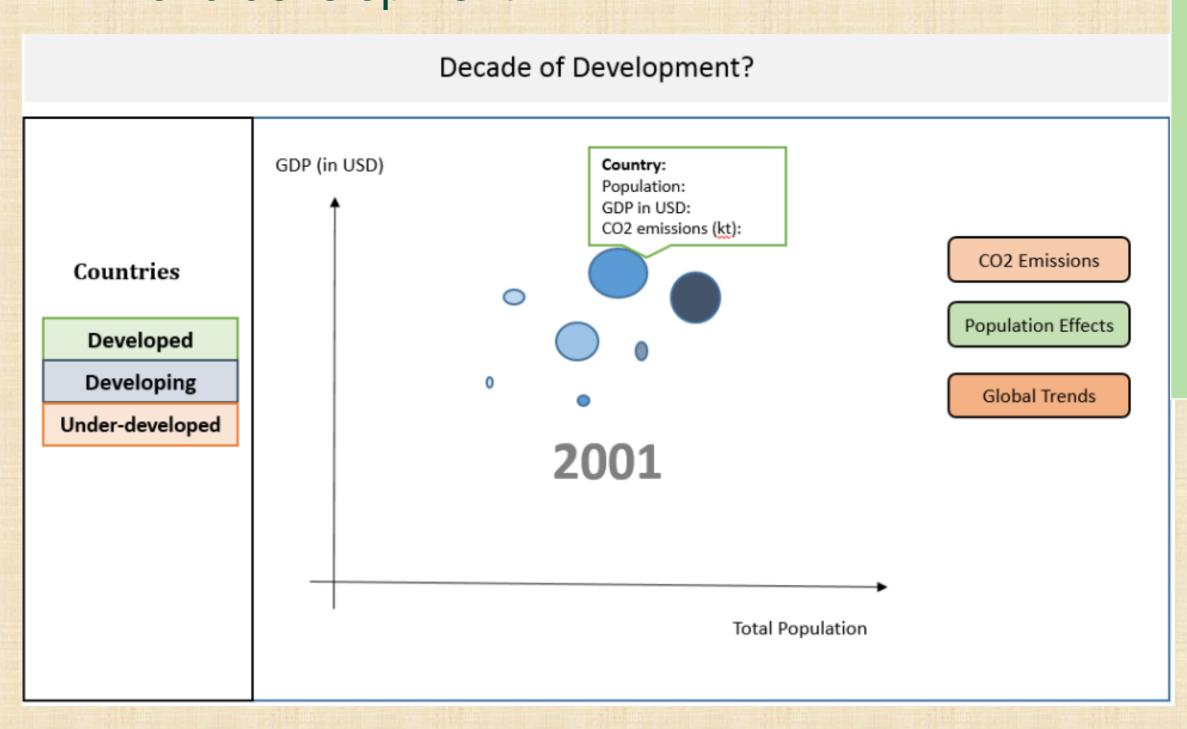
A Decade of Development?

A visualization system to help reflect over the past decade while raising questions about world development and its effects By Abhinaya Shetty & Nitish Mhalgi

Motivation

- > To see if having a higher GDP actually symbolizes a developing world
- > Issue: Development of countries
- > Goal: To visualize the development of countries and its impact on environment
- Tools for analysis of > Requirement: patterns key development and differences between countries over time
- > Idea: Pictures speak louder than words, it is always easier to understand something if we can see it. Though a lot of data is available on this subject, it is not easy to look at this data and understand everything necessary to make decisions
- > Challenge: To take the data that is out there, and create effective visualizations, so as to facilitate the understanding of world development



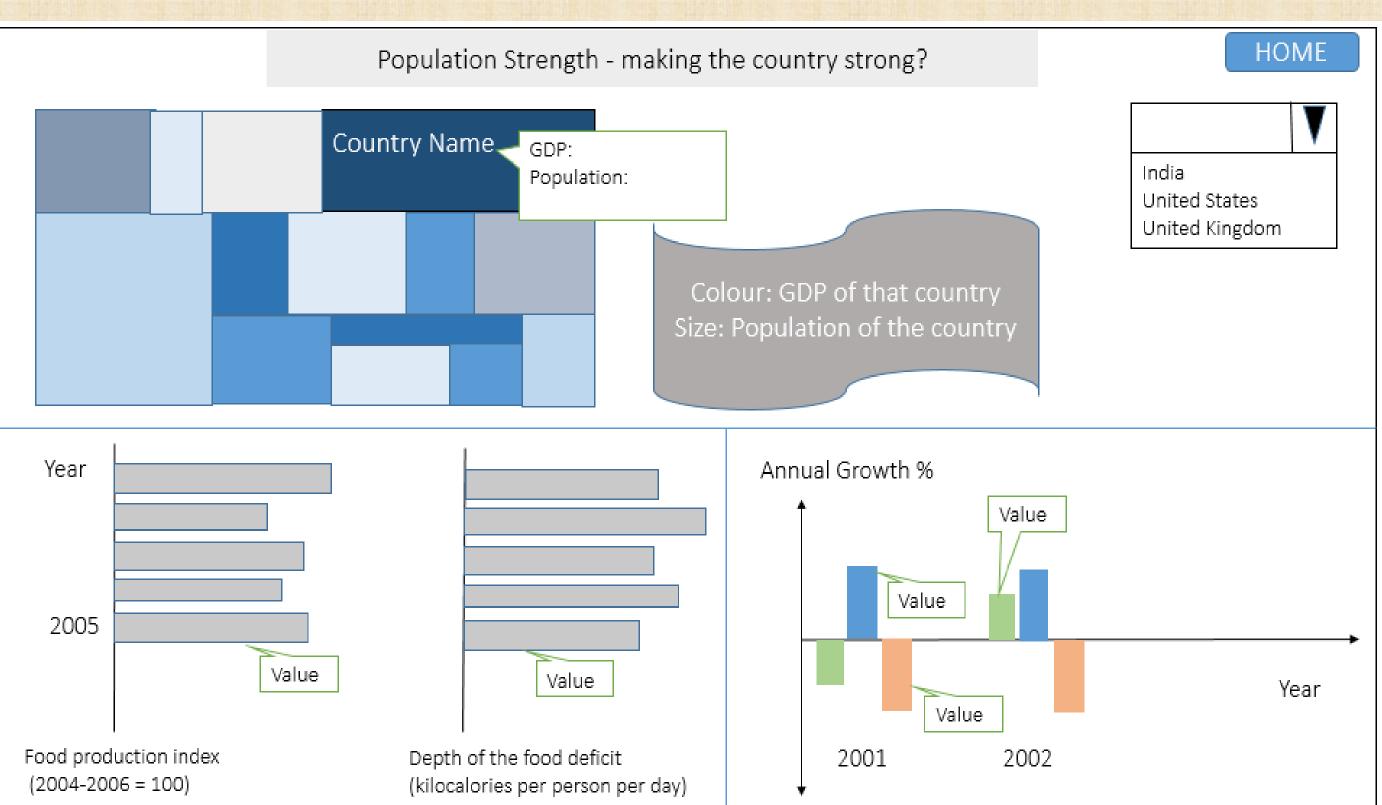
Data Processing

- > No type-conversion required as all the data is numeric
- Missing values and NA data has been filtered out.
- > Re-expression [changing units] of some data

Attribute Name	Description	Processing
GDP	In US Dollars	Divide by 1 billion, to account for the spread of the data
Rural Population	Absolute values	Normalize to millions, to represent better on graphs
Urban Population	Absolute values	Normalize to millions, to represent better on graphs
Total Population	Absolute values	Normalize to millions, to represent better on graphs

- Rural and Urban Population: % of total population & Absolute values
- Rural and Urban population growth: Annual % increase
- CO2 Emissions: Metric tons per capita
- Food Production Index: Rating out of 100
- Energy production and use: In kt of oil equivalent
- No. of internet and telephone users: per 100 people

Discussion of Design Ideas



What we chose? Why we chose it?

What we

Gradient

chose?

Color

Maps

Animation of Scatterplots changing over time

- We needed something to highlight the primary aspects of our data: GDP, population and CO2 emissions.
- To show variation in all 3 factors over time without using a 3-D graph, we encoded the CO2 values as the size of circles on the scatterplot
- The user can pre-attentively see how each country's emissions vary over time according to other 2 factors with such an animation

Global View

Why we chose it?

attribute we use

countries

What we used? effect on GDP [colour])

- **Treemap (population of •** Drawing bar graph for all countries on the same chart was not feasible.
- a country [size] and its User's pre-attentive vision will help them identify which areas are highly populated and what their corresponding GDPs are
 - Hover event shows specific data

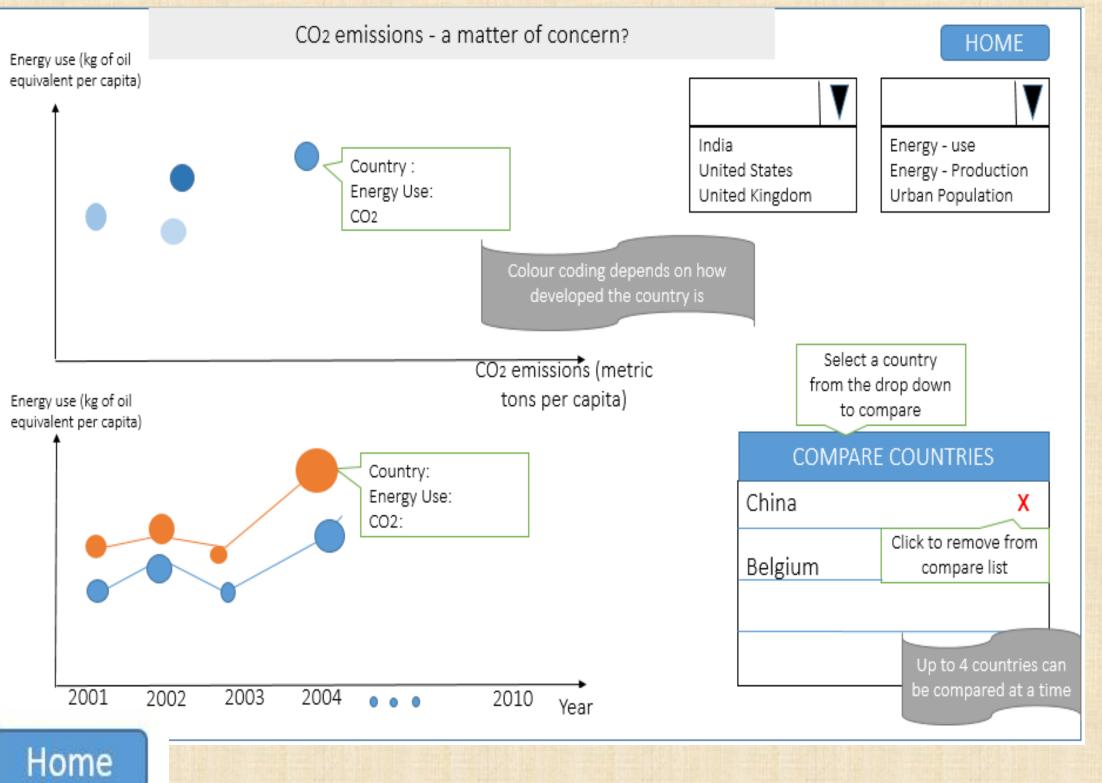
Why we chose it?

Deviation graph

- Easy comparison of data is possible with this representation
- Negative values could be better understood if plotted downwards

[Crosstabs]

- Side-by-side bar charts Helps visualise the trend of depth of food deficit when the food production index is high.
 - Arranged vertically so that data can be easily compared along the time scale too. Side-by-side representation makes comparison easy.
 - We can also see if the deficit in the country is reducing over time. This helps identify potential areas of concern.



Two graphs [one below the other]

- Y-axis of both graphs can be modified in order to update the plots
- Allows both spatial and temporal analysis.
- Since comparison between countries is a key factor in understanding development, we have a provision to select up to 4 countries whose data can be compared.

Line Graph with coded

- Clearly shows time series data for the selected country
- circles [CO2] It is easy to observe the trend in such a graph

Who will use it?

Researchers:

Development Goals

L. Increasing the employment

3. Advancement in technologies

4. High index Food Production

5. Efficiency in handling CO2

6. Optimal Energy use

emissions

•The goal was to provide the user with a detailed

•A world-map, color-coded with a gradient based

on the attributes, can help a user easily compare

Another option was to create a bar chart or a

a user's geographical knowledge of maps, to

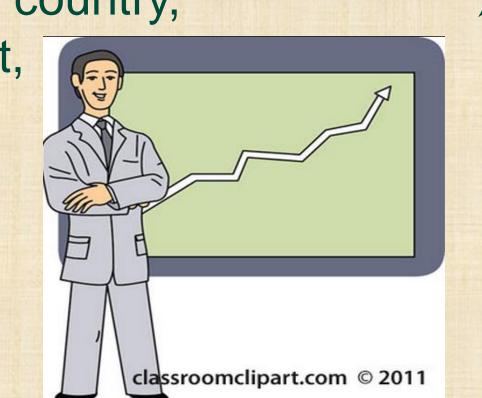
help him understand the trends easily

scatterplot, but we wanted to take advantage of

comparison of all countries for each data

2. High GDP of countries

➤ Goal: Study of population of a country, its technological advancement, or even a relation between its population and pollution level may be helped.



- Our Tool: Explore CO2 trends on a screen to see how energy use/production and population affects the CO2 levels in a country. Visualize data about a country's working-age population, technology use, etc. on the Global view screen
- > Use: Could find valuable insights on the causes of alarming levels of CO2 or see the variation of levels of CO2 over time. Country comparison feature could be used to confirm some of their theories.

Journalists:

➤ Goal: Need to backup a development story with relevant research reports and effective visualisations.



- > Our Tool: Visualise data on the Global View page temporal data on the causeand-effect graphs in different sections.
- Use: Provides visual proof to back up their proposed arguments