

blinkit

India's Last Minute App

\$1.20M

TOTAL SALES



\$141

AVERAGE SALES



3.9

AVERAGE RATING



8523

TOTAL ITEMS



Outlet Location Type

All

Outlet Size

All

Item Type

All

Total Sales

Avg. sales

Total No. Of Items

Avg.



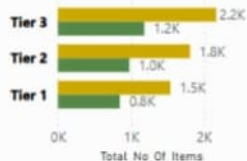
Fat Content

Low Fat Regular

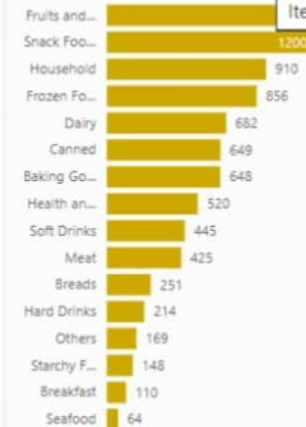


Fat by Outlet

Low Fat Regular



Item Type



Item Type

Outlet Establishment Year

\$250K

\$200K

\$150K

\$100K

\$50K

2010

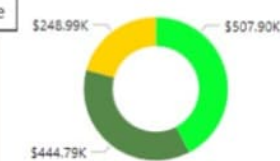
2015

2020

Outlet Size

Outlet Location

Medium Small High



Outlet Type

Outlet Type	Total Sales	Avg. Rating	Sum of Item Shown	No. Of Items	Avg. sales
Grocery Store	\$151.94K	4	113.57	1083	\$140
Supermarket Type1	\$787.55K	4	338.65	5577	\$141
Supermarket Type2	\$131.48K	4	56.62	928	\$142
Supermarket Type3	\$130.71K	4	54.80	935	\$140

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TOTAL SALES



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AVERAGE SALES



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AVERAGE RATING



8523

TOTAL ITEMS



Outlet Location Type

All

Outlet Size

All

Outlet Size, Item Type

All

Total_Sales Avg_sales Total_No_Of_Items Avg_Rating

Fat Content

Low Fat Regular

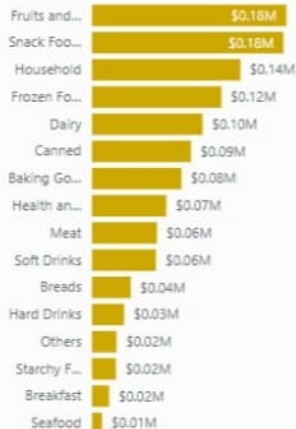


Fat by Outlet

Low Fat Regular



Item Type



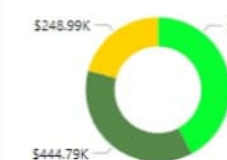
Outlet Establishment Year

\$250K



Outlet Size

Medium Small High



Outlet Location



Outlet Type

Outlet Type	Total_Sales	Avg_Rating	Sum of Item Shown	No_Of_Items	Avg_sales
Grocery Store	\$151.94K	4	113.57	1083	\$140
Supermarket Type1	\$787.55K	4	338.65	5577	\$141
Supermarket Type2	\$131.48K	4	56.62	928	\$142
Supermarket Type3	\$130.71K	4	54.80	935	\$140

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India's Last Minute App

\$444.79K

TOTAL SALES



\$142

AVERAGE SALES



3.9

AVERAGE RATING

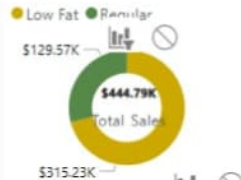


3139

TOTAL ITEMS



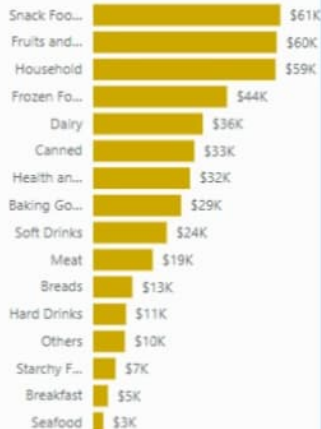
Fat Content



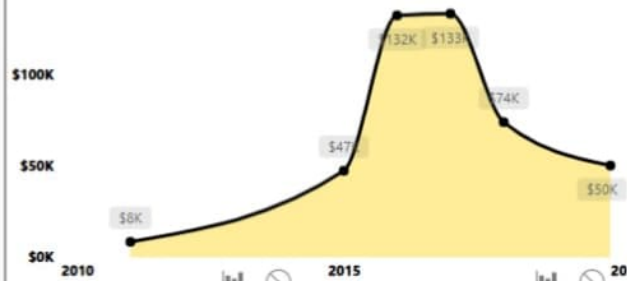
Fat by Outlet



Item Type



Outlet Establishment Year



Outlet Size

Small



Outlet Location

Tier 2

100%

\$230.49K

Tier 1

\$205.92K

Tier 3

\$8.38K

3.6%

Outlet Type

Outlet Type	Total_Sales	Avg_Rating	Sum of Item Shown	No_Of_Items	Avg_sales
Grocery Store	\$82.19K	4	62.85	585	\$140
Supermarket Type1	\$362.60K	4	154.46	2554	\$142

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India's Last Minute App

☐ Tier 1

☒ Tier 2

☐ Tier 3

Tier 2

Outlet Size

All

Outlet Size, Item Type

All

\$393.15K

TOTAL SALES



\$141

AVERAGE SALES



3.9

AVERAGE RATING



2785

TOTAL ITEMS



Total_Sales	Avg_sales	Total_No_Of_Items	Avg_Rating
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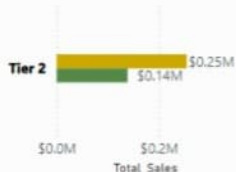
Fat Content

Low Fat Regular

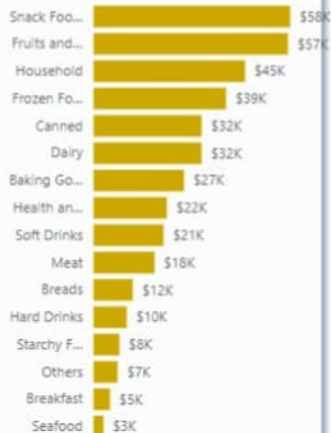


Fat by Outlet

Low Fat Regular



Item Type



Outlet Establishment Year

\$134K

\$132K

\$130K

2016

2018

2020

Outlet Size

Outlet Location

Small High Medium



Tier 2

\$393.15K

Outlet Type

Outlet Type	Total_Sales	Avg_Rating	Sum of Item Shown	No_Of_Items	Avg_sales
Supermarket Type1	\$393.15K	4	169.99	2785	\$141

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India's Last Minute App

- ☐ High
- ☐ Medium
- ☐ Small

All

Outlet Size, Item Type

All

\$1.20M

TOTAL SALES



\$141

AVERAGE SALES



3.9

AVERAGE RATING



8523

TOTAL ITEMS



Total_Sales	Avg_sales	Total_No_Of_Items	Avg_Rating
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Fat Content

● Low Fat ● Regular

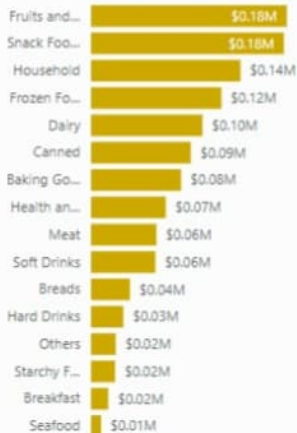


Fat by Outlet

● Low Fat ● Regular

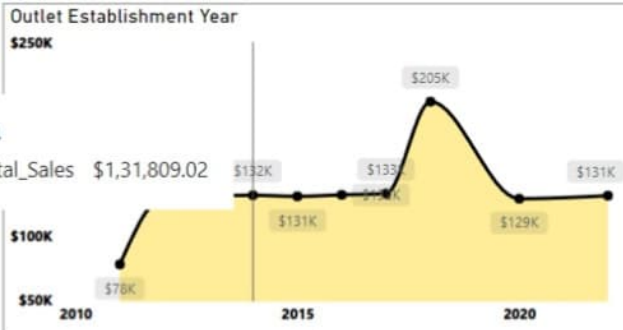


Item Type



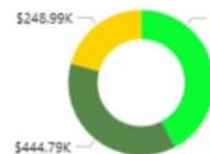
2014

● Total_Sales \$1,31,809.02



Outlet Size

● Medium ● Small ● High



Outlet Location



Outlet Type

Outlet Type	Total_Sales	Avg_Rating	Sum of Item Shown	No_Of_Items	Avg_sales
Grocery Store	\$151.94K	4	113.57	1083	\$140
Supermarket Type1	\$787.55K	4	338.65	5577	\$141
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