## Product by Sales and profit

● Sum of Sales ● Sum of Profit

Category: Technology, Furniture, Office Supplies

## Sum of Sales by Month and Year

Sum of Sales

Year: 2017 2018 2019 2020 (January, February, March, April, May, June, July, August, S...)

## Sum of Profit by Country/Region and City

Sum of Profit

City (United States): Aberdeen, Abilene, Akron, Albuquer..., Alexandria, Allen, Allentown, Altoona, Amarillo, Anaheim, Andover, Ann Arbor, Antioch, Apopka, Apple Vall..., Appleton, Arlington, Arlington..., Arvada, Asheville, Athens, Atlanta, Atlantic City, Auburn, Aurora, Austin, Avondale

## Sum of Sales and Sum of Profit by Segment

● Sum of Sales ● Sum of Profit

Segment: Consumer, Corporate, Home Office

## Shipping modes are mostly used

● Count of Ship Date  ● Sum of Profit

Chart: Bar chart with x-axis "Ship Mode" (Standard Class, Second Class, First Class, Same Day) and y-axis "Count of Ship Date and Sum of Profit" ranging from 0K to 200K.

## city or state that has highest orders

Chart: Bar chart with x-axis "City" grouped by state (Alabama: Auburn, Decatur, Florence, Hoover, Huntsville, Mobile, Montgomery, Tuscaloosa; Arizona: Avondale, Bullhead City, Chandler, Gilbert, Glendale, Mesa, Peoria, Phoenix, Scottsdale, Sierra Vista, Tempe) and y-axis "Count of Order ID" ranging from 0 to 1,000.
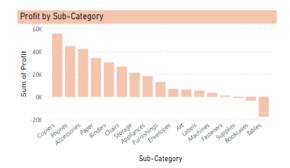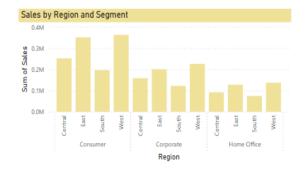
## Top 10 Product Name by Sales

Sum of Sales by Product Name

Chart: Bar chart with x-axis "Product Name" (Canon imag... 2200..., Fello... PB500 Electr..., Cisco TeleP... Syste..., HON 5400 Serie..., GBC Docu... TL30..., GBC Ibim... 500..., Hewl... Pack... Laser..., HP Desi... T520..., GBC Docu... P400..., High Speed Auto...) and y-axis "Sum of Sales" ranging from 0K to 60K.

## How discounting affect profits

Chart: Area chart with x-axis "Discount" ranging from 0.0 to 0.8 and y-axis "Sum of Profit" ranging from 0.0M to 0.4M.

## Profit by Sub-Category

Sum of Profit vs Sub-Category (Copiers, Phones, Accessories, Paper, Binders, Chairs, Storage, Appliances, Furnishings, Envelopes, Art, Labels, Machines, Fasteners, Supplies, Bookcases, Tables)

## Sales by Region and Segment

Sum of Sales vs Region grouped by Segment (Consumer, Corporate, Home Office), each with Central, East, South, West

## Unique Customers by Region or Segment

Unique Customer vs Segment (Consumer, Corporate, Home Office) grouped by Region (Central, East, South, West)

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Count of Segment

## Segments responding to discounts

Sum of Discount vs Segment (Consumer, Corporate, Home Office)

## Current month profit vs last month



Month

- ☐ January
- ☐ February
- ☐ March
- ☑ April
- ☑ May
- ☐ June
- ☐ July