



VNR VIGNANA JYOTHI INSTITUTE OF
ENGINEERING AND TECHNOLOGY



VJIM
VIGNANA JYOTHI INSTITUTE
OF MANAGEMENT
ESTD. 1993



ECFICIO: VIGNANA JYOTHI ENTREPRENEURSHIP FEST

Ecificio, the Annual Entrepreneurship Fest of VNR Vignana Jyothi Institute of Engineering and Technology presented by the Institute's Entrepreneurship Development Cell (ED Cell) and VJ Foundation for Entrepreneurial Excellence ("VJ Hub"), plays its little part in developing technopreneurs of tomorrow and igniting the zeal of entrepreneurship among the students by tapping their latent talent and pushing them to apply their strengths innovatively towards solving real-world problems. While engineering is about problem-solving, VNRVJIET fully believes that innovation and entrepreneurship are the paths through which engineering can attain a fulfillment of purpose in making the world a better place, and thus was born Ecificio. Ecificio is a live, proven example to emphasize that "Entrepreneurship is Fun", with play-and-learn gamified events, panel discussions, workshops, expert talks, idea/ startup pitch events/ competitions, and more!

VNRVJIET, VJIM, "VJ HUB": INSPIRING INNOVATION, EMPOWERING ENTREPRENEURS

Sustainable economic development and innovation rely on entrepreneurship, as it fosters creative ideas and advances technology to address global challenges, while making technology enablement viable and accessible. Institutions like VNRVJIET and VJIM promote entrepreneurial spirit by encouraging students to embrace creative thinking and face challenges. Through its institutions, Vignana Jyothi supports studentpreneurship through events like Ecificio—this time bringing its institutions of engineering and management together along with the incubator "VJ Hub" (a Section 8 company which supported over 40 startups in its 7.5-year journey)—to enable students develop ideas, receive guidance from industry experts, receive seed fund as needed, and even by helping them fail fast to pivot or persevere, while evolving an entrepreneurial mindset. Through courses such as Design Thinking, Ancient Wisdom, Innovation, Strategy Management, Business Analytics, and emerging technologies and trends in management and business administration, VJ institutions develop the true spirit of responsible innovation and entrepreneurship that instills confidence among students with a Career Vision Approach™.

ABOUT VIGNANA JYOTHI

Vignana Jyothi is a not-for-profit society founded by a group of Industrialists, Academicians, Businessmen, Entrepreneurs, and Philanthropists who strongly believed that education is the foundation to create as well as sustain a long-term positive societal impact. Since its inception in 1991, Vignana Jyothi has a singular objective to promote social, cultural, educational, scientific, and research activities among men and women, particularly the youth, and thus runs seven educational institutions offering education from elementary level to doctoral level, encompassing engineering, management, as well as agriculture and rural development.

ABOUT VNRVJIET

Vallurupalli Nageswara Rao Vignana Jyothi Institute of Engineering and Technology (VNRVJIET) is a 30-year old institution, accredited with NAAC A++ Grade twice, QS I-GAUGE "Diamond" rated twice, ISO 9001:2015 & ISO 21001:2018 certified, and recognised as an autonomous institution by UGC. With a student strength of 7800+ and faculty strength of 500+ in its 14 B.Tech. programmes and 13 M.Tech. programmes and 5 Ph.D. programmes, VNRVJIET has a long-standing reputation in education, research, quality of graduates, co-curricular activities, as well as extra-curricular activities and is known as one of the most happening campuses in Hyderabad.

ABOUT VJIM

Vignana Jyothi Institute of Management (VJIM) is an autonomous B-School founded in 1993 to develop professional managers. Accredited by National Board of Accreditation (NBA), VJIM offers 2-Year Full-PGDM programmes which are equivalent to MBA as certified by the Association of Indian Universities (AIU). The PGDM programmes at VJIM aim to create holistic managers, synthesizing conventional and modern management thinking with a global outlook. VJIM equips students with core business skills together with the ability to manage their work creatively and strategically within the context of ethical standards. VJIM, which produced entrepreneurs, investors, and excellent managers, now joins hands with VNRVJIET to celebrate entrepreneurship with a holistic enrichment.

ABOUT "VJ HUB"

Vignana Jyothi Foundation for Entrepreneurial Excellence ("VJ Hub") is a Section 8 company that supported over 40 startups as an incubator on the campus of VNRVJIET & VJIM. Vignana Jyothi provides seed fund to student startups of VJ institutions incubated at VJ Hub. Graduated startups from VJ Hub have won recognition on local, regional, national, and also international platforms. VJ Hub is an active player in the Telangana startup ecosystem that has over 80 incubators and collaborated with T-Hub, WE Hub, J-Hub, iTIC (IIT-H), TiE Hyderabad, BITS Pilani TBI, OTBI, and more.



EXPLORE AND DISCOVER

ECFICIO 7.0H

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Note: Any student data shall be shared only by informed consent and not otherwise. Consent is sought during registration for the Fest.