

Parameters	North India	South India	East India	West India	Northeast India
Water Quantity According to Location in Indian Places	Water scarcity in summer months; Rajasthan has severe drought issues	Localized water shortages in non-monsoon periods; Bengaluru faces groundwater depletion	More water availability, except for specific drought-prone regions	Water scarcity in Maharashtra and Gujarat, especially during droughts	Abundant water availability due to high rainfall
Product Usage According to Location in Indian Places	High use of air coolers and ACs during summers; more use in urban areas	ACs preferred over coolers due to humid climate; higher usage in urban regions	Higher use of ACs due to humid climate; rural areas still use air coolers	High use of coolers in rural areas, ACs in urban regions during summers	Less product usage compared to other regions; ACs are more common in humid regions
High Usage Periods in Indian Places	High usage during summer (March to June)	High usage during pre-monsoon and summer (March to June)	High usage in summer months (April to June)	High usage during pre-monsoon and summer (March to June)	Moderate usage during hot months (April to June)
Low Usage Periods in Indian Places	Low usage during winter (November to February)	Lower usage during post-monsoon (July to September)	Low usage during monsoon and winter seasons (July to February)	Lower usage during monsoon season (July to September)	Low usage during monsoon and winter seasons (July to February)
Electricity Availability and Consumption in India	Better electricity infrastructure in urban areas, rural areas face outages	Urban areas have reliable electricity; rural areas may have some outages	Electricity infrastructure improving but rural areas still face outages	Urban areas have stable power, but rural areas face frequent outages	Better electricity access in urban areas; rural areas still developing infrastructure

