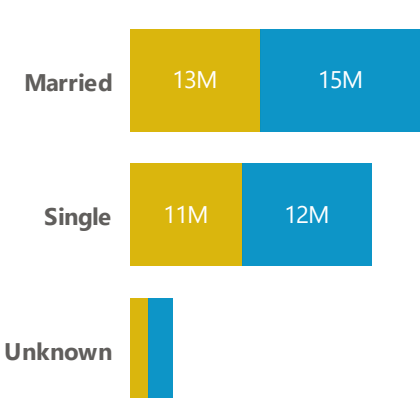
Salary Group



Dependent Count



Marital Status



Education Level

